SPARK

Spark lets you post about acts of kindness that happened to you and how you can pass it on!

Presented by: Amy Ye, Peiyi Chen

Initial Topic Choice

Peiyi: Conversation Starter
Amy: Donation App

TOPIC CHOICE: CONVERSATION STARTER

Back

I plan to make a web or mobile app about communications between family members. Drawing inspiration from the Perspective App, I am thinking about making something that would spark conversations between people, especially family members, motivating the user to ask their family members questions about their past living experience, values, spirituality, why do they play on their phone, etc. Learning from the Forest App, where people are rewarded for leaving their phone alone, I could add a reward system into the app. For example, after user has completed a set of questions, they are encouraged to leave their phone alone and to have more conversation with their family members or friends. Once they lock their phone, they would be rewarded a star or a leave or something like that. The max time of getting rewarded is three hours, in case people just go to sleep.

Topic Choice

Donation App

My project will be creating an app that consolidates reliable non-profits and makes it easy to donate or find information about their donation process easily. Some features I want to include:

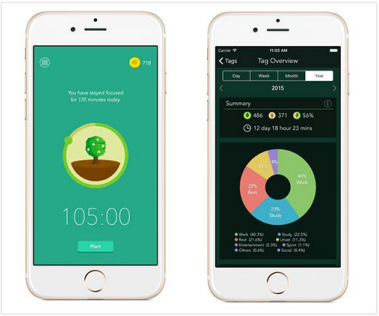
- having a social media feed thats populated with posts from a company's post
- information and links for each company

Comparative Research

Forest
PocketCause

Forest

Forest app: https://www.forestapp.cc/en/

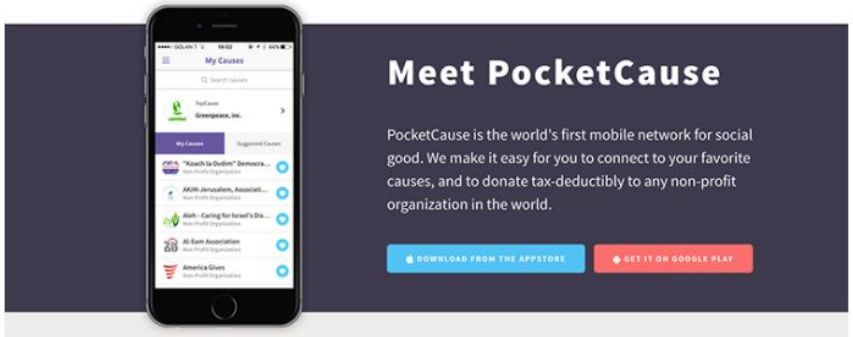


The intention of Forest is similar to one of my topic interest: let people leave their phone alone. According to the authors, they realized the problem in excessive use of smart phone, which results in decline in productivity and distance in relationships.

According to their website, when you want to do work and leave your phone, open the app and plant a tree. If the app is closed, then the tree would die. The motivation for users is to build a forest. The tag line says: "The harder you work, the lusher your forest is."

The authors put thoughts into interaction and interface design. They chose tree as the main object, instead of some cute animal. The reason, they say, is that animals might distract people with their cuteness, while tree gives a peaceful and simple feel. Using tree planting matches with their goal of avoid user from being distracted.

