

ABOUT THE INSTITUTE

Lakireddy Bali Reddy College of Engineering (LBRCE) was established in the year 1998 in Mylavaram, Krishna District, A.P. The college offers 8 UG programmes in B.Tech in ECE, EEE, CSE, IT, Mechanical, Electronics and Instrumentation Engineering, Aerospace Engineering, and Civil Engineering; 6 P.G. programmes in ECE, CSE, EEE and Mechanical Engineering, besides MCA and MBA with a total yearly intake of 1104 students. The college is approved by AICTE, New Delhi; affiliated to JNTU-K; ISO 9001:2015 certified; and accredited by NAAC&NBA. Since 2010, the college is recognized as an Autonomous institution by the UGC.

The college has been recognized as a 'Colleges with Potential for Excellence' (CPE) by the UGC, besides recognition as an NPTEL Local chapter. We are ranked All India 9th among NPTEL recognized institutions, besides accorded AAA+ rating in India's Best Engineering Colleges list by Careers 360.

Our WiFi- enabled campus is spread over 60 acres of serene and natural surroundings with plenty of greenery and world class infrastructure, including advanced labs and R&D facilities like MEMS CoE, NI Lab View, Microsoft Innovation Center, IBM CoE, e-yantra robotics Lab, APPSSDC Dassault 3 D Lab, Incubation centre etc..

The college has a rich pool of highly qualified faculty & staff, including 67 faculty with Ph.D. The college has a good placement record, strong alumni association, and a robust R & D ecosystem with 33 projects worth 4 Crores, funded by DST, UGC & AICTE etc. 150+ Research papers are published every year by the faculty. Our dynamic academic system offers holistic education through NSS, NCC (Girls), student chapters under IEEE, CSI, ISTE and other professional bodies.

The College signed MOU's with reputed organizations like TCS, Dr. NTTPS, Infosys, IBM, NI, APSSDC, APITA etc. LBRCE was founded by Sri Lakireddy Bali Reddy, an eminent philanthropist and NRI Entrepreneur for socio-economic transformation by producing engineering graduates with innovative ideas, intellectual calibre and high professional competencies.

ABOUT LAKSHYA - 2K18

Our flagship National level annual Techno-Cultural Fest is organized every year with the participation of hundreds of students from various engineering colleges within and outside A.P. This highly innovative, competitive and fun-filled Techno-Cultural Symposium provides a wide spectrum of events to bring out the latent technical and aesthetic talents of students and their creativity, innovation and originality in thinking. It includes Technical Events like Paper Presentation (SRUJANA), Poster Presentation (PRAGNA), Quiz (MEDHA), Project Exhibition (NIPUNA) and some highly creatively-designed **cultural events in Music & Dance**. The details and broad objectives of the four major technical events are as follows:

SRUJANA: Paper Presentation

- To promote, showcase and reward the technological developments taking place in the world
- To exhibit the creative ability in identifying and communicating the views and ideas.

PRAGNA: Poster Presentation

- To collate, compile, analyse and communicate the technical assessments in one's own technological domain

MEDHA: Quiz Competition

- To develop thinking ability, general awareness and sharpness in diagnosing the problem
- To test the technical quotient of students

NIPUNA: Technical Project Exhibition

- To formulate, plan, develop and execute technical models or prototypes
- To develop innovative solutions for real-time problems

REGISTRATION FEE

- ▲ Rs. 250/- per team per event
(Rs.50/- Concession for professional membership).
- It includes registration kit and working lunch. A maximum of 2 members per team are allowed

SPECIAL EVENTS

(Open to all students)

- ▲ Blind Coding - CSE
 - ▲ Brain Expeditions - IT
 - ▲ Funk from Junk - EIE
 - ▲ Art expo - EEE
 - ▲ Yantrora - MECH
 - ▲ Water Rocketry - AERO
 - ▲ Creative minds - CIV
 - ▲ Cruize 5.0 - ECE
 - ▲ Mock Commercio- MBA
 - ▲ Tech Treasure Hunt - MCA
 - ▲ Cultural Programmes
 - ▲ Campus Radio...
- and many more spot events

SENDING ENTRIES

The entries with regard to paper, poster, project/ model presentations should be sent to the respective Department coordinator by email. Details are available on website

IMPORTANT DATES

Submissions deadline : 17/12/2018 Intimation of acceptance: 20/12/2018

ELIGIBILITY

All B.Tech, M.Tech, MBA and MCA students are eligible to participate.

PRIZES

Cash prizes worth of **Rs.2 Lakhs** and above.

CHIEF PATRONS

Sri. Lakireddy Bali Reddy,
Founder Chairman, LBRCE

Sri. Lakireddy Jaya Prakash Reddy
Co-Chairman, LBRCE

Sri. L.R.N.K Prasad Reddy
Vice Chairman LBRCE

PATRONS

Sri. G. Srinivasa Reddy, President, LBRCT

Sri. K. Timma Reddy, Director Infra. LBRCE

Dr. K. Appa Rao, Principal, LBRCE

Dr. K. Sreenivasa Reddy, Vice-Principal, LBRCE

CONVENERS

Dr. S.Pichi Reddy
Prof. & H.O.D -Dept. of Mech. - **9440440584**

Dr. P. Ashok Reddy
H.O.D. - Dept. of MCA - **9948400430**

FACULTY COORDINATORS

Dr. L. Prabhu, ASE 9952949948

Mr. K.Jaya Rao, CE 8801570460

Mr. D. Srinivasa Rao, CSE 9492704500

Mr. G. Venkata Rao, ECE 9494535698

Mr. Ch. Rajesh, EEE 9052102161

Mr.G.Mahammed Rafi,EIE 9989448262

Mrs. S. Nagamani, IT 9052136507

Dr.V.V. Narsi Reddy, MBA 9866870181

Mrs. M. Hema Latha, MCA 9440356377

Mr. J. Subba Reddy, ME 9985100936



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1. No. of members in a team :

2. Name (s): i.

ii.

3. Department(s) :

4. Year(s):

5. College:

6. Place:

7. Email(s):

8. Phone no(s):

9. Details of participation:

a) Participation: Y/N

b) Contest:

I. Srujana Y / N

II. Pragna Y / N

III. Medha Y / N

IV. Nipuna Y / N

V. Music Y/N

VI. Dance Y/N

VII. Mime Y/N

VIII. Special events Y / N

10. Registration fee payment: Cash/ Others (@ Rs 250 per event per team/event)

Note: Rs.50/-Concession for professional membership

Signature of student(s)

Signature of H.O.D



LAKSHYA - 2K18

**XIII National Level
Technical & Cultural Fest
27th December, 2018**

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Recognised by UGC "College with Potential for Excellence"

Approved by AICTE-New Delhi,

Affiliated to JNTUK, ISO 9001: 2015 Certified Institution

MYLAVARAM – 521 230, Krishna Dt., A. P. India,

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Website: www.lakshya2k18.com

Email: lakshya2k18@lbrce.ac.in