

Chen Parnasa

# Product Designer

[chenparnasa.github.io](https://chenparnasa.github.io)

[linkedin.com/in/chenparnasa](https://www.linkedin.com/in/chenparnasa)

chenparnasa@gmail.com

+972-547848268

## Work Experience

### Product Designer / Appwrite

Jan 2022 - Present

As a Product Designer at Appwrite, an open-source backend-as-a-service (BaaS) platform, I had several responsibilities, including redesigning the console and creating a design system with the design team, as well as designing features and screens for Appwrite products such as Authentication, Databases, Messaging and Sites. I conducted usability testing sessions and user interviews to identify pain points, ensuring that Appwrite's features align with user needs while driving innovation and scalability.

I also designed the Appwrite documentation and various web pages, including the blog, changelog, product pages, and even the Appwrite keyboard. For every project, I collaborated closely with both front-end and back-end engineers to ensure alignment on project requirements and constraints.

### Graphic Designer / Freelance

Dec 2020 - Jun 2021

Worked as a freelance graphic designer, creating various print designs for diverse projects, including work for Buzzr.biz, utilizing Photoshop and Illustrator.

### Private Tutor / Azrieli College of Engineering

Apr 2021 - Jun 2022

Worked as a Private Tutor on behalf of Azrieli College of Engineering, assisting a software engineering student with upper-level coursework and providing support for his final project.

## Military Service

### Radar Operator and Commander / Israeli Navy

2014 - 2016

Completed military service as a radar operator and commander in the Israeli Navy.

Awarded an exemplary initiation degree and an honoring certificate for outstanding performance during service.

## Education

### Product Design / Codesigner

Apr 2021 - Nov 2021

Completed a comprehensive UX final project involving concept development, user research, wireframing, prototyping, and usability testing. Developed skills in creating elegant and user-friendly product designs.

### B.Sc. in Software Engineering

2017 - 2020

Graduated with a B.Sc. in Software Engineering from Azrieli College of Engineering. Learned various programming languages, including Python, Java, JavaScript, HTML, and CSS, and worked with frameworks like React and Angular.

Gained experience with development environments such as Visual Studio Code and Android Studio.

Awarded a certificate of excellence for the final project.

## Skills

### Design

Wireframing and Prototyping •

Visual Design • Responsive Design •

Design Systems • Accessibility

### User Research

UX Research •

User Interviews • Usability Testing

### Tools

Figma • Adobe Illustrator •

Adobe Photoshop • Jitter • GitHub