Vivian Chen

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EDUCATION AND HONORS

NYU Center for Urban Science and Progress

Master of Science in Applied Urban Science and Informatics

Expected Graduation: 07/2020

Brooklyn, NY

Courses: Machine Learning for Cities, Big Data Management and Analytics, Democracy for Cities, Urban Spatial Analytics; Civic Analytics and Urban Intelligence; Applied Data Science; Principles of Urban Informatics; Data Governance Ethics and Privacy

Macaulay Honors College at Hunter College (CUNY)

Bachelor of Arts in Geographical Information Science Minors in Computer Science and Media Studies New York, NY 08/2015 - 06/2019, GPA: 3.701

Dean's List: 5 Semesters

Hunter College High School

Class of 2015

New York, NY 09/2009 - 06/2015

PROFESSIONAL EXPERIENCE

New York City Economic Development Corporation

01/2020 - Present

Transportation Intern

• Working in the Planning Division to research NYCEDC waterfront, transit, and housing projects

New York City Department of Transportation

GIS College Aide

03/2018 - 02/2020

- Worked within the Asset Management Unit to create, maintain, and update various geo-databases through customized scripts using Python, SQL, and VBA
- Used ArcMap, ArcCatalog, and QGIS to create and edit maps and metadata of NYC DOT assets
- Created dashboards using MS Excel and MS Access for data visualization and projection analysis
- Through MS Access, designed a database to track seating arrangements for all DOT floors within the 55 Water St. building to streamline the agency's emergency preparedness procedures; MS Project for progress tracking

Barnard College, Empirical Reasoning Center

08/2019 - 12/2019

Teaching Assistant

- Support Prof. Alisa Rod in the lab section of the GIS Methods course through guiding students on using GIS
- Grade weekly labs and hold office hours for students

The Graduate Center, City University of New York

Research Intern

08/2017 - 01/2019

 Conducted research to create a database of NYC architecture and generated an <u>interactive map</u> via CARTO for Dr. Elizabeth Macaulay-Lewis' publication: <u>Classical New York Discovering Greece and Rome in Gotham</u>

Hunter College Undergraduate Student Government

Senate Chair

07/2017 - 07/2018

- Acted as a liaison between the Student Senate and the Executive Board
- Promoted transparency amongst the Hunter students, the Undergraduate Student Government, and the Hunter Administration by organizing Town Halls

batteryPOP

Intern

01/2017 - 04/2017

- Managed the content library of promotional videos and articles via custom Content Management Systems
- Streamlined advertising campaigns per week through the Facebook and Twitter platforms

American Geographical Society

Scholar Intern 09/2016 – 12/2016

- Maintained and updated AGS blogging sites, <u>UBIQUE</u> and <u>Connect2Conserve</u>, and interviewed companies and non-profit organizations for weekly Spotlight articles
- Prepared for the annual Fall Symposium, *Geography 2050* by creating graphics for promotional items, advertising on social media, and working on-site to ensure a smooth run-of-the-show

Chelsea Music Festival

Digital Media Intern 04/2016 – 06/2016

- Supported the Marketing/PR team to promote and curate the event through Facebook, Twitter, and Instagram
- Edited promotional videos before launch, assisted in show pre-runs, and guided patrons throughout the festival

United Aquatics Corp.

Swimming Instructor 09/2010 - 03/2016

- Taught children and adults how to swim using proper techniques
- Languages used: English, Mandarin, Cantonese

SKILLS

GIS/Statistical Analysis Applications
 ArcGIS, QGIS, CARTO

- Programming Languages and Database Applications Python, SQL, JavaScript, Microsoft Access
- Design
 HTML, CSS, Adobe (Photoshop, Illustrator, InDesign)
- Outreach Tools and Platforms Facebook, WordPress, Twitter, Hootsuite
- Languages English (native), Mandarin (conv.), Cantonese (conv.), French (basic)

SCHOLARSHIPS AND AWARDS

\$10,000 New York University Center for Urban Science and Progress, CUSP Academic Scholarship

April 2019 For recognition of academic record and professional accomplishments upon admission

4-Year Undergraduate Paid Tuition

William E. Macaulay Scholarship

Aug 2015 - May 2019

A merit-based scholarship package that includes tuition and a laptop computer

ASSOCIATIONS

since	2019	Gamma Theta Upsilon (GTU)
	2019	NYU Applied Urban Science Group (AUSG)