

Olist Analysis

Overview

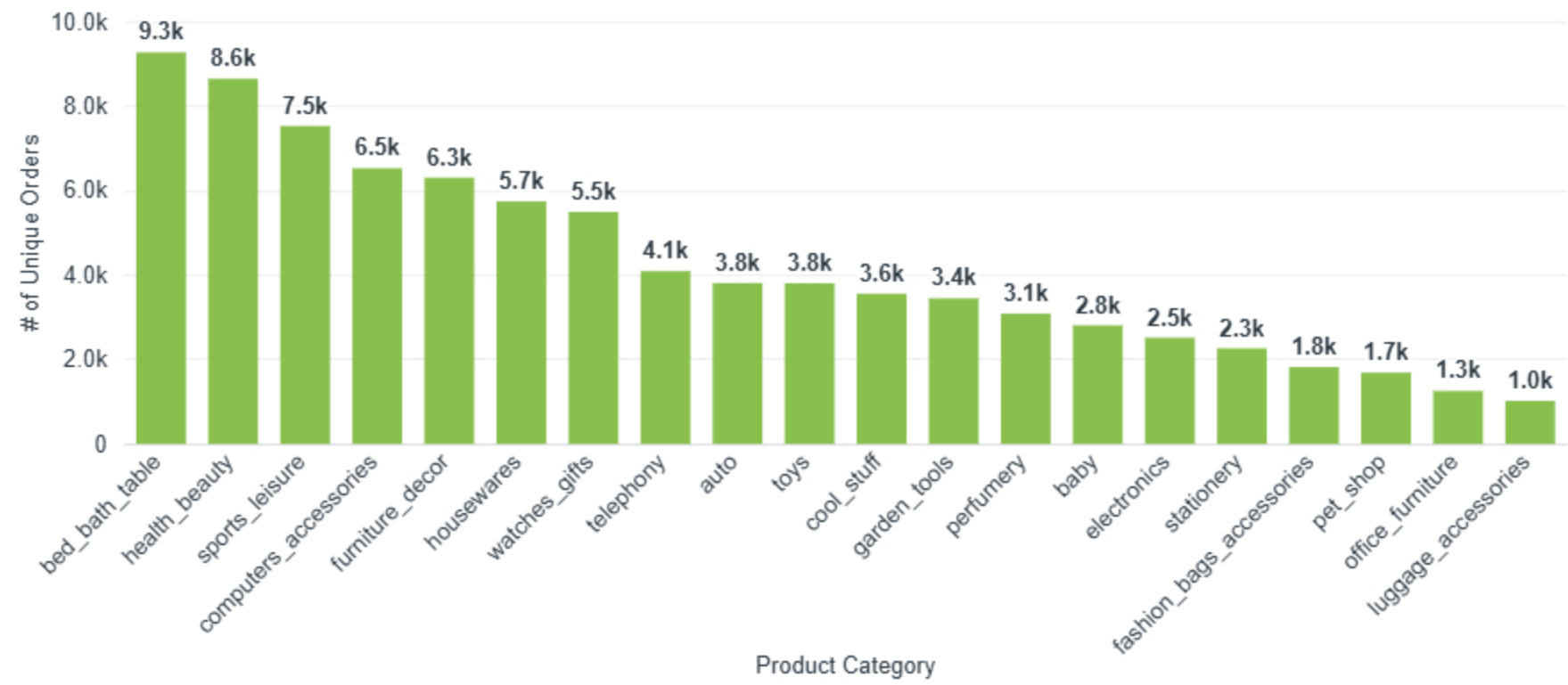
of Products

32,951

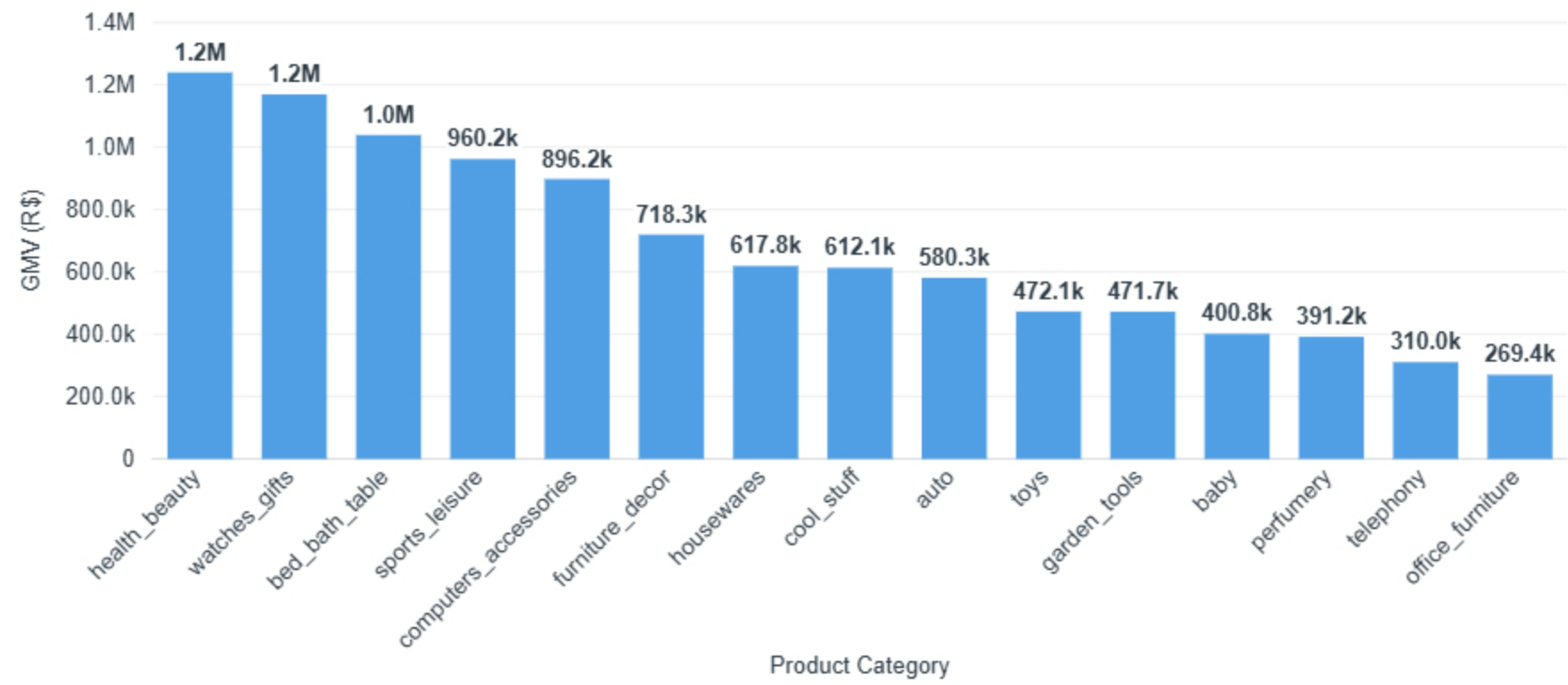
