

课程简介的中英文模板

DS223. 客户产品设计：实体（3）

本课程是一个基于行业要求的项目。在该项目中，学生将根据客户对设计的规范要求，完成一系列任务，包括简要说明、完成整个设计周期、演示、并根据反馈修改设计。本课程培养学生应对客户要求和管理用户期望的能力，与此同时考虑当代环境、社会和生产问题。学生将为当地公司创造新产品概念，并有效地展示构思过程的不同阶段。学生将学习如何管理与客户持续有效的互动，并通过研究、构思和测试的迭代过程产生有意义的、创新的解决方案。

技能：需求解读、客户沟通、概念开发、设计迭代、团队合作、反思工作

DS223. Client Product: Object (3)

An industry-defined project, in which the students will respond to a client specification, working through brief clarification, design cycles, presentations, and responding to feedback. This course develops the proficiency to deal with client requirements and user expectations considering contemporary environmental, social, and productive issues. Students create new products' concepts for local companies and prepare effective presentations showing different stages of ideation. They learn how to manage a constant and efficient interaction with clients and to generate meaningful and innovative solutions thorough an iterative process of research, ideation, and testing.

Skills: interpreting the brief, client communication, concept development, design iteration, teamwork, reflective working

Name of Instructor: Enza, Migliore

Signature of instructor:



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