

Olist Analysis

Overview

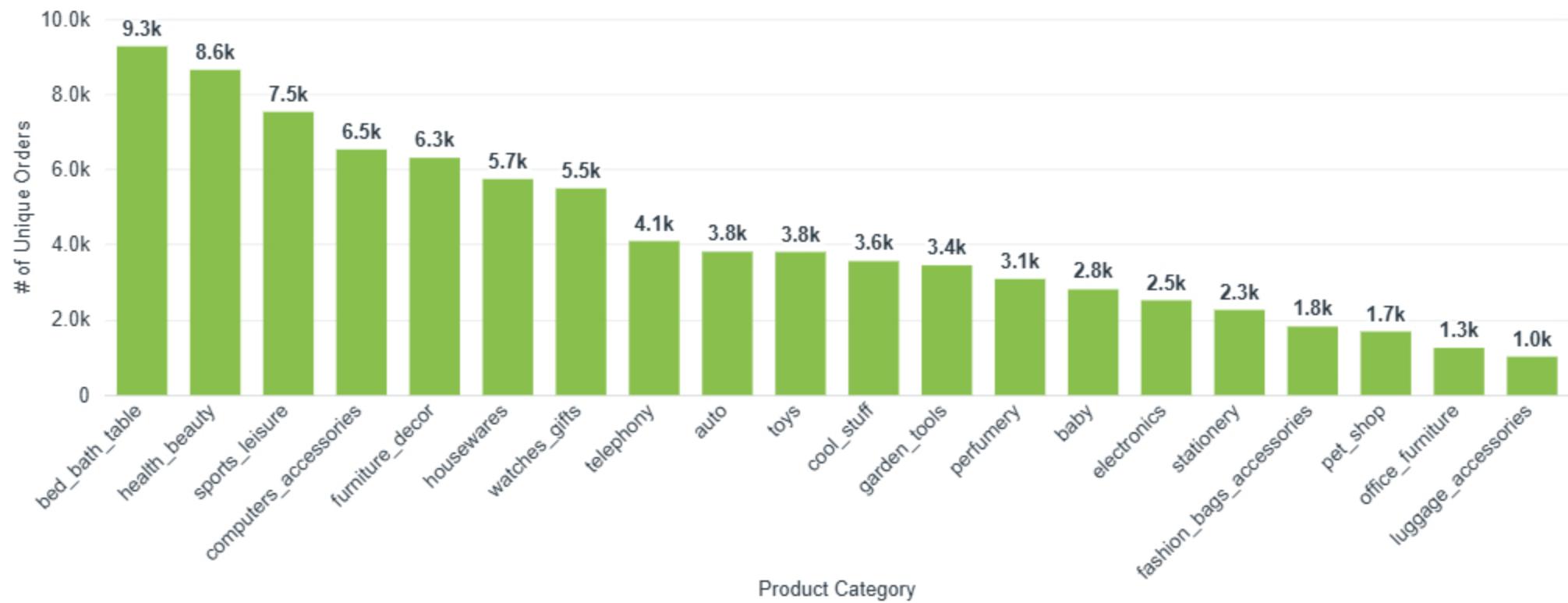
of Products

32,951

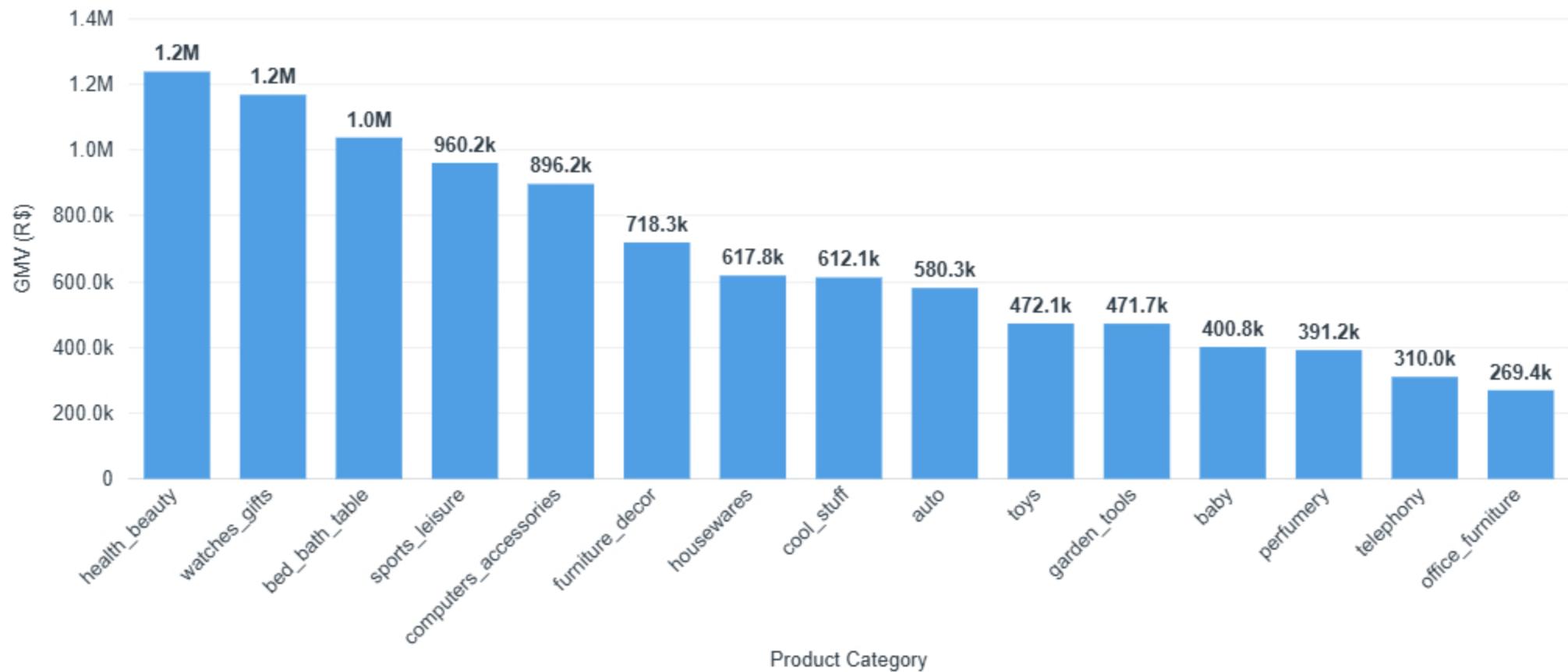
