

# Charlotte Chen

charlottechen.me

Designer. Developer.

## CONTACT

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+1 (415) 299-5644  
main.cchen@gmail.com  
github chenicus  
linkedin charlottechen778

## TOOLS

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Sketch  
Origami  
Figma  
Adobe XD  
InVision  
InDesign  
Photoshop  
Illustrator  
Zeplin  
Git

## PROGRAMMING

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HTML  
CSS  
ReactJS  
SQL

## EDUCATION

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University of British Columbia  
Bachelor of Science  
Major in Computer Science  
Graduating May 2020

## WORK

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### Product Designer · Xperiel

Sunnyvale, CA | May 2019 – Present

- Wireframed and designed the UI for 3 NFL mobile apps, live on the app store for the 2019 NFL season
- Designed a visual language and icon package based on brand guidelines for internal apps
- Redesigned (**Adobe XD**) and deployed (**ReactJS**) company's press page

### Front-End Web Developer · UBC Engineering

Vancouver, BC | May 2018 – May 2019

- Translated design wireframes to code (**CSS, HTML, jQuery**) and launched 4 websites for various stakeholders
- Used **InVision** to communicate custom design specifications with designers and other developers
- Analyzed website data and created reports using **Google Analytics**

### UI/UX Designer · Launch Pad

Vancouver, BC | September 2018 – April 2019

- Worked closely with a team of developers in an agile environment to redesign project website
- Gathered and evaluated user requirements through surveys and interviews to create high-fidelity prototypes using **Sketch** and **InVision**
- Conducted user studies and reiterated prototypes according to user feedback

## PROJECTS

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### NekoTap

1<sup>st</sup> Place | nwHacks 2019

Microsoft Imagine Cup Regional Finalist May 2019

- Two Android apps (pharmacist and patient-facing) to help patients remember complicated information from the pharmacist using an NFC chip embedded in the pill bottle.
- Created wireframes and prototypes (**Adobe XD**)

<https://devpost.com/software/nekotap>

### Sēfuu

1<sup>st</sup> Place | Dubhacks 2018

- A web app for users to find the safest route home, based on crime rate in the area.
- Created wireframes and prototypes (**Figma**), and developed front-end (**ReactJS**)

<https://devpost.com/software/sefuu>