

Vivian Chen

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EDUCATION AND HONORS

NYU Center for Urban Science and Progress

Brooklyn, NY

Master of Science in Applied Urban Science and Informatics

August 2019 - Present

Courses: Urban Spatial Analytics; Civic Analytics and Urban Intelligence; Applied Data Science; Principles of Urban Informatics; Data Governance Ethics and Privacy

Macaulay Honors College at Hunter College (CUNY)

New York, NY

Bachelor of Arts in Geographical Information Science

Aug 2015 - June 2019, GPA: 3.701

Minors in Computer Science and Media Studies

Dean's List: 5 Semesters

Courses: Free & Open Source Software for GIS, Cartographic Design & Geovisualization, Relational Databases & SQL Programming

Hunter College High School

New York, NY

Class of 2015

Sept 2009 - Jun 2015

PROFESSIONAL EXPERIENCE

Barnard College, Empirical Reasoning Center

August 2019 - Present

Teaching Assistant

- Support Prof. Alisa Rod in the lab section of the GIS Methods course through guiding students on using GIS
- Grade weekly labs and hold office hours for students

New York City Department of Transportation

GIS College Aide

March 2018 – Present

- Working within the Asset Management Unit to create, maintain, and update various geo-databases through customized scripts using Python, SQL, and VBA
- Using ArcMap, ArcCatalog, and QGIS to create and edit maps and metadata of NYC DOT assets
- Create dashboards using MS Excel and MS Access for data visualization and projection analysis
- Through MS Access, designed a database to track seating arrangements for all DOT floors within the 55 Water St. building to streamline the agency's emergency preparedness procedures; MS Project for progress tracking

The Graduate Center, City University of New York

Research Intern

August 2017 – Present

- Conducted research to create a database of NYC architecture and generated an [interactive map](#) via CARTO for Dr. Elizabeth Macaulay-Lewis' publication: [Classical New York Discovering Greece and Rome in Gotham](#)

Hunter College Undergraduate Student Government

Senate Chair

July 2017 – July 2018

- Acted as a liaison between the Student Senate and the Executive Board
- Promoted transparency amongst the Hunter students, the Undergraduate Student Government, and the Hunter Administration by organizing Town Halls

batteryPOP

Intern

January 2017 – April 2017

- Managed the content library of promotional videos and articles via custom Content Management Systems
- Streamlined advertising campaigns per week through the Facebook and Twitter platforms

American Geographical Society

Scholar Intern

September 2016 – December 2016

- Maintained and updated AGS blogging sites, [UBIQUE](#) and [Connect2Conserve](#), and interviewed companies and non-profit organizations for weekly Spotlight articles
- Prepared for the annual Fall Symposium, *Geography 2050* by creating graphics for promotional items, advertising on social media, and working on-site to ensure a smooth run-of-the-show

Chelsea Music Festival

Digital Media Intern

April 2016 – June 2016

- Supported the Marketing/PR team to promote and curate the event through Facebook, Twitter, and Instagram
- Edited promotional videos before launch, assisted in show pre-runs, and guided patrons throughout the festival

United Aquatics Corp.

Swimming Instructor

Sept 2010 - Mar

2016

- Taught children and adults how to swim using proper techniques
- Languages used: English, Mandarin, Cantonese

SKILLS

- | | |
|--|---|
| ▪ GIS/Statistical Analysis Applications | ArcGIS, QGIS, CARTO |
| ▪ Programming Languages and Database Applications | Python, SQL, JavaScript, Microsoft Access |
| ▪ Design | HTML, CSS, Adobe (Photoshop, Illustrator, InDesign) |
| ▪ Outreach Tools and Platforms | Facebook, WordPress, Twitter, Hootsuite |
| ▪ Languages | English (native), Mandarin (conv.), Cantonese (conv.), French (basic) |

SCHOLARSHIPS AND AWARDS

\$10,000

New York University Center for Urban Science and Progress, CUSP Academic Scholarship

April 2019

For recognition of academic record and professional accomplishments upon admission

4-Year Undergraduate Paid Tuition

William E. Macaulay Scholarship

Aug 2015 - May 2019

A merit-based scholarship package that includes tuition and a laptop computer

ASSOCIATIONS

since

2019

Gamma Theta Upsilon (GTU)

2019

NYU Applied Urban Science Group (AUSG)