

# CHENXI BI

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## EDUCATION

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**University of Leeds**, School of Media and Communication, Leeds, UK *Sep 2019 – Jun 2022 (expected)*

- Bachelor of Arts in Digital Media
- **Relevant modules:** Understanding Digital Media, Interface Design, Design for Digital Media, Digital Media and the Senses, Programming for Digital Media, Working in Digital Media Teams, Communication Research Methods, Mobile Media, Citizen Media
- **Clubs & activities:** Leeds Extended Reality Society, Leeds United Nations, Women in Leadership

**University of Leeds**, Leeds, UK *Sep 2018 – Jun 2019*

- International Foundation Year – Arts Route
- **Relevant modules:** Intro to Web Technologies

## EXPERIENCE

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**Seeker (Startup Project)**, *remote* *Sep 2021 – present*  
*Co-founder and UX Designer*

- Contributed to initial conceptualization and design of the product, as well as the user research process
- Worked closely with the Product Team to create a detailed product requirements document (PRD)
- Responsible for the communications between the Product Team and UX Team
- Responsible for prototypes, interfaces and visual design

**Chinese Students and Scholars Association (CSSA)**, Leeds, UK *Feb 2021 – present*  
*Member of Information Centre*

- Supported development and testing of the official website
- Managed the official *Weibo* (social media) account and created social content for 10+ events

## SKILLS & INTERESTS

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**Technical Skills:** Graphic Design, UI/UX Design, Motion Design, Prototyping; HTML5 & CSS3, JavaScript, PHP; User Research, Usability Testing

**Tools:** Adobe Photoshop / Illustrator / InDesign, Adobe After Effects, Figma, Axure RP, Microsoft Office

**Languages:** Chinese (native), English (advanced), Spanish (A1)

**Interpersonal Skills:** The ability to adjust quickly to new knowledge and environments, Problem-solving, The ability to work in a team

**Interests:** Electronic keyboard (4 years' experiences), Drawing (a total of 9 years' experiences in watercolour and gouache painting, sketching, and Chinese ink wash painting), Detective fiction, Video games