

CSCE 190

Assignment Name: Personas

Group Name: CSCE 190 Group 2

Team Members who contributed:

First Name	Last Name	Email
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Jacob Lee, By Nyla Vu

age: 22

residence: Austin, Texas

education: Associate in IT

occupation: IT receptionist

marital status: Single



"When life gives you lemons make lemonade"

Lives in the city. Walks to work and doesn't have a car. Always need a cup of coffee from his favorite coffee bar. Never likes to be alone always with people whether be coworkers or his friends.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Basic needs include a roof over your head, food, and water. The occasional nice restaurant is a good sign of success when he can pay the bill for himself and someone else.

Needs

- Flexible hours
- Clean Environment
- Stable Internet

Wants

- Cup of Coffee in the morning
- A good book
- A compliment once and a while

Values

- Friends and Family
- Steady Income
- A place to call home+

Fears

- Fear of missing out
- Fear of rats
- Fear of dying alone

Evan Stiles (by Christine Xu)

age: 28

residence: Chicago, Illinois

education: Bachelor's in Electrical Engineering

occupation: Nuclear Reactor Operator

marital status: Single



"Are you sure you checked everything correctly?"

Lives in a city that's rampant with railroad crossings. Stresses about his job (and rightfully so). Needs to account for all possible variables. Probably has undiagnosed OCD.

Comfort With Technology

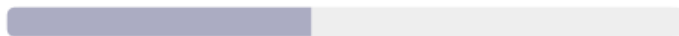
INTERNET



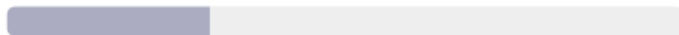
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- To know when trains are going to get in his way
- To know if you're coming to the meeting
- A massage

Values

- Punctuality
- Work ethic

Criteria For Success:

Always needs to know of unexpected hurdles.
Otherwise things could go very wrong.

Wants

- To never be late to anything
- Peace of mind

Fears

- Unaccounted variables
- Something will go wrong at work and he won't be there to fix it

Gabriella by Sarah Chen

age: 26

residence: New Jersey

education: Bachelor's degree in Computer Science

occupation: Works at Riot Games

marital status: Single



"Live life how you want to live it"

Gabriella likes to take walks during the day to help stress relief.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Stable job
- Happy family
- Place to stay
- Fast transportation

Needs

- Successful husband
- The latest Apple products
- A stable job and house far away from trains

Values

- Alone time
- Family and Friends

Wants

- Stable job
- Very expensive sports car

Fears

- Fear of trains
- Fear of not being able to find love
- Fear of rejection



Brad by Kylie Jones

age: 24

residence: Columbia S.C.

education: Bachelors in Business

occupation: Business guy

marital status: single



"I hate trains and I love gains"

Walks everywhere to "keep the legs ready for marathon season" but really it's because he isn't allowed to drive anymore because of too many tickets in college. No one actually knows what he does at work. His biggest fear is trains.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Leg burn to distract from the pain

Needs

- - no slowdowns
- - quick routes
- - no trains

Values

- - banging calves

Wants

- - park views when able
- - scenic views

Fears

- - trains
- - not living up to his dad's expectations

