

# Data Visualization for Biomedical Applications

*Lecture 2*

BMI706 - 29 March 2018

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# Administrative

**Piazza**

<https://piazza.com/harvard/spring2018/bmi706/home>

Is everyone getting notifications?

# Administrative

- Who worked on the homework assignment?
- Homework assignment 2 will be posted by the end of the day
  - Design Exercise: longitudinal cancer genomics
  - Implementation: create linked interactive views in R using `crosstalk`
- Start thinking about your project
  - Identify data sets

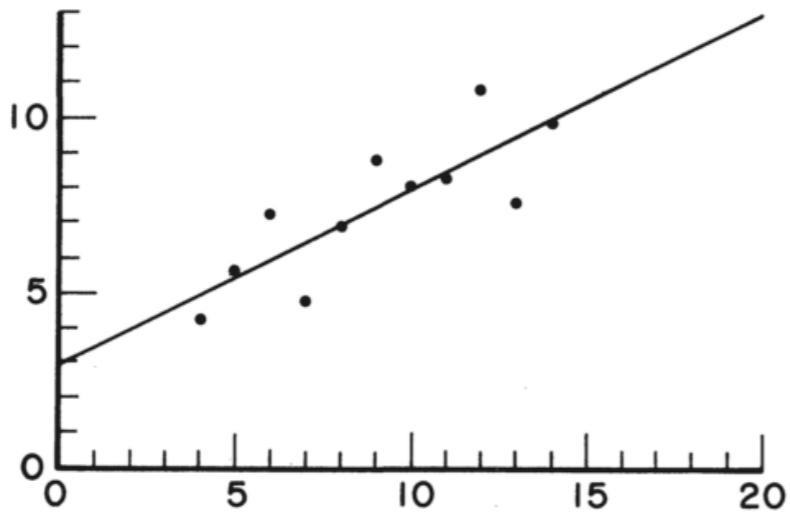
# Review of Session 1

# What is data visualization?

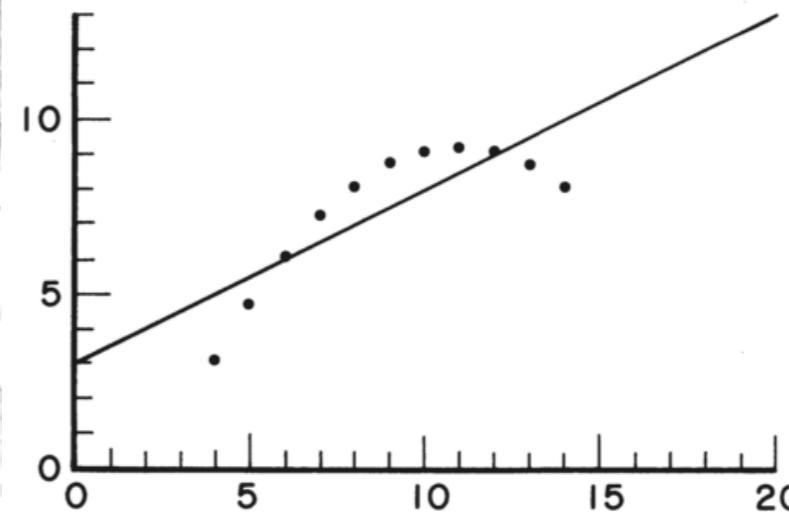
Computer-based visualization systems provide visual representations of datasets intended to help **people** carry out some task **more effectively**.

— Tamara Munzner

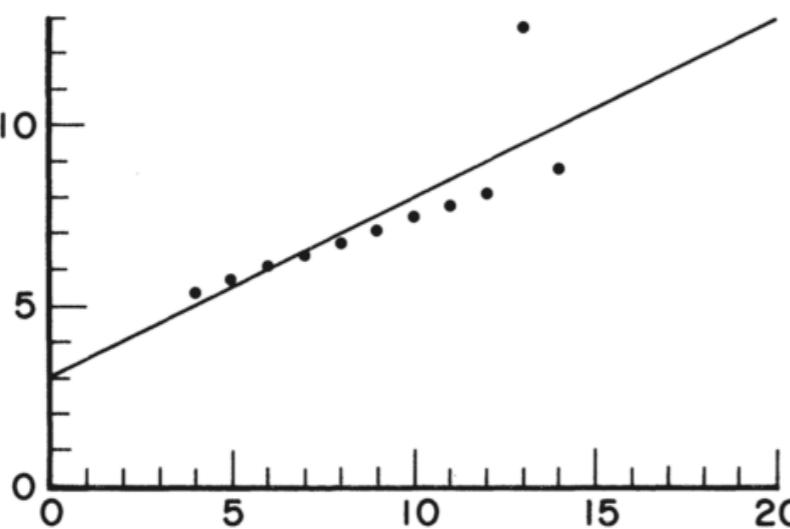
**Why do we do data visualization?**



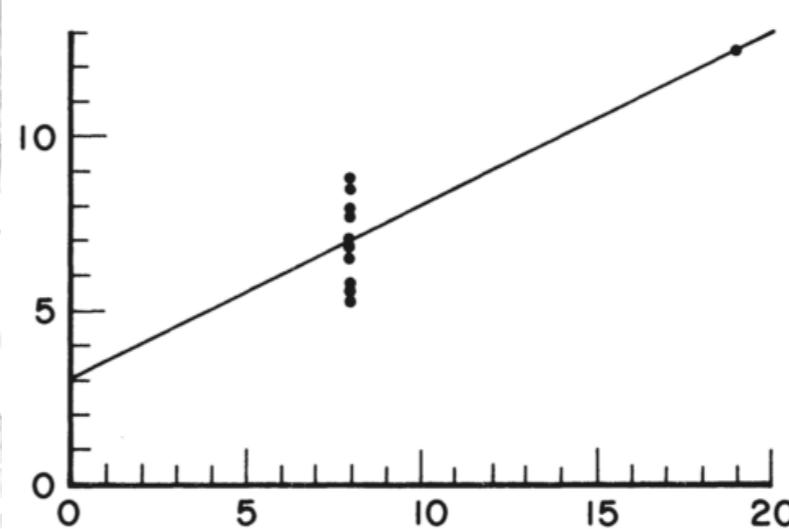
**Figure 1**



**Figure 2**



**Figure 3**



**Figure 4**

Why do we need a  
human in the loop?

# How does visualization work?

$$\begin{array}{r} 453 \times 862 = ? \\ \hline \end{array}$$

906

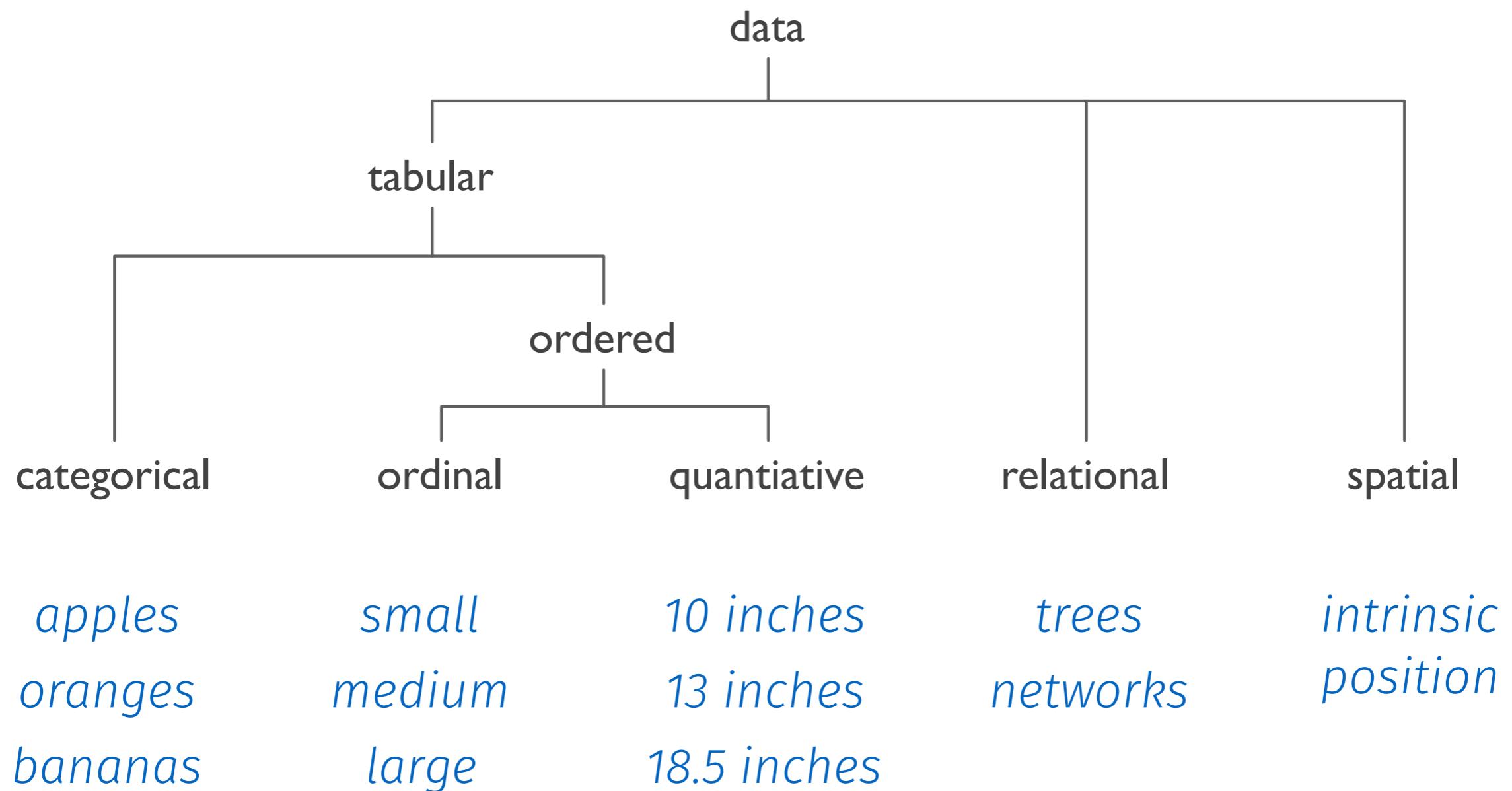
+ 27,180

+ 362,400

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390,486

# Visual Encoding of Data



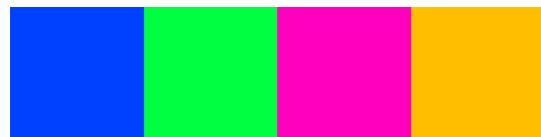
# Lecture 2: Learning Goals

- How can visualizations fail?
- What are some common interaction techniques?
- What is the typical design process for a data visualization tool?
- How can we evaluate a visualization method or tool?

