

Olist Analysis

Overview

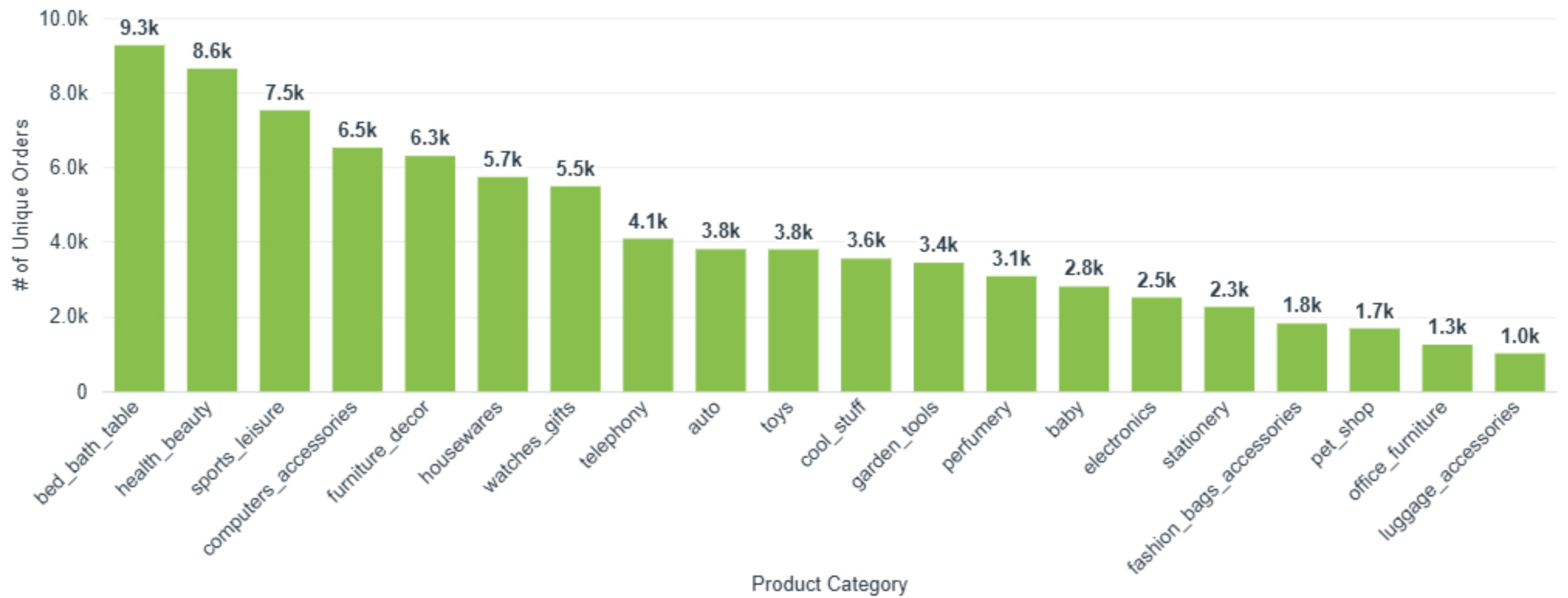
of Products

32,951

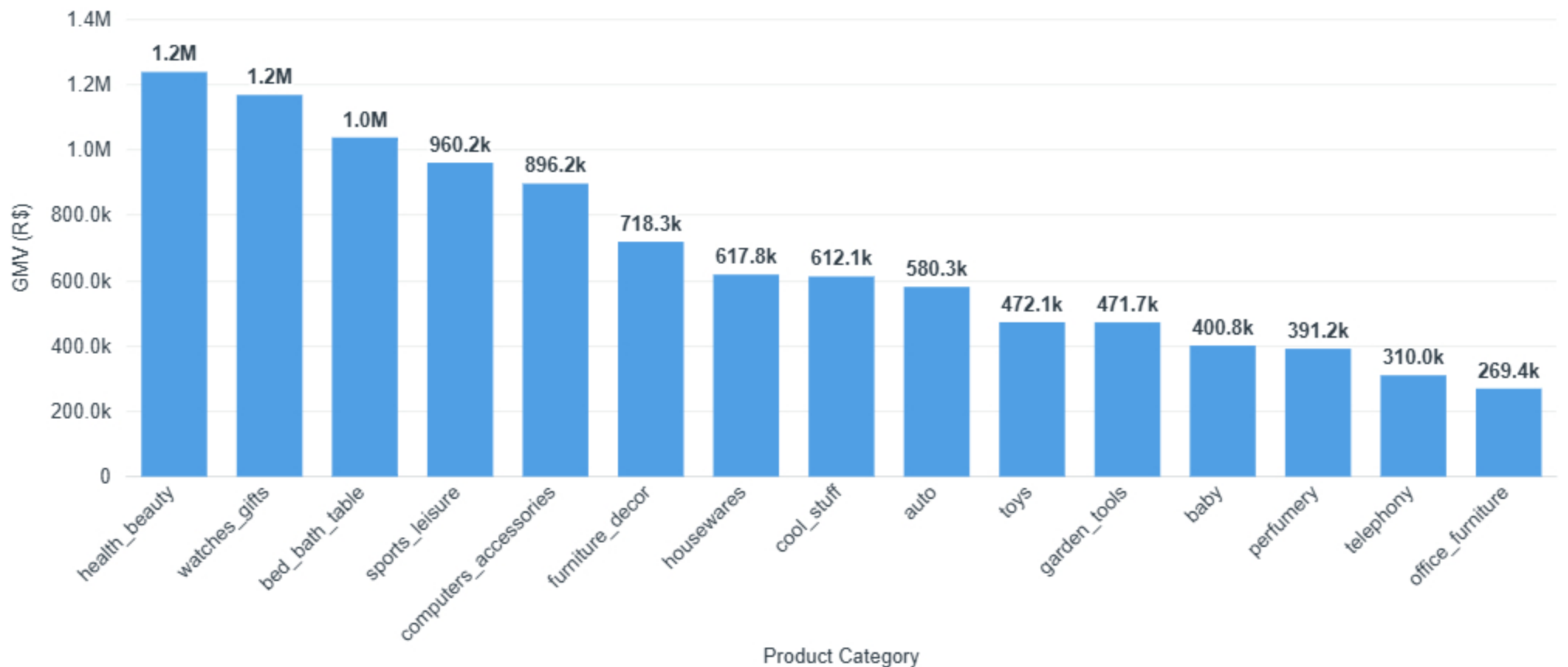
