项目被拒汇总

案例一

发件人 Apple

- ngRepeat: rejectionReason in message.qcRejectionReasons
- 14.3 - Apps that display user generated content must include a method for filtering objectionable material, a mechanism for users to flag offensive content, and the ability to block abusive users from the service
- end ngRepeat: rejectionReason in message.qcRejectionReasons

14.3 Details

Your app enables the display of user-generated content but still does not have the required precautions in place.

Next Steps

It is necessary that you put all of the following precautions in place:

- Require that users agree to terms (EULA) and these terms must make it clear that there is no tolerance for objectionable content
- Use moderators to flag and remove inappropriate content and offensive users
- Users need a mechanism to flag objectionable content and report users generating this content (for example: 举报机制)
- Users need a mechanism to block abusive users (for example: 用户黑名单机制)
- Developer must act on objectionable content reports within 24 hours by removing the content and ejecting the user who provided the offending

content
- Developer needs a method for ejecting users who violate the terms of the EULA

- ngRepeat: token in message.tokens
- Screenshot_1.png
- end ngRepeat: token in message.tokens
- Screenshot_0.png

解决方案：**UGC**（User Generated Content）用户原创内容需要有投诉举报的地方

案例二

December 19, 2015 at 8:28 AM
发件人 Apple

- ngRepeat: rejectionReason in message.qcRejectionReasons
- 10.6 - Apple and our customers place a high value on simple, refined, creative, well thought through interfaces. They take more work but are worth it. Apple sets a high bar. If your user interface is complex or less than very good, it may be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons

10.6 Details

Your app includes an update button or alerts the user to update the app. To avoid user confusion, app version updates must utilize the iOS built-in update mechanism.

We've attached screenshot(s) for your

reference.

Next Steps

Please remove the update feature from your app. To distribute a new version of your app, upload the new app binary version into the same iTunes Connect record you created for the app's previous version. Updated versions keep the same Apple ID, iTunes Connect ID (SKU), and bundle ID as the original version, and are available free to customers who purchased a previous version.

Resources

To create new versions of your app, please see Replacing Your App with a New Version in the iTunes Connect Developer Guide.

- ngRepeat: token in message.tokens
- Screenshot_0.png

解决方案：因为应用内有检查更新的字样

案例三

December 18, 2015 at 9:01 AM
发件人 Apple

- ngRepeat: rejectionReason in message.qcRejectionReasons
- 3.3 - Apps with names, descriptions, screenshots, or previews not relevant to the content and functionality of the App will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- 3.6 - Apps with App icons, screenshots, previews, and images displayed when an Apple TV app is

in the top shelf of the Apple TV home screen that do not adhere to the 4+ age rating will be rejected

- end ngRepeat: rejectionReason in message.qcRejectionReasons
- 8.6 - Apps that include the ability to download music or video content from third party sources (e.g. YouTube, SoundCloud, Vimeo, etc) without explicit authorization from those sources will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- 22.2 - Apps that contain false, fraudulent or misleading representations or use names or icons similar to other Apps will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons

3.3 Details

We noticed that your marketing

screenshot(s) do not sufficiently reflect your app in use.

Specifically, your marketing screenshots contain references to a simulator. We've attached screenshot(s) for your reference.

Next Steps

Please revise your screenshots to demonstrate the app functionality in use.

Since your iTunes Connect Application State is Rejected, a new binary will be required. Make the desired metadata changes when you upload the new binary.

NOTE: Please be sure to make any metadata changes to all App Localizations by selecting each

specific localization and making appropriate changes.

3.6 Details

We also noticed that your app icons, screenshots or Application Description include content that is not appropriate for all age groups.

Specifically, your Marketing Screenshots contain sexually suggestive imagery. We've attached screenshot(s) for your reference.

Next Steps

Please revise these elements to remove any objectionable material. Since this content is visible on the App Store by all users, even when purchasing is restricted by the app's rating, this content must meet the

requirements for a 4+ rating.