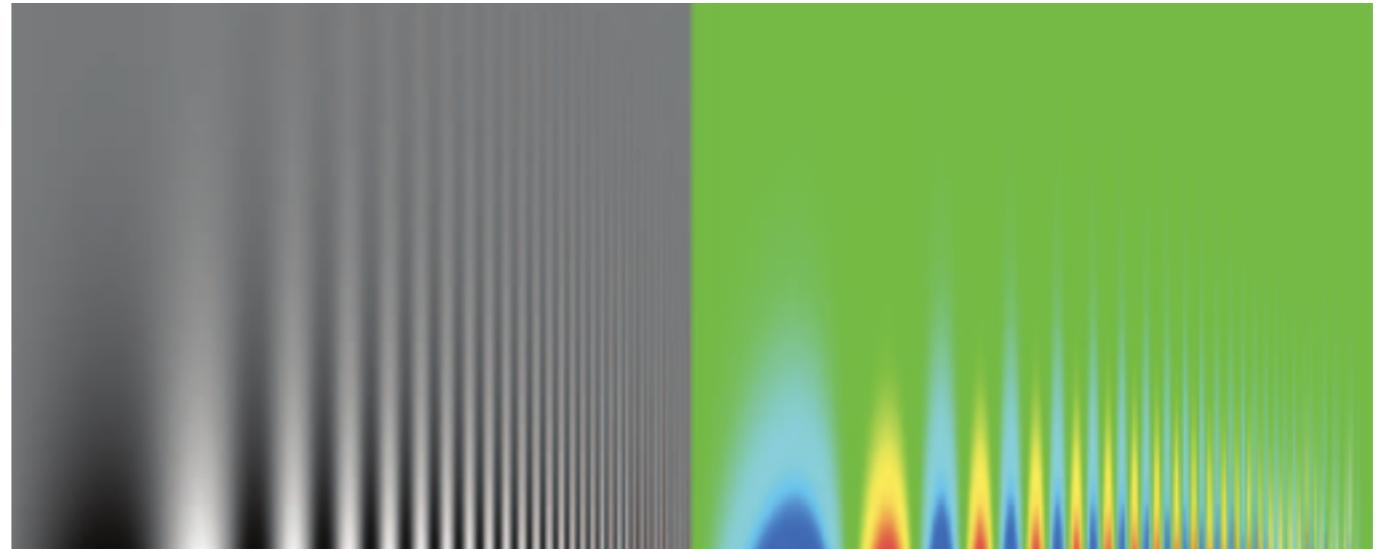
# Visualization Pitfalls

# Color Pitfalls: Rainbow Color Map

hard to order



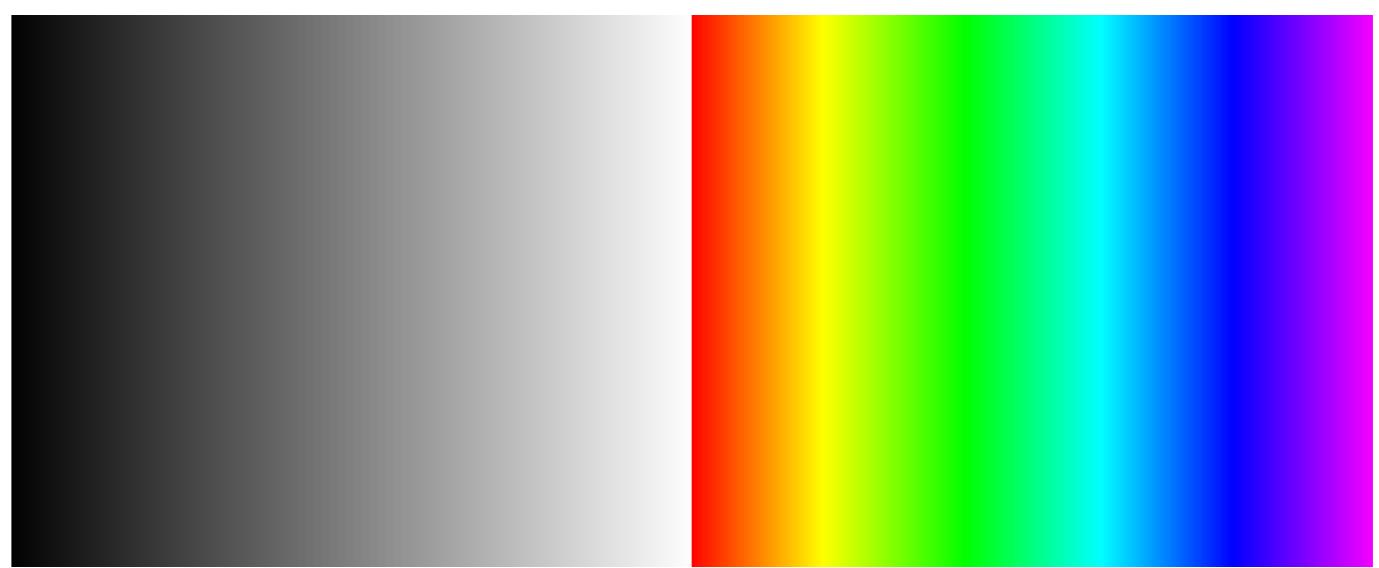
lower resolution



easy to order

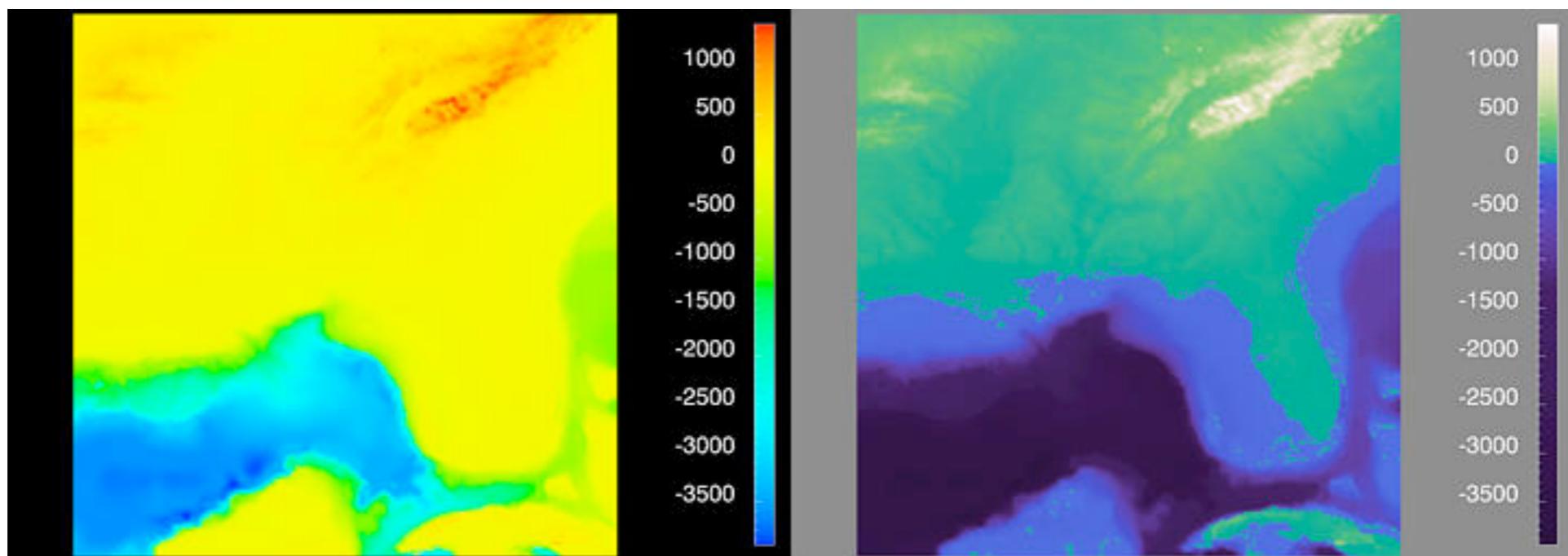


creates artifacts



# Color Pitfalls: Rainbow Color Map

Southeastern United States and Gulf of Mexico



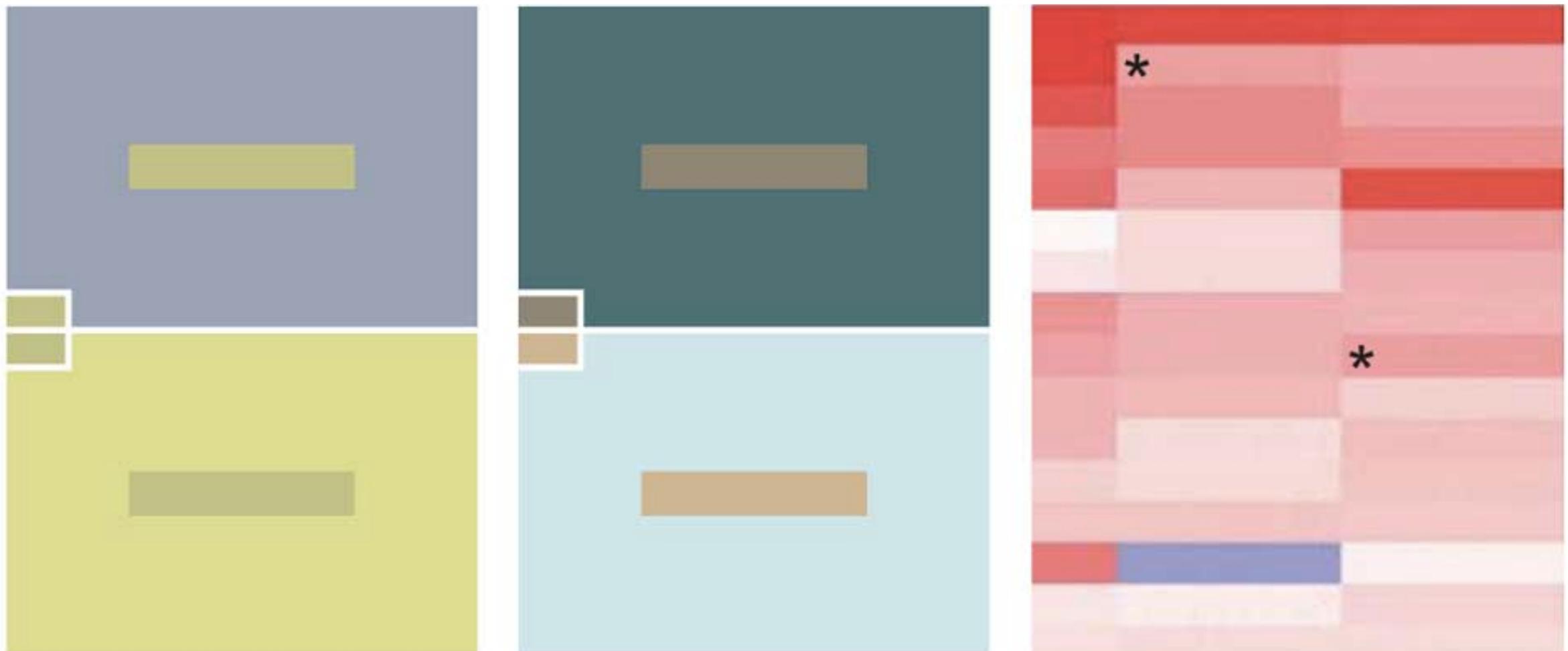
## Problems

Zero crossing not explicit.

Lack of ordering of colors makes it hard to interpret the map.

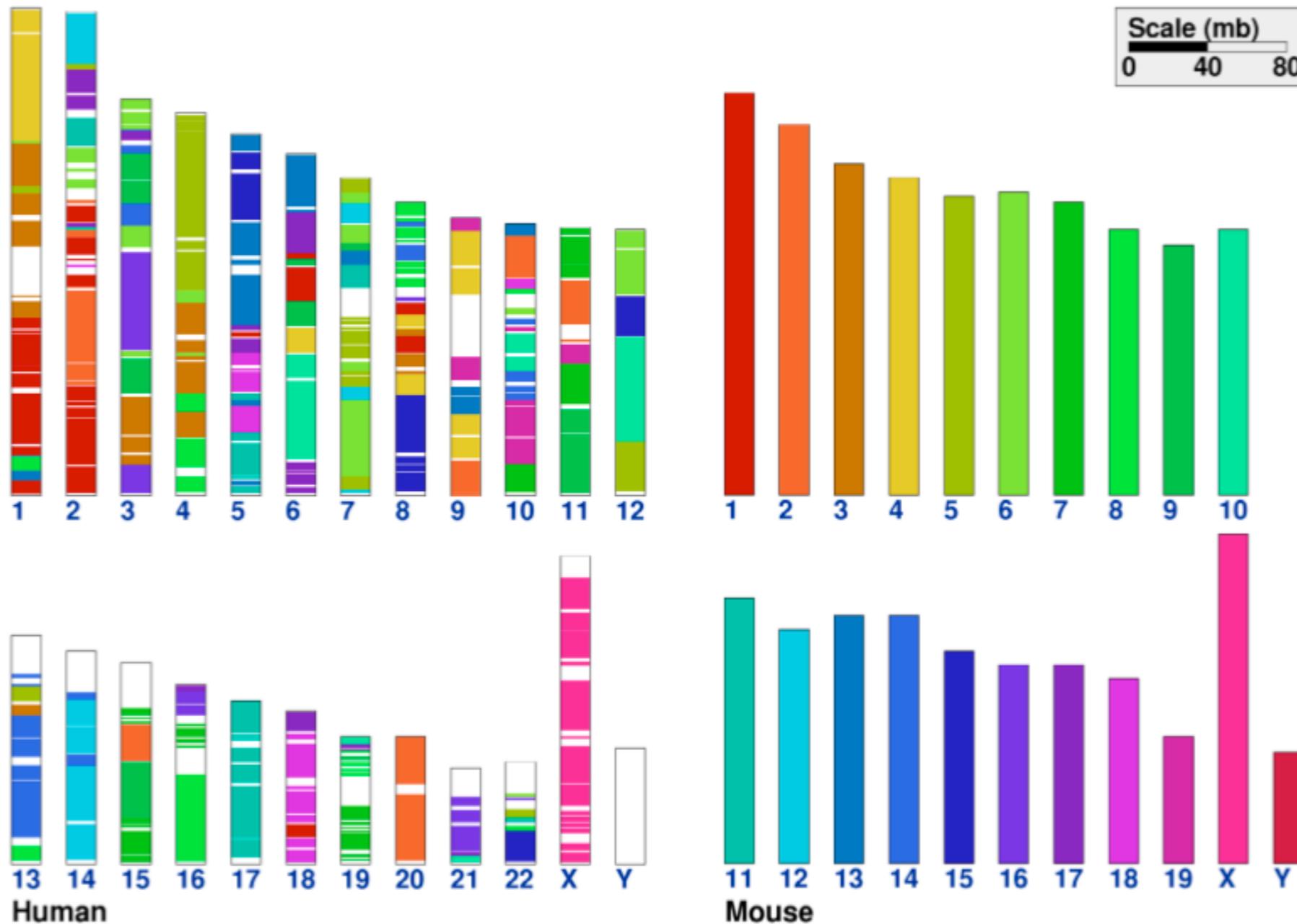
# Color Pitfalls: Relativity

Color is a relative medium and context matters

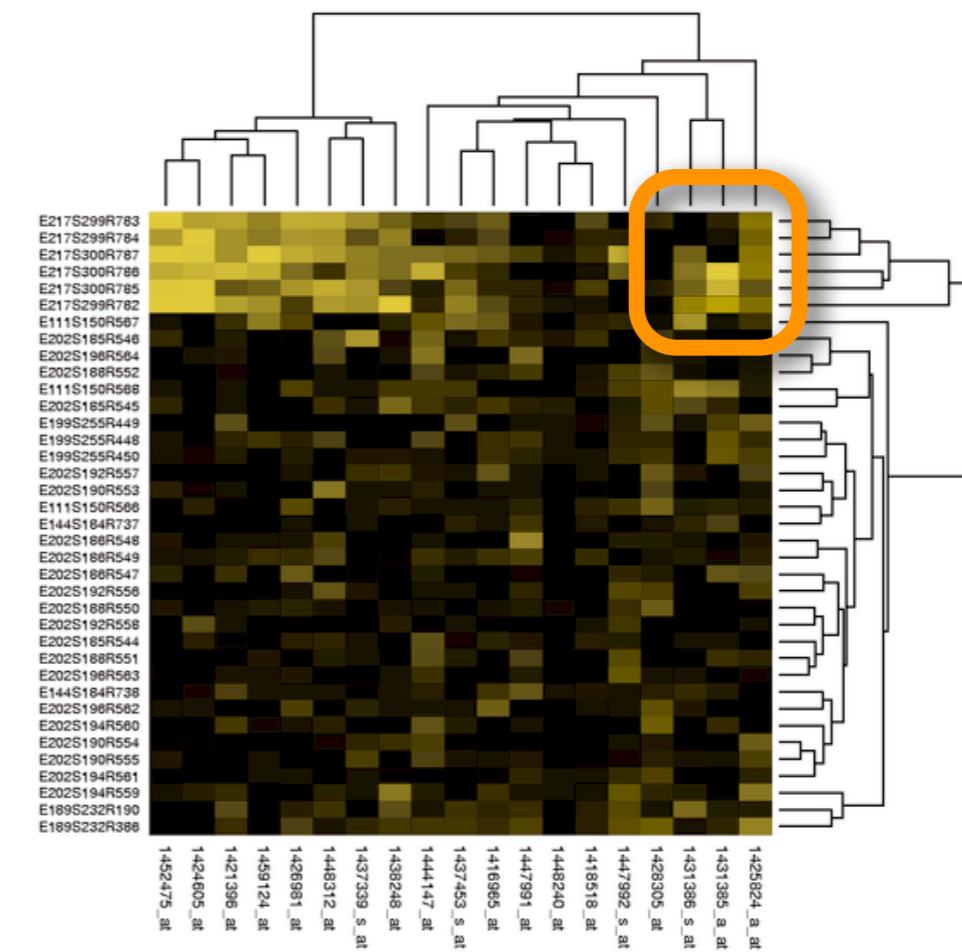
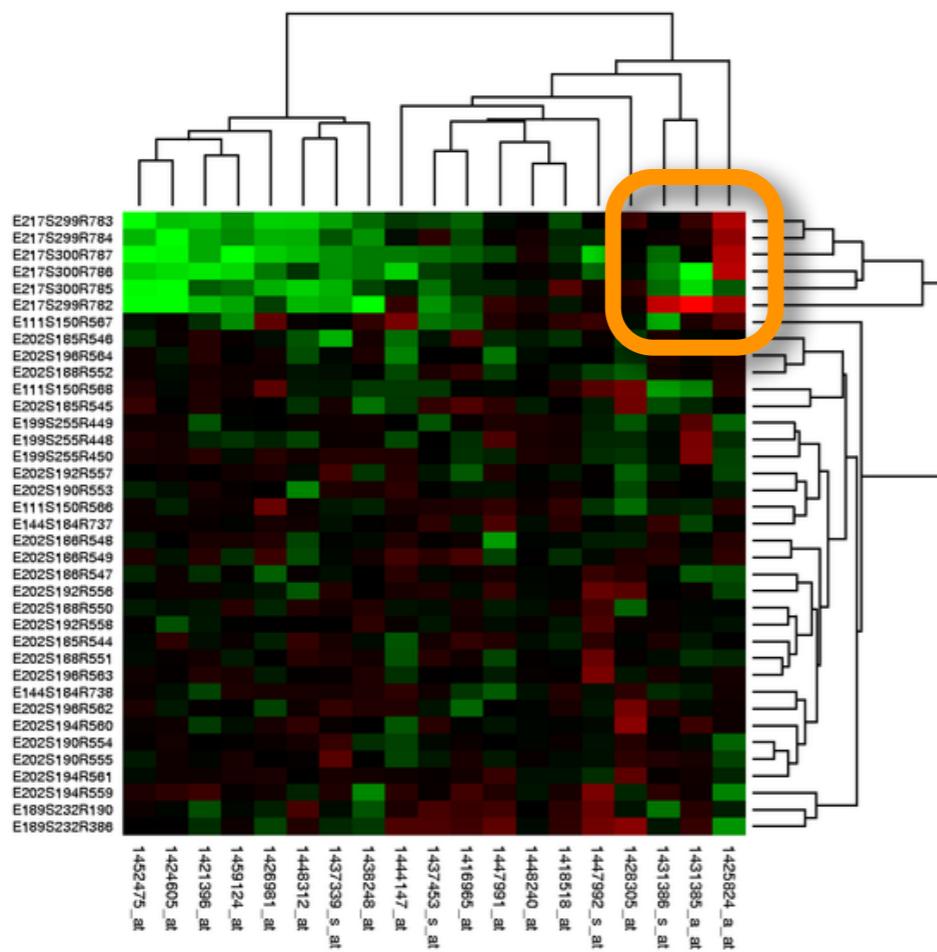


# Color Pitfalls: Discriminability

Only 6-12 colors are visually discernible!