of Product Categories

71

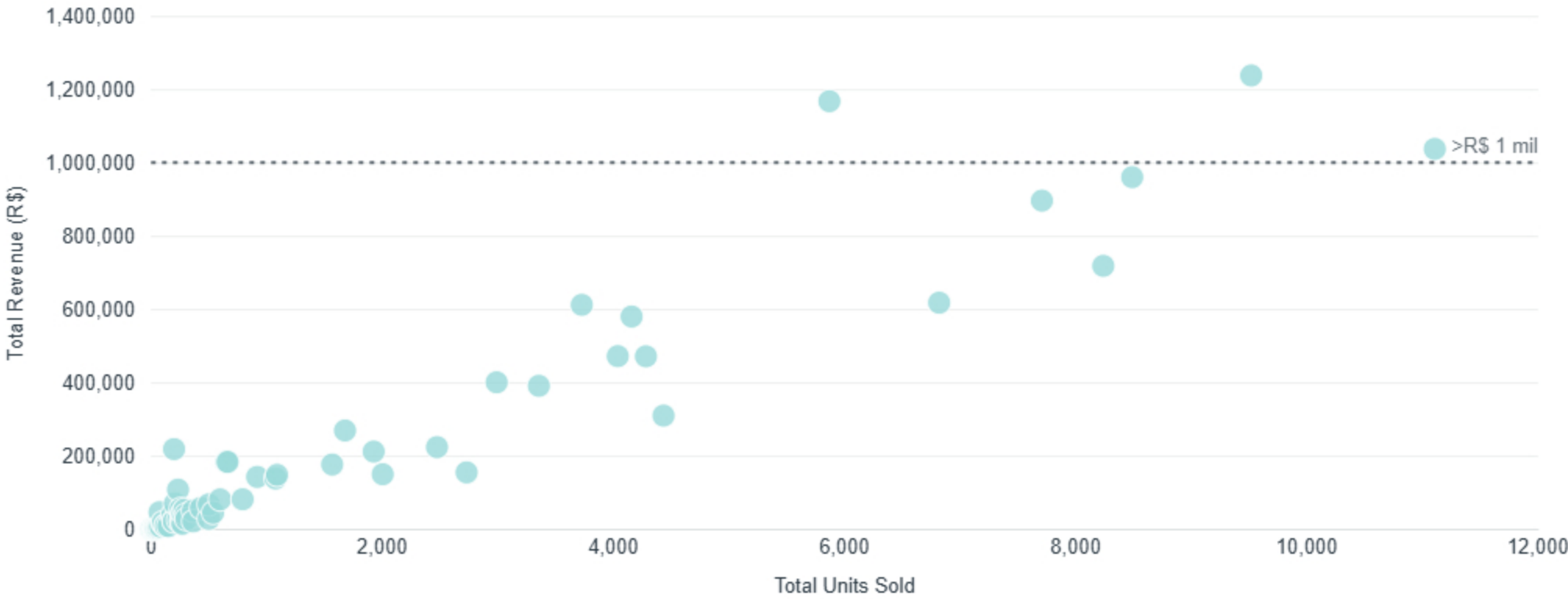
Top 20 Categories by # of Orders



GMV by Product Category

