

THE H IN HEALTHCARE OF 2025



The Times That Are Changing...





Economically Unsustainable

Current healthcare and human services industries



Treatment Decisions

Gap in accuracy



Evidence- Based Medicine

Less than 50% is actually evidence-based



Aging Populations

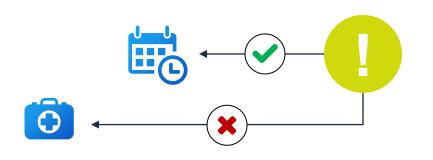
Requires more care



Health Spending

Disconnect with outcomes

The problem is one of productivity, not of diseases, gadgets or healthcare.

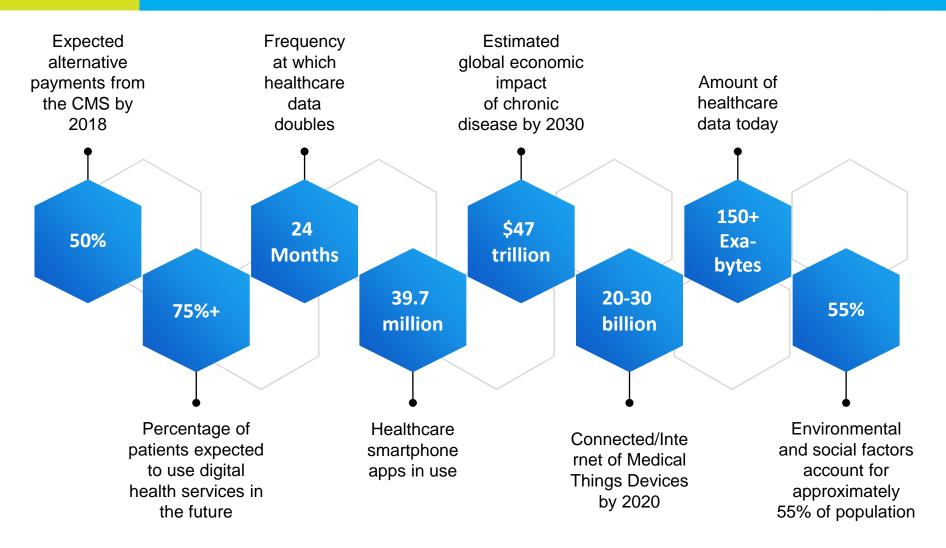




Data and machine learning capabilities can help

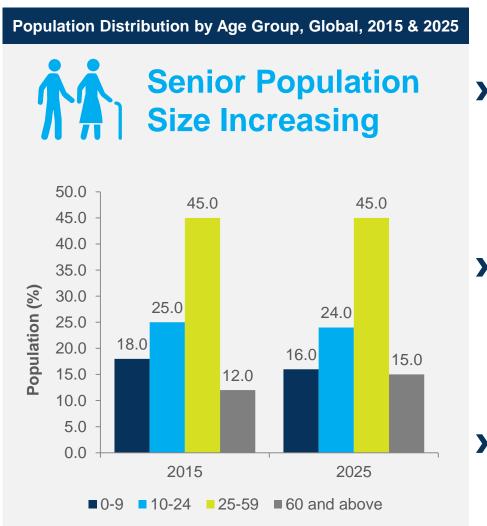
The Digital Revolution





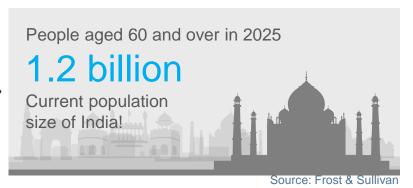
There's a Need for Efficient, High-Quality Healthcare





