

Charlotte Chen

charlottechen.me

Designer. Developer.

CONTACT

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TOOLS

Sketch
Origami
Figma
Adobe XD
InVision
InDesign
Photoshop
Illustrator
Zeplin
Git

PROGRAMMING

HTML
CSS
ReactJS
SQL

EDUCATION

University of British Columbia
Bachelor of Science
Major in Computer Science
Graduating May 2020

WORK

Product Designer · Xperiel

Sunnyvale, CA | May 2019 – Present

- Lead the design of 4 NFL mobile apps, live on the app store for the 2019 NFL season
- Designed a visual language and icon package based on brand guidelines for internal apps
- Redesigned (**Adobe XD**) and deployed (**ReactJS**) company's press page

Front-End Web Developer · UBC Engineering

Vancouver, BC | May 2018 – May 2019

- Translated design wireframes to code (**CSS, HTML, jQuery**) and launched 4 websites for various stakeholders
- Used **InVision** to communicate custom design specifications with designers and other developers
- Analyzed website data and created reports using **Google Analytics**

UI/UX Designer · Launch Pad

Vancouver, BC | September 2018 – April 2019

- Worked closely with a team of developers in an agile environment to redesign project website
- Gathered and evaluated user requirements through surveys and interviews to create high-fidelity prototypes using **Sketch** and **InVision**
- Conducted user studies and reiterated prototypes according to user feedback

PROJECTS

NekoTap

1st Place | nwHacks 2019

Microsoft Imagine Cup Regional Finalist May 2019

- Two Android apps (pharmacist and patient-facing) to help patients remember complicated information from the pharmacist using an NFC chip embedded in the pill bottle.
- Created wireframes and prototypes (**Adobe XD**)

<https://devpost.com/software/nekotap>

Sēfuu

1st Place | Dubhacks 2018

- A web app for users to find the safest route home, based on crime rate in the area.
- Created wireframes and prototypes (**Figma**), and developed front-end (**ReactJS**)

<https://devpost.com/software/sefuu>