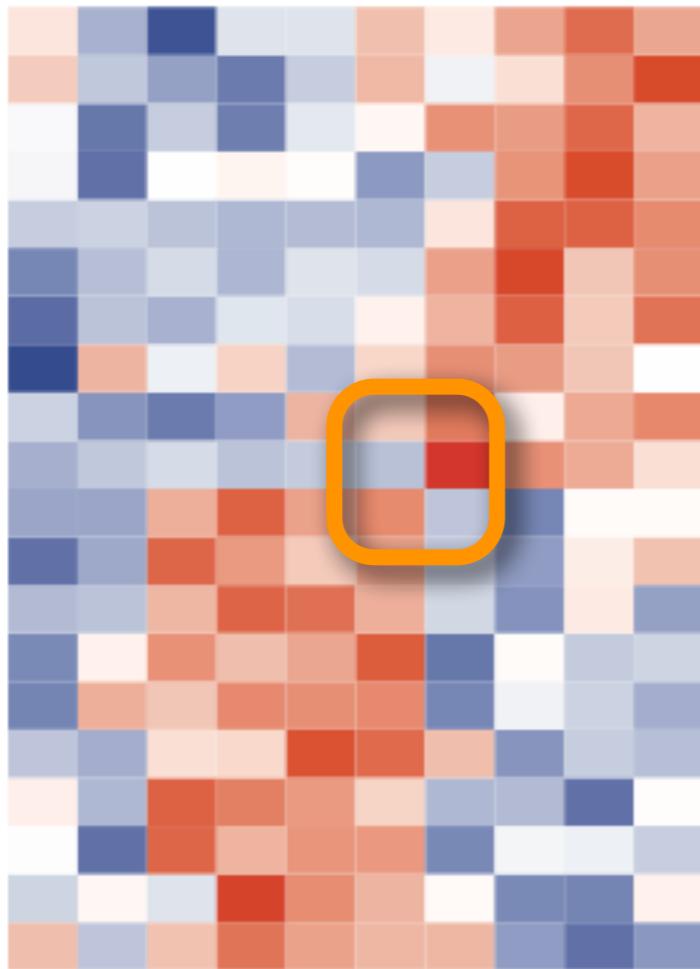


# Color Pitfalls: Color Blindness

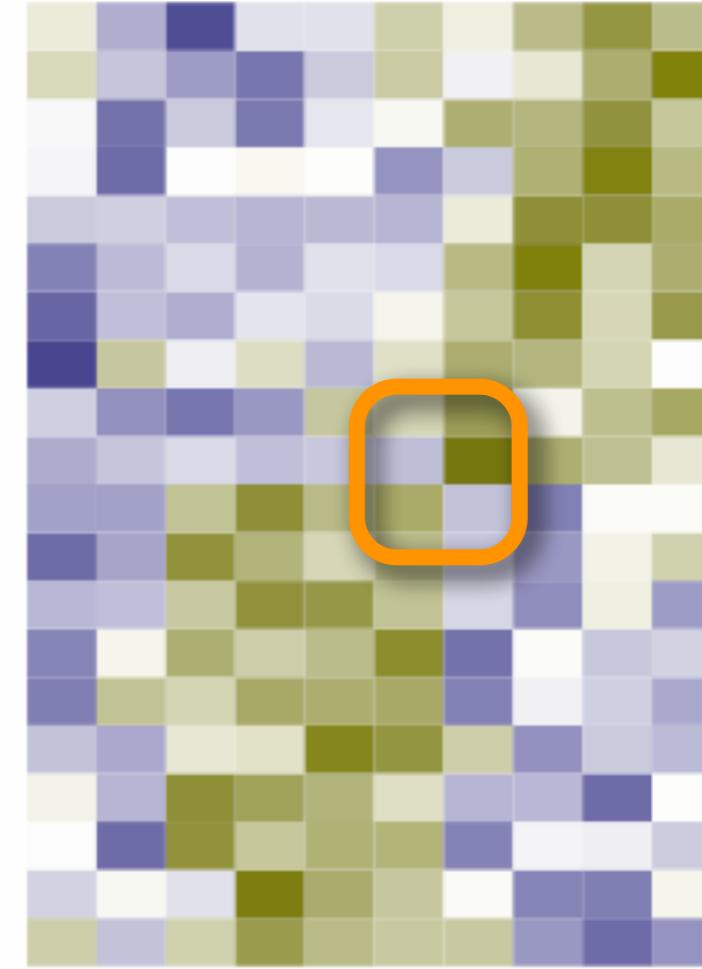


~ 7% of male population affected

# Color Pitfalls: Color Blindness



Normal Vision

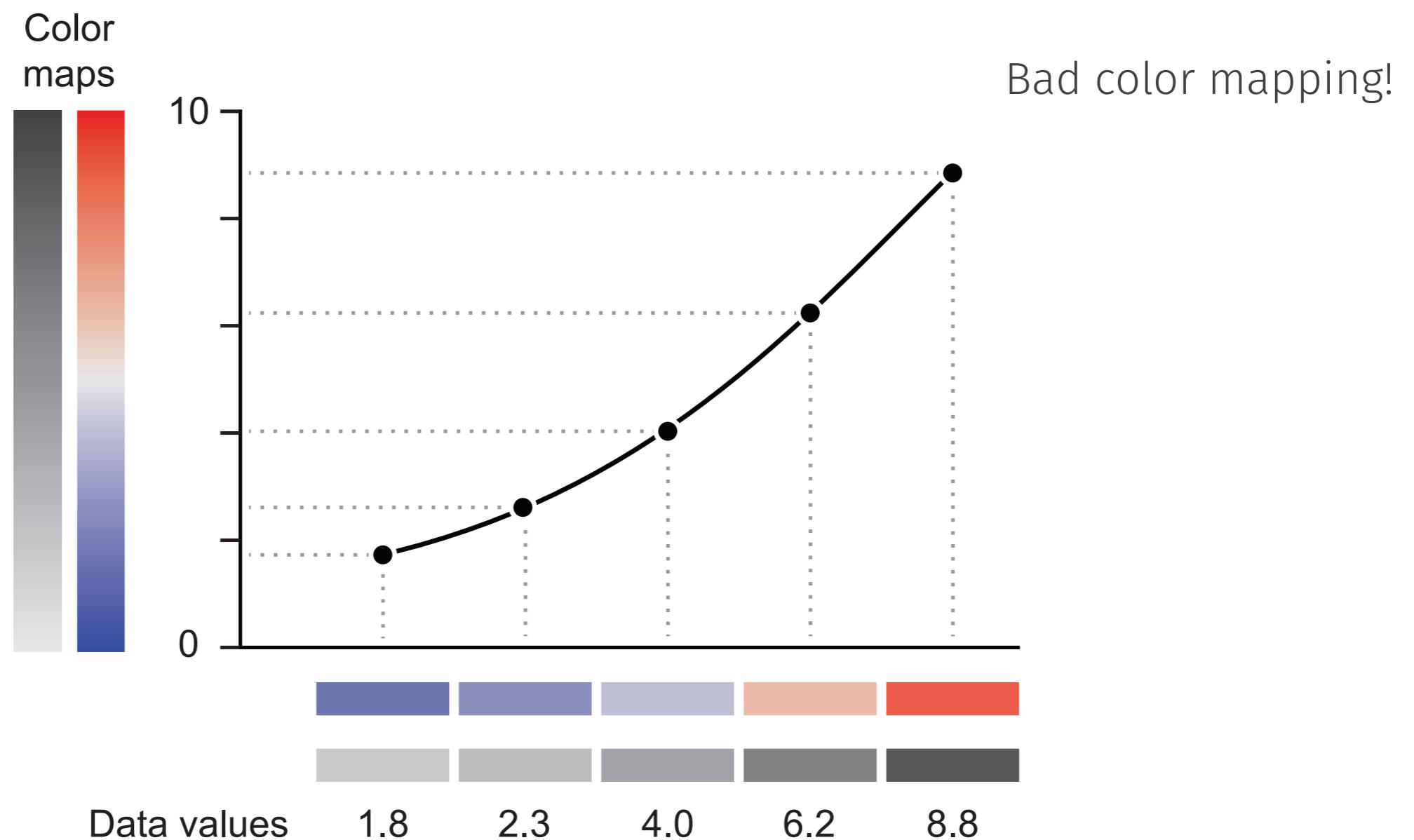


Deutanope Vision

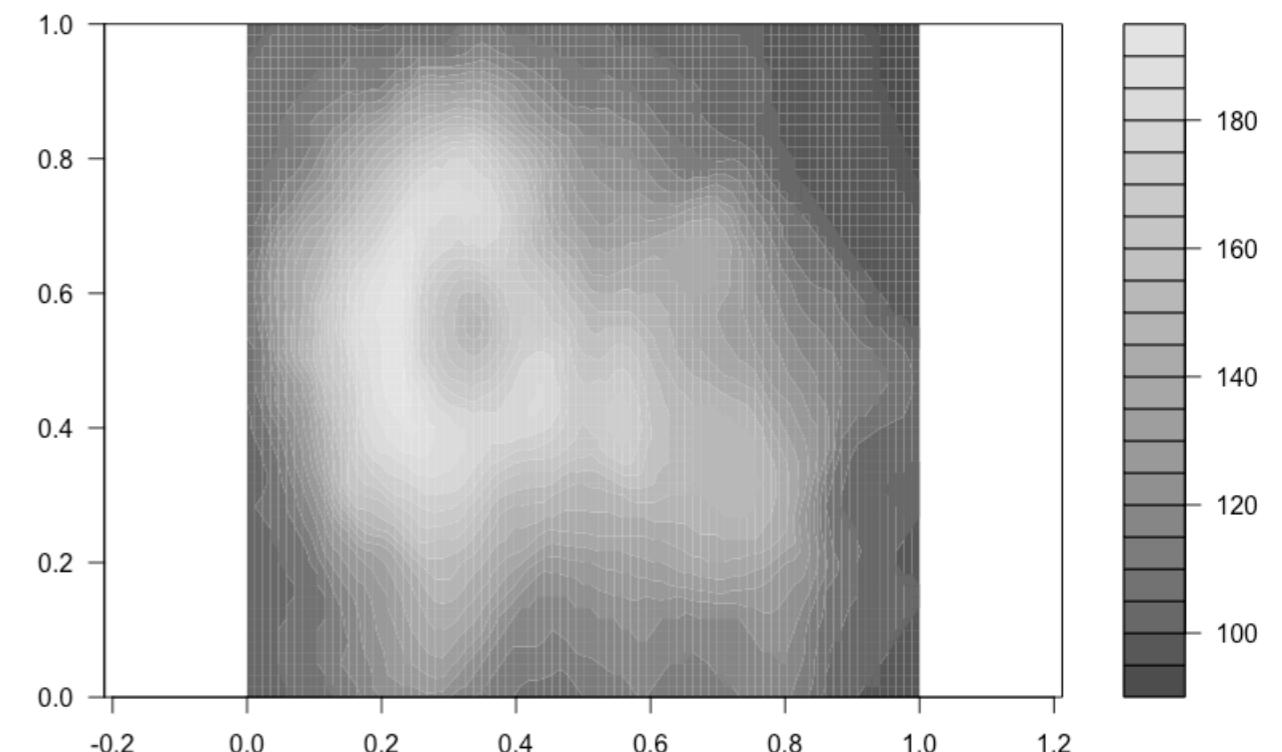
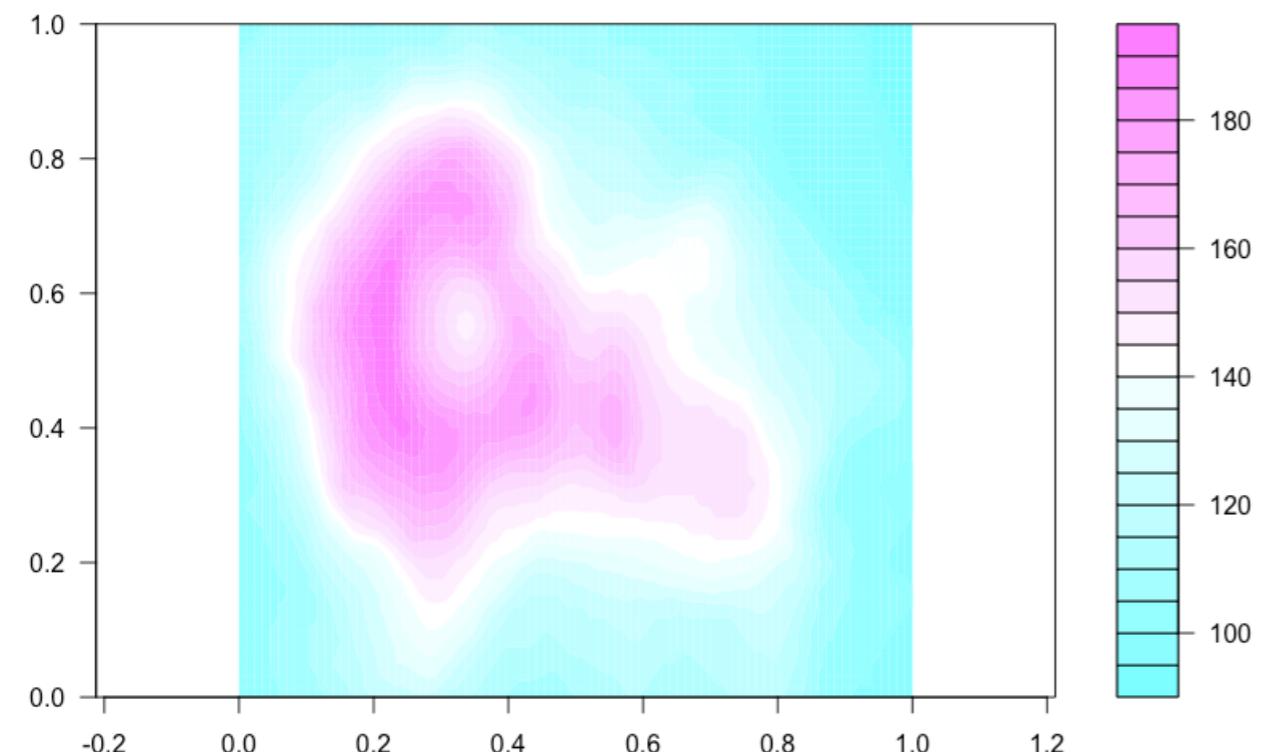
("Red-Green Blindness")

