


CHENG JINGXIU

MSc Student in Human-Computer Interaction with knowledge and research experience in Psychology.

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EDUCATION

MSc Human-Computer Interaction

University College London (UCL)
Sep 2020 - Present

- **Modules:**
 - Interaction Science
 - Interaction Design
 - Accessibility & Assistive Technologies
 - Future Interfaces
 - Serious & Persuasive Games
 - User-Centred Visualisation
- **Expected end date:** Sep 2021

BSc Psychology

University College London (UCL)
Sep 2017 - Jun 2020

- First Class Honours
- Graduated top of the cohort (79%).
- **Awards:**
 - Faculty Medal Award
 - BPS Undergraduate Award
 - Cecily de Monchaux Prize
 - Faculty Undergraduate Scholarship
 - Burt Prize

SKILLS

Research: Usability Tests, User Interviews, Card Sorts, Tree Tests, Surveys, Personas, Heuristic Evaluation, Competitive Analysis, Affinity Mapping, Optimal Workshop, Zoom, Miro, Trello

Design: Figma, Sketch, InVision, XD, Photoshop, Illustrator, After Effects

Front-End: HTML, CSS, JavaScript, Bootstrap, SASS, Squarespace, Shopify

Data Analysis: Python, R, SPSS, Minitab

Languages: English, Mandarin Chinese

EXPERIENCE

User Experience (UX)

UX Researcher

Freelance (Remote)

Sep 2020

- I worked remotely as a UX Researcher for a vegan grocery based in Singapore, to improve the user experience and information architecture of their online e-commerce website.
- My main responsibility was to conduct user research to discover the usability issues of the current website and to test the effectiveness of our ideas.

Product Research Intern

CuriousCore (Singapore)

Jun 2020 - Aug 2020

- As a Product Research Intern in this education startup, I interviewed and surveyed customers, analysed web analytics and examined competitor products. I used the research insights to enhance the user experience of their live website and improve the content and marketing of their UX courses.
- I also helped out on the 4-month UX Career Transition Course as a Teaching Assistant, where I supported students with usability testing, interviewing and heuristic evaluations for their real-world UX projects. I was also responsible for conducting lessons in UX Research and Figma, writing articles on UX topics, and compiling UX learning resources.

Psychology Research

Research Intern

UCL Institute of Cognitive Neuroscience (London, UK)

Aug 2019 - Sep 2019

- I conducted literature reviews and designed a survey for a research project on mental capacity assessments.

Summer Research Intern

Johns Hopkins University (Baltimore, US)

Jun 2019 - Jul 2019

- I designed experiments, recruited and tested participants, analysed data, created data visualisations, and delivered presentations for a research project on visual working memory.

Undergraduate Research Assistant

UCL Psychology & Language Sciences (London, UK)

Oct 2019 - Mar 2019

- I assisted in research on perception, decision-making and memory at various research laboratories. I was responsible for participant recruitment, participant testing and data analysis.