of Product Categories

71

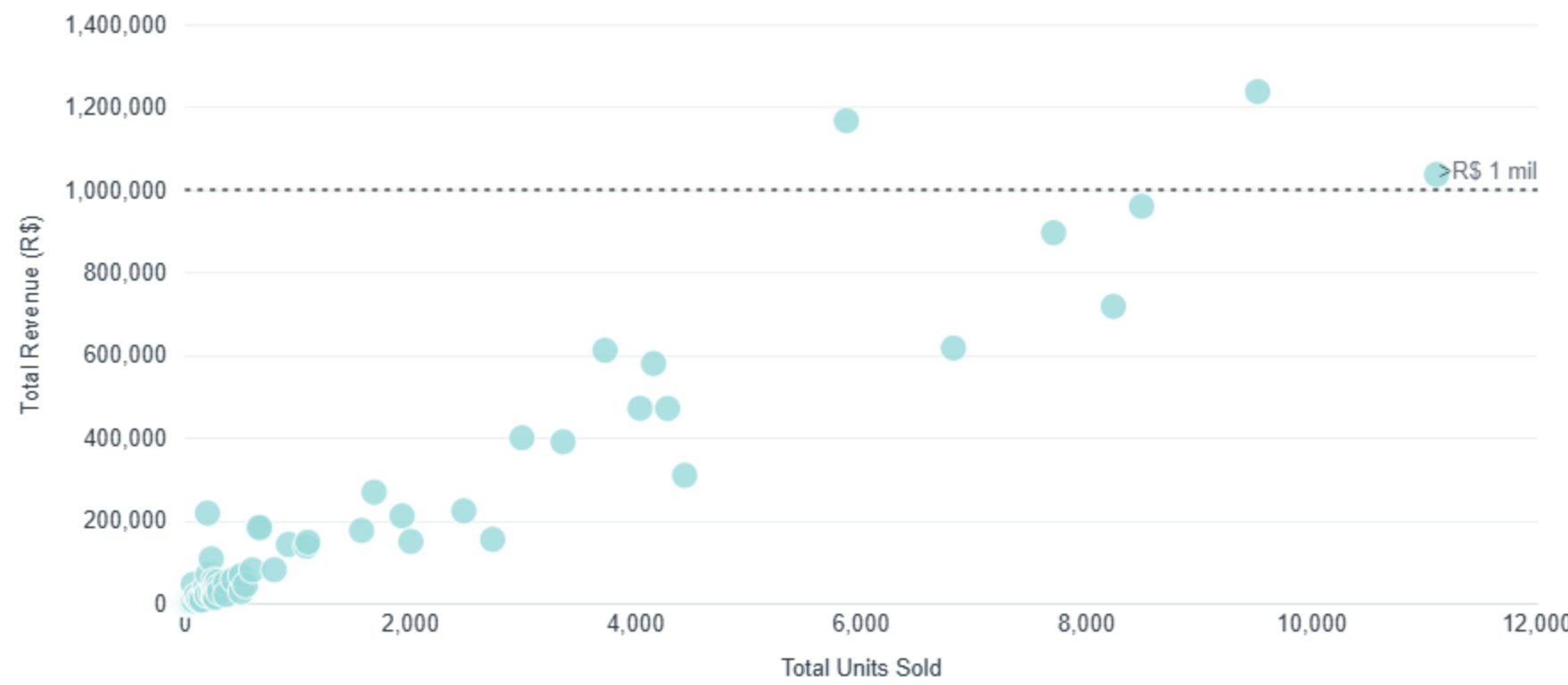
Top 20 Categories by # of Orders