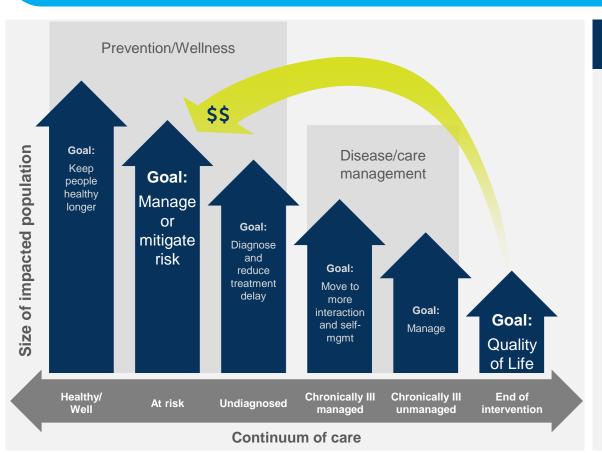


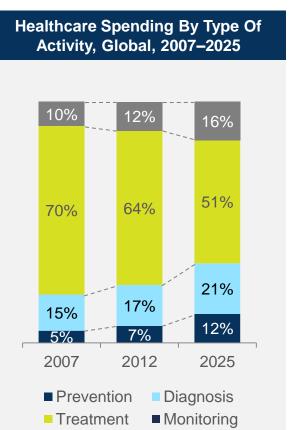




Changing the Cost Curve: People want Health, not Healthcare

Shift our focus—and investments—from acute care to prevention





Top 5 Wellness Shifts to Ensure a Healthier Population

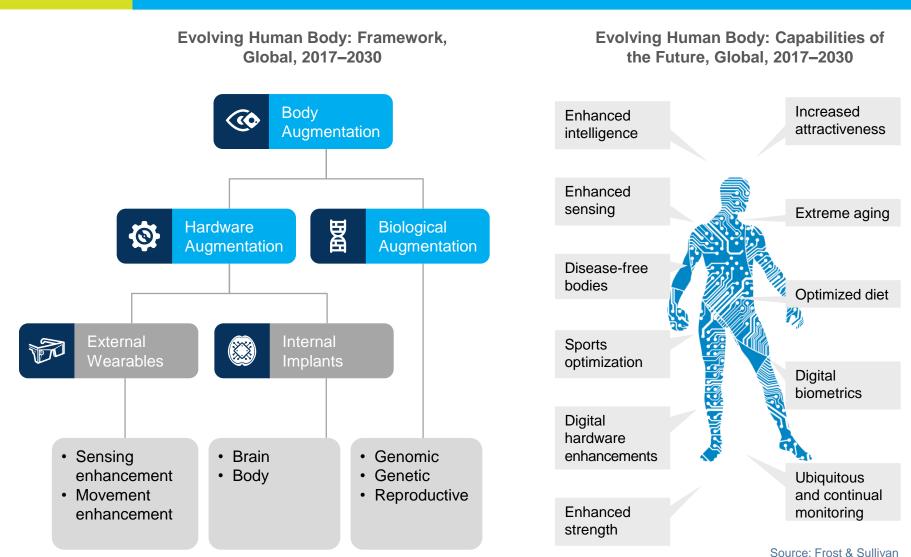




- Imperceptible wellness integrated in daily life
- Wellness no longer limited to body, but extends to mind and soul
- Diets and exercise designed around individual genomes, environment, and life goals
- Workplace wellness programs give way to total wellness work cultures
- Growing medical wellness tourism to health resorts, cities, and regions

The Evolving Human Body





The Big Debate: Who Owns Patient Medical Data?







