

# Chengxi Wu

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## Education

**University of Massachusetts Amherst, Amherst, USA**

Sept. 2017-Feb. 2021

Bachelor of Science in Resource Economics (Track: Managerial Economics)

GPA: 3.074/4.000

## Working Experience

**Hunan Fengnong Cultural Development Co., Ltd.**

Xiangtan, China

Marketing Analyst

Feb. 2021-Sept. 2021

- Mainly took charge of project design, project management, market analysis and operation

## Internship Experience

**Beijing Allianz Group**

Beijing, China

Intern

Jul. 2018-Aug. 2018

- Managed the public account of the Medical Department and provided logistics services
- Learned corporate culture, business philosophy, service purpose, professional skills
- Improved my abilities in practice, management, organization, coordination and communication as well as capacity to work in a challenging environment

**Huazhilin Restaurant**

Xiangtan, China

Waiter

Jul. 2017-Aug. 2017

- Familiarized myself with the menu, including dish names and prices, mastered skills in service
- Provided ordering and cashier services
- Cultivated my serious work attitude and service awareness
- Improved my communicating skills and treated every guest with service concept of "sincere, meticulous and empathetic"

## Project Experience

**2021 "Gathering Wisdom in Xiangtan" Innovation and Entrepreneurship Competition for Graduates from Overseas Institutions**

Sept. 2021-Nov. 2021

- Carried out data collection and analysis
- Collated project reports
- Won the first prize and a CNY 120,000 bonus

**Poverty Alleviation Project: Thirty-six Workshops in Wushifeng Village**

Feb. 2021-Sept. 2021

- Mainly took charge of project design and operation
- Carried on analysis of rural poverty alleviation based on collected data
- Served over 10,000 tourists

## Volunteer Experience

**Winter Volunteer of University of Massachusetts Amherst**

Dec. 2017

- Helped vagrants in the community
- Successfully completed all projects
- Gained good training in team cooperation and improvement of my ability to timely find methods for solutions and breakthroughs in complex work plans

## Other Skills and Interests

- Computer: Microsoft Office-Word, PowerPoint and Excel (proficient); Python(basic)
- Language: Chinese (native), English (fluent)
- Able to carry out data analysis with equations
- Interests: Basketball, golf and fitness