of Product Categories

71

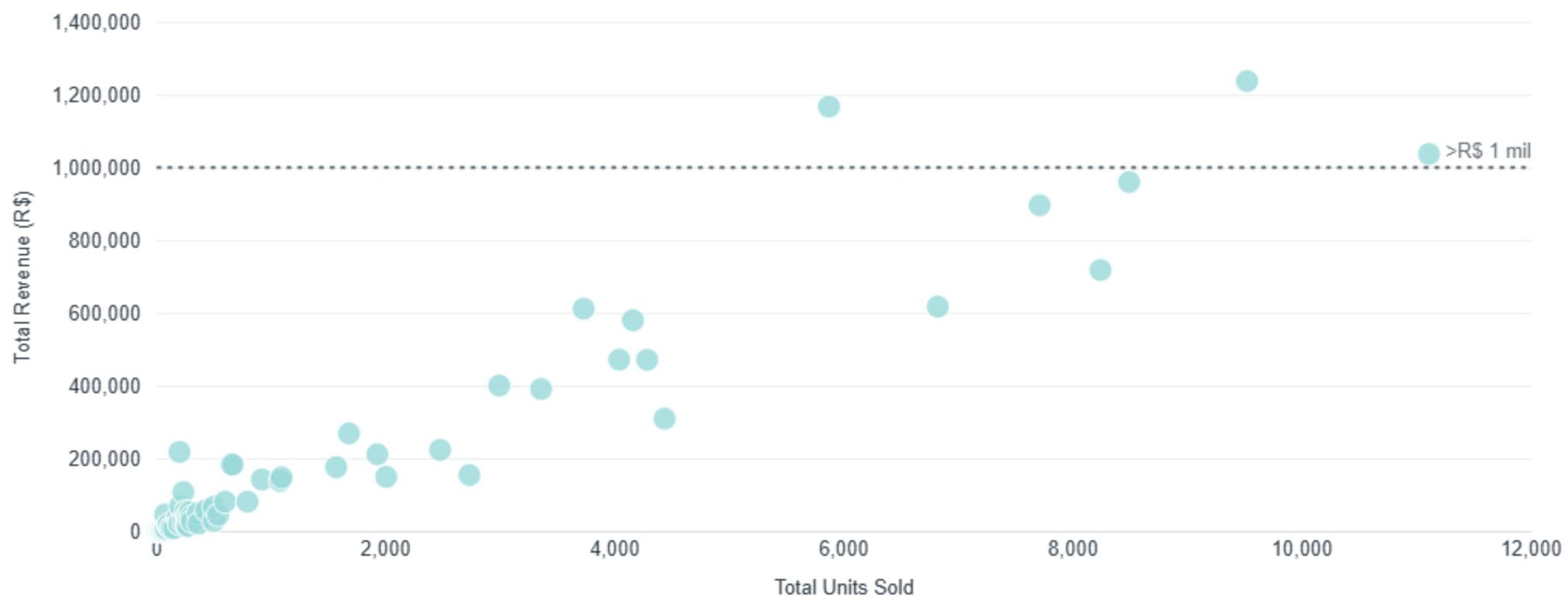
Top 20 Categories by # of Orders



GMV by Product Category

