



# UI/UX Designer

## EXPERIENCE

COGOS Technologies   UI/UX Designer   July 2017 - Current

- Used both quantitative and qualitative data to solve problems.
- Responsible for User Research, Information Architecture, Interaction and Visual Design, Prototyping, and User Testing across web and mobile products.
- Collaborated with product managers, business partners, and engineers to help define product requirements and road map.
- Led the all COGOS product design

Veemarket   UI/UX and Graphic Designer   June 2016 to July 2017

- Visual Design, Presentation ideas, and getting approval from cross-team.
- Working in User flow, User Interface, UR, Documentation, Wireframing, and prototype parts.
- Brainstorming and Mind map, Storyboarding, Empathy map, Card sorting & Affinity mapping, Building Personas and User flows, Information Architecture.
- Create, maintain, and manage the visual system, brand identity, production quality, and style guide.

Janus technologies   PHP trainee   Jan 2015 - Jul 2015

works as part of a team in programming applications that are often web-based for clients. Key duties of this role include the writing of PHP scripts and coding to create or modify software and applications according to a client's needs.

## EDUCATION

MCA @ Alagappa University Distance Education,   2021 - pursuing  
Karaikudi, Tamil Nadu 630003

BCA @ Thiruvalluvar University   2008 - 2011  
Vellore, Tamil Nadu 632115

## SPECIALITIES

Adobe XD

Figma

Sketch

Photoshop

Animation

Web Design

Mobile Design

Illustrator

Interaction Design

User Research

## WORKING KNOWLEDGE

Javascript

HTML/CSS

React js

Wordpress

SQL DB