CHENXI BI

EDUCATION

AALTO UNIVERSITY Sep 2022 - Jul 2024

Master of Science in Human Computer Interaction and Design (Joint Master's Degree)

Espoo, Finland

- Coursework: Device-Agnostic Design, User Interface Construction, Seminar in Software and Service Engineering
- Honors/Awards: Aalto University Dean's Scholarship Nov 2023

PARIS-SACLAY UNIVERSITY

Sep 2022 - Jul 2024

Master of Science in Human Computer Interaction and Design (Joint Master's Degree)

Orsay, France

• Coursework: Interactive Machine Learning, Design of Interactive Systems, Situated Interaction, Creative Design

UNIVERSITY OF LEEDS

Sep 2019 - Jul 2022

Bachelor of Arts in Digital Media

Leeds, England

- Coursework: Mobile Media, Citizen Media, Programming for Digital Media, Interface Design
- Clubs/Activities: Leeds United Nations, Women in Leadership, Leeds Extended Reality Society

EXPERIENCE

PETROCHINA LIAOHE OILFIELD COMPANY, Surface Engineering Department

May 2023 - Jul 2023

Design Management Intern

Toronto, ON

- Designed the concept and information architecture of an intelligent management platform for capital construction projects, contributing to the overall product vision and functionality.
- Assisted the Head of Design Management in bidding and tendering processes.

SEEKER (Startup Project)

Sep 2021 - Jun 2022

Co-founder and Product Designer

Remote

- Conducted user research and contributed to conceptualization, prototypes, as well as visual and UI design of the mobile application, enabling female job seekers to compare companies based on female friendliness indicators.
- Created the product requirements document (PRD) and streamlined communication between the Product Team and UX Team, leading to increased communication and productivity.
- Supported the design of *Seeker DAO*, a blockchain-based community for women in the workplace, to win first place in the *Season 1 White Paper Competition* hosted by *C-Combinator*, and secured their incubation and mentoring support.

CHINESE STUDENTS & SCHOLARS ASSOCIATION IN LEEDS (CSSA-LEEDS)

Sep 2021 - Aug 2022

Member of Information Centre

Leeds, England

- Supported design, development and testing of the official website.
- Managed the official *Weibo* (social media) account, created social content for 10+ events, increasing event participation by 40% compared to the previous year.

POLYTECHNIC UNIVERSITY OF MILAN

Jul 2023 - Jul 2023

Innovative Digital Technologies for Health Summer School Attendee

Milan, Italy

- Designed an AI-powered platform for women's personalized mental health management, as part of a team.
- Conducted desk research, persona mapping, use cases building and competitor analysis.

SKILLS

- Technical skills: JavaScript, HTML5, CSS3; LaTeX; UI & UX Design; Prototyping; User Research
- Tools: Figma, Axure RP, Adobe Photoshop / Illustrator / InDesign / After Effects
- Languages: Chinese (native), English (advanced), French (basic)
- Interests: Art, 9 Continuous Years of Studying in Watercolour & Gouache Painting, Sketching, and Ink Wash Painting