



Chenna kesavan

UX/UI Designer

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SPECIALITIES

- Figma
- Adobe XD
- Sketch
- Photoshop
- Animation
- Web Design
- Mobile Design
- Illustrator
- Interaction Design
- User Research

WORKING KNOWLEDGE

- Javascript
- HTML/CSS
- React js
- Wordpress
- SQL DB

EXPERIENCE

- Appiness interactive pvt ltd Senior UX Designer Sep 2022 – Current
- Develop intuitive, usable, and engaging interactions and visual designs for mobile.
 - Participate in the development process from the definition, through design, build, test, release, and maintenance.
 - Provide strategic thinking and leadership.
 - Collaborate with cross-functional teams throughout the design process
 - Break any design problem down into viable actionable chunks and solve them with clarity and precision.

- COGOS Technologies pvt ltd UI/UX Designer Jul 2017 – Sep 2022
- Used both quantitative and qualitative data to solve problems.
 - Responsible for User Research, Information Architecture, Interaction, and Visual Design, Prototyping, and User Testing across the web and mobile products.
 - Collaborated with product managers, business partners, and engineers to help define-product requirements and road map.
 - Led the all-COGOS product design

- Weemarket UI/UX & Graphic Designer Jun 2016 – Jul 2017
- Visual Design, Presentation ideas, and getting approval from cross-team,
 - Working in User flow, User interface, Documentation, wire-framing, and prototype parts.
 - Brainstorming and Mind map, Storyboarding, Empathy map, Card sorting & Affinity mapping, Building Personas, User flow, and Information Architecture.
 - Create, maintain, and manage the visual system, brand identity, production quality, and style guide.

- Janus Technologies PHP trainee Jan 2015 – Jul 2015
- Work as part of a team in programming applications that are often web-based for clients. Key duties of this role include the writing of PHP scripts and coding to create or modify software and applications according to a client's needs.

EDUCATION

- MCA @ Alagappa University 2021 – 2023
Karaikudi, Tamil Nadu 630003
- BCA @ Thiruvalluvar University 2008 – 2011
Vellore, Tamil Nadu 632115