Data Source (URL web address with hyperlink):

• https://www.billboard.com/charts/billboard-global-200

Context of Data and Variables:

• The data scraped from the billboard is the rank of the most popular songs, and the following variables are obtained for my research.

Output from str() function applied to the data object (apply a monospaced font like "Courier New" to the output):

- > str(rankstibble)
- tibble [200 x 4] (S3: tbl_df/tbl/data.frame)
- \$ names : chr [1:200] "Good 4 U" "Levitating" "Kiss Me More" "my.life" ...
- \$ last : num [1:200] NA 3 5 NA 1 2 4 NA NA 6 ...
- \$ peak : num [1:200] 1 2 3 4 1 1 1 8 9 3 ...
- \$ weeks_onchart: num [1:200] 1 33 6 1 8 9 20 1 1 17 ...

Research Questions to be explore:

- 1. The relationship of the variable "peak" and "weeks_onchart".
- 2. Not ensure but try to find the relationship of the trend.

Statistical Analysis Plan

Population

• All popular songs in the sequence rule of Billboard.

Primary Objective:

• Estimate the change of rank in one week and find if the peak is higher and the weeks_onchart is higher too.

Secondary Objectives:

• Estimate the relationship between the trend(peak minus last) and the weeks_onchart.

Data Collection methods:

Popular songs in Billboard rank.

Variables under consideration:

- Names: The name of song.
- Last: The rank of the song in last week.
- Peak: The best rank for the song.
- Weeks onchart: How long the song exists in the rank.

Missing data procedures:

• If data on any of the following are missing, set them as "201".(Because it means that the song is new and it entered the top 200 in a short time.)

<u>Numerical and graphical summaries to be presented:</u>

- The scatterplot which terms peak as axis X and weeks_onchart as axis Y.
- The scatterplot which terms last as axis X and peak as axis Y.

Models to be fitted:

- Primary objective:
- General linear model:

weeks_onchart~peak + last +possible interactions