~ 7% of male population affected

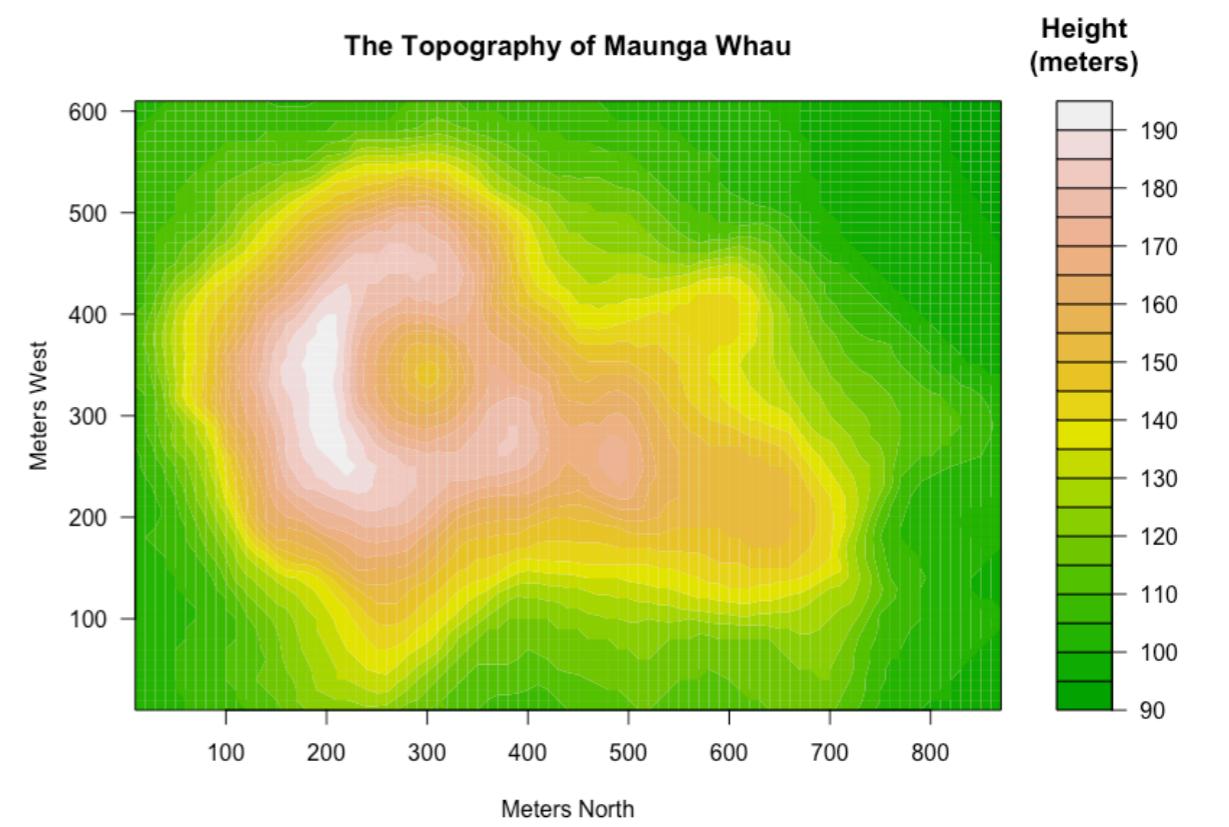
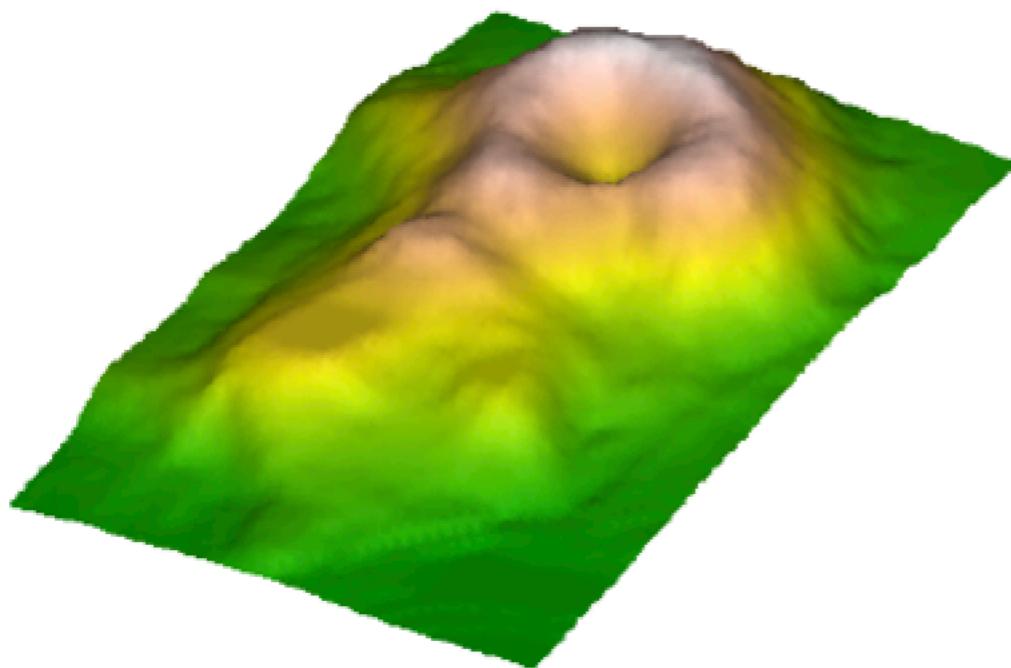
# Color Pitfalls: Color Mapping



# Color Pitfalls: Color Mapping

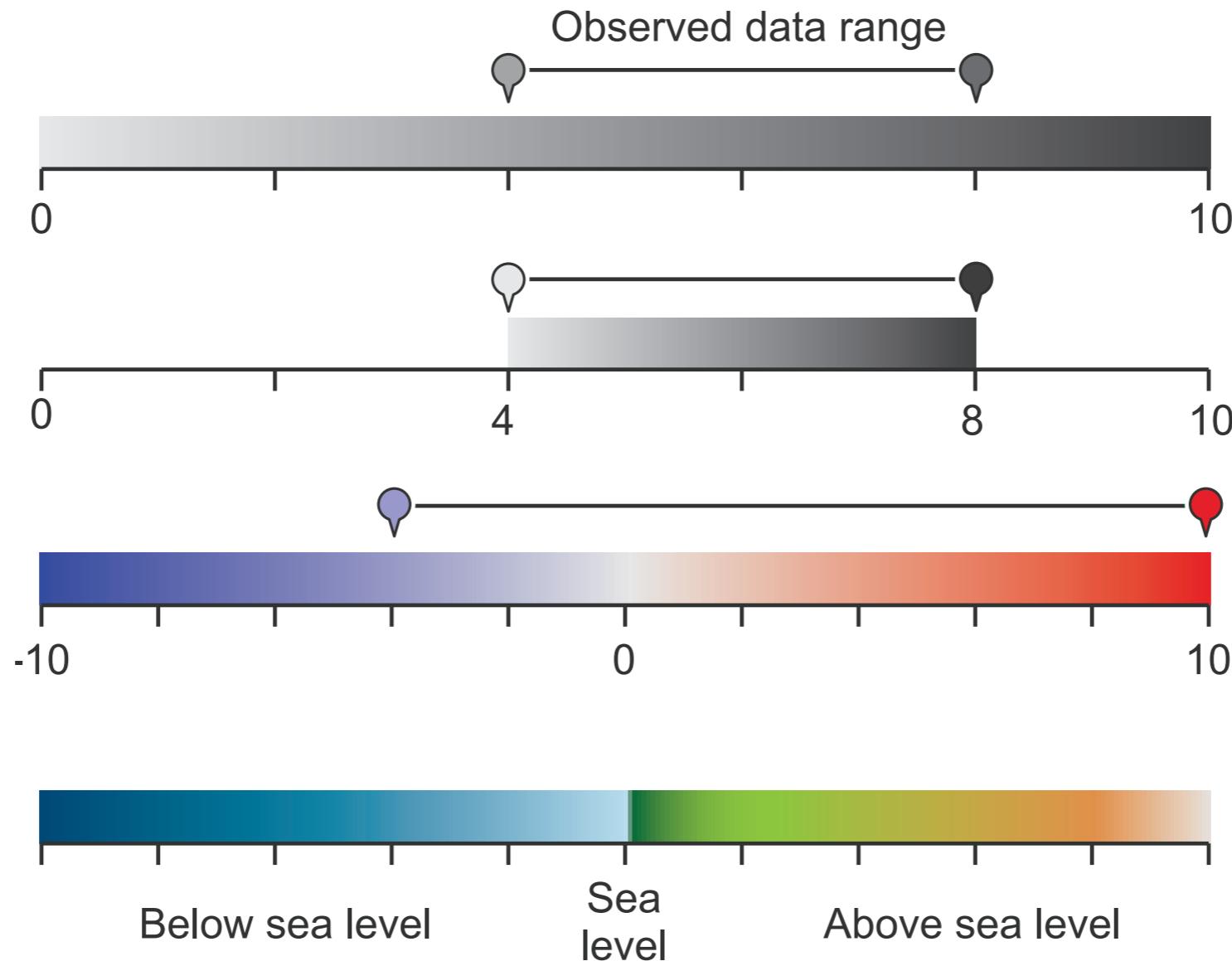


# Color Pitfalls: Color Mapping



# Color Pitfalls: Color Mapping

Good color mapping!

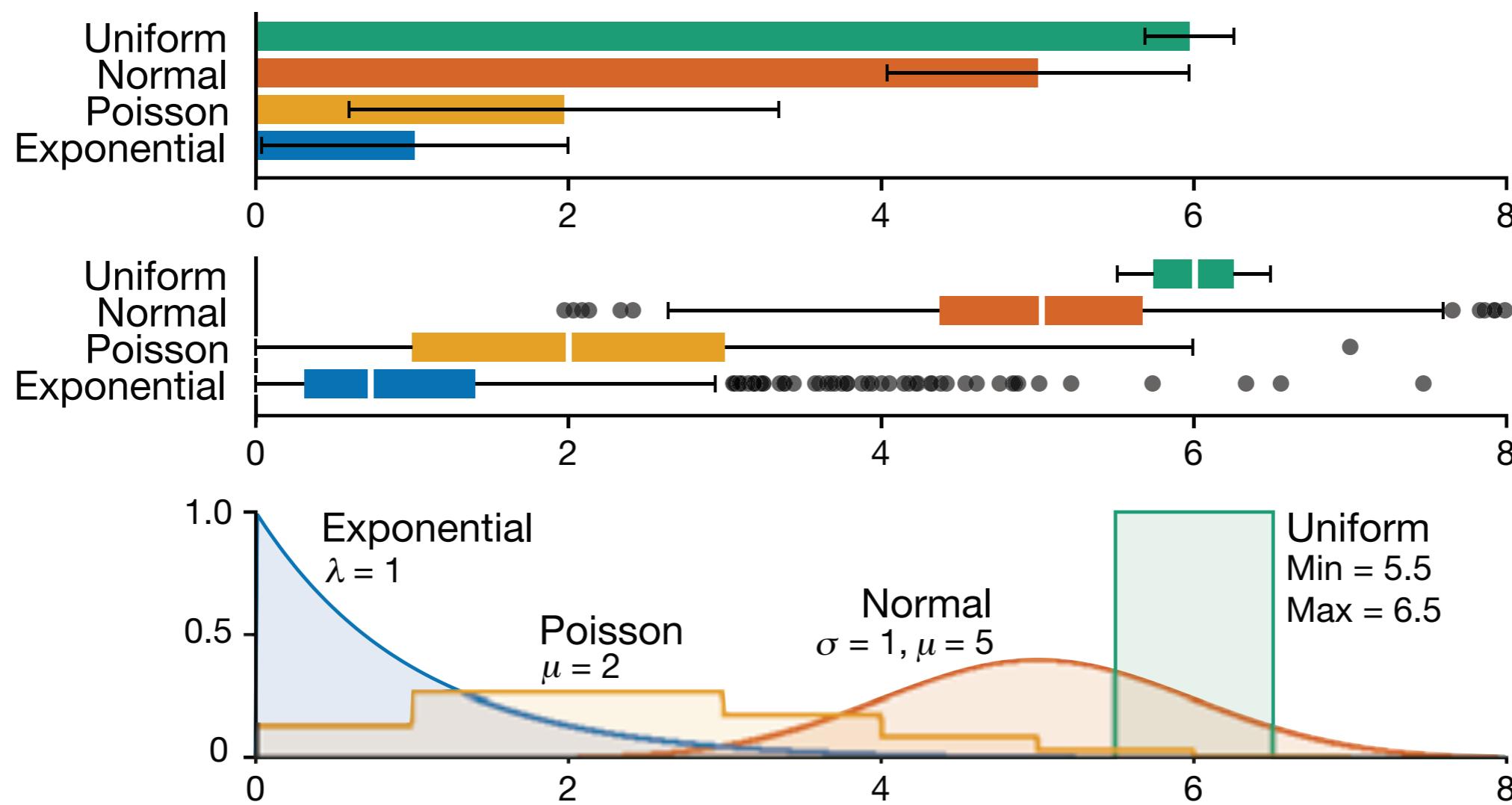


# Remember!

Color used poorly is worse than no color at all.

