

Cloud Cost Optimization

Strategies for Reducing Cloud Spending Without Sacrificing Performance

2025-07-15

Webinar Overview

As organizations continue to migrate workloads to the cloud, managing and optimizing costs has become a critical challenge. Many businesses find themselves facing unexpected cloud bills and struggling to implement effective cost controls.

In this practical webinar, Maria Ionescu, a seasoned cloud architect with extensive experience in multi-cloud environments, will share actionable strategies to identify waste, implement governance, and optimize your cloud spending without compromising performance or reliability.

Key Topics

- **Understanding Cloud Economics:** Breaking down the components of cloud costs
- **Right-sizing Resources:** Matching provisioned resources to actual workload requirements
- **Reserved Instances & Savings Plans:** Strategic approaches for long-term cost reduction
- **Automation Strategies:** Using infrastructure as code to enforce cost policies
- **Cloud-Native Optimizations:** Leveraging managed services and serverless architectures
- **Multi-Cloud Cost Management:** Tools and techniques for cross-cloud cost visibility
- **Governance Frameworks:** Implementing effective cost controls across the organization
- **FinOps Best Practices:** Bringing financial accountability to cloud spending

Agenda

| Time | Topic |
|---------------|---|
| 00:00 - 05:00 | Introduction to cloud cost challenges |
| 05:00 - 15:00 | Cloud cost analysis: identifying waste and opportunities |
| 15:00 - 25:00 | Resource optimization strategies and right-sizing |
| 25:00 - 35:00 | Discount options: reserved instances, savings plans, and spot instances |
| 35:00 - 45:00 | Governance and organizational strategies |
| 45:00 - 55:00 | Tools for cost monitoring and optimization |
| 55:00 - 60:00 | Q&A session |

About the Presenter

Maria Ionescu is a Senior Cloud Architect with over 10 years of experience designing and implementing cloud solutions across AWS, Azure, and Google Cloud. She specializes in cloud cost optimization and has helped dozens of organizations reduce their cloud spending by an average of 30% while maintaining or improving performance.

Maria holds multiple certifications including AWS Solutions Architect Professional, Azure Solutions Architect Expert, and Google Cloud Professional Architect. She is a frequent speaker at cloud conferences and has contributed to several industry publications on cloud economics and optimization strategies.

Who Should Attend

- Cloud architects and engineers responsible for infrastructure design
- DevOps teams managing cloud resources and deployments
- IT managers and directors overseeing cloud budgets
- Finance professionals involved in technology spending
- CIOs and CTOs looking to optimize technology investments
- Startup founders seeking to maximize cloud efficiency

Registration Information

Registration for this webinar opens on June 1, 2025. This is a free event, but spaces are limited to ensure quality interaction and Q&A opportunities.

All registered participants will receive:

- Access to the live webinar session
- Downloadable slides and resources
- 30-day access to the webinar recording
- Cloud cost optimization checklist

Frequently Asked Questions

Is this webinar specific to a particular cloud provider?

The strategies covered will apply to all major cloud providers (AWS, Azure, Google Cloud), with specific examples from each platform.

Will I receive a certificate of attendance?

Yes, all participants who attend the full session will receive a certificate of attendance.

Is this webinar suitable for beginners?

This webinar assumes basic familiarity with cloud computing concepts. While beginners can benefit, it's best suited for those with some cloud experience.

Will there be practical examples or just theory?

The webinar includes numerous practical examples, case studies, and actionable recommendations that you can implement immediately.