8.6 Details

In addition, we found that your app allows users to download music or video content without authorization from the relevant third-party sources.

We've attached screenshot(s) for your reference.

Next Steps

Please provide documentary evidence of your rights to allow music or video content download from third-party sources. If you do not have the requested permissions, please remove the music or video download functionality from your app.

22.2 Details

Furthermore, your app or its metadata contains misleading content.

Specifically, your app contains official artworks of League of Legends. We've attached screenshot(s) for your reference.

Next Steps

Please remove or revise any misleading content in your app and its metadata.

这些附件可能会显示可能令人反感的内容，如裸露、色情和亵渎内容。

- ngRepeat: token in message.tokens
- Screenshot_4.png
- end ngRepeat: token in message.tokens
- Screenshot_2.png
- end ngRepeat: token in

message.tokens
- Screenshot_3.png
- end ngRepeat: token in message.tokens
- Screenshot_1.png
- end ngRepeat: token in message.tokens
- Screenshot_0.png

解决方案：

简介图禁止用模拟器截图

不允许图片内容超龄

禁止APP允许用户下载音频视频文件

不允许应用程序包含虚假,虚假或误导性陈述或者使用名称或图标类似于其他应用程序将会被拒绝

案例四

December 17, 2015 at 5:33 AM

发件人 Apple
- ngRepeat: rejectionReason in

message.qcRejectionReasons
- 16.1 - Apps that present excessively objectionable or crude content will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- 22.2 - Apps that contain false, fraudulent or misleading representations or use names or icons similar to other Apps will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- Program License Agreement
- end ngRepeat: rejectionReason in message.qcRejectionReasons

PLA 3.3.2

We found that your app contains features that are downloaded or streamed to your app, which is not in compliance with the App Store Review Guidelines.

The attached screenshot(s) have been provided to help show this issue.

It would be appropriate to remove these features from your app, or make them native to your app binary to be in compliance with the App Store Review Guidelines.

16.1 Details

Your app contains content that many users would find objectionable.

Specifically, your app metadata and binary contain foul language, 撸, which is not appropriate to the 4+ audiences.

We've attached screenshot(s) for your reference.

Next Steps

We encourage you to review your app content and modify it to bring it into compliance with the App Store Review Guidelines.

22.2 Details

Your app or its metadata contains misleading content.

Specifically, your app icon and screenshots contain official images from League of Legends, which creates affiliation and user confusion.

We've attached screenshot(s) for your reference.

Next Steps

Please remove or revise any misleading content in your app and its

metadata.

Since your iTunes Connect Application State is Rejected, a new binary will be required. Make the desired metadata changes when you upload the new binary.

NOTE: Please be sure to make any metadata changes to all App Localizations by selecting each specific localization and making appropriate changes.

这些附件可能会显示可能令人反感的内容，如裸露、色情和亵渎内容。
- ngRepeat: token in message.tokens
- Screenshot_4.png
- end ngRepeat: token in message.tokens
- Screenshot_3.png
- end ngRepeat: token in

message.tokens
- Screenshot_0.png
- end ngRepeat: token in message.tokens
- Screenshot_5.png
- end ngRepeat: token in message.tokens
- Screenshot_6.png
- end ngRepeat: token in message.tokens
- Screenshot_1.png
- end ngRepeat: token in message.tokens
- Screenshot_2.png

解决方案

您的应用程序包含许多用户会发现令人反感的内容

应用名字、描述、截图中有"撸"（"屌丝""叼""逗比"）等词

案例五

December 15, 2015 at 9:59 AM

发件人 Apple

- ngRepeat: rejectionReason in message.qcRejectionReasons
- 14.3 - Apps that display user generated content must include a method for filtering objectionable material, a mechanism for users to flag offensive content, and the ability to block abusive users from the service
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- 17.2 - Apps that require users to share personal information, such as email address and date of birth, in order to function will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- Information Needed

- end ngRepeat: rejectionReason in message.qcRejectionReasons Information Needed

We began the review of your app but are not able to continue because we need a demo account to fully assess your app features.