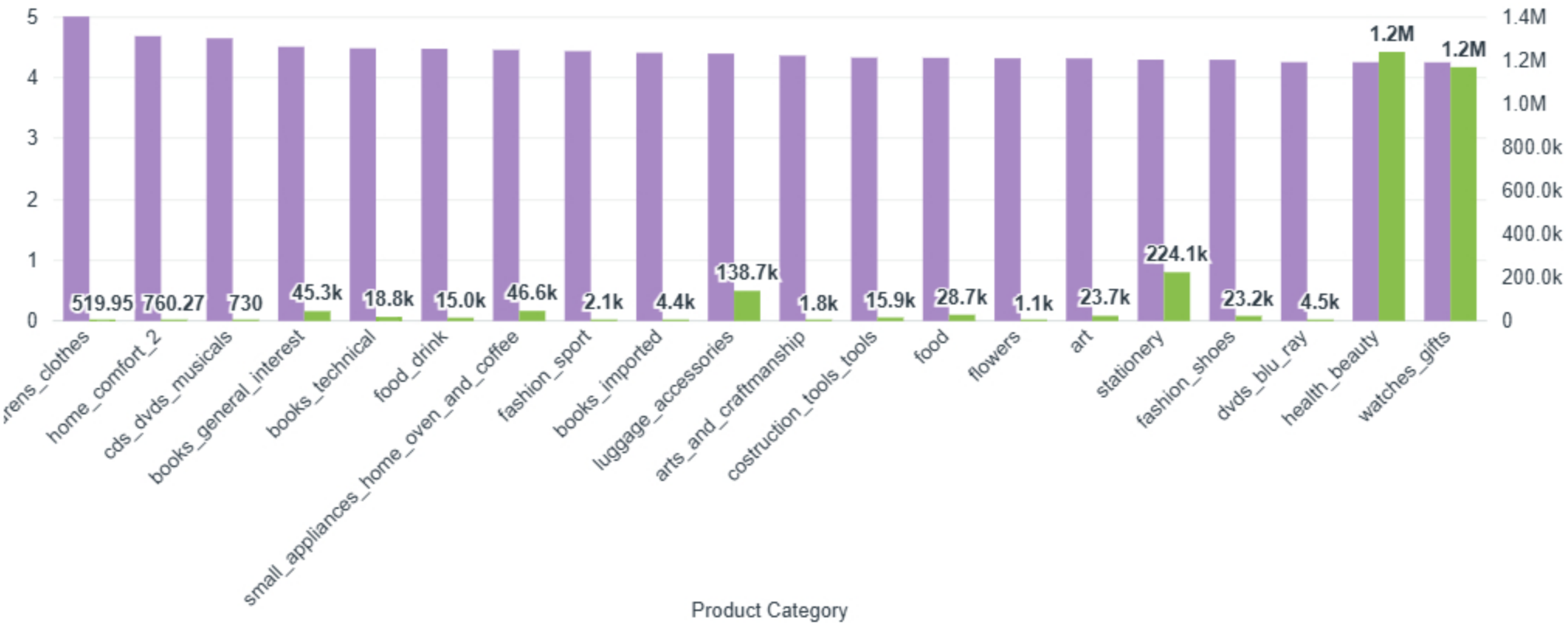


Revenue vs Volume

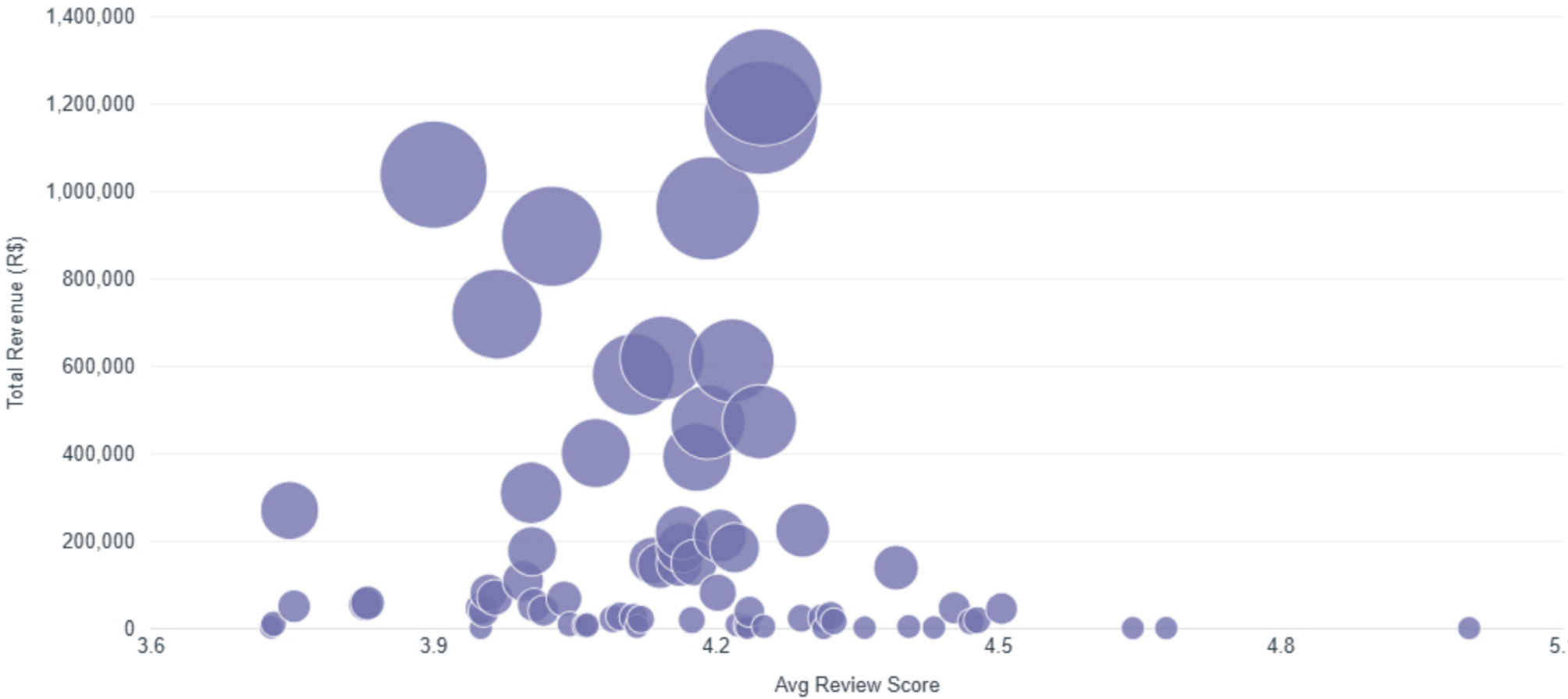


Top 20 Highest Review vs Revenue