National-level Biometrics Identification Programs Leveraged



EHR linked to Biometric ID



Accessible to any qualified professional after patient consent by providing biometric validation, and in case of emergencies to paramedics or volunteers



Visualization possible via the following:

- Computers, tablets and smartphones
- Mixed-reality devices, holographic projection devices

Empowered Patients Can Perform At-Home Tests With Instant Diagnoses At Low Costs











Alert Inflammation is elevated Recover with a green smoothie

MAKE NOW REMIND LATER

Inflammation	Sleep	Food
Rising	Peaceful	Piz
Up 10% Since yesterday,	8 hours deep sleep via iPhone 5S	Toma Mozz

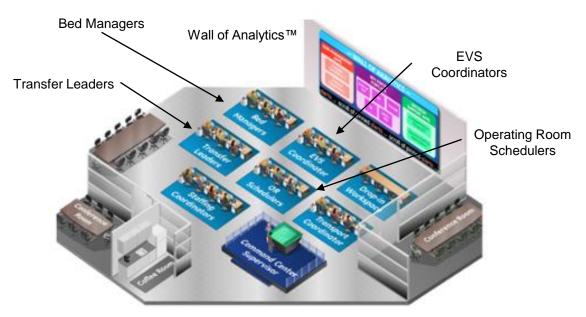


\$200 Analyzer \$4-\$10 Cartridges Test Results in 10 Minutes Link to Clinicians

Smart Hospitals Will Feature Air Traffic Control Like Command Centers



CAPACITY COMMAND CENTER LAYOUT AT JOHNS HOPKINS HOSPITAL



FEATURES

- · 2,550 square feet
- Technology from aviation, aerospace, and power industries—predictive analytics and systems engineering principles
- 24 staff members
- 22 information screens— Wall of Analytics
- Data from 14 sources, approximately 500 messages/minute
- GE consultation services



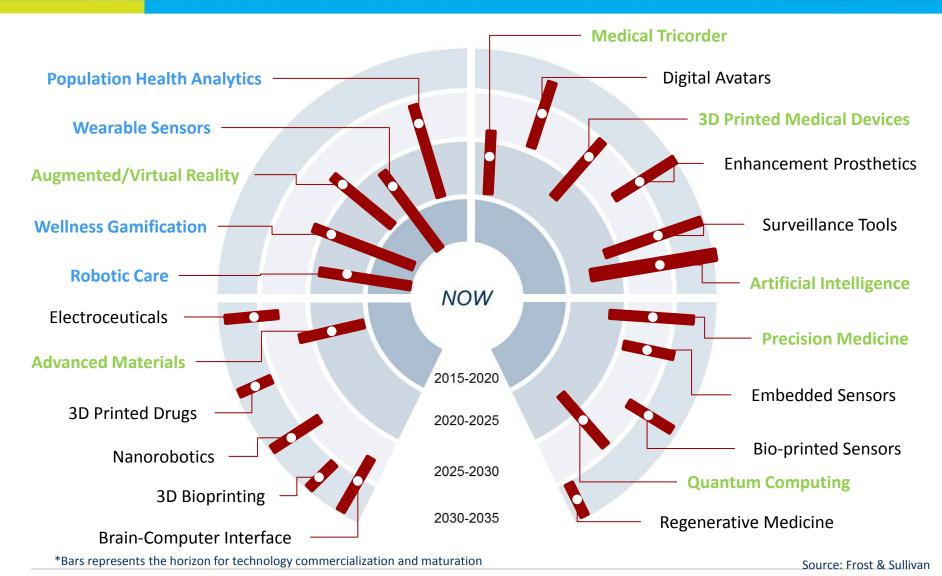


- 60% improvement in patient transfers from other hospitals (serious medical conditions)
- 63 minutes faster ambulance dispatch to patients.
- 30% faster in-bed assignment and 26% faster in-bed transfer processes at the ED
- 70% reduction in transfer delay from the operating room
- 21% increase in early discharge of patients



Technology Commercialization and Maturation Timeframe





The New Connected Ecosystem













On Body	In Home	Community	In Clinic	In Hospital
Invisible Wearables/Connected Apparel	Virtual Assistants Answer Health Queries	Drone Emergency Support	Smart Diagnostic Devices	Digitally Connected Systems
Enhanced Strength	Contact-less Vitals Monitoring	Seamless Monitoring Beyond Home	Instant Pathology Test Results	Real-time Staff, Equipment, Patient Location
Augmented Hearing	Food Consumption, Activity Monitoring	Telehealth Kiosks in Public Places	Telemedicine/Telepres ence Technology	Virtual Departments (ICU)/Hospitals
Smart Pills for Imaging, Drug Delivery	Telemedicine enabled TVs & Screens	Smart Supply Chain Logistics	Al-based Scribe Support	Analytics for Operations and Patient Outcomes

