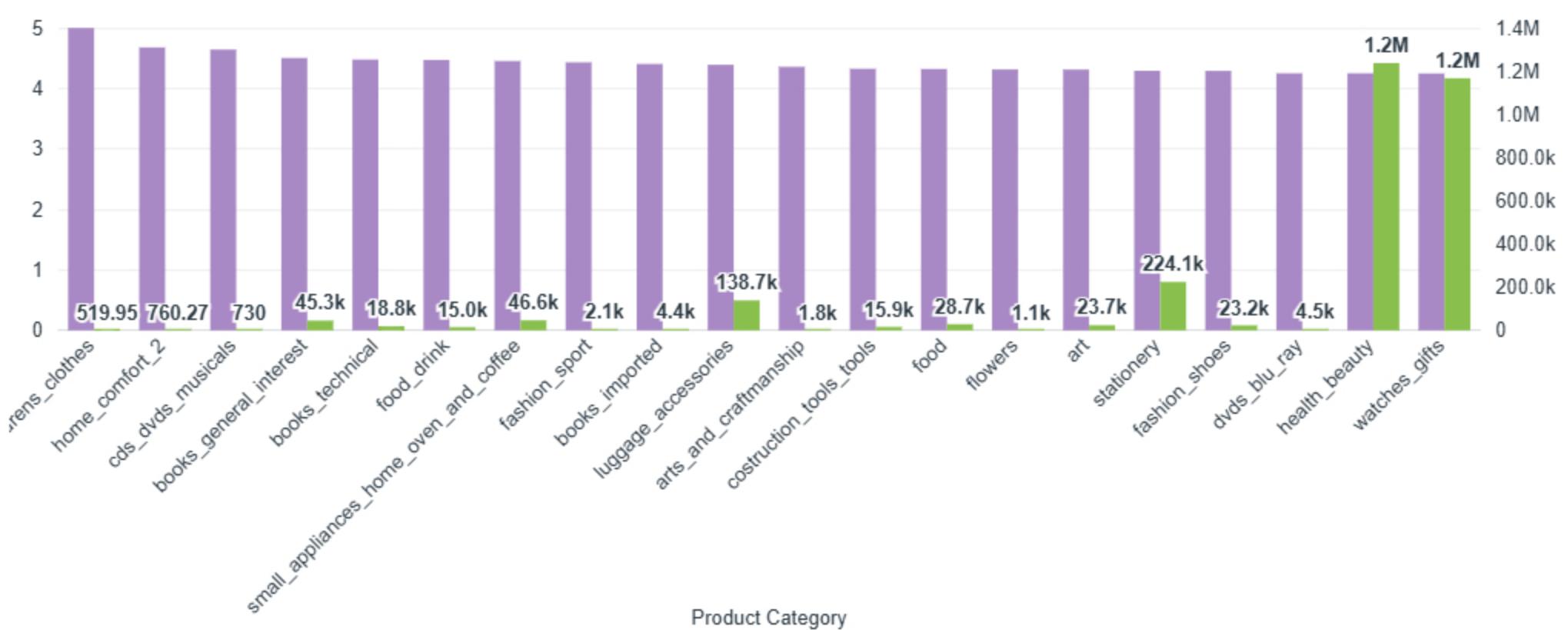


Revenue vs Volume

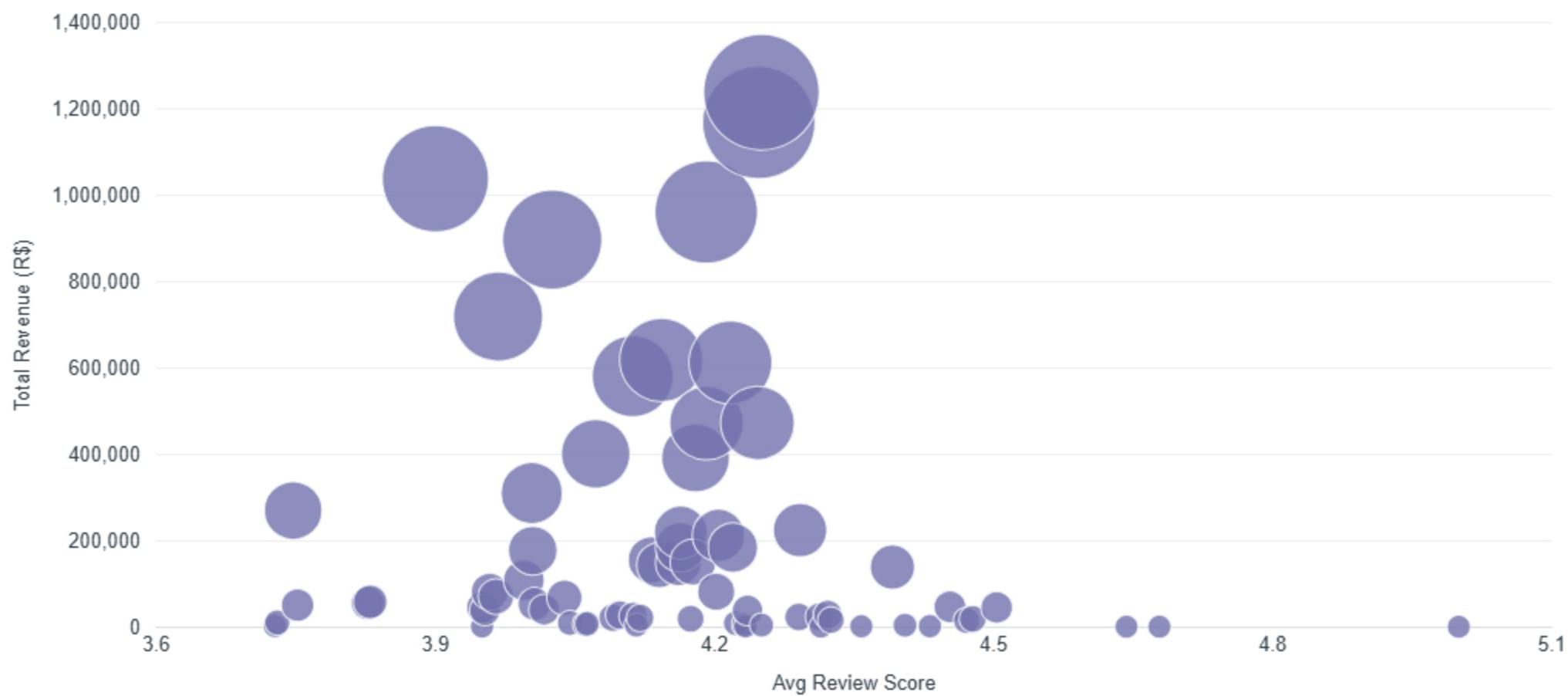


Top 20 Highest Review vs Revenue

