

# CHEN LIANG

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Design lead with 5+ year experience in designing products from global consumer facing websites to complex enterprise applications. Passionate about leading product design from scratch to delivery.

## My specialties:

Design research and execution | Design management |  
Cross-functional team collaboration

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## WORK

- Aug 2015 - Now  
Electronic Arts, Austin  
**Information Architect**
  - Lead user research, information architecture and interaction design work for the official EA support site redesign and global EA player community site enhancements.
  - Collaborate closely with PMs, developers and testing teams to build high quality and successful products.
  - Plan and prioritize design projects with PMs and stakeholders.
  - Facilitate weekly design reviews and mentor design intern
- Aug 2013 - Aug 2015  
Tk20, Austin  
**Interaction Designer**
  - Led interaction and information architecture redesign for Tk20 assessment planning and reporting products
  - Worked closely with front-end and back-end development teams to assure design is well implemented.
- Jun 2014 - Dec 2014  
Zaocanjia, Beijing, China  
**Lead Product Designer**
  - Designed a mobile site (Launched in Jan 2015) for a venture-backed startup that produces and delivers healthy breakfast for office workers.
  - Worked closely with company founder to define product features and set design directions.
- Apr 2013 - Jul 2013  
ZURB, Campbell  
**Designer Intern**
  - Researched and designed an online behavioral pattern library for designers to get inspirations
- Jun 2012 - Aug 2012  
Razorfish, San Francisco  
**UX Design Intern**
  - Collaborated with UX lead and director on U.S. Cellular Mobile Site redesign project.
  - Conducted competitive/comparative reviews, and produced wireframes, user flows and key screens

## EDUCATION

- Aug 2011- Jul 2013  
Indiana University, Bloomington, IN  
Master in Human Computer Interaction/ Design (HCI/d)
- Sep 2007 - Jul 2011  
Shanghai Jiao Tong University, Shanghai, China  
Bachelor in Biomedical Engineering