*— Edward Tufte*

# Location Pitfalls: Data Location

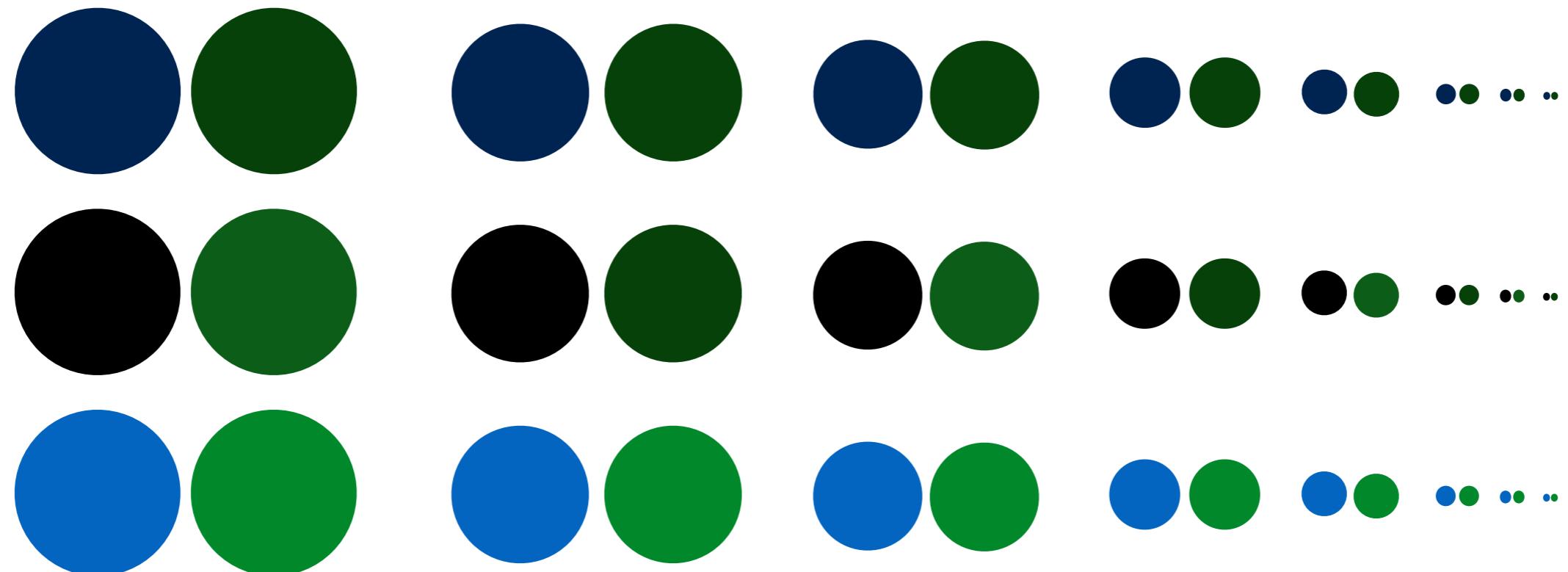


# Encoding Pitfalls: Interference



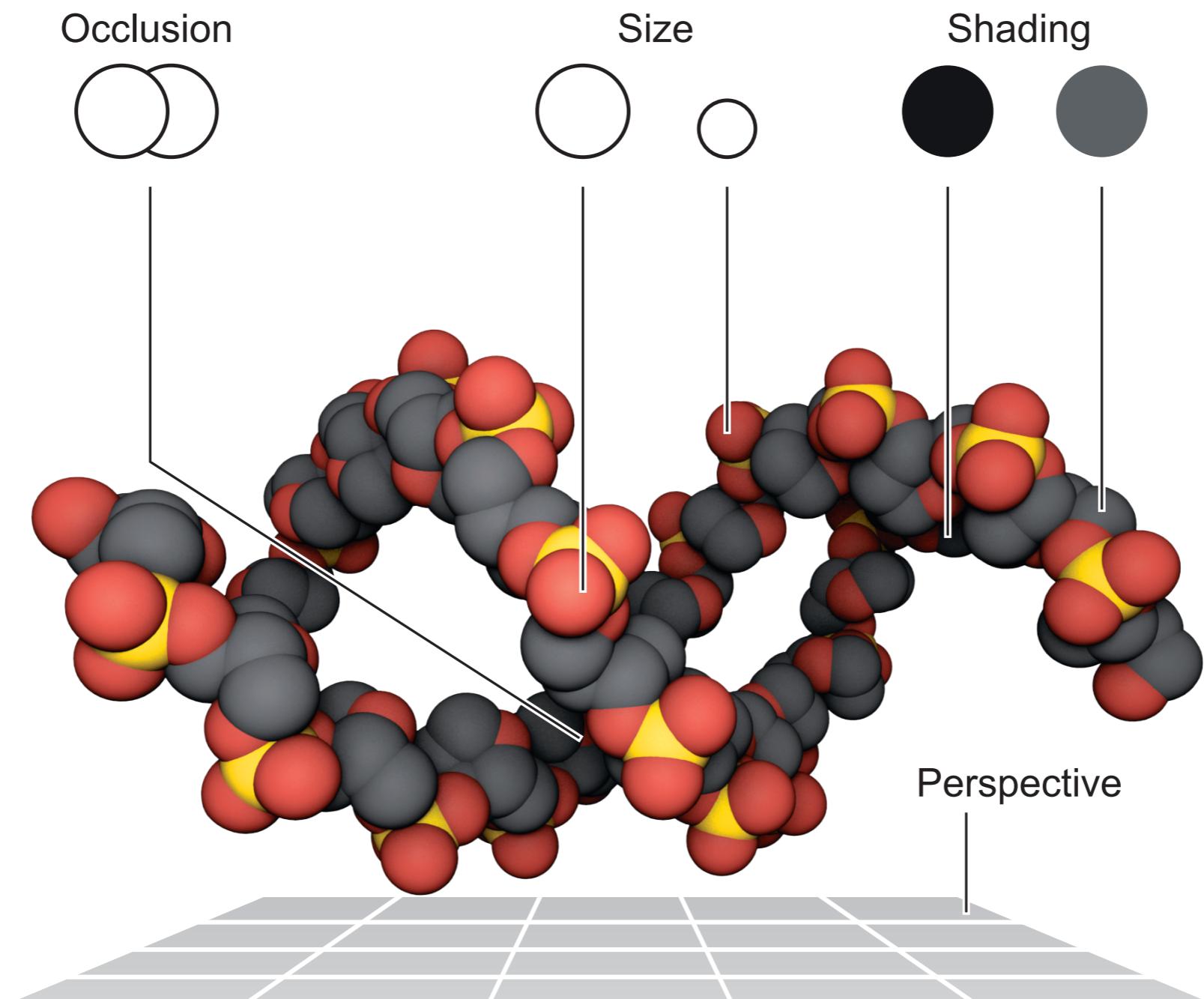
shape and size

# Encoding Pitfalls: Interference



color and size

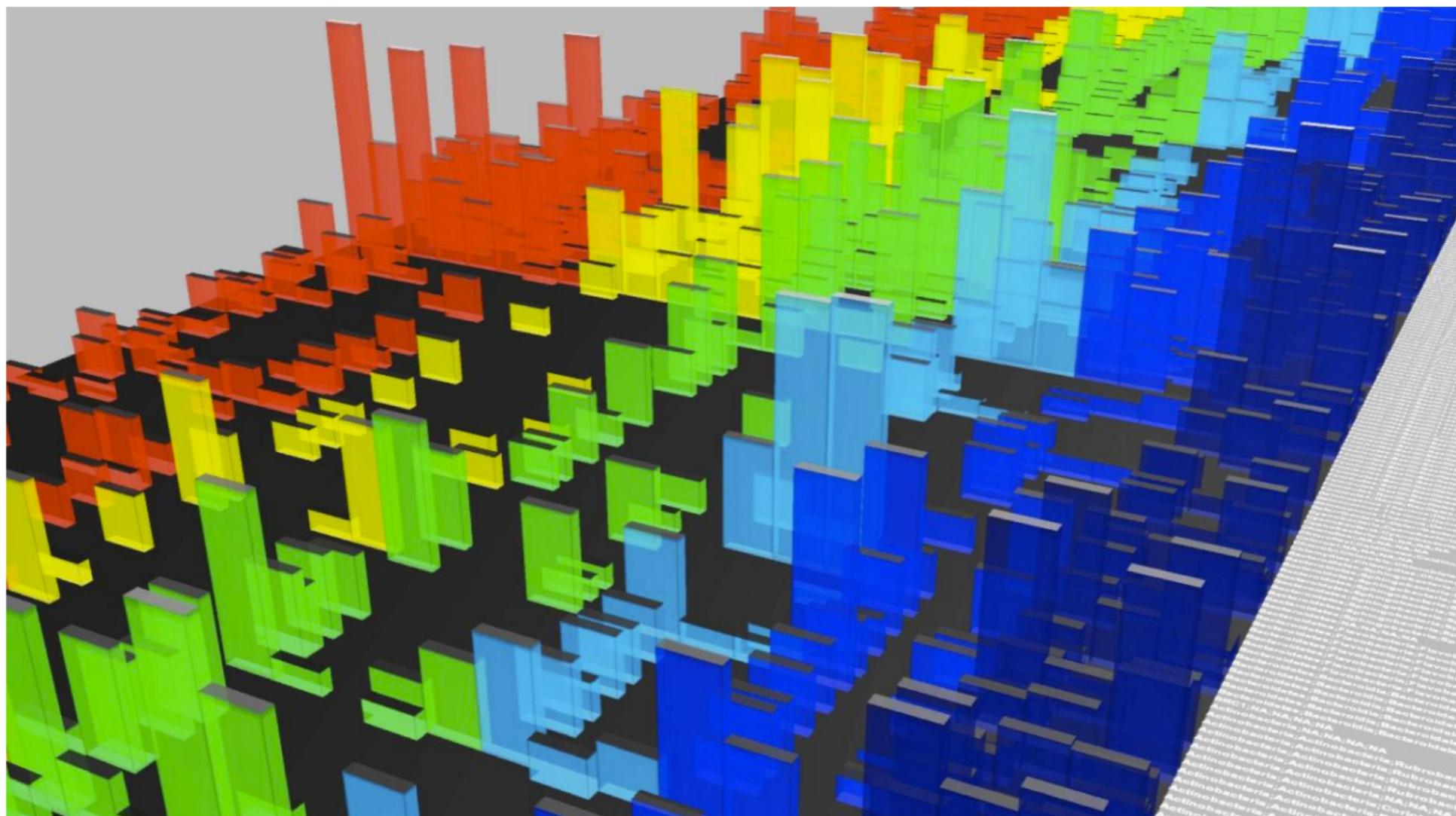
# 3D: Depth Cues



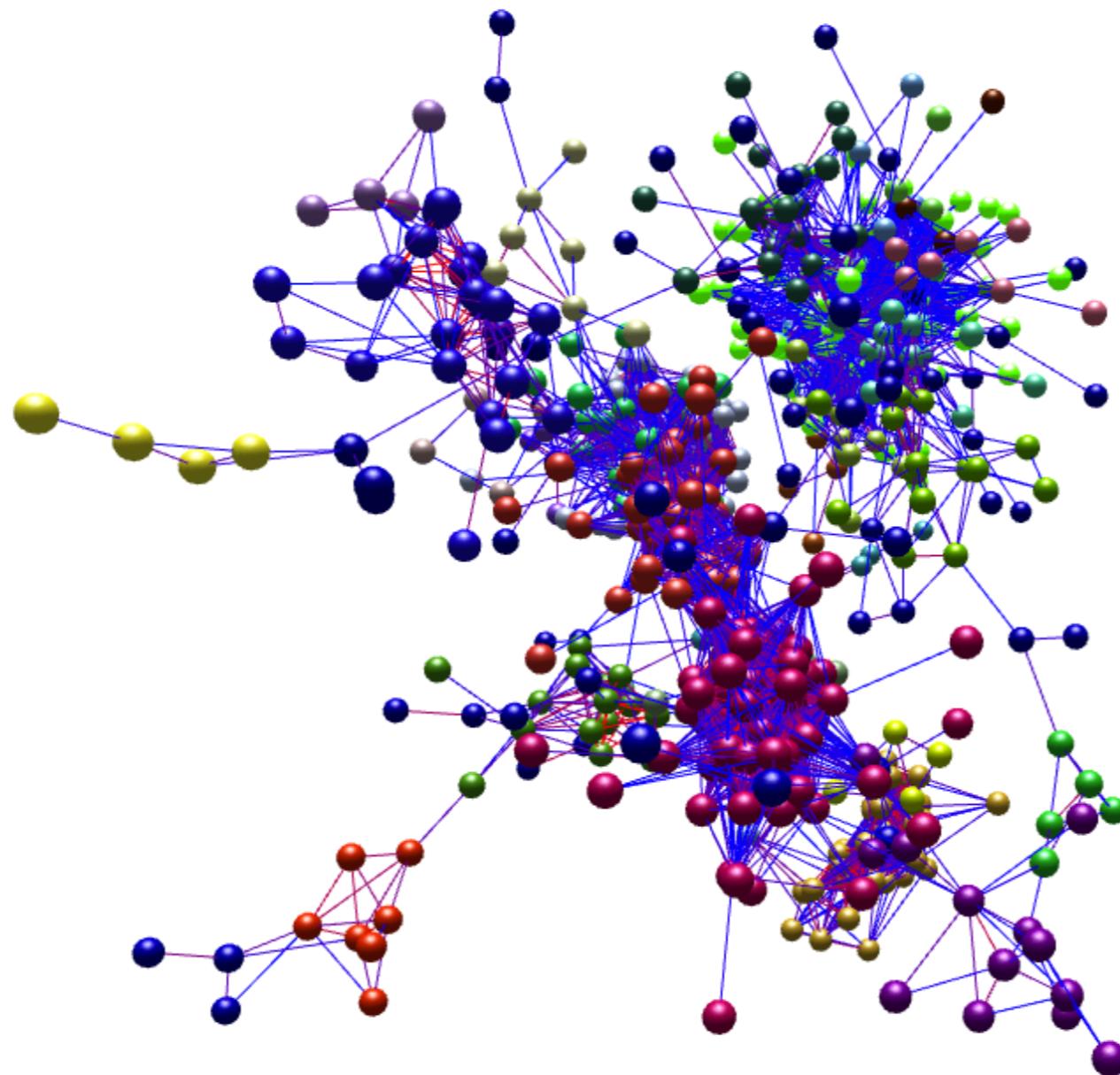
# 3D Pitfalls: Perspective

*Perspective distortion:* interferes with size channel encoding

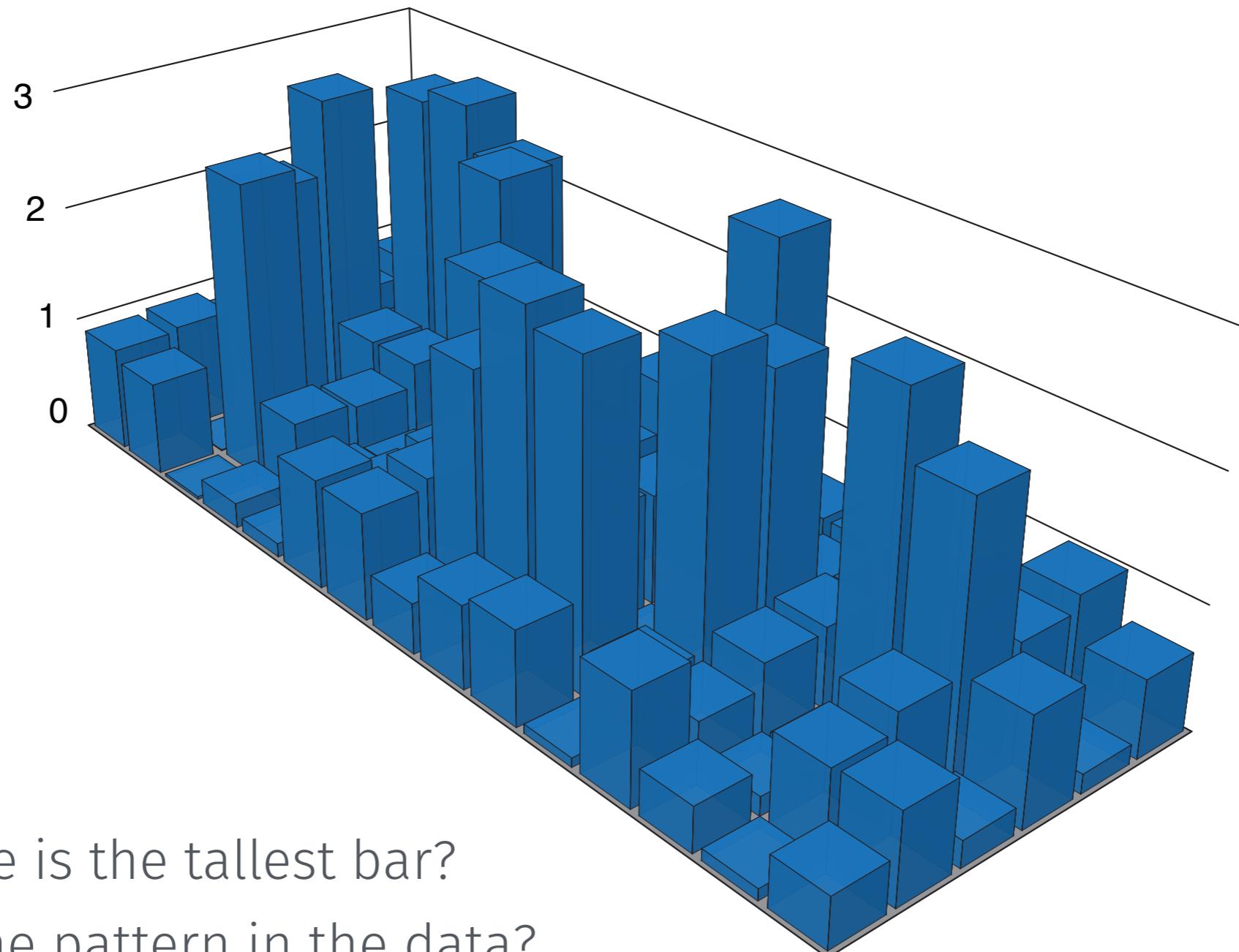
*Shading:* interferes with color, lightness, and saturation channel encodings



