CHEN LIANG

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Design lead with 5+ year experience in designing products from global consumer facing websites to complex enterprise applications. Passionate about leading product design from scratch to delivery.

My specialties:

Design research and execution | Design management | Cross-functional team collaboration

WORK

0	Aug 2015 - Now
	Electronic Arts, Austin
	Information Architect

- Lead user research, information architecture and interaction design work for the official EA support site redesign and global EA player community site enhancements.
- Collaborate closely with PMs, developers and testing teams to build high quality and successful products.
- Plan and prioritize design projects with PMs and stakeholders.
- Facilitate weekly design reviews and mentor design intern
- Aug 2013 Aug 2015Tk20, AustinInteraction Designer
- Led interaction and information architecture redesign for Tk20 assessment planning and reporting products that significantly improved user experience.
- Worked closely with front-end and back-end development teams to assure design is well implemented.
- Jun 2014 Dec 2014Zaocanjia, Beijing, ChinaLead Product Designer
- Designed a mobile site (Launched in Jan 2015) for a venture-backed startup that produces and delivers healthy breakfast for office workers.
- Worked closely with company founder to define product features and set design directions.
- Apr 2013 Jul 2013

 ZURB, Campbell

 Designer Intern
- Researched and designed an online behavioral pattern library for designers to get inspirations
- Jun 2012 Aug 2012Razorfish, San FranciscoUX Design Intern
- Collaborated with UX lead and director on U.S. Cellular Mobile Site redesign project.
- Conducted competitive/comparative reviews, and produced wireframes, user flows and key screens

EDUCATION

Aug 2011- Jul 2013
 Indiana University, Bloomington, IN
 Master in Human Computer Interaction/ Design (HCI/d)
 Sep 2007 - Jul 2011
 Shanghai Jiao Tong University, Shanghai, China

Bachelor in Biomedical Engineering