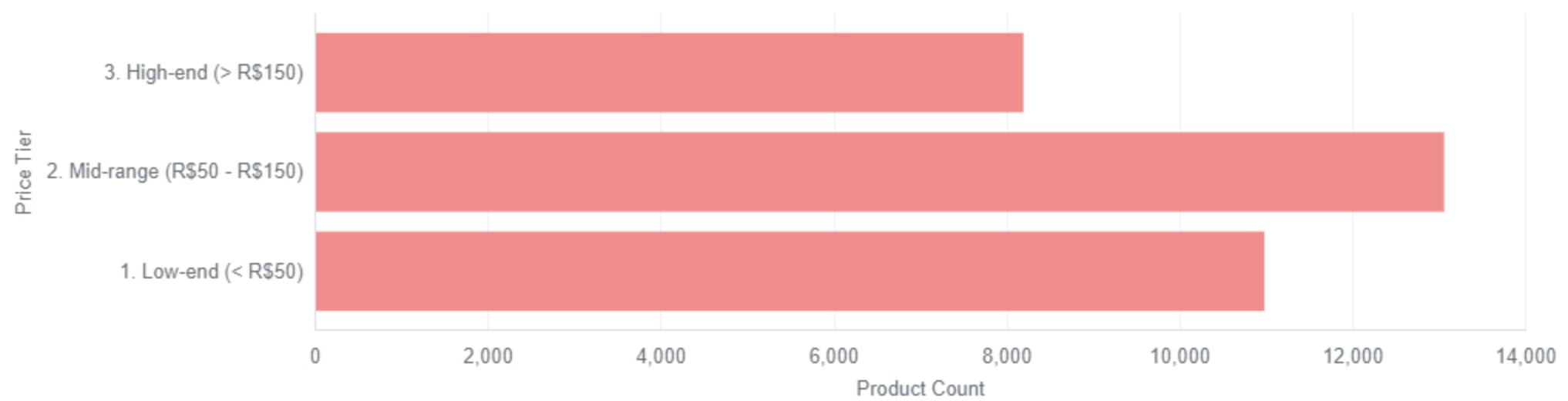
● Average Review Score ● Total Revenue



Revenue vs Review Score by Product Category

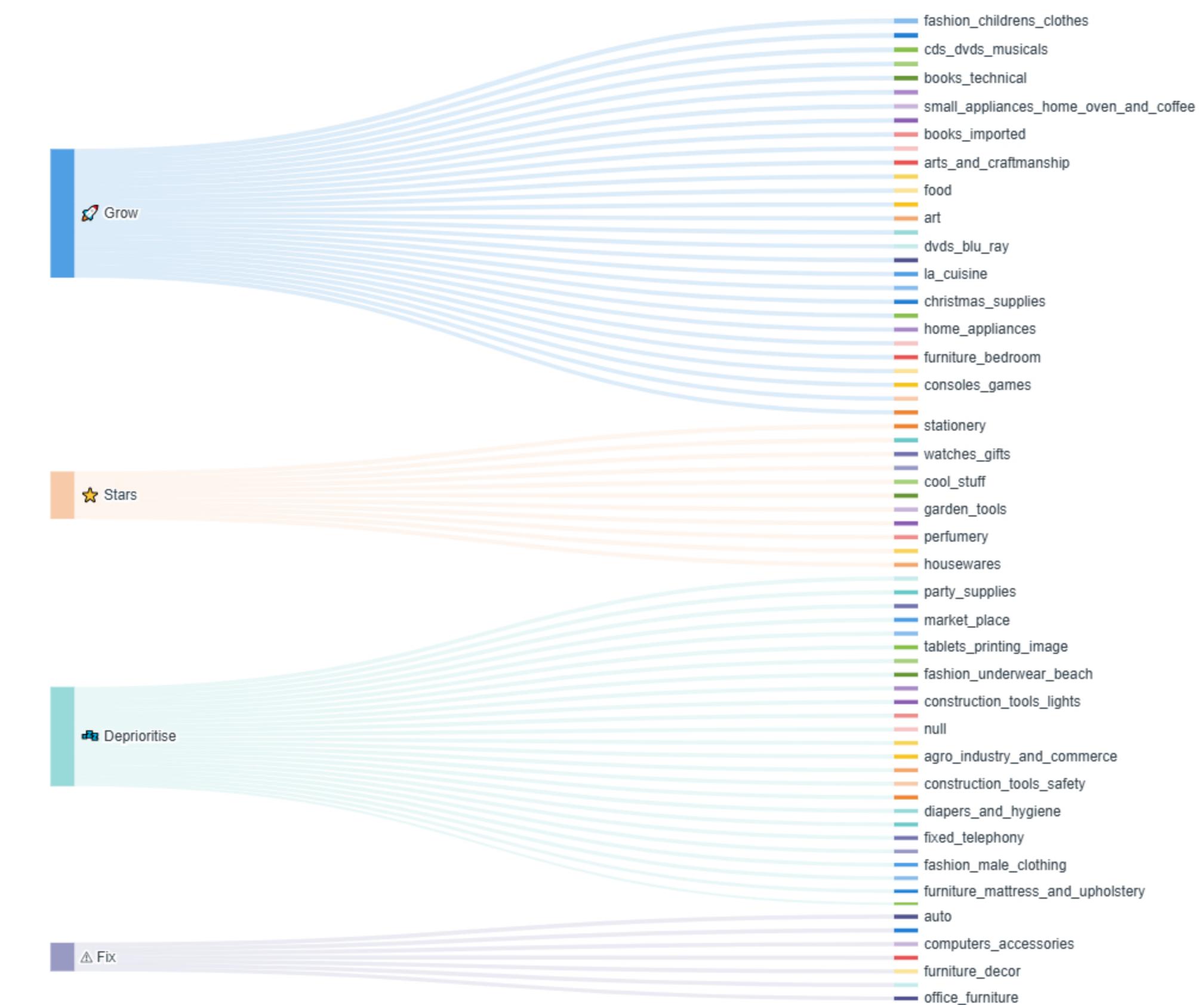


Price Distribution



Category Segmentation

Category Segmentation



Category Segmentation (Only 'Grow' & 'Stars')