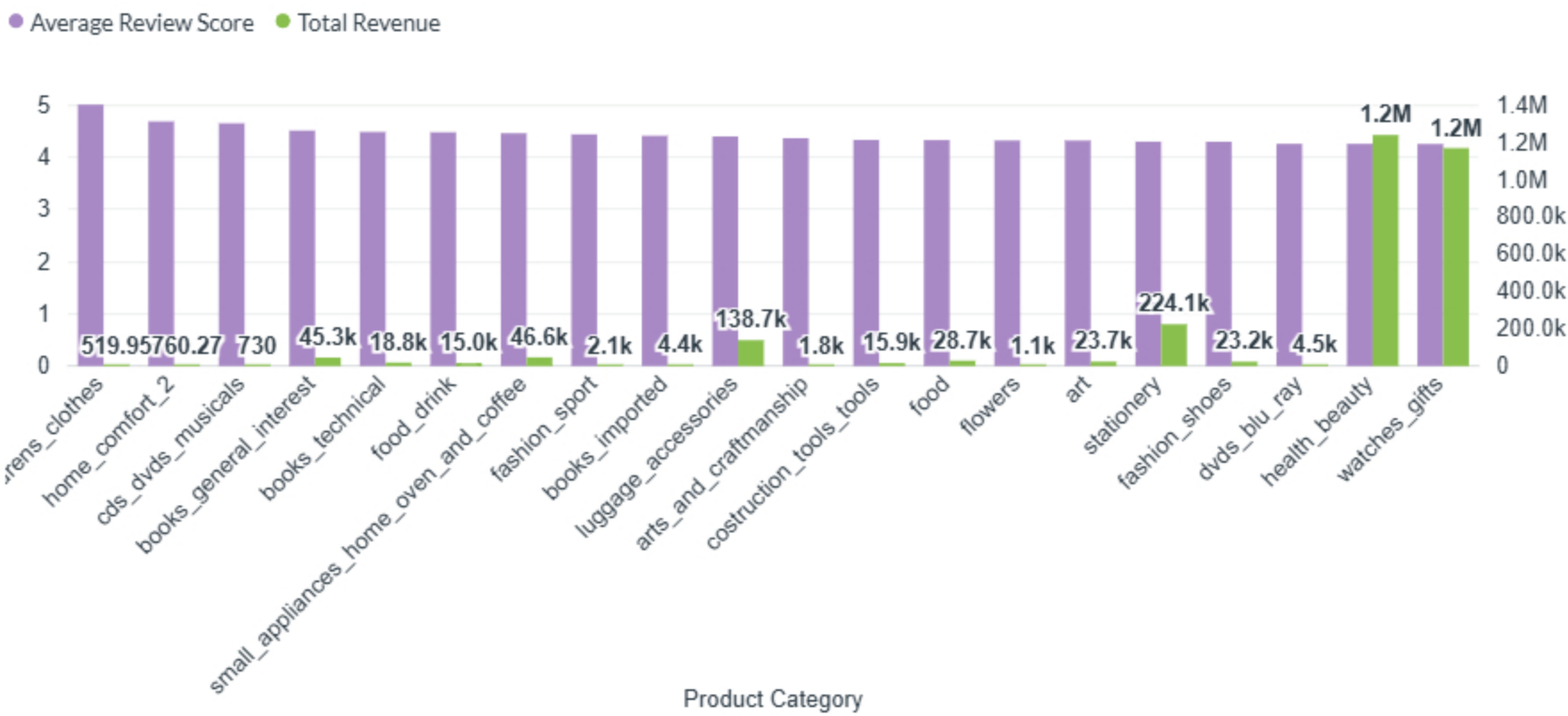
GMV by Product Category



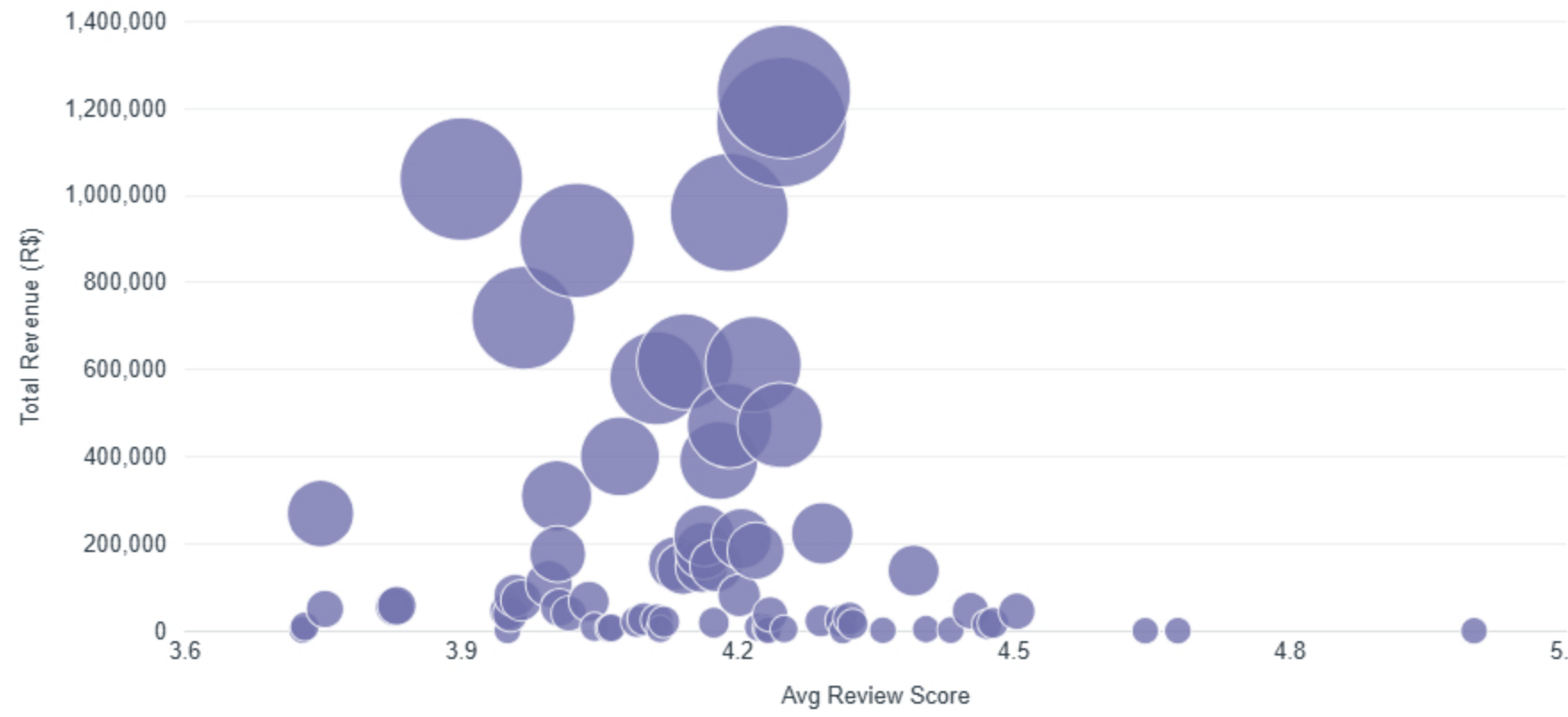