# 3D Pitfalls: Occlusion

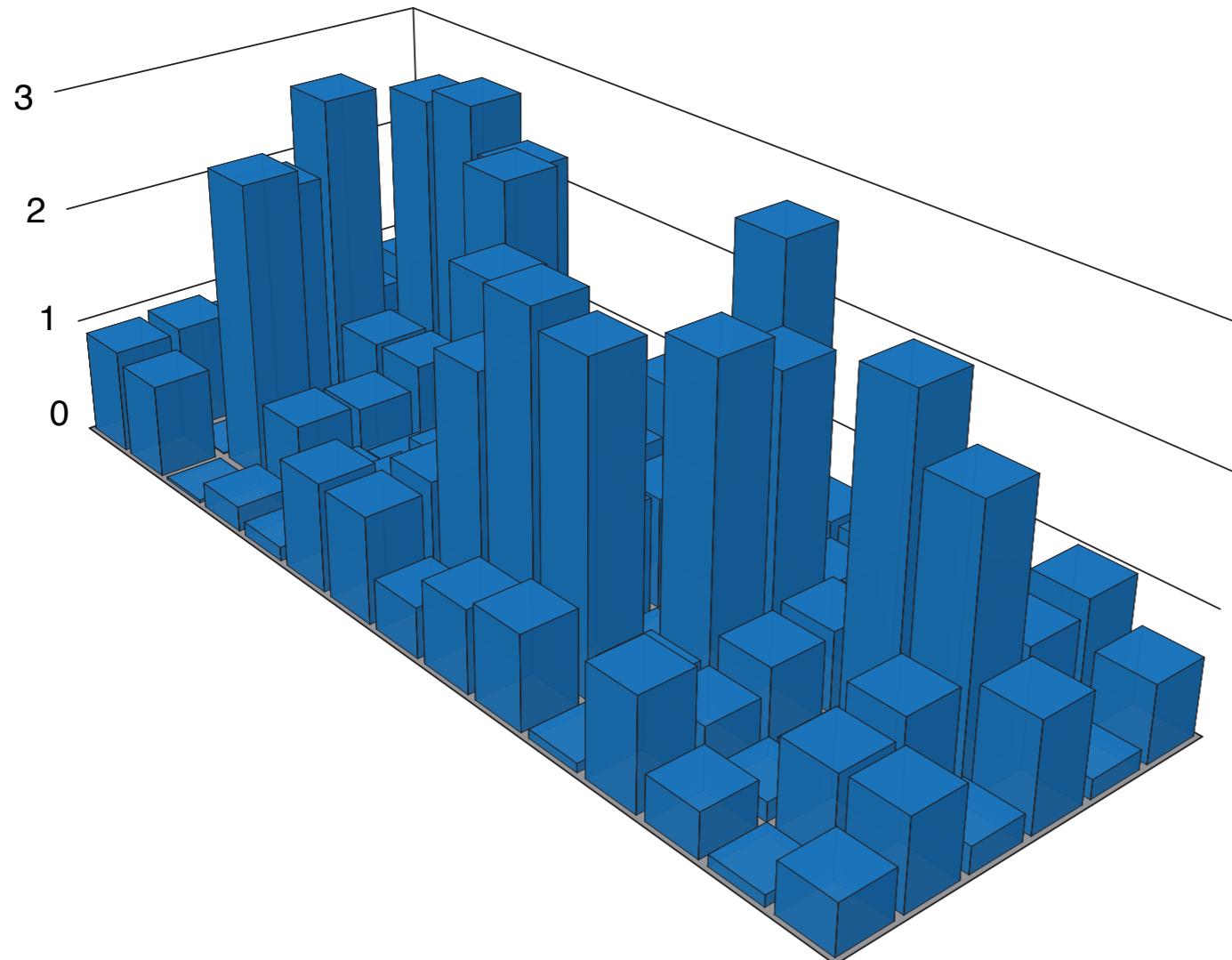


# 3D Pitfalls: Occlusion & Perspective

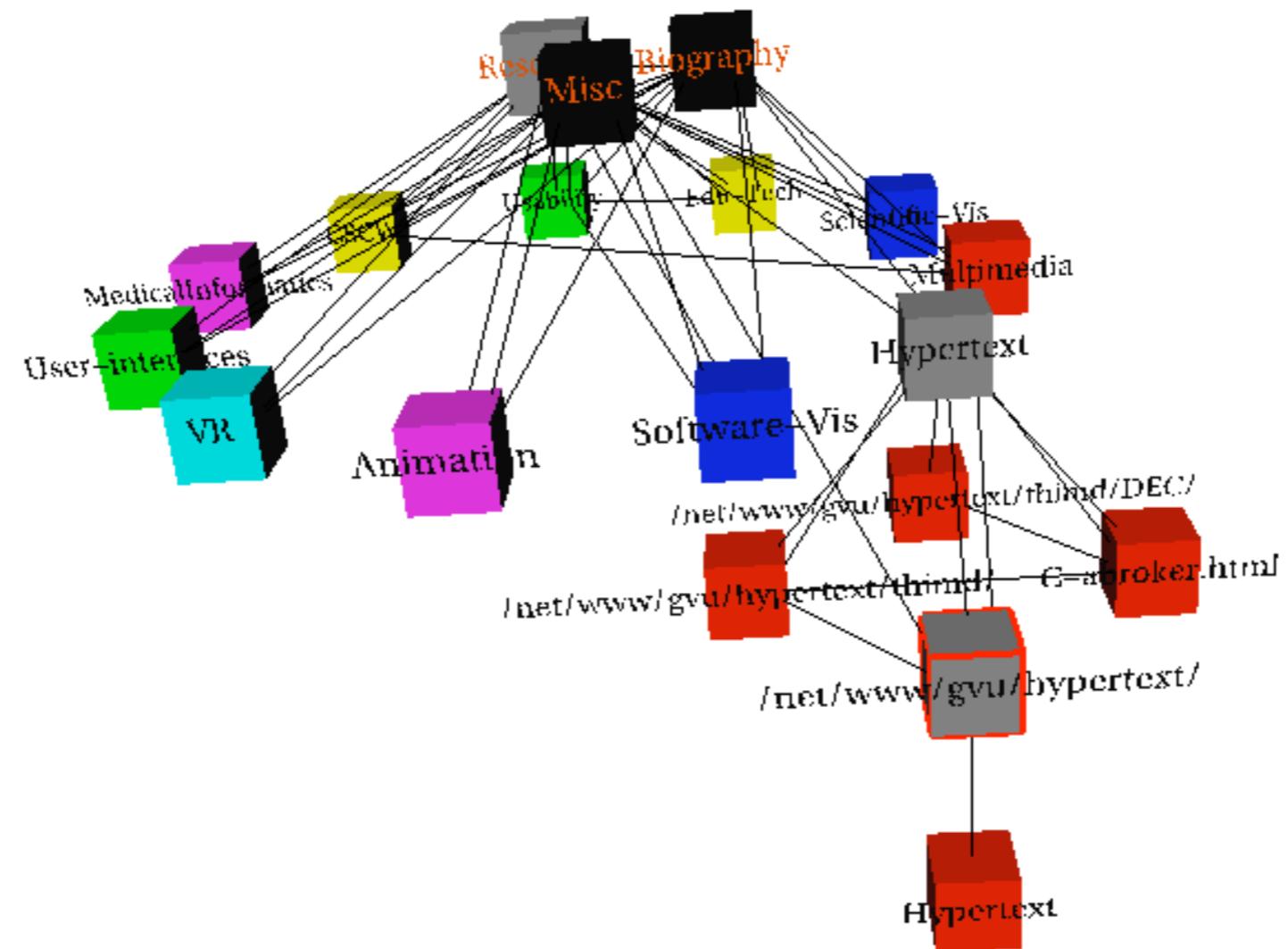


Which one is the tallest bar?  
What is the pattern in the data?

