CHENXI BI

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EDUCATION

MSc in Human Computer Interaction and Design (2nd Year)

Sept. 2023 - Present

Aalto University

Espoo, Finland

• Core Coursework: Device-Agnostic Design, User Interface Construction, Computational Design and Interaction

MSc in Human Computer Interaction and Design (1st Year)

Sept. 2022 - Sept. 2023

Université Paris-Saclay

Orsay, France

• Core Coursework: Design of Interactive Systems, Situated Interaction, Interactive Machine Learning, Serious Game

BA (Hons) in Digital Media

Sept. 2019 - July 2022

University of Leeds

Leeds, United Kingdom

- Core Coursework: Interface Design, Programming for Digital Media, Mobile Media, Citizen Media, Internet Policy
- Clubs & Activities: Leeds Extended Reality Society, Leeds United Nations, Women in Leadership

International Foundation Year

Sept. 2018 - July 2019

University of Leeds

Leeds, United Kingdom

• Relevant Coursework: Intro to Web Technologies

EXPERIENCE

Design Management Intern

Jan. 2023 - Mar. 2023

PetroChina Liaohe Oilfield Company, Surface Engineering Department

Panjin, China

- Assisted product design and information architecture of an intelligent management platform for capital construction projects, contributing to the overall product vision and functionality. Developed product management skills.
- Assisted the Head of Design Management in bidding and tendering processes.

Co-founder and UX Designer

Sept. 2021 - June 2022

Seeker (Startup Project)

Remote

- Conducted user research and contributed to conceptualization, prototypes, as well as visual and UI design of the mobile application, enabling female job seekers to compare companies based on female friendliness indicators.
- Collaborated with the Product Team to create the product requirements document (PRD) and streamlined communication between the Product Team and UX Team, leading to increased communication and productivity.
- Supported Seeker DAO, a blockchain-based community for women in the workplace, to win first place in the Season 1 White Paper Competition hosted by C-Combinator, a community incubation platform launched by SeeDAO, and secured their incubation and mentoring support.

Member of Information Centre

Sept. 2021 - Aug. 2022

Chinese Students and Scholars association in Leeds (CSSA-LEEDS)

Leeds, United Kingdom

- Supported design, development and testing of the official CSSA-LEEDS website.
- Managed the official *Weibo* (social media) account, and created social content for 10+ events, increasing event participation by 40% compared to the previous year.

Attendee of Summer School

July 2023 - July 2023

Politechnic University of Milan

Milan, Italy

• Designed Shewell, an AI-powered platform for women's personalized mental health management, as part of a team

SKILLS & INTERESTS

- Technical Skills: UI/UX, Interaction & Service Design; Motion Graphics Design; HTML & CSS, JavaScript, PHP
- Tools: Figma, Axure RP, Adobe Photoshop / Illustrator / InDesign / After Effects, Microsoft Office
- Languages: Chinese (Native), English (Advanced), French (Beginner), Spanish (Beginner)
- Interests: 9 continuous years of studying in watercolour & gouache painting, sketching, and ink wash painting; Video Game