

CHEN JING

Desired Positions: IxD/UX Design Intern

chenjingdesign.com

01 Work Experience

11/2015 - 01/2016	DXY Inc	Visual Design Intern
03/2016 - 06/2016	Moyan Inc	UI Design Intern



02 Projects

ColorOdor Interactive System Design

- Designed and implemented an interactive system for the blind to identify colors with Arduino and Processing.
- Responsible for writing prototype design section of ACM CHI 2017 Late-Breaking Work paper.
- Participated in user research and prototype testing.

Hi Augmented Reality Social APP Design

- Team leader, made plans and organized group discussions to define the concept.
- Did user interviews, A/B testing, wireframing, high-fidelity prototype, logo design.

Milk Tea Vending Machine Service Design

- Researched 8 milk tea shops with good brand reputation and especially did user population analysis of "一点点" milk tea shop and its shopping process.
- Responsible for making ordering process and user journey map of McDonald's self ordering system.
- Participated in service process storyboards and self ordering system low-fidelity prototype.

Visual Design Intern in DXY Inc

- Responsible for Visual Design Group, designed website banner and Logo.
- Learnt to communicate with customers and do sharing speech.

UI Design Intern in Moyan Inc

- Participated in an APP redesign for an electric toothbrushes factory.
- Designed several APP and website demos for formulating plans.

03 Education

2016 - now

Zhejiang University/ Information Product Design/ Master's Degree Candidacy

2011 - 2015

Zhejiang University of Technology/ Electrical Engineering/ Bachelor Degree

04 Skills

Photoshop, Sketch, Origami Studio, Processing, Arduino, HTML, CSS, Cooking.

05 Hobbies



Books



Basketball



Werewolves of Miller's Hollow

06 Contacts

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陈晶

期望岗位：交互设计 / 用户体验实习生

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01 实习经历

11/2015 - 01/2016	丁香园	视觉设计实习生
03/2016 - 06/2016	墨研科技	UI 设计实习生



02 项目经验

ColorOdor 盲人辨色交互装置设计

- 使用 Arduino 和 Processing, 设计并实现了帮助盲人辨色的交互装置原型。
- 负责国际交互设计大会 Late-Breaking Work 论文原型设计章节撰写。
- 参与了盲人用户调研和原型测试。

Hi 增强现实校园社交APP设计

- 担任小组组长, 制定计划并组织组员讨论和确定概念。
- 负责用户访谈, A/B 测试, 线框图, 部分功能的高保证原型和Logo 设计。

自助贩卖奶茶机服务设计

- 参与实地调研 8 家奶茶店, 特别对“一点点”奶茶店做了消费人群分析和流程梳理。
- 负责调研麦当劳自助点单机的点单过程, 制作此过程的用户体验地图。
- 参与自助贩卖奶茶机服务过程的故事版制作和自助点单界面的草案讨论。

丁香园视觉设计实习生

- 在商业视觉设计小组, 设计 Banner 和 Logo, 参与 H5 新媒体运营。
- 学习了如何与客户交流, 以及做企业内部分享会。

墨研科技 UI 设计实习生

- 参与一款电动牙刷 APP 改版升级设计。
- 设计了一些 APP 和网页原型界面, 便于与客户做初期方案制定。

03 教育水平

2016 - 至今

浙江大学/ 信息产品设计/ 硕士在读

2011 - 2015

浙江工业大学/ 电气工程/ 本科

04 技能情况

Photoshop, Sketch, Origami Studio, Processing, Arduino, HTML, CSS, 做饭。

05 兴趣爱好



看书



打球



狼人杀

06 联系方式

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