

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
CREATIVE CALL

1. Title

ShareGood

2. Organizers and presenters' names and affiliations

Peiyi Chen – third year Design and Cognitive Science Major at UC Davis; Amy Ye – second year Managerial Economics and Design major at UC Davis

3. URL of the demo website or video

N/A

4. Abstract (ready for diffusion). 200 words maximum.

As smartphones become more prevalent, people's relationships in real life start to become distant. Many value their virtual reputation more than values in real life. ShareGood aims to motivate people to do acts of random kindness and to initiate conversation between friends and family. In ShareGood, you can share the encouraging moments in your life with the people you care. It is considered discouraged to post just to get attention or brag! It provides a more organized and collective way to share and view information compared to other online sharing platforms like google docs. It distinguishes from other social media apps that it has less distraction – only see sharing from people who you care about or from a certain category. To motivate the user to initiate act of kindness or conversation, each user owns a tree and they can grow fruits by doing those acts. Hopefully this app can bring people closer and encourage people in small acts both in real life and virtual life.

5. General description of the Project

Each user owns a garden or a tree where they can grow fruits. One may get rewarded a seed for a certain virtual fruit after they record doing something meaningful in real life. As the user collects and plants the fruit, they can visualize their fruits of connecting with people. One may also choose to share the conversation or act of kindness with others who also own the app to encourage one another. There is options of sharing – to public, self, or a certain group of people. Recorder can categorize their sharing – encouraging conversations, random acts of kindness, donation, serving family/housemates, etc. Friends can

also choose to view their friends' sharing by categories. It is also okay to share struggles and ask for help or prayers. User may also use it as a journal to keep track of their own goals – if just shared to self.

6. Category. ISEA2017 artistic call convenes to participate in five categories, please select one: Soundscapes, Exhibitions, Installations and Performances, Media Art (Video, Animation, Net Art), Film-and-digital and Design Cases.

Film-and-digital and Design Cases

Subtheme:

Critical perspectives on the use of technology for peace

7. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space for all categories of this call)

Smartphones to demonstrate the app.

8. Biographies of the Author(s).

Peiyi is a 3rd year Design and Cognitive Science major. She hopes to combine her knowledge in both fields to create human-centered interfaces that people can effortlessly navigate through. She currently volunteers at UC Davis Design Careers Fair to build their website with her teammates. In her free time, she enjoys reading and catching up with her friends.

