PackagingCon 2023

Sponsorship Prospectus

Package Management

Package management concerns everyone – from scientists to Fortune 500 companies

- Supply chain security
- Community management, ecosystems
- Full distributions and language-specific package managers
- Reproducibility in package managers
- Intersection of containers, registries, and packaging

About PackagingCon 2023

We want to understand what brings package management communities together and what sets them apart.
What makes communities work together on a particular software ecosystem?
Are the differences mainly in the implementation language, or are there other key distinctions to software management methodology?
How can we get better interoperability and cooperation among package manager teams, and what's required to enable that?
Is dependency solving fundamentally the same problem across systems, or does each package manager do it differently?

PackagingCon 2021

First PackagingCon was held virtually in 2021:

→ Over **90 talks** submitted
→ Over **350 attendees** already registered from communities such as Python pip, rpm, apt, npm, vcpkg, conda/mamba, cargo, Julia Pkg, spack, Guix, Nix, easybuild, Docker...

Why Sponsor?

- Create a healthy PackagingCon Community
- Support the package manager & packager communities
- Invest in your brand equity by supporting the community

Platinum Sponsorship

- **€10000**
- **Talk on the program**
- **Access to opt-in participant directory**
- Logo placement on website
- Full page color ad in the A5-sized program book
- Sponsor acknowledgment during opening and closing notes
- Sponsor tweet announcements
- Sponsor logo on event videos
- 4 in-person registrations, plus 8 virtual registrations

Gold Sponsorship

- **€5000**
- **Access to opt-in participant directory**
- Logo placement on Website
- Half page color ad in the A5-sized program book
- Sponsor acknowledgment during opening and closing notes
- Sponsor tweet announcements
- 2 in person registrations, plus 4 virtual registrations

Silver Sponsorship

- €2500
- Logo placement on website
- Quarter page color ad in the A5-sized program book
- Sponsor acknowledgment during opening and closing notes
- Sponsor tweet announcements
- 1 in person registration, plus 2 virtual registrations

Contact

You can reach the organization committee by email:

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