Sample Book:

Sub-title Here

Anonymous

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I would like to thank everyone who made this book possible.

Preface

About the author

Cheng-Jun Wang is currently an associate professor in the `School of Journalism and Communication, Nanjing University`. He is the director of Ogilvy Data Science Lab, the associate director of Computational Communication Collaboratory, and a research member of Web Mining Lab. His research on computational communication appears in both SSCI and SCI indexed journals, such as Scientific Reports, PloS ONE, Physica A, Cyberpsychology. In 2014, He founded the website of computational communication.

Chapter 1

Introduction

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1.1 Mini Table of Contents

The mini table of contents that you see in the PDF is created by adding `\minitoc` to the markdown file after the header for the chapter.

1.2 Tables

You can create tables in your markdown files, and you can reference Table 1.1 from the text. For more on references see Section 1.9.

Table 1.1: Caption of example table.

Header #1	Header #2
data	more data
data 2	more data 2

1.3 Lists

Here's what a list looks like:

1. Item #1.
2. Item #2.
3. Item #3.

1.4 Figures

Any figures for your book should be added to the `figures/` directory.

Figure 1.1 shows Anscomb's quartet which was first proposed in Anscombe (1973).

1.5 Equations

When $a \neq 0$, there are two solutions to $ax^2 + bx + c = 0$ and they are

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} \tag{1.1}$$

This paragraph does not have any formulas but should render the dollar sign properly in \$5 and \$10.

1.6 Citations

Citations to articles, books, and other materials are handled by BibTeX, and your .bibtex file should be stored in `support/sample-book.bibtex`. If you want to change the name of your BibTeX file you will need to change `Makefile`.

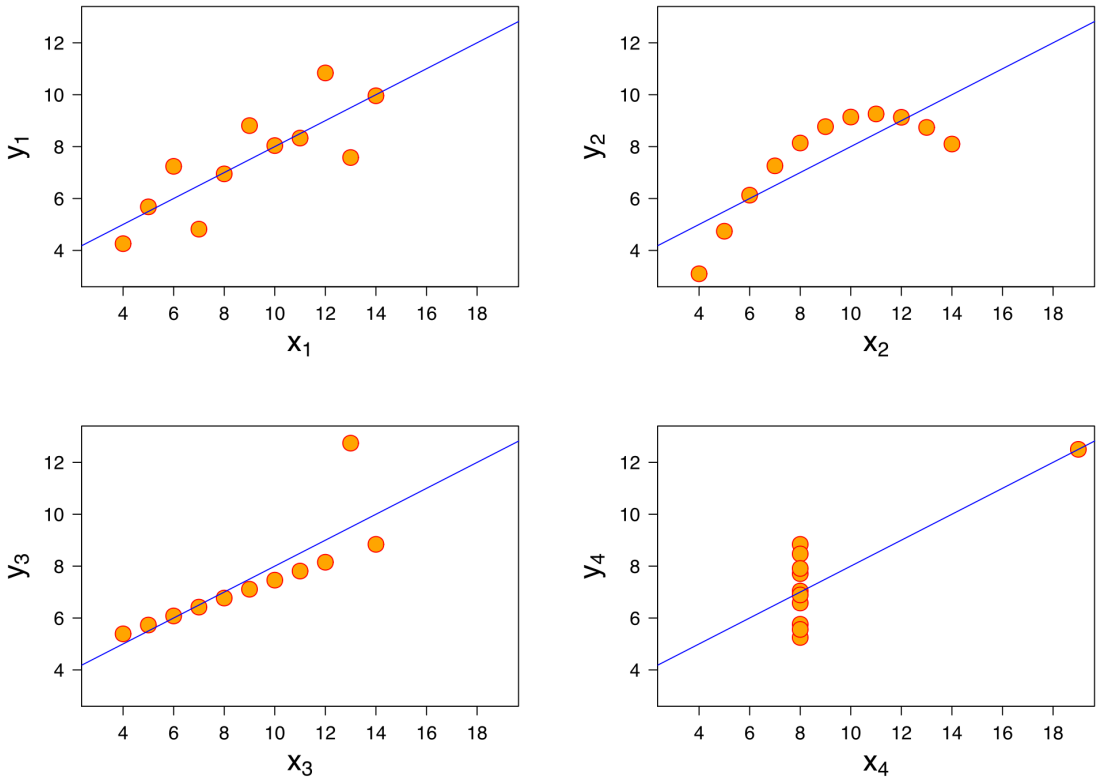

Figure 1.1: Anscombe's Quartet, which was first proposed in Anscombe (1973). Image created by "Schultz" and used under a Creative Commons license.

Figure 1.2: *Fountain* by Marcel Duchamp. *Fountain* is an example of a Readymade, where an artist sees something that already exists in the world then creatively repurposes it for art. Photo of *Fountain* by Alfred Stiglitz, 1917 (Source: Wikimedia Commons).

You can make inline citiations like this: Anscombe (1973). And, you can have citations come at the end of a sentence (Anscombe 1973). For more on citation see the pandoc documentation: http://pandoc.org/.

1.7 Footnotes

Here is a footnote reference,[1] and another.[2]

This paragraph won't be part of the note, because it isn't indented.

1.8 Blockquotes

Here's a blockquote:

> Here's a quote with a list.
>
> 1. Item 1
> 2. Item 2

1.9 Cross referencing

Cross references like the ones in the sections above are handled by pandoc-crossref. You can read more about that software and its syntax at https://github.com/lierdakil/pandoc-crossref.

[1] Here is the footnote.

[2] Here's one with multiple blocks.

Subsequent paragraphs are indented to show that they belong to the previous footnote.

The whole paragraph can be indented, or just the first line. In this way, multi-paragraph footnotes work like multi-paragraph list items.

Chapter 2

Another Chapter

Here's another chapter.

2.1 Sub-section

When creating the website, each section is on its own page up to four levels deep. If you have sections deeper than that, they will be included on an ancestor's page.

2.1.1 Third-level section

This section should show up on its own page.

2.1.1.1 Fourth-level section

This section should show up on its own page but will have its descendent sections included in it as well.

2.1.1.1.1 Fifth-level section

Here's a fifth-level section.

2.1.1.1.1.1 Sixth-level section

Here's a sixth-level section.

References

Anscombe, F. J. 1973. "Graphs in Statistical Analysis." *The American Statistician* 27 (1): 17–21. https://doi.org/10.2307/2682899.