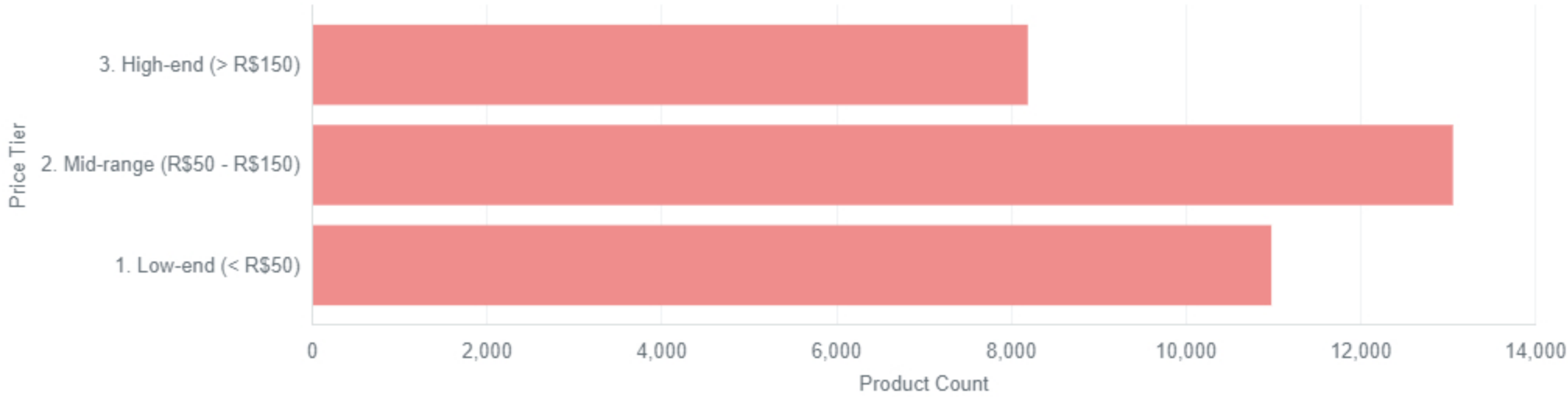
Average Review Score Total Revenue



Revenue vs Review Score by Product Category

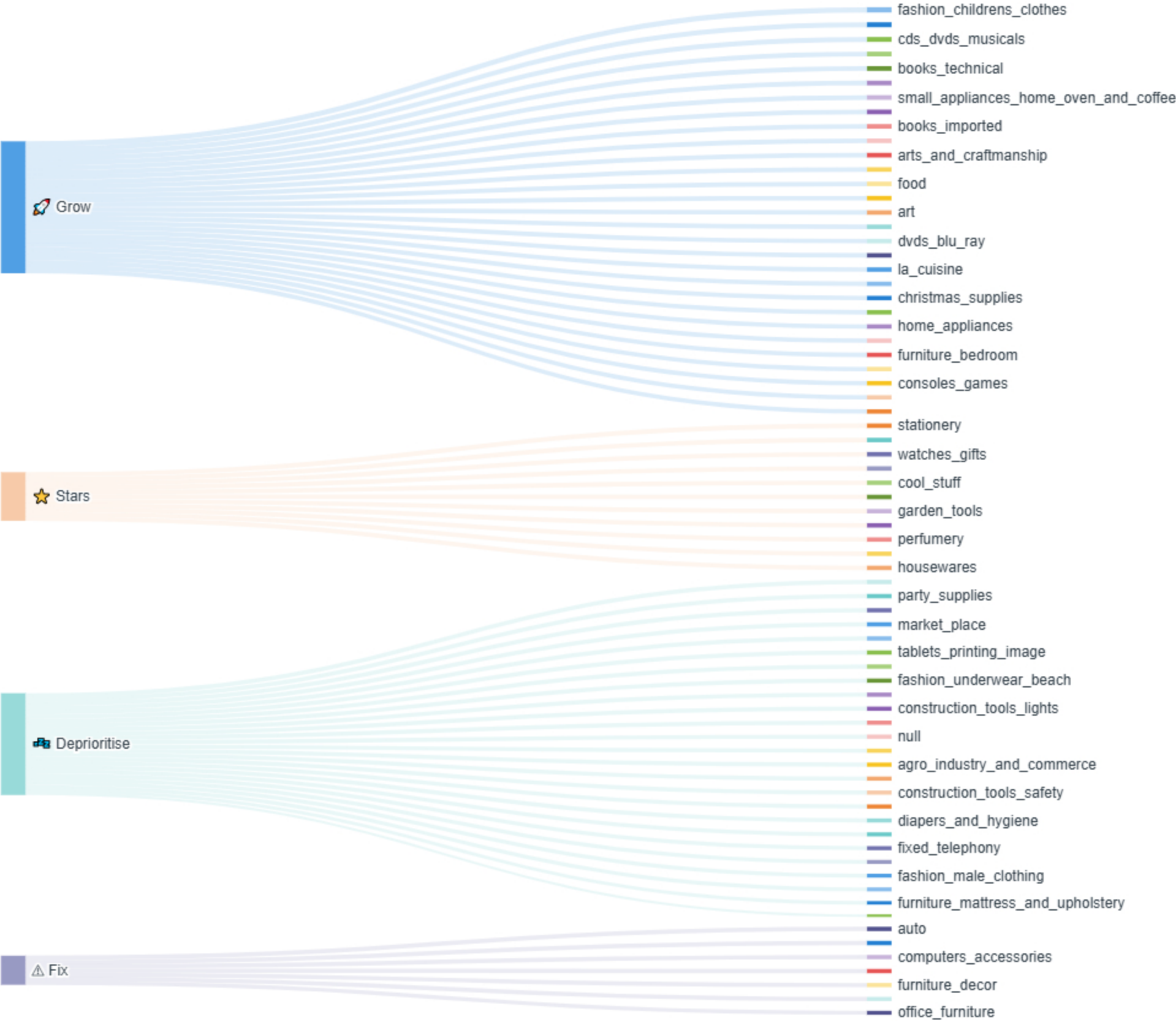


Price Distribution



Category Segmentation

Category Segmentation



Category Segmentation (Only 'Grow' & 'Stars')

