

C2_Bayes Theorem, Prior and Decision Theory

1. The Bayes Concept

1.1 Marginal PDF/PMF and Likelihood

For data x_1, \dots, x_n from a random sample, $f(x | \theta) = \prod_{i=1}^n h(x_i | \theta)$, and

Likelihood: $L(\theta) = \kappa \prod_{i=1}^n h(x_i | \theta)$,

where h is the marginal PDF or PMF of X_i

1.2 Posterior

* **Posterior:** $g(\theta | x) \propto L(\theta)g(\theta)$,

which can be stated in words as the posterior is proportional to the likelihood times the prior.

- **if we interest on parametersn in theta:**

Suppose $\theta = (\gamma, \phi) \in \Gamma \times \Phi$ and interest centers on inference about γ , then we can simply eliminate ϕ from the posterior by marginalizing it out. This gives the **posterior distribution of γ** :

$$g(\gamma | x) = \int_{\Phi} g(\gamma, \phi | x) d\phi = \int_{\Phi} g(\gamma | x, \phi) g(\phi | x) d\phi$$

- If the prior distribution and likelihood factors into

$$g(\gamma, \phi) = g(\gamma)g(\phi) \text{ and } L(\gamma, \phi) = L(\gamma)L(\phi),$$

then γ and ϕ are posteriori independent, i.e., $g(\gamma, \phi | x) = g(\gamma | x)g(\phi | x)$

1.3 Sufficiency

* **Concept:** $t(x)$ is called a sufficient statistic for θ .

* **likelihood function** $L(\theta) = e(t(x) | \theta)$. This implies that $g(\theta | x)$ depends on x only through $t(x)$.

- **Examples**

Example: Suppose that X has a **binomial distribution** with n trials and probability of success

θ . Then, $t(x) = \bar{x} = \sum_{i=1}^n x_i / n$ is a sufficient statistic.

Example 2: Suppose that X_1, \dots, X_n are iid **gamma** random variables, i.e., the sampling model is $f(x | \gamma, \phi) = \prod_{i=1}^n \frac{1}{\Gamma(\gamma)\phi^\gamma} x_i^{\gamma-1} e^{-x_i/\phi} = \frac{1}{\Gamma(\gamma)\phi^\gamma} (\tilde{x})^{n(\gamma-1)} e^{-n\bar{x}/\phi}$ where

$\tilde{x} = (\prod_{i=1}^n x_i)^{1/n}$. Note that (\tilde{x}, \bar{x}) is a sufficient statistic for (γ, ϕ)

Example 3: Suppose that X_1, \dots, X_n are iid **Poisson** random variables with mean θ , i.e.,

$$f(x | \theta) = \prod_{i=1}^n \frac{e^{-\theta} \theta^{x_i}}{x_i!} = \kappa e^{-n\theta} \theta^{n\bar{x}} \text{ Note that } \bar{x} \text{ is a sufficient statistic for } \theta$$

2. Parametric Inference

2.1 Point estimation

- **Example:**

Let $X_1, \dots, X_n \sim \text{Bernoulli}(\theta)$. Write $\dot{x} = \sum_{i=1}^n x_i$. Thus, $L(\theta) = \theta^{\dot{x}}(1-\theta)^{n-\dot{x}}$
Let the prior for θ be $g(\theta) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1}(1-\theta)^{b-1}$ i.e. we denote as Beta(a, b).

The prior mean of θ is $a/(a+b)$.

The posterior distribution: $g(\theta | x) \propto \theta^{\dot{x}+a-1}(1-\theta)^{n-\dot{x}+b-1}$, which is Beta($\dot{x}+a, n-\dot{x}+b$).

Thus, $\bar{\theta} = \frac{\dot{x}+a}{n+a+b}$

2.2 Interval estimation

- **Concept:** Under a Bayesian approach, confidence intervals are replaced by credible intervals.
- For a real parameter θ , a $1 - \alpha$ credible interval is formed by two values $\underline{\theta}$ and $\bar{\theta}$ such that $P(\underline{\theta} \leq \theta \leq \bar{\theta}) = \int_{\underline{\theta}}^{\bar{\theta}} g(\theta | x) d\theta = 1 - \alpha$
- Equal tail probability credible interval $\int_{-\infty}^{\underline{\theta}} g(\theta | x) d\theta = \int_{\bar{\theta}}^{\infty} g(\theta | x) d\theta = \alpha/2$.

2.3 Hypothesis testing

- **Concept:**

The ratio of the posterior odds to the prior odds is the **Bayes factor** in favor of H_0

$$B(x) = \frac{P(\theta \in \Theta_0 | x) / P(\theta \in \Theta_1 | x)}{P(\theta \in \Theta_0) / P(\theta \in \Theta_1)}$$

- The Bayes factor quantifies the evidence in the data χ in favor of H_n .

