# Chen Huang

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http://chenhuang.github.io

#### Education

Ph.D., Information Science, University of Maryland, College Park, USA, March, 2015 (Expected), GPA: 4/4

M.S., Information Science, University of Michigan, Ann Arbor, USA, 2009, GPA: 3.8/4 B.E., Software Engineering, Beihang University, Beijing, China, 2007, GPA: 3.6/4

## Research Experience

#### Content Diffusion in Social Media

2012-Present

- Used Poisson hurdle regression model to study content topics' impact on retweets and click-through of URLs in Twitter.
- Built ensemble text classifiers using Decision Trees and Naive Bayes to classify URLs' content topics, achieved over .8 precision & recall.
- Conducted qualitative studies to identify users' motivations to use micro-blogging for disaster response.
- Skills: Python, R, SQL, Shell.

## Science & Innovation Concept

2009-2014

## Knowledge-base

(http://stick.ischool.umd.edu)

- Built ÉTL pipelines to extract IT innovation articles from online press release, US patent databases, and trade magazines.
- $\bullet$  Constructed and maintained a semantic-web that contains 8 major IT innovations, 160 subconcepts and over 5k entities.
- Studied entity extraction from text with named entity recognizer and crowd-sourcing annotations.
- Used Linear regression model to study community network features' impact on IT innovations' evolution.
- Skills: Python, R, SQL, Shell, NodeXL.

# Computational Linguistic & Information

2008-2009

## Retrieval Package

(http://www.clairlib.org)

- Studied text summarization with graph-based algorithms.
- Maintained and implemented algorithms for Clairlib (version 1.04-1.06), an open source Information Retrieval package.
- System administrator of the lab servers and open source projects.
- Skills: Perl, C++, Shell.

#### Work Experience

## Adobe

Research Intern

Summer, 2011

- Designed and implemented an interactive visualization to identify user actions that impact click-through.
- Applied the prototype to provide traffic analysis on over 100 million monthly click records.
- Skills: d3.js, JQuery, Javascript, Java, SQL, Hadoop.

#### Pitney Bowes

Research Intern

Summer, 2010

- Designed prototypes for online review sentiment analysis and summarization.
- Applied prototypes on yelp, facebook and twitter to provide service feedbacks to online small businesses.
- Skills: Java, Javascript/HTML/CSS.

## **Epic Systems**

Software Engineer Summer, 2009

• Trained and worked on refining Epic's health-care information system back-end, which is used by major university hospitals.

• Skills: VB.

#### **Publications**

Chen Huang, "Understanding the Relation between Reposts and Clicks for Business Information in Micro-blogging", to submit to Journal of the Academy of Marketing Science

Chen Huang, Ping Wang, Yan Qu "Diffusion of IT Innovations via Social Media: Studying a Chinese Micro-blog Community", Academy of Management 2012, Boston, MA, 2012

Yan Qu, Chen Huang, Pengyi Zhang, Jun Zhang "Microblogging after a Major Disaster in China: A Case Study of the 2010 Yushu Earthquake," CSCW 2011, Hangzhou, China, 2011

Yan Qu, Chen Huang, Pengyi Zhang, Jun Zhang "Harnessing Social Media in Response to Major Disasters," CSCW 2011 Workshop: Designing Social and Collaborative Systems for China, 2011

Pengyi Zhang, Yan Qu, Chen Huang "The Role of Innovation Governance and Knowledge Management for Innovation Success," *HICSS 2011*, HI, US, 2011

Pengyi Zhang, Yan Qu; Chen Huang and et. al. "Collaborative Identification and Annotation of Government Deep Web Resources: A Hybrid Approach," *Hypertext 2010*, Toronto, Canada, 2010

## Skills

- Proficient: Python, R.
- $\bullet$  Prior experience: Java, Javascript, Bootstrap, Angular<br/>JS, JQuery, C/C++ , Perl, SQL, Shell, HTML, CSS, La<br/>Tex.
- Courses taken at graduate-level: Artificial Intelligence, Human-Computer Interaction, Natural Language Processing, Computational Linguistics, Social Network Analysis and Information Retrieval.
- Native: Chinese, full professional proficiency: English, limited working proficiency: Spanish.

#### **Professional Services**

- Reviewer: Computer-Supported Cooperative Work (CSCW), International Conference on Information Systems (ICIS), Academy of Management (AOM).
- Student Volunteer: CHI, MobileHCI, ASIST.
- Department Doctoral Committee Member 2012-2013.
- Department Faculty Search Committee Member 2013-2014.

## Awards

- 2013-2014 Department Fellowship, School of Information, University of Maryland.
- 2011 Jacob K. Goldhaber Travel Grant, University of Maryland.
- 2010-2011 Dean's Fellowship, University of Maryland.
- 2007-2009 Department Merit Scholarship, University of Michigan.
- 2007 Young Talent Award of Beijing (for earning Bachelor's degree with top academic record under age of 20).
- 2005-2007 People's Scholarship, Beihang University.
- 2005&2006 Beijing International Marathon.