

mycv

- Anderson
- Huang chenhang.huanng@utoronto.ca
- Summary.

Statistics and Book and Media double major at the University of Toronto, and a social media and apparel brand entrepreneur.

- Education.

Undergraduate double major in Statistics and Book and Media. University of Toronto, Toronto, Ontario, Canada

- Work Experience.

1. Brand Manager DNE Clothing Limited, China July 2023-Now
2. Developed and implemented comprehensive marketing strategies to increase brand awareness and drive lead generation.
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4. Developed and implemented comprehensive marketing strategies to increase brand awareness and drive lead generation. Led a team of marketing specialists to execute multi-channel marketing campaigns across social media, email, and paid advertising.

- Skills.

1. Digital Marketing Strategy -Apparel Design Planning
2. Search Engine Optimization (SEO)
3. Content Marketing
4. Social Media Management
5. Email Marketing

6. Google Analytics
7. Adobe Creative Suite