Revenue vs Volume



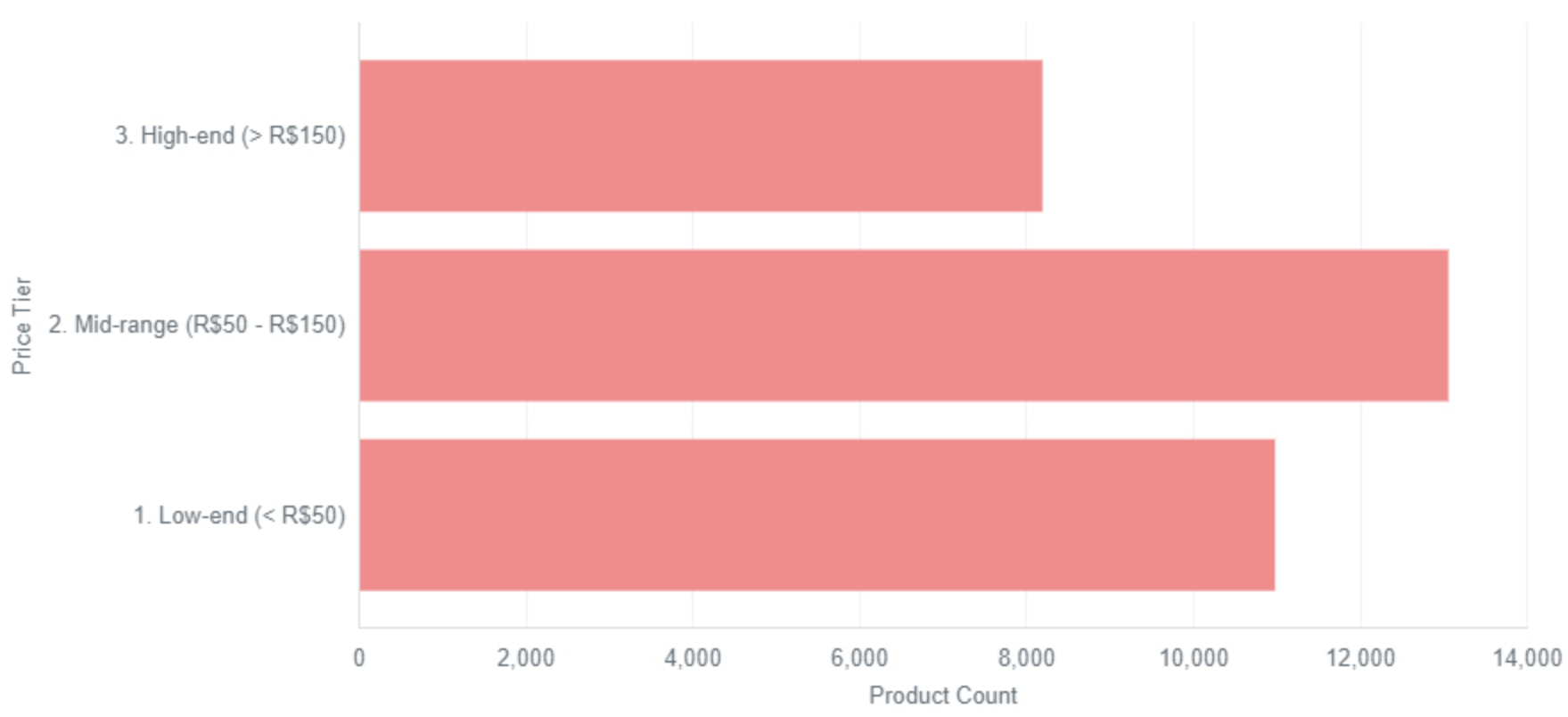
Top 20 Highest Review vs Revenue



Revenue vs Review Score by Product Category



Price Distribution



Category Segmentation

Category Segmentation

