

CHEN LIANG






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Design lead with 5+ year experience in designing products from global consumer facing websites to complex enterprise applications. Passionate about leading product design from initial ideas to delivery.



My specialties:

Design research and execution | Design management |
Cross-functional team collaboration

WORK

-  Aug 2015 - Now
Electronic Arts, Austin
UX Designer
 - Lead design efforts for global EA support websites and CRM system redesign projects.
 - Plan and prioritize design projects with internal clients. Conduct workshops with stakeholders to define vision and direction of redesign.
 - Collaborate closely with PMs, developers and testing teams to build high quality and successful products.
 - Facilitate weekly design reviews and mentor design intern.
-  Aug 2013 - Aug 2015
Tk20, Austin
Interaction Designer
 - Led interaction and information architecture redesign for higher education assessment planning and reporting products
 - Worked closely with front-end and back-end development teams to assure design is well implemented.
-  Jun 2014 - Dec 2014
Zaocanjia, Beijing, China
Lead Product Designer
 - Designed a mobile site (Launched in Jan 2015) for a venture-backed startup that produces and delivers healthy breakfast for office workers.
 - Worked closely with company founder to define product features and set design directions.
-  Apr 2013 - Jul 2013
ZURB, Campbell
Designer Intern
 - Researched and designed an online behavioral pattern library for designers to get inspirations
-  Jun 2012 - Aug 2012
Razorfish, San Francisco
UX Design Intern
 - Collaborated with UX lead and director on U.S. Cellular Mobile Site redesign project.
 - Conducted competitive/comparative reviews, and produced wireframes, user flows and key screens

EDUCATION

-  Aug 2011- Jul 2013
Indiana University, Bloomington, IN
Master in Human Computer Interaction/ Design (HCI/d)
-  Sep 2007 - Jul 2011
Shanghai Jiao Tong University, Shanghai, China
Bachelor in Biomedical Engineering