Pocket Cause



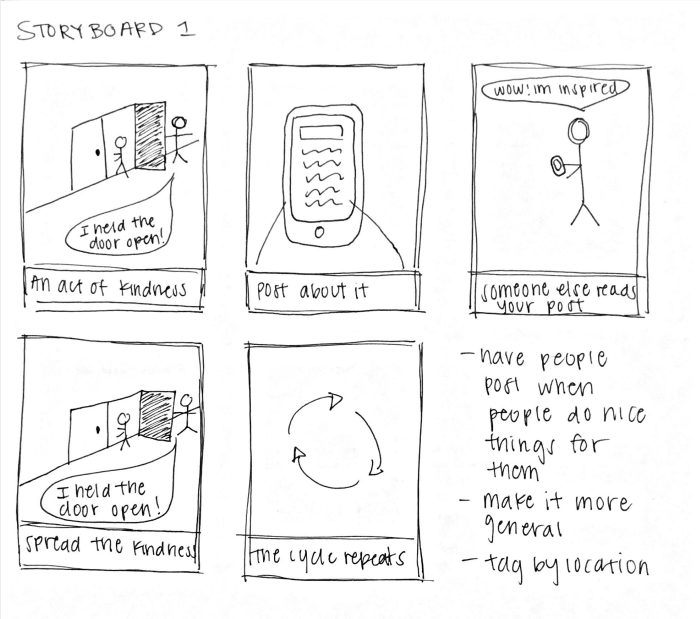
PocketCause App

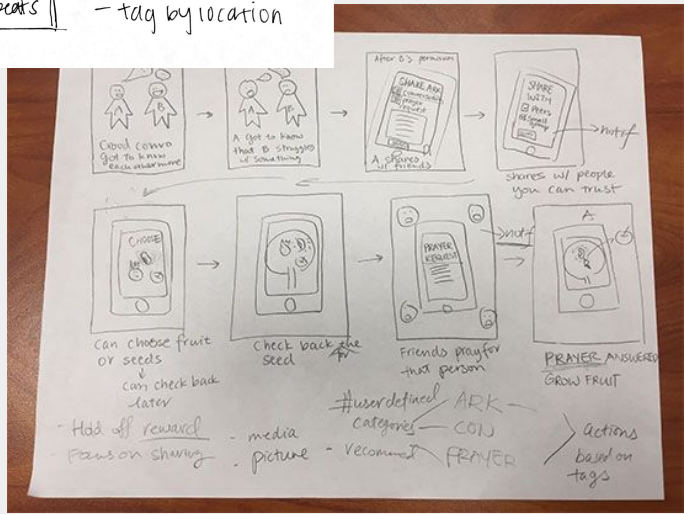
Final Topic Choice

A platform for people to share random acts of kindness!

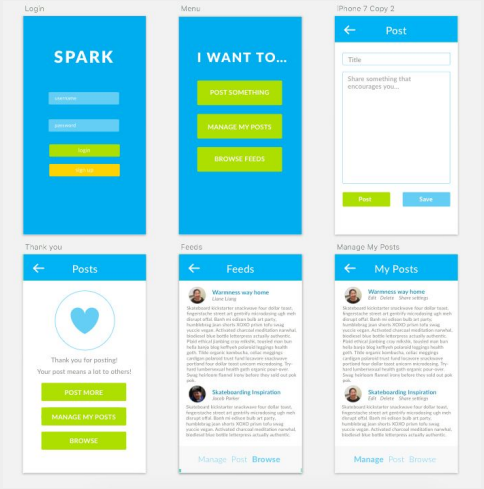
Storyboards

- Eliminated the reward system
- Clearer sense of user flow
- How to pass it on
- Changed from doing acts of kindness to receiving acts of kindness





Comps


Login
SPARK
Menu
I WANT TO...
POST SOMETHING
MANAGE MY POSTS
BROWSE FEEDS
iPhone 7 Copy 2
Post
Thank you
Posts
Thank you for posting!
Your post means a lot to others!
POST MORE
MANAGE MY POSTS
BROWSE
Feeds
Manage My Posts
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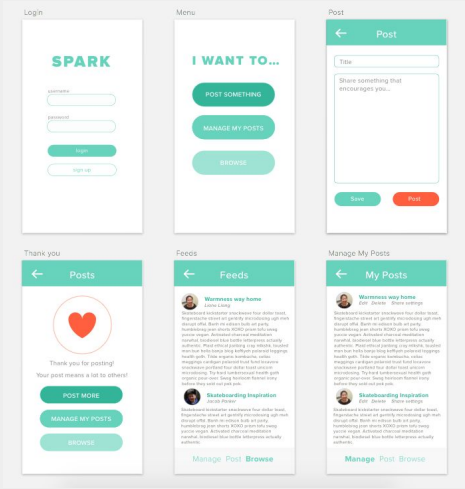
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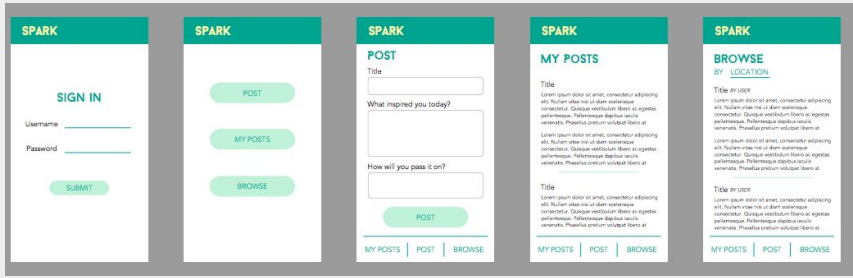
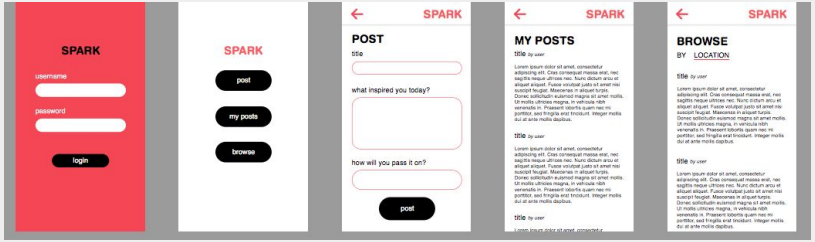
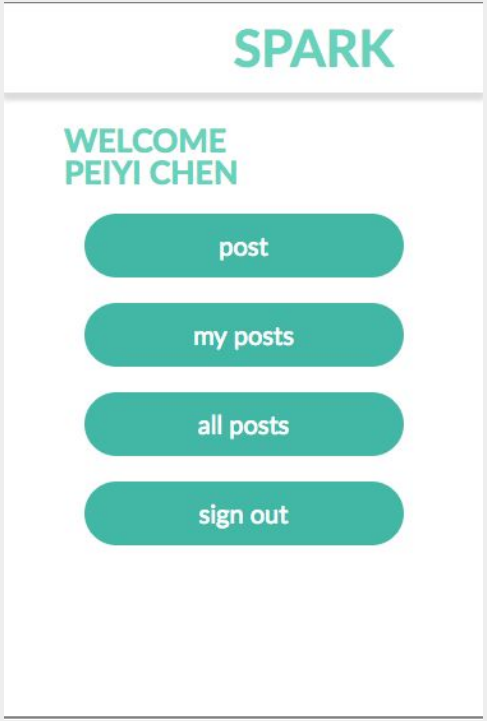
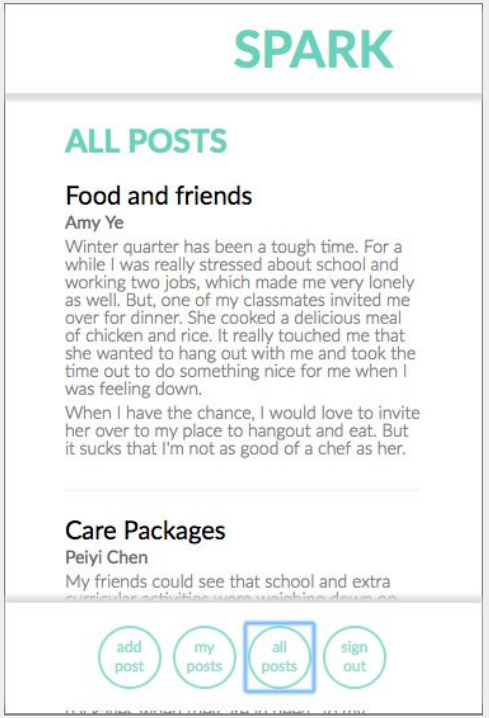

SPARK
SIGN IN
Username
Password
SUBMIT
SPARK
POST
MY POSTS
BROWSE
SPARK
POST
Title
What inspired you today?
How will you pass it on?
POST
MY POSTS | POST | BROWSE
SPARK
MY POSTS
Title
MY POSTS | POST | BROWSE
SPARK
BROWSE
BY LOCATION
Title BY USER
MY POSTS | POST | BROWSE


SPARK
username
password
login
SPARK
post
my posts
browse
SPARK
POST
title
what inspired you today?
how will you pass it on?
post
SPARK
MY POSTS
title BY USER
SPARK
BROWSE
BY LOCATION
title BY USER

Prototype


SPARK
WELCOME
PEIYI CHEN
post
my posts
all posts
sign out


SPARK
ALL POSTS
Food and friends
Amy Ye
Winter quarter has been a tough time. For a while I was really stressed about school and working two jobs, which made me very lonely as well. But, one of my classmates invited me over for dinner. She cooked a delicious meal of chicken and rice. It really touched me that she wanted to hang out with me and took the time out to do something nice for me when I was feeling down.
When I have the chance, I would love to invite her over to my place to hangout and eat. But it sucks that I'm not as good of a chef as her.
Care Packages
Peiyi Chen
My friends could see that school and extra
add post
my posts
all posts
sign out

Final Style Tile

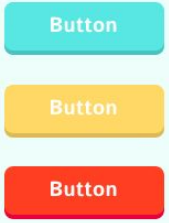
Friendly
Attractive
Engaging

SPARK STYLES

PRIMARARY COLORS

SECONDARY COLORS

BUTTONS



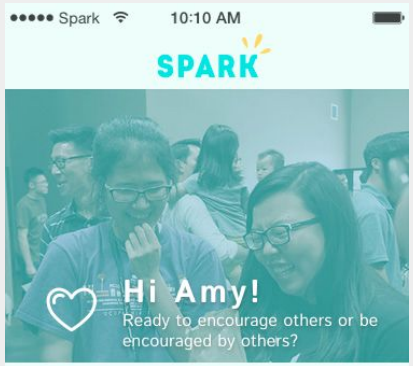
TYPOGRAPHY

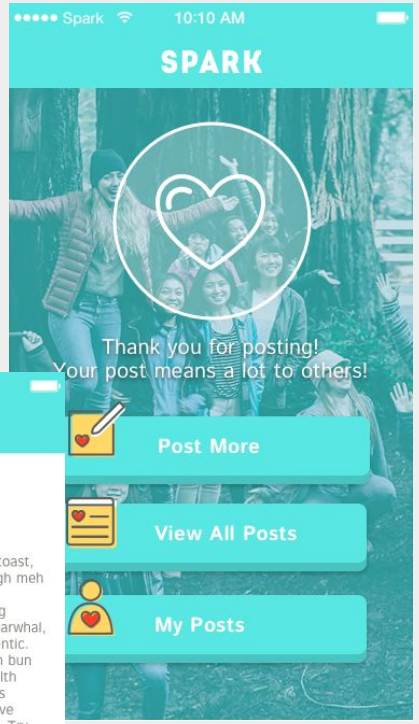
HEADER
INTRO COND BLACK
ABCDEFGHIJKLMNOPQRSTUVWXYZ

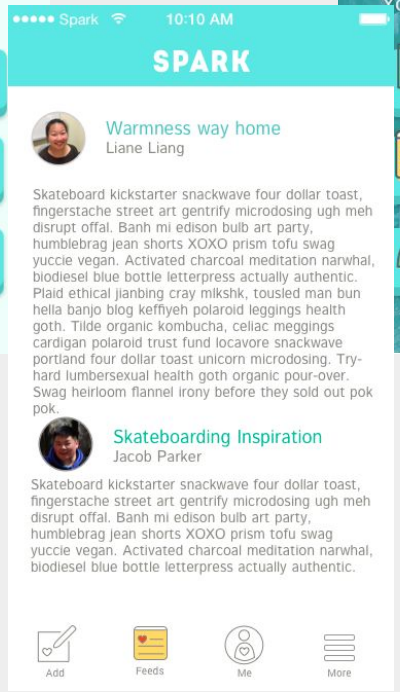
Body
Istok Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Istok Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Final Prototype







Challenges

Firebase
App Interface Design

Thank you!