# 3D Pitfalls: Occlusion & Perspective

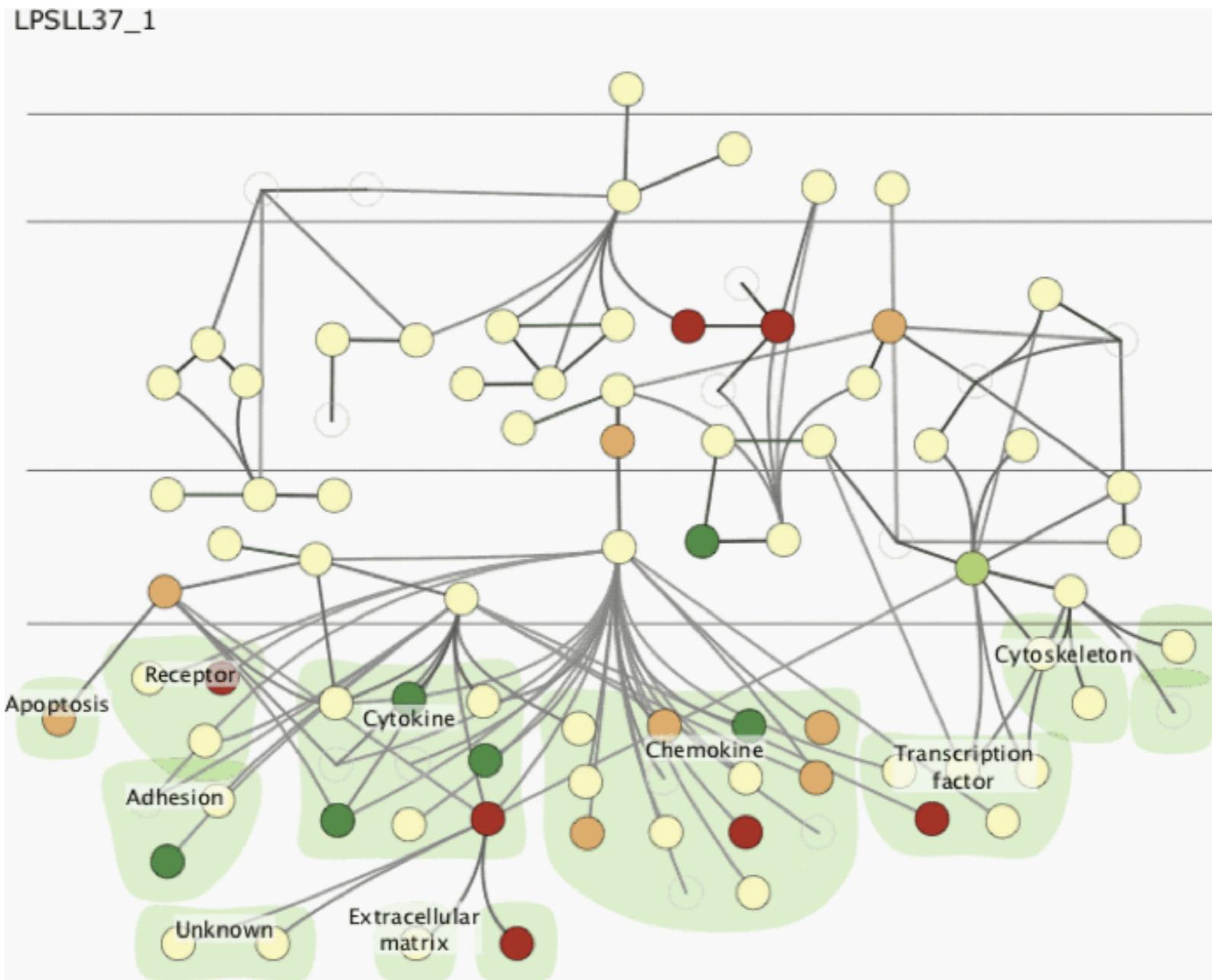


# 3D Pitfalls: Text Legibility



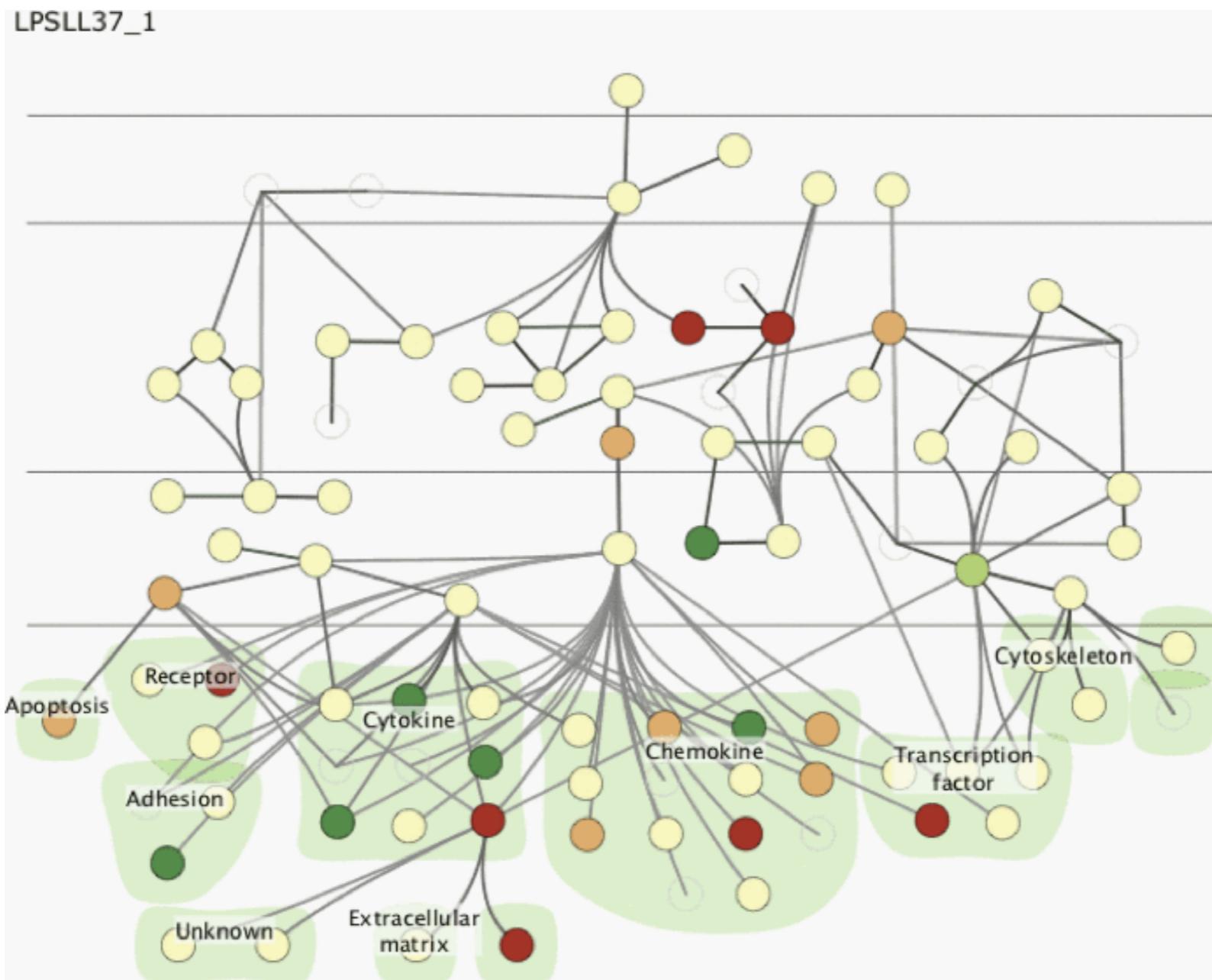
# Animation Pitfall

Global comparisons are difficult



# Animation Pitfall

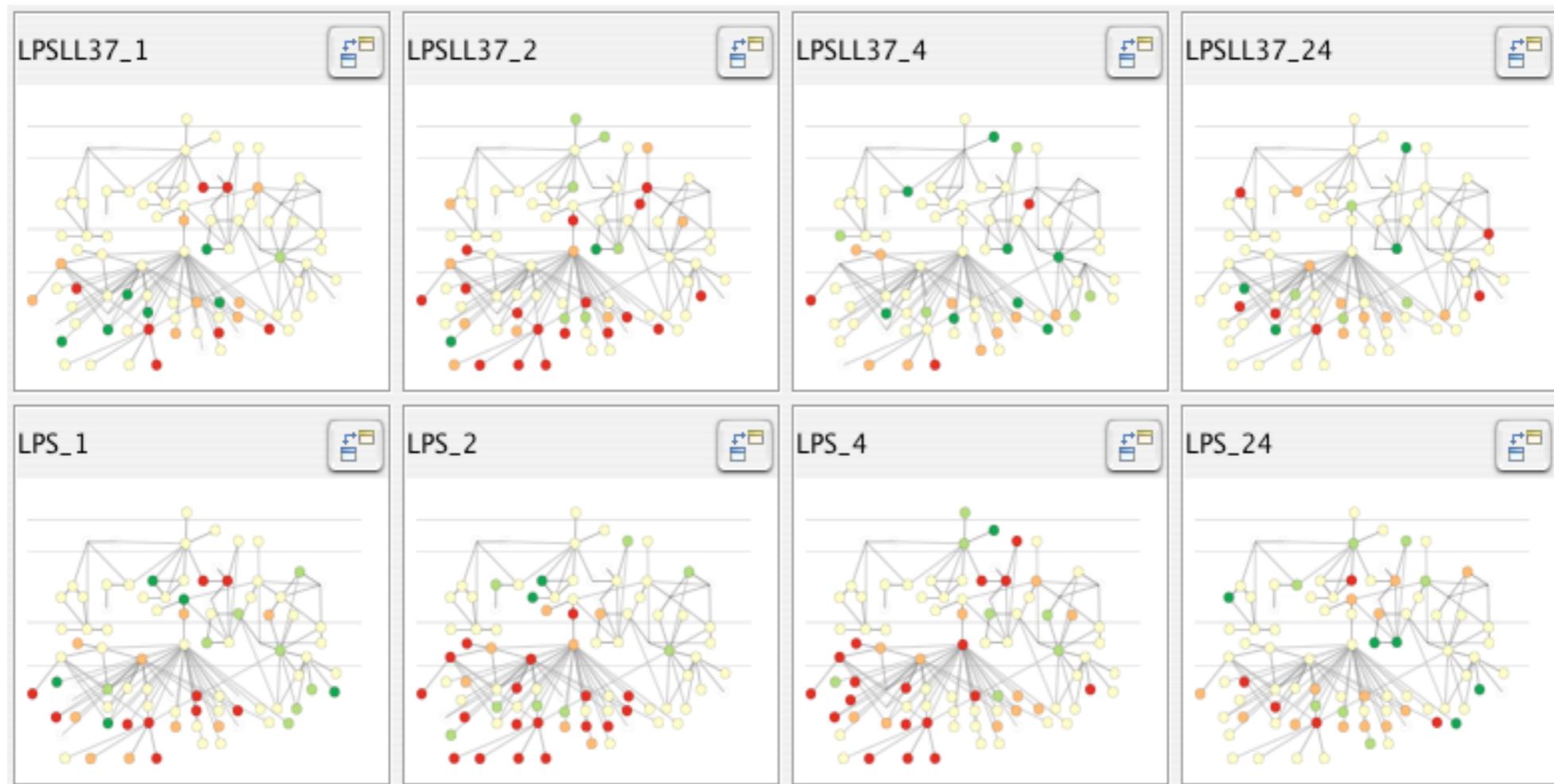
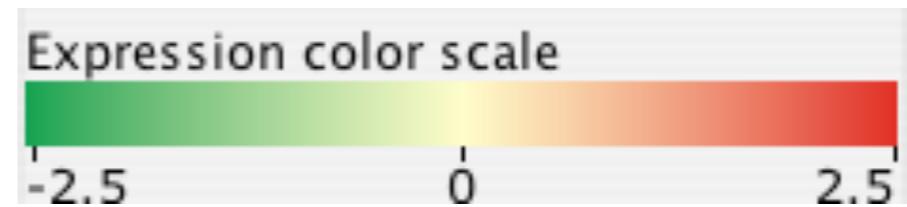
Global comparisons are difficult



# Animation Pitfall

## Small Multiples

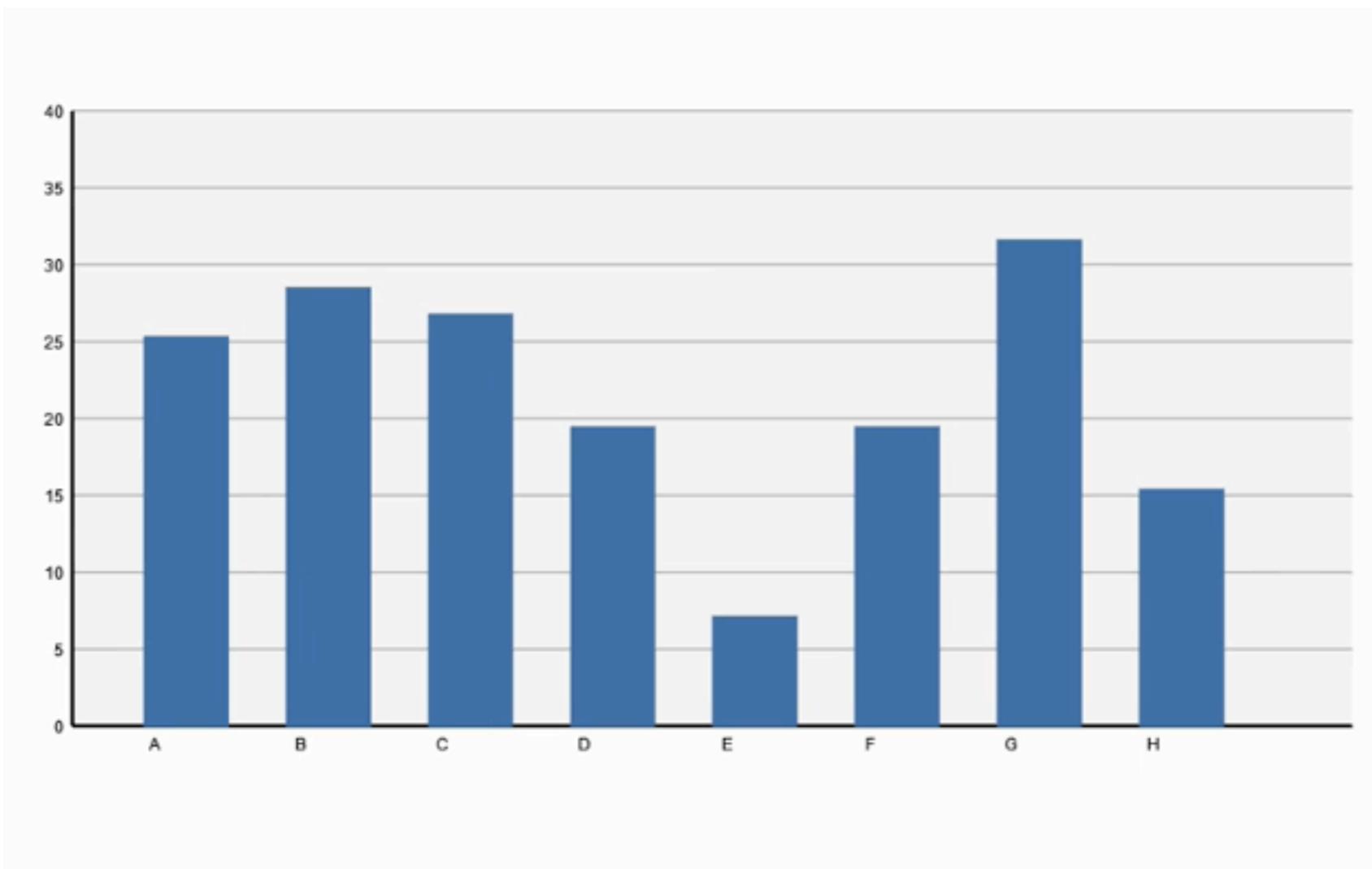
one view per state  
show time with space



# Animation

- external versus internal memory
  - easy to compare by moving eyes between views
  - hard to compare view to memory of what you saw
- when to use animation?
  - **good:** chronological storytelling
  - **good:** transition between states
  - **poor:** multiple states with multiple changes

# Animation



# Interactions

# Single View Interactions

## Manipulate

### ⌚ Change over Time



### 🔍 Select



### ניווט (Navigate)

#### → Item Reduction

→ Zoom  
*Geometric* or *Semantic*



#### → Pan/Translate



#### → Constrained



#### → Attribute Reduction

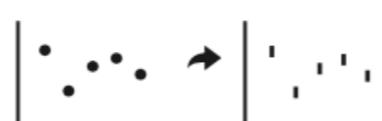
##### → Slice



##### → Cut



##### → Project



# Exploration: Hypothesis Generation

- Visualization for exploration is an “Exploratory Data Analysis” technique (Tukey 1977). Statistical graphics such as box plots and scatter plots are early examples.
- When there is a specific question that can easily be determined algorithmically (“What is the highest value?”), then visualization is usually not the right tool.
- When it is not clear what should be asked or when the answer can not be summarized easily (“What is the distribution of the values?”), then visualization is an excellent choice.
- **Visualization for exploration is challenging because the data sets are getting bigger and more heterogeneous.**

# Exploration: Information Seeking Mantra

- In explorative settings the user is normally dealing with large amounts of data.
- Impossible to grasp everything at once.
- Solution: Make visualizations **interactive** to support the user in exploring subsets of the data at different resolutions.
- Ben Shneiderman's **Information Seeking Mantra**:
  - Overview first
  - Zoom and filter
  - Then details on demand.

# Exploration: Visual Analytics Mantra

- Keim-Mansmann-Thomas **Visual Analytics Mantra:**
  - Analyze first
  - Show the important
  - Zoom, filter and analyze further
  - Then Details on demand

# Interaction Techniques: Basic Methods

## - Selection

- click on elements
- lasso/drag over elements
- hover over elements

## - Manipulation

- move elements
- sort elements
- add or delete elements (or filter elements)

# Interaction Techniques: Advanced Methods

- Focus + Context (*single view*)
- Overview + Detail (*multiple views*)
- Brushing + Linking (*multiple views*)
- Zooming + Panning
  - geometric zooming (modifies graphical representation)
  - semantic zooming (modifies selection of data)
  - often combined (Google Maps)

## Pan and Zoom in D3

<https://bl.ocks.org/mbostock/db6b4335bf1662b413e7968910104f0f>

## Semantic Zoom

<https://bl.ocks.org/mbostock/3680957>

# Interaction Techniques: Focus + Context

Fisheye Distortion



Fisheye and Rectilinear Cartesian Distortion in D3

<https://bostocks.org/mike/fisheye/>

Mike Bostock, <http://www.d3.js>

# Multi-View Interactions

## Facet

### ④ Juxtapose and Coordinate Multiple Side-by-Side Views

→ Share Encoding: Same/Different

→ *Linked Highlighting*



→ Share Data: All/Subset/None



→ Share Navigation



		Data		
		All	Subset	None
Encoding	Same	Redundant		
	Different	 	  Multiform, Overview/Detail	  No Linkage

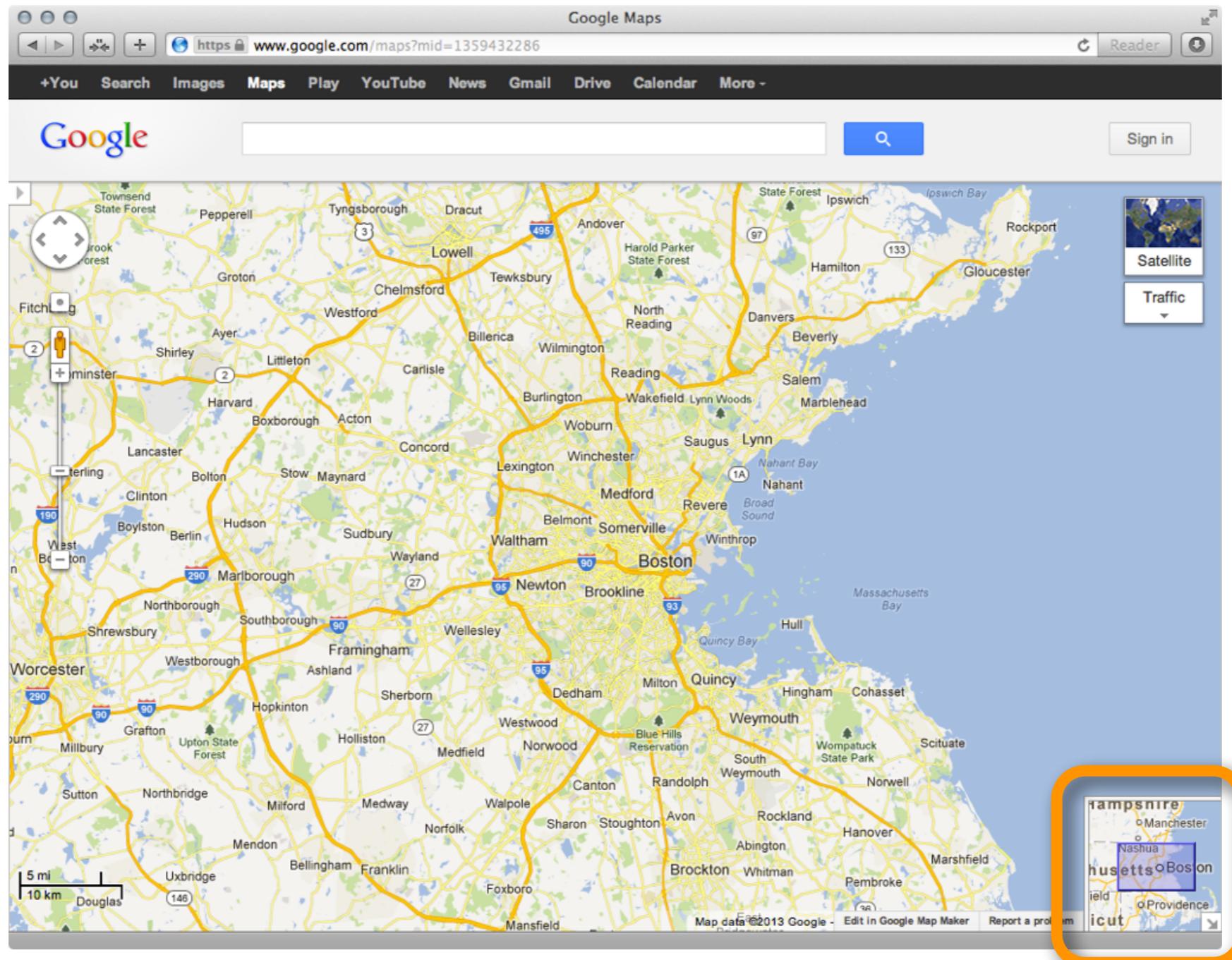
### ⑤ Partition into Side-by-Side Views



### ⑥ Superimpose Layers



# Interaction Techniques: Overview + Detail



Then ...

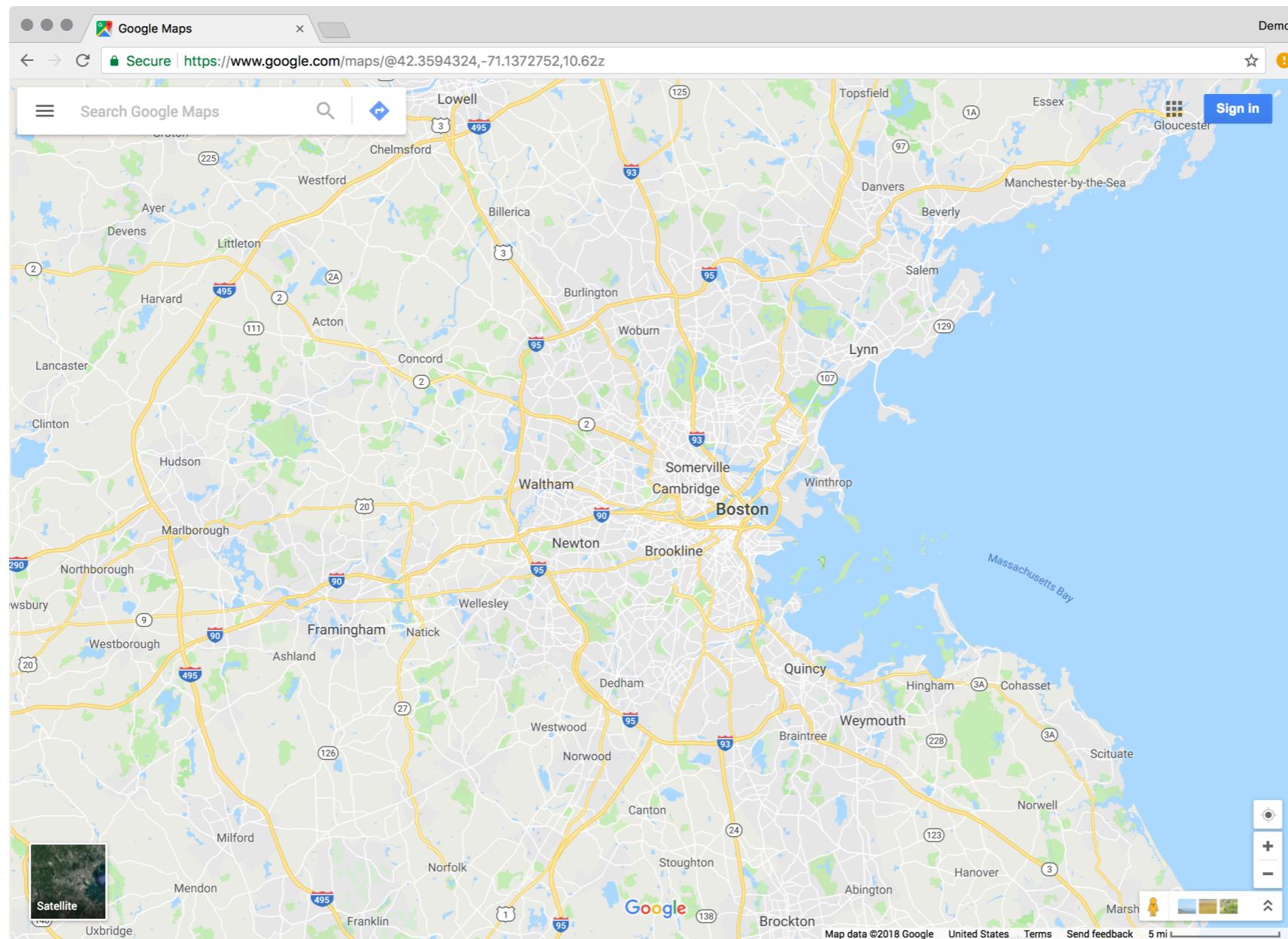
## Brush and zoom in D3

<https://blocks.org/mbostock/f48fcdb929a620ed97877e4678ab15e6>

<https://blocks.org/mbostock/34f08d5e11952a80609169b7917d4172> (also overview + detail)

