

KATHYCHENG

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PROFESSIONAL EXPERIENCE

WEB / GRAPHIC DESIGNER

October 2017 - Present

California State University, Fullerton | Department of Anthropology

Designing and creating the project website for the U-ACRE project in collaboration with the Department of Anthropology at CSUF. Tasks involve redesigning and modernizing the U-ACRE site and developing new visuals for the program.

GRAPHIC DESIGNER

August 2016 - May 2017 (Intern)

SR Production

May 2017 - December 2017

Produced graphic design and illustration materials to promote the company's brand and visual identity. Worked closely with the marketing and social media team to provide design material for marketing campaigns.

GRAPHIC DESIGNER / ILLUSTRATOR

July 2016 - September 2017

Stodium

Designer and artistic collaborator for Stodium, an online pin and patch shop.

INDEPENDENT RESEARCH at CSUF

January - May 2016

CSUF Art Department

Independently studied and illustrated large scale works under the mentorship of Joe Biel, a faculty member of CSUF and visual artist based in Los Angeles.

ADMINISTRATIVE ASSISTANT

June - September 2014

Central Escrow

Administrative duties alongside accounting of daily balances and fees, opening and inputting new escrow accounts, and assistant to an escrow officer.



EDUCATION

BACHELOR'S OF FINE ART IN ART, CONCENTRATION IN GRAPHIC DESIGN

California State University, Fullerton

August 2012 - December 2017



SOFTWARE & SKILLS

LANGUAGES

English, Mandarin Chinese, Taiwanese

SOFTWARE / PROGRAMS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
HTML + CSS
JavaScript

TECHNICAL SKILLS

UI and UX Design
Web Design
Logos and Branding
Product Design
Traditional and Digital Art
Photography and Lighting
Infographic/Data Visualization
Typography



AWARDS & SHOWS

05.07.17: OFF THE GRID

CSUF 2017 GRAPHIC DESIGN STUDENT SHOWCASE

07.30.17: SIGGRAPH 2017

ANNUAL COMPUTER GRAPHICS CONFERENCE

10.14.17: **FnA**

A STUDENT RUN SHOW AT THE CSUF EXIT GALLERY