Please provide us with a demo account that we can use to review the app. Please refer to the attached screenshot/s for more information.

Please provide demo account details, including passwords, in the App Review Information section for your app in iTunes Connect. Please ensure that the information you provide includes any data necessary to demonstrate the functionality of your app features.

To provide demo account information:

- Login to iTunes Connect
- Click on "My Apps"
- Select your app
- Click on the app version on the left side of the screen
- Scroll down to "App Review Information"
- Provide information in "Demo Account" and/or "Notes" as appropriate
- Click "Save"
- Once you've completed all changes, click the "Submit for Review" button at the top of the App version information page.

While your iTunes Connect Application State shows as Metadata Rejected, we don't require a new binary to correct this issue. Once this information is available, we can continue your review.

****

14.3 Details

Your app enables the display of user-generated content but does not have the required precautions in place. Please refer to the attached screenshot/s for more information.

Next Steps

It is necessary that you put all of the following precautions in place:

- Require that users agree to terms (EULA) and these terms must make it clear that there is no tolerance for objectionable content
- Use moderators to flag and remove inappropriate content and offensive users
- Users need a mechanism to flag

objectionable content and report users generating this content
- Users need a mechanism to block abusive users
- Developer must act on objectionable content reports within 24 hours by removing the content and ejecting the user who provided the offending content
- Developer needs a method for ejecting users who violate the terms of the EULA

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17.2 Details

We noticed that your app requires users to register with personal information to access non account-based features, such as gender. Apps cannot require user registration prior to allowing access to app content and

features that are not associated specifically to the user. We've attached screenshot(s) for your reference.

Next Steps

User registration that requires the sharing of personal information must be optional or tied to account-specific functionality. Additionally, the requested information must be relevant to the features.

- ngRepeat: token in message.tokens
- Screenshot_0.png
- end ngRepeat: token in message.tokens
- Screenshot_1.png
- end ngRepeat: token in message.tokens
- Screenshot_3.png
- end ngRepeat: token in

message.tokens
-

解决方案
需要为审核人员提供测试账号

案例六

December 13, 2015 at 12:08 PM
发件人 Apple
- ngRepeat: rejectionReason in message.qcRejectionReasons
- 3.1 - Apps or metadata that mentions the name of any other mobile platform will be rejected
- end ngRepeat: rejectionReason in message.qcRejectionReasons
- 16.1 - Apps that present excessively objectionable or crude

content will be rejected
-       end ngRepeat: rejectionReason in message.qcRejectionReasons

3.1 Details

We noticed that your app contains irrelevant platform information in the screenshots. Referencing third-party platforms in your app or its metadata is not appropriate on the App Store.

We've attached screenshot(s) for your reference.

Next Steps

Please remove any instances of this information from your app and its marketing materials, including the Application Description, What's New info, Previews and screenshots.

Since your iTunes Connect Application

State is Metadata Rejected, we do NOT require a new binary. To revise the metadata, visit iTunes Connect to select your app and revise the desired metadata values. Once you've completed all changes, click the "Submit for Review" button at the top of the App Information page.

NOTE: Please be sure to make any metadata changes to all App Localizations by selecting each specific localization and making appropriate changes.

解决方案：
插广告，跳转到其他APP

案例七

2.16 Details

Your app declares support for audio in the UIBackgroundModes key in your Info.plist but did not include features that require persistent audio.

Next Steps

The audio key is intended for use by applications that provide audible content to the user while in the background, such as music player or streaming audio applications. Please revise your app to provide audible content to the user while the app is in the background or remove the "audio" setting from the UIBackgroundModes key.

解决方案：
声明后台播放没有代码实现