

# Biosponge survey

Our company is devoted to **reducing**(減少) time for chores and making the environment better, with a lot of time and effort. We eventually created a **cleaning sponge**(海綿) that is way superior in reducing time to clean than any other sponges on the current market by using **Biotechnology**(生物技術).



1. Do you do chores? How often do you do it?
- ☐ Yes
  - ☐ No (End of survey. Thank you very much)

If yes:

- ☐ Every day
  - ☐ More than twice a week
  - ☐ Twice a week
  - ☐ once a week
2. Would you be likely to use a sponge combined with Biotechnology?  
(Rate it 1-10)

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Where would you like to see this product in?

- ☐ Convenient stores
- ☐ Supermarkets
- ☐ Online websites
- ☐ Others, please specify: \_\_\_\_\_

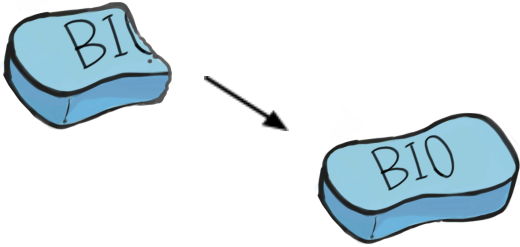

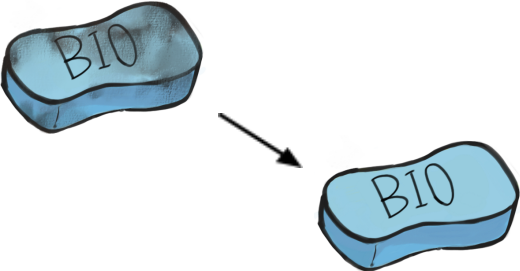
4. What price would be likely for you to buy this product? (\$TWD)

- ☐ \$100-\$200
- ☐ \$200-\$300
- ☐ \$300 or above
- ☐ Others, please specify: \_\_\_\_\_

5. How would you like our product to be named?

- ☐ **Biyond** (Beyond sponge)
- ☐ **Biosponge**
- ☐ **Fiberclean**
- ☐ **Washio**

6. Our product provides 3 main benefits, would you buy it?

<p>Regeneration:</p>  <p><input type="checkbox"/> Likely <input type="checkbox"/> Not likely</p>	<p>Without cleaning liquid:</p>  <p><input type="checkbox"/> Likely <input type="checkbox"/> Not likely</p>
<p>Self-cleaning:</p>  <p><input type="checkbox"/> Likely <input type="checkbox"/> Not likely</p>	

**End of survey**  
**Thank you very much**