Analytics/ Informatics Storage

Machine Learning

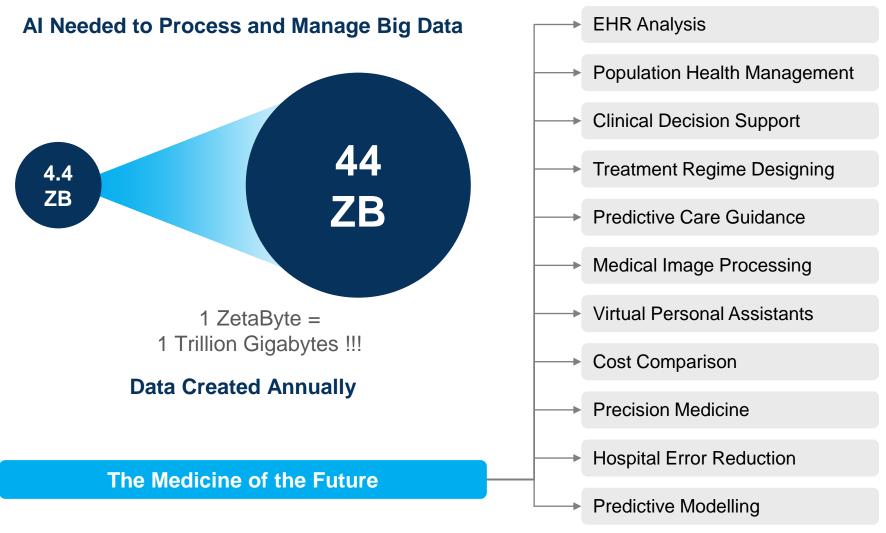
Cybersecurity

Interoperability

Decision Support

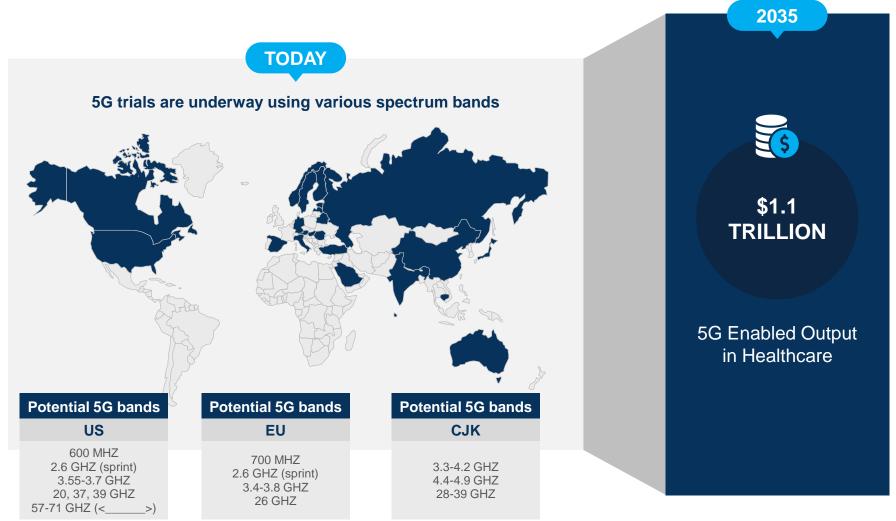
Al Will Transform Healthcare As We Know It





5G Technology to Enable IoT and Continuous Monitoring In Healthcare





Source: Global Mobile Suppliers Association; Qualcomm; Frost & Sullivan

Show Me the Money!



