

# Vivian Chen

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## EDUCATION

### Macaulay Honors College at Hunter College (CUNY)

Bachelor of Arts in Geographical Information Science  
Minor in Media Studies and Computer Science

New York, NY

June 2019

## TECHNICAL SKILLS

### GIS/Statistical Analysis Applications: Software:

ArcGIS, QGIS, CARTO, SPSS, R  
Adobe Photoshop CC, Adobe Illustrator CC, Adobe InDesign CC,  
GIMP, Microsoft Access, Word, Excel, PowerPoint

### Outreach Tools and Platforms:

Facebook, WordPress, Twitter, Hootsuite

### Computer Languages:

HTML, JavaScript, Python, SQL, C++

## EXPERIENCE

### New York City Department of Transportation

College Aide

New York, New York

March 2018 – Present

- Working within the Asset Management Division to create, maintain, and update various geo-databases
- Programs used to create and edit maps of NYC DoT assets include ArcGIS and QGIS
- Designing a database to track seating arrangements within the DoT building through Microsoft Access

### The Graduate Center, City University of New York

Research Intern

New York, New York

August 2017 – Present

- Conduct research for Dr. Elizabeth Macaulay-Lewis to build a database of various architecture in NYC to be used in conjunction with her recent publication, Housing the New Romans: Architectural Reception and Classical Style in the Modern World (OUP 2017)
- Create an interactive map with the software CARTO which is displayed on the partner website of Dr. Macaulay-Lewis's new publication (<https://ancientarchny.commons.gc.cuny.edu/map-of-neo-antique-sites/>)

### Hunter College Undergraduate Student Government

Senate Chair

New York, New York

July 2017 – July 2018

- Acted as a liaison between the Student Senate and the Executive Board
- Promoted transparency amongst the Hunter students, the Undergraduate Student Government, and the Hunter Administration by organizing Town Halls

### batteryPOP

Intern

New York, New York

January 2017 – April 2017

- Managed the content library of promotional videos and articles via custom Content Management Systems
- Streamlined advertising campaigns through the Facebook and Twitter platforms

### American Geographical Society

Scholar Intern

Brooklyn, New York

September 2016 – December 2016

- Maintained and updated AGS blogging sites, UBIQUE and Connect2Conserve
- Wrote weekly Spotlight articles about companies and non-profit organizations on their contributions to geography by reaching out and interviewing them
- Aided in preparation for the annual Fall Symposium, *Geography 2050: Envisioning a Sustainable Planet* by creating graphics for promotional items, advertising on social media, and working on-site to ensure a smooth run-of-the-show

### Chelsea Music Festival

Digital Media Intern

New York, New York

April 2016 – June 2016

- Supported the Marketing/PR team to promote and curate the event through Facebook, Twitter, and Instagram
- Edited videos before launch, assisted in show pre-runs, and guided patrons throughout the festival