CHEN LIANG

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Design lead with 5+ year experience in designing products from global
consumer facing websites to complex enterprise applications.
Passionate about leading product design from scratch to delivery.
My specialties:
Design research and execution | Design management |
Cross-functional team collaboration

EDUCATION

Aug 2011- Jul 2013

Indiana University, Bloomington, IN
Master in Human Computer Interaction/ Design (HCI/d)

Sep 2007 - Jul 2011

Shanghai Jiao Tong University, Shanghai, China
Bachelor in Biomedical Engineering

WORK

Aug 2015 - Now

Electronic Arts, Austin
Information Architect

• Lead user research, information architecture and interaction design work for the official EA support site redesign and global EA player community site enhancements.

• Collaborate closely with PMs, developers and testing teams to build high quality and successful products.

• Plan and prioritize design projects with PMs and stakeholders.

• Facilitate weekly design reviews and mentor design intern

Aug 2013 - Aug 2015

Tk20, Austin
Interaction Designer

• Led interaction and information architecture redesign for Tk20 assessment planning and reporting products that significantly improved user experience.

• Worked closely with front-end and back-end development teams to assure design is well implemented.

Jun 2014 - Dec 2014

Zaocanjia, Beijing, China
Lead Product Designer

• Designed a mobile site (Launched in Jan 2015) for a venture-backed startup that produces and delivers healthy breakfast for office workers.

• Worked closely with company founder to define product features and set design directions.

Apr 2013 - Jul 2013

ZURB, Campbell
Designer Intern

• Researched and designed an online behavioral pattern library for designers to get inspirations