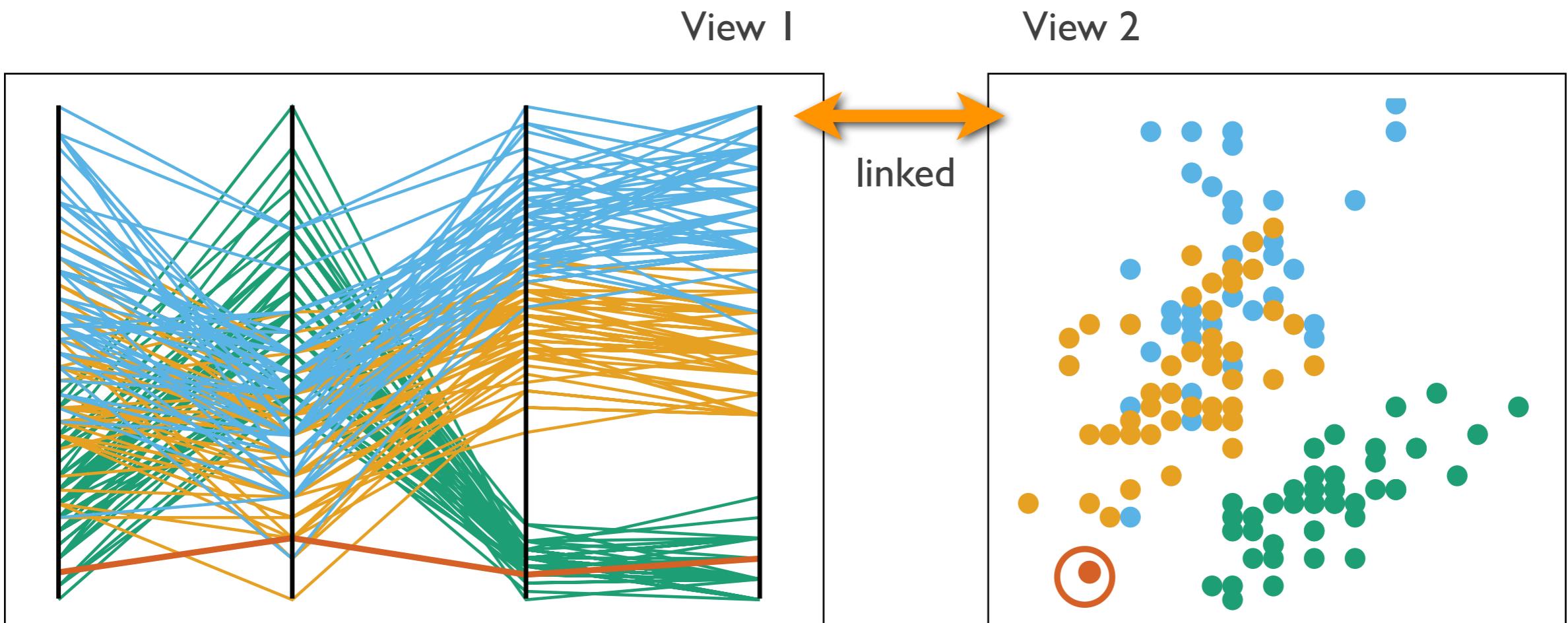
<https://maps.google.com>

# Interaction Techniques: Overview + Detail



... & today!

# Interaction Techniques: Brushing + Linking



## Brushing and Linking

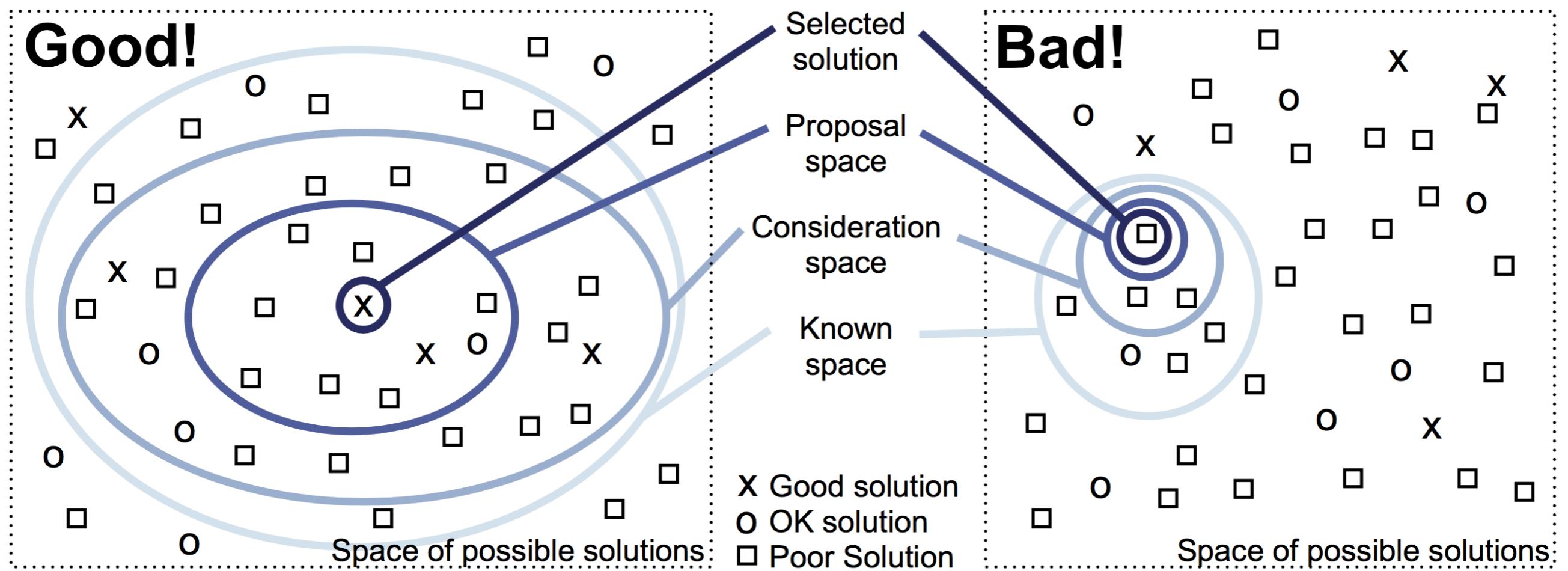
<https://bl.ocks.org/mbostock/4063663>

<https://stateofobesity.org/adult-obesity/>

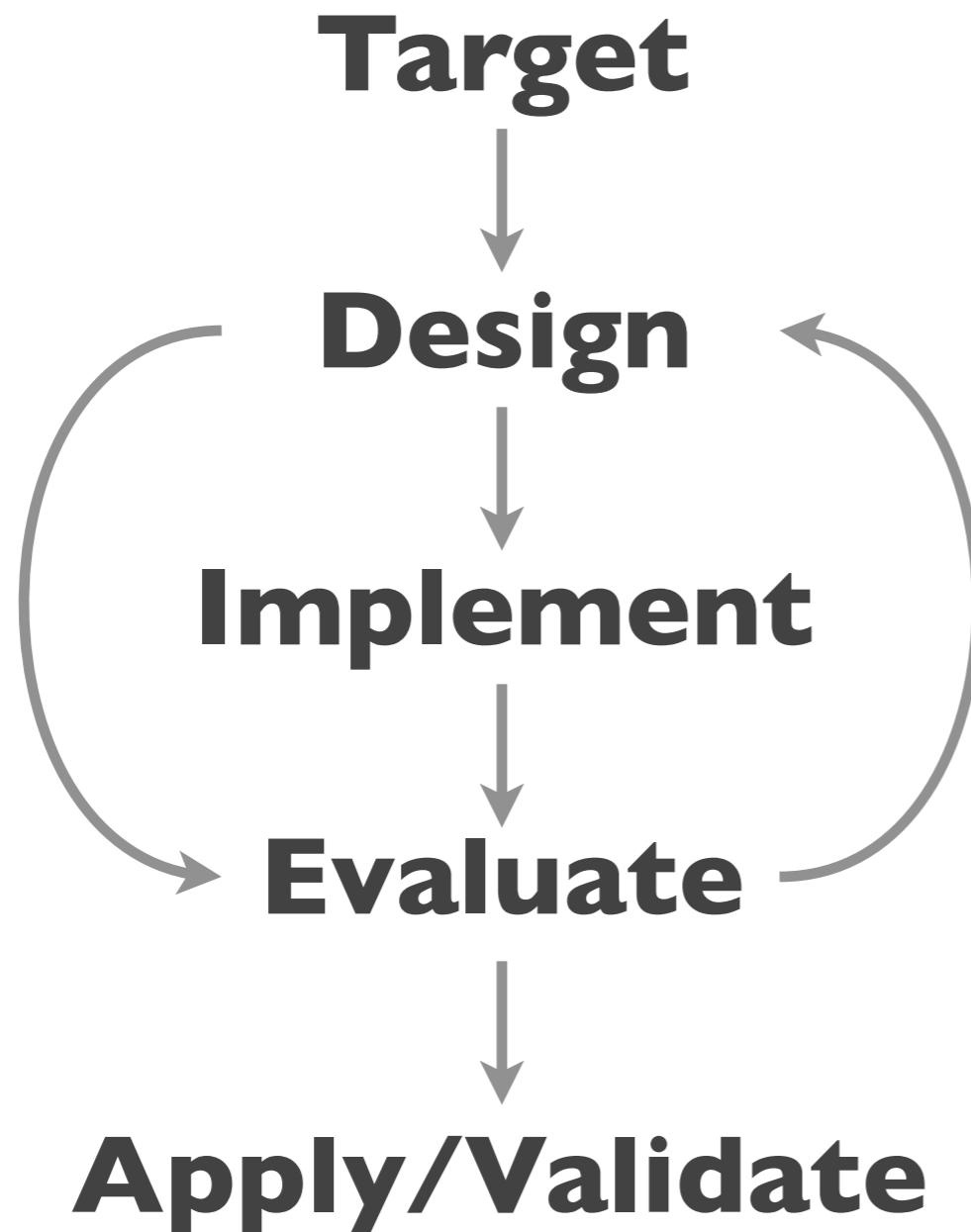
Gehlenborg and Wong, Nature Methods, 2012

# Design Process

# Goal of the Design Process

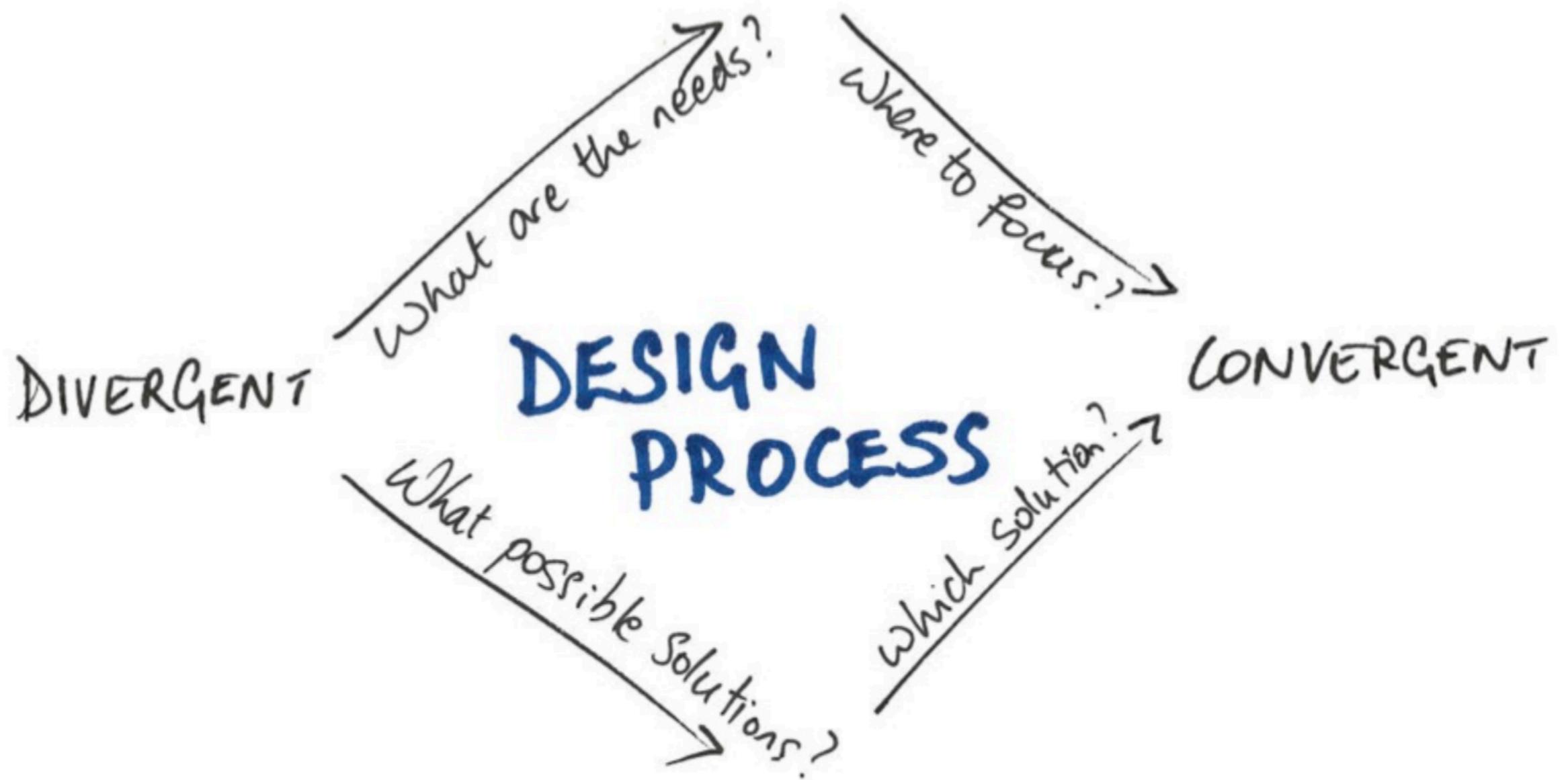


# User-Centered Participatory Design



user-centered design  
usability engineering  
participatory design

# Five Design-Sheet Methodology



# Five Design-Sheet Methodology

Five sheets

Five parts per sheet

Five parts to the process

Sheet 1 = Ideas

Sheets 2,3,4 = Main designs

Sheet 5 = Realization