PHARMACEUTICALS & BIOTECHNOLOGY

\$30+ B

Targeted Therapeutics

\$30+ B

Immuno-Oncology
Checkpoint Therapeutics



MEDICAL TECHNOLOGIES



\$500 M-\$1 B

External Neurostimulation Devices

\$250-\$500 M

Assistive Robotics

\$1+ B

MRI Adaptive Radiation Therapy



Al Medical Image Analysis



MEDICAL IMAGING



\$250-\$500 M

Al Enabled Clinical Decision Support

\$1 B

Clinical Predictive Analytics

HEALTHCARE IT

Where are the Jobs in the Future?





TECHNICIANS & INFORMATION TECHNOLOGY EXPERTS



Companion Robot Technician



Virtual Reality Therapy Designer



Internet of Things Business Analyst



Medical Drone Route Designer



Brain Computer Interface Designer



Plastic/Reconstructive Surgery 3D Printing Specialist



Health Data Scientist



Voice Assistant Healthcare Content Specialists



Deep Learning Expert



Robotic Clinical Documentation Specialists/ Scribes



Al Chatbot Communications Designer



Virtual Hospital Manager



Gamification Designer

Where are the Jobs in the Future? (continued)





MEDICAL SPECIALTIES



Telesurgery Specialist



Cyborg Therapist



Augmented/Virtual Reality Surgery Planner



End of Life Therapist



Nanomedical Engineer



Precision Medicine Compounding Pharmacist



(Synthetic) Organ Designer



Cryopreservation Specialist

Where are the Jobs in the Future? (continued)





HEALTH ADVISORS



Lifestyle Strategist



Healthcare Navigator



Epigenetic Counselors



Health Finances Planner



Patient Assistant



WATCH OUT FOR



Health Data Hacker



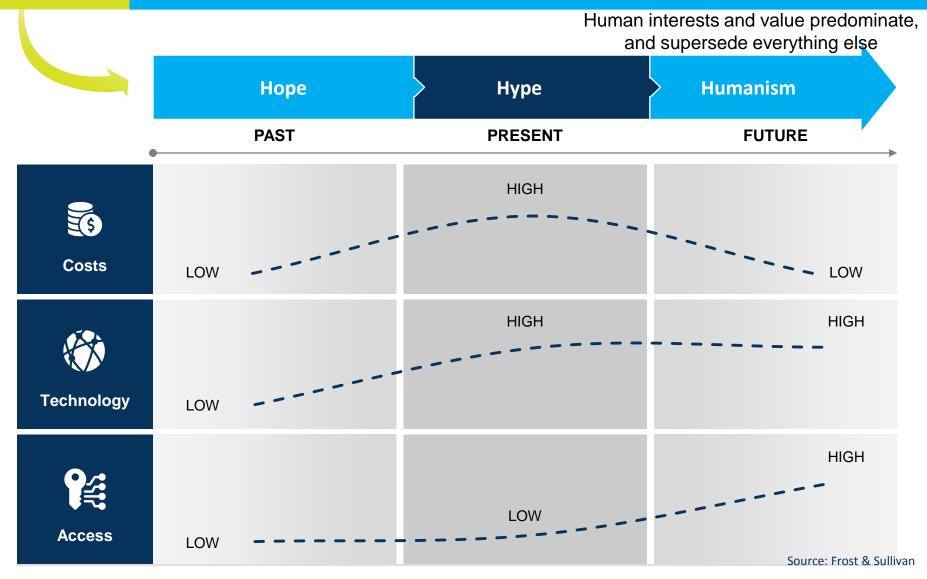
Brain Neurostimulation Specialist



Biological/Genetic Terrorist

What will the "H" in Healthcare Stand for?





Contact Details

Reenita Das

Partner, Senior Vice President
Transformational Health
Frost and Sullivan
408-857-9386
rdas@frost.com