Title: Balancing Data and Model Optimization in NLP Sentiment Analysis

1. Introduction

- **Objective**: To evaluate the performance of NLP models (BERT and GPT-2) on a sentiment analysis task under different data preprocessing and weighting strategies.
- Dataset: Sentiment dataset with 5 classes, where class distribution is highly imbalanced:
 - o Largest class: 79,582 samples (Neutral)
 - o Smallest class: 7,072 samples (Negative)

2. Methodology

Data Cleaning:

| Sentiment | | Sentiment | |
|-----------|-------|-----------|-------|
| 2 | 79582 | 2 | 19436 |
| 3 | 32927 | 3 | 18901 |
| 1 | 27273 | 1 | 15953 |
| 4 | 9206 | 4 | 5331 |
| 0 | 7072 | 0 | 4139 |

- Removed special characters, stop words.
- Dropped rows with less than two words which are neutral sentiments.
- o Goal: Balance class distribution and reduce noise.

Model Optimization:

- Baseline models: BERT and GPT-2 (on cleaned and uncleaned datasets).
- o Implemented class-weighted loss for BERT to address class imbalance.
- Evaluation Metrics:
 - Accuracy: Overall correctness.
 - **F1-Score**: Balance between precision and recall.
 - Weighted and Macro-averaged metrics for better class comparison.

3. Results and Observations

Performance Comparison Table

| ${	t Model}$ | Accuracy | Macro F1 | Weighted F1 | Observation 0 |
|----------------------|----------|-------------|----------------|--|
| BERT (Cleaned) | 63.93% | 60% | 64% | Cleaning reduced overall accuracy. |
| GPT-2 (Cleaned) | 61.14% | 56% | 61% | Performed slightly worse than BERT. |
| BERT (Uncleaned) | 69.80% | 63% | 70% | Uncleaned data retained useful sentiment info. |
| GPT-2 (Uncleaned) | 68.75% | 59% | 69% | Close to BERT but consistently lower. |
| BERT (Weighted) | 70. 04% | 63% | 70% | Class-weighting helped balance performance. |

4. Analysis

Data Cleaning:

- While it aimed to remove noise, essential sentiment indicators (like short texts) were inadvertently removed.
- o Uncleaned data preserved these features, leading to better performance.

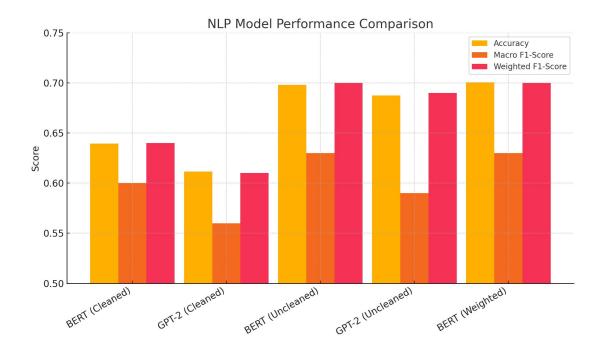
Class-Weighting:

- Improved a little bit BERT's ability to balance class performance, particularly for minority classes.
- o No significant improvement in overall F1-Score

Model Characteristics:

- BERT: Outperformed GPT-2 due to better handling of context and smaller classes.
- o **GPT-2**: Lagged behind, likely due to its preference for longer context and generative training objectives.

5. Conclusion



- **Best Model**: BERT with class-weighting on uncleaned data performed the best with **70.04% accuracy** and balanced metrics.
- Insights:
 - 1. **Data Cleaning**: Must be carefully designed to retain sentiment-relevant features.
 - 2. Class Imbalance: Addressed effectively through class-weighted loss functions.
 - 3. **Model Choice**: BERT's contextual understanding outperformed GPT-2 in this task.