

CHENXI BI

+33 766863911 | chenxi.bi@aalto.fi | chenxibi.github.io

EDUCATION

- MSc Human Computer Interaction and Design (Joint Degree)** Sept. 2022 - July 2024
Aalto University Espoo, Finland
Université Paris-Saclay Orsay, France
- Main Courses: Device-Agnostic Design, User Interface Construction, Serious Game, Interactive Machine Learning
- BA (Hons) Digital Media** Sept. 2019 - July 2022
University of Leeds Leeds, England
- Main Courses: Interface Design, Programming for Digital Media, Mobile Media, Citizen Media
 - Clubs & Activities: Leeds Extended Reality Society, Leeds United Nations, Women in Leadership
- International Foundation Year** Sept. 2018 - July 2019
University of Leeds Leeds, England
- Relevant Course: Intro to Web Technologies

EXPERIENCE

- Design Management Intern** May 2023 - July 2023
PetroChina Liaohe Oilfield Company, Surface Engineering Department Panjin, China
- Assisted product design and information architecture of an intelligent management platform for capital construction projects, contributing to the overall product vision and functionality. Developed product management skills.
 - Assisted the Head of Design Management in bidding and tendering processes.
- Co-founder and UX Designer** Sept. 2021 - June 2022
Seeker (Startup Project) Remote
- Conducted user research and contributed to conceptualization, prototypes, as well as visual and UI design of the mobile application, enabling female job seekers to compare companies based on female friendliness indicators.
 - Collaborated with the Product Team to create the product requirements document (PRD) and streamlined communication between the Product Team and UX Team, leading to increased communication and productivity.
 - Supported the design of Seeker DAO, a blockchain-based community for women in the workplace, to win first place in the Season 1 White Paper Competition hosted by C-Combinator, a community incubation platform launched by [SeeDAO](#), and secured their incubation and mentoring support.
- Member of Information Centre** Sept. 2021 - Aug. 2022
Chinese Students and Scholars association in Leeds (CSSA-LEEDS) Leeds, England
- Supported design, development and testing of the official CSSA-LEEDS website.
 - Managed the official *Weibo* (social media) account, and created social content for 10+ events, increasing event participation by 40% compared to the previous year.
- "Innovative Digital Technologies for Health" Summer School Attendee** July 2023 - July 2023
Politecnico di Milano Milan, Italy
- Designed *Shewell*, an AI-powered platform for women's personalized mental health management, as part of a team.
 - Conducted desk research, persona mapping, use cases building and competitor analysis.

SKILLS & INTERESTS

- Technical Skills: UI/UX, Interaction & Service Design; HTML & CSS, JavaScript, PHP
- Tools: Figma, Axure RP, Adobe Photoshop / Illustrator / InDesign / After Effects
- Languages: Chinese (Native), English (Advanced), French (Beginner)
- Interests: 9 continuous years of studying in watercolour & gouache painting, sketching, and ink wash painting