



Set background

Clear frame



Who's using the app?

People who drive train tracks
People who live near train tracks
People who walk near train tracks
People who want to see trains?
People who are interested in trains

Working people near trains
People that want to know if they'll be occupied by a train
people who walk near train tracks
people who want to see trains?

Features

Sound notifications?
alternate routes
list of trains and routes
save user routes
user feedback
GPS?
a way to put in your designated location and time of departure and see if there will be any trains that will stop you
tell how long train will be
different routes for walkers vs drivers

Marketing

Premium
flyers? social media? how do people find us
"Refer 5-10 people for premium"
Making cute icons for trains (collectables)
Currency system for a reward?
cute elevator music when stuck by the train
ability to select only certain train notifications vs all

Interface

If or use of ads?
background and foreground usability
Cute train logo to be easily spot
Clickable Maps
full screen notif vs pop up vs silent
Interactable pop up to ask if the train has past
favoriting your favorite route

Potential Problems

location privacy
how do we insure accurate train locations/track delays
user submitted updates?
how do we get train location info?
Website or App?
notification sent too late
notifies even after train is gone
Free or purchasable?