**ADAM JINGHAO CHEN**

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**Profile**

Results-driven professional with 7+ years of diverse international experience across business development, financial consulting, and data analytics. Skilled in data analysis, project management, and cross-functional collaboration. Adept at identifying business opportunities, optimizing processes, and driving strategic initiatives. Proven ability to work in dynamic environments and deliver results in roles requiring critical thinking and leadership. Eligible to work in Canada and available immediately.

**COMPETENCIES**

* Technical Skills – Python, R, SQL, Power BI, Excel
* Language - English, Mandarin, Cantonese, Teochew

**EDUCATION**

**Post-Degree Diploma:** Data Analytics January 2024 – Present

Langara College, Vancouver, BC

Anticipated Completion: May 2025

**Bachelor of International and Global Studies:** International Business May 2012 – June 2015

University of Sydney, Sydney, Australia

**CERTIFICATION**

* NUS SGUS Programme in International Financial Technology for non-Technical Executives | Jan 2023
* Career Essentials in Business Analysis by Microsoft and LinkedIn | Fed 2023
* Google Data Analytics Certificate | Dec 2022
* SQL for Data Science | Dec 2022
* Applied Scrum for Agile Project Management | Aug 2022
* CS50’s Computer Science for Business Professionals | May 2022
* Microsoft Certified: Power BI Data Analyst Associate | OCT 2022

**PROJECTS**

Efficient Machine Learning Model Deployment in Clinical Decision Support Systems

* Developed a machine learning model to predict outcomes for mechanically ventilated patients, improving decision-making efficiency in healthcare.
* Implemented SHapley Additive exPlanations (SHAP) to reduce the feature set by 60% while maintaining model performance and optimizing data usage in clinical environments.

**RELATED EXPERIENCE**

**RECENT EXPERIENCE**

September 2024 – Current | Vancouver, BC

**Course Assistant** | Langara College

* Manage the grading process for multiple courses, ensuring timely feedback delivery to students.
* Plan and coordinate events, ensuring seamless participant management and efficient scheduling for successful execution.

May 2024 - August 2024 | Surrey BC

**Seasonal Travel Counselor** | Discover Surrey

* Engaged diverse visitor groups through cross-cultural interactions, enhancing their experience at local events.
* Promoted local tourism businesses, driving increased interest and repeat visits.
* Collected and analyzed visitor data, contributing to content creation for digital platforms and strengthening community outreach.

Jan 2020 - Mar 2022 | Singapore

**Independent Stock Trader**

* Developed and executed data-driven strategies to mitigate financial risks, leveraging analytical tools to optimize performance under fluctuating market conditions.
* Managed portfolio involving the analysis of complex market data, ensuring strategic alignment with investment goals and risk management protocols.

Nov 2019 - Nov 2021 | Singapore

**Immigration Consultant** | CHENG QI (Singapore) Pte. Ltd.

* Led end-to-end project management for client immigration cases, ensuring compliance with evolving regulations and delivering successful client outcomes within set timelines.
* Collaborated with cross-functional teams, including legal, real estate, and financial professionals, to coordinate seamless service delivery for clients

Nov 2018 - Nov 2020 | Singapore

**Licensed Financial Consultant** | IPP Financial Advisers Pte. Ltd.

* Fostered and maintained long-term client relationships, providing ongoing support and proactive financial advice.
* Maintained up-to-date knowledge of financial market trends and regulations to guide clients through personalized financial planning, showcasing an ability to manage complex, data-driven projects.
* Developed and executed digital marketing campaigns on WeChat, leveraging the platform's extensive reach and targeting specific groups of clients, resulting in a significant increase in the number of inquiries.

Jan 2017 - May 2018 | Singapore

**eCommerce Manager** | Hao Jun Private Ltd.

* Led the development and implementation of omni-channel strategies, utilizing performance data to improve online conversion rates by 45%.
* Managed vendor negotiations and resource allocation for two high-profile roadshows, resulting in increased brand awareness and a surge in customer engagement.

Jan 2016 - Sep 2016 | China

**Business Development Executive** | Guangzhou Rui He Fu Investment Management (China) Co., Ltd

* Spearheaded an educational roadshow project targeting IPO candidates, coordinating logistics and securing key partnerships to achieve business development goals.
* Managed negotiations with service providers, achieving cost savings and optimizing resources for enhanced project efficiency.