CHEN LIANG

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Design lead with 5+ year experience in designing products from global consumer facing websites to complex enterprise applications.

Passionate about leading product design from scratch to delivery.

My specialties:

Design research and execution | Design management | Cross-functional team collaboration

WORK

Aug 2015 - Now

Electronic Arts, Austin

Information Architect

- Lead user research, information architecture and interaction design work for the official EA support site redesign and global EA player community site enhancements.
- Collaborate closely with PMs, developers and testing teams to build high quality and successful products.
- Plan and prioritize design projects with PMs and stakeholders.
- Facilitate weekly design reviews and mentor design intern

Aug 2013 - Aug 2015Tk20, AustinInteraction Designer

- Led interaction and information architecture redesign for Tk20 assessment planning and reporting products that significantly improved user experience.
- Worked closely with front-end and back-end development teams to assure design is well implemented.
- Jun 2014 Dec 2014Zaocanjia, Beijing, ChinaLead Product Designer
- Designed a mobile site (Launched in Jan 2015) for a venture-backed startup that produces and delivers healthy breakfast for office workers.
- Worked closely with company founder to define product features and set design directions.
- Apr 2013 Jul 2013ZURB, CampbellDesigner Intern
- Researched and designed an online behavioral pattern library for designers to get inspirations

EDUCATION

O Aug 2011- Jul 2013

Indiana University, Bloomington, IN

Master in Human Computer Interaction/ Design (HCI/d)

O Sep 2007 - Jul 2011

Shanghai Jiao Tong University, Shanghai, China Bachelor in Biomedical Engineering