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Let's Dive Together

UX Report

Testing Round 1

Subject 1: Male, 27, Freediving Coach. Tested December 1, 2024

Subject has no background in web development
Pleased with the design, particularly the mix of illustration and realistic photos
Found navigation intuitive despite incomplete features

"The website is easy to navigate. The images are appealing and draw attention."
"I'd like to see the slick transition working; it sounds promising."
"The equipment page seem a bit confusing. The instructions need to be clearer."
"The visuals are engaging, but I'd like a bit more information upfront without needing to click."

Subject 2: Female, 28, Freediver. Tested December 2, 2024

Subject has no background in web development
Enjoyed the quick comparison of scuba diving and freediving
Had difficulty understanding the flow of the website

"The overall design is inviting, but the flow of the webpage was unclear to me."
"I would like to see what the end page looks like"
"I'd like more cohesion in button designs and instructions on how to proceed."
"The overall layout is clean and easy on the eyes."

Subject 3: Male, 24, Scuba Diver and Freediver. Tested December 4, 2024

Subject has no background in web development
Found the design visually pleasing but noted incomplete features
Suggested improving text alignment and button clarity

"The website looks great, but I'm unsure about how the checkboxes work. It's not obvious."
"The illustrations are cute, but I'd like to see more interactive elements."
"The navigation is intuitive, but the slick function wasn't visible yet. I'm curious about it."
"Consider aligning elements better for a more cohesive look."

Testing Round 2

Subject 4: Female, 27, Freediver. Tested December 8, 2024

Subject has no background in web development

Experienced the slick function and appreciated the smooth transitions
Thought the simulation feature lacked polish

“The site is straightforward to use, but the simulation needs more refinement to feel complete.”

“The slick transition works beautifully; it adds to the smooth user experience.”

“The click-and-show function is effective, but the positioning seems off on different screens.”

“The overall design is appealing but could use more dynamic elements.”

Subject 5: Female, 32, Scuba Diver and Freediver. Tested December 9, 2024

Subject has no background in web development

Had trouble showing the entire page due to screen size difference

Found the simulation amusing but not professional

“The layout is a bit off because of my screen size, but when I change the view port to the exact px that the author tells me, it works well and look fantastic.”

“The animations are great, but the simulation needs more attention to detail.”

“The click-and-show feature is nice, but its placement is inconsistent on different devices.”

“Adding more realistic design elements would elevate the overall feel.”

Summary:

- Design Feedback:

Most testers appreciated the blend of illustrations and realistic photos, though there were concerns about consistency and lack of dynamic features.

- Transitions and Animations

The slick function received positive feedback for its smoothness, but testers noted other areas, such as the simulation and click-and-show feature, need refinement.

- Functionality Issues:

Early testers found the checkbox function confusing, but after its implementation, later testers appreciated the feature despite layout inconsistencies on different screen sizes.

Key Takeaways:

- Improve the simulation feature for a more polished experience.
- Adjust the positioning of dynamic elements for better adaptability to screen sizes.
- Enhance visual hierarchy and interactive elements to create a more cohesive and engaging user experience.