

CHENXI BI

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EDUCATION

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| M1 in Human Computer Interaction and Design | 2022.09 - Present |
| <i>Université Paris-Saclay</i> | Orsay, France |
| <ul style="list-style-type: none">• Relevant Coursework: Fundamentals of HCI I & II, Design Project I & II, Design of Interactive Systems, Advanced Design of Interactive Systems, Situated Interaction, Interactive Machine Learning, Serious Game. | |
| BA (Hons) in Digital Media | 2019.09 - 2022.07 |
| <i>University of Leeds</i> | Leeds, United Kingdom |
| <ul style="list-style-type: none">• Relevant Coursework: Interface Design, Design for Digital Media, Programming for Digital Media, Working in Digital Media Teams, Communication Research Methods, Mobile Media, Citizen Media, Internet Policy.• Clubs & Activities: Leeds Extended Reality Society, Leeds United Nations, Women in Leadership. | |
| International Foundation Year | 2018.09 - 2019.07 |
| <i>University of Leeds</i> | Leeds, United Kingdom |
| <ul style="list-style-type: none">• Relevant Coursework: Intro to Web Technologies. | |

EXPERIENCE

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| Design Management Intern | 2023.01 - 2023.03 |
| PetroChina Liaohe Oilfield Company, Surface Engineering Department | Panjin, China