# KATHY CHENG

Graphic Designer & Illustrator

# 4 Silver Fir Irvine, CA 92604



## **PROFESSIONAL EXPERIENCE**

### **GRAPHIC DESIGNER**

Stodium July 2016-Present

Designer and artistic collaborator for Stodium, an online pin and patch design shop

### INDEPENDENT RESEARCH at CSUF

### **CSUF Art Department**

January-May 2015

Independently studied and illustrated large scale works under the mentorship of Joe Biel, a faculty member of CSUF and visual artist based in Los Angeles

#### ADMINISTRATIVE ASSISTANT

### Central Escrow

June-September 2014

Administrative duties alongside accounting of daily balances and fees, opening and inputting new escrow accounts, and assistant to an escrow officer.

## **EDUCATION**

## CALIFORNIA STATE UNIVERSITY, FULLERTON

Bachelor's of Fine Arts in Art

August 2012-Present

Concentration in Graphic Design 3.62 **GPA** 

Dean's Honor List 2013-2016

# SKILLS

## LANGUAGES

English, Mandarin Chinese, Taiwanese

## WRITING

Ability to to proficiently create structured and concise reports, emails, memos

## TECHNICAL SKILLS

- Digital/Film Photography and Lighting
- Logos and Branding
- Product Design
- Typography
- Infographic Design
- Traditional and Digital Art

# **1** A LITTLE BIT ABOUT ME

I'm a 22 year old graphic designer and illustrator based in Irvine, California. As an artist, I try to produce work that is grounded in aesthetics, harmony, and simplicity. I am drawn to and inspired by both traditional and innovative styles in graphic arts, and its ability to take on many different forms of aesthetic beauty. With the advancement of technology and consequently the expansion of artistic abilities, I believe that the nature of my work lies in the harmony of elements within design. I am passionate in design because of it's ability to visually deliver a message between the creator and audience. My art exists as a bridge between concept and message; I create work that is viewed not with complexity, but with a simplistic beauty that can push boundaries.

## SOFTWARE

HTML + CSS

Photoshop CS4 - CC	• • • • •
Illustrator CS5 - CC	• • • •
InDesign CC	• • • • •
Microsoft Office	• • • • •