2.4 Predictive Inference

- **Aim:**

In many instances, our interest centers on predicting a set of unobserved Y_1, \dots, Y_k random variables given the data $X_1 = x_1, \dots, X_n = x_n$

- **How ?** : predict based on the predictive distribution:

$$f(y | x) = \int_{\Theta} f(y | \theta) g(\theta | x) d\theta$$

- Usually, $f(y | x, \theta) = f(y | \theta)$ and $f(y | \theta)$

3. Prior Distributions

3.1 Concepts:

prior distributions for two cases:

1. No prior information is available or when prior knowledge is of little significance compared to information from the data: uninformative and these are commonly called **Noninformative priors. (Jeffrey's Prior)**
2. **Natural conjugate priors.** In this case, the prior distribution is assumed to be from a parametric family, and its parameters are chosen so that there is a match between elicited summary measures of the decision maker's prior distribution and the corresponding summary measures of the natural conjugate prior

3.2 Jeffrey's Prior -- Noninformative priors

- **Aim:**

Suppose $\psi = \xi(\theta)$, However it is not easy to calculate prior and posterior directly from ψ . Thus, calculate prior and posterior from θ , and due to its invariant in one-to-one transformation. **We can get prior or posterior of ψ** .

- **Steps:**

- Suppose $\psi = \xi(\theta)$
- Fisher's information: $I(\theta) = E \left[\left(\frac{\partial \ln f(X|\theta)}{\partial \theta} \right)^2 \mid \theta \right] = -E \left[\frac{\partial^2 \ln f(X|\theta)}{\partial \theta^2} \mid \theta \right]$
- Jeffrey's prior: $g(\theta) \propto \sqrt{I(\theta)}$
- Interest prior: $h(\psi) \propto g(\theta) \left| \frac{d\theta}{d\psi} \right|$

- **Examples:**

(a) Suppose $X \mid \theta \sim \text{Poisson}(\theta)$ (Poisson distribution with mean θ). Derive the Jeffrey's prior for θ

(b) Suppose $X \mid \theta \sim \text{Gamma}(\gamma, 1/\theta)$, where γ is known. Derive the Jeffrey's prior for θ .

Note: You only need to give the prior probability density functions (PDF's) up to a proportionality constant. Answer:

(a) The PMF for the **Poisson distribution** is $f(x \mid \theta) = \frac{\exp(-\theta)\theta^x}{x!}$, $x \in \{0, 1, \dots\}$. We have

$$I(\theta) = -E \left[\frac{\partial^2 \ln f(X \mid \theta)}{\partial \theta^2} \mid \theta \right] = -E \left[\frac{\partial^2}{\partial \theta^2} (-\theta + X \ln \theta) \mid \theta \right] = -E \left[-\frac{X}{\theta^2} \mid \theta \right] = \frac{1}{\theta}, \theta > 0$$

since $E(X \mid \theta) = \theta$. Thus, the **Jeffrey's prior** is

$$g(\theta) \propto \sqrt{I(\theta)} = \theta^{-\frac{1}{2}}, \theta > 0$$

This is an *improper prior*.

(b) The PDF for the **Gamma distribution** is $f(x | \theta) = \frac{1}{\Gamma(\gamma)} \theta^\gamma x^{\gamma-1} e^{-\theta x} I(x > 0)$. We have

$$I(\theta) = -E \left[\frac{\partial^2 \ln f(X | \theta)}{\partial \theta^2} | \theta \right] = -E \left\{ \frac{\partial^2}{\partial \theta^2} [\gamma \ln \theta - \theta X + (\gamma - 1) \ln(X) - \ln(\Gamma(\gamma))] | \theta \right\} =$$

$$-E \left[-\frac{\gamma}{\theta^2} | \theta \right] = \frac{\gamma}{\theta^2}, \theta > 0$$

Thus, the **Jeffrey's prior** is

$$g(\theta) \propto \sqrt{I(\theta)} \propto \theta^{-1}, \theta > 0$$

This is an *improper prior*

4. Natural Conjugate Priors

4.1 Concept

- **Family of prior distributions** $\mathcal{H} = \{g_a(\theta) : a \in \mathcal{A}\}$
- **Posterior:** if $g(\theta) \in \mathcal{H} \Rightarrow g(\theta | x) \propto f(x | \theta)g(\theta) \in \mathcal{H}$

4.2 Examples

- Exe Q5(b) -- Prove geometric and beta are natural conjugate pairs
 - **The Geometric distribution:** $h(x_i | \theta) = \theta(1 - \theta)^{x_i-1}, x_i \in \{1, 2, \dots\}$
 - If we choose $\text{Beta}(a, b)$ **as the prior** for θ , then the
 - **Posterior distribution** for θ :

$$g(\theta | x) \propto L(\theta)g(\theta) \propto \theta^n (1 - \theta)^{\dot{x}-n} \theta^{a-1} (1 - \theta)^{b-1} = \theta^{n+a-1} (1 - \theta)^{\dot{x}-n+b-1}$$
 - **Thus, we see that** $\theta | x \sim \text{Beta}(n + a, \dot{x} - n + b)$,*
 - which implies that the $\text{Beta}(a, b)$ distribution is a natural conjugate family for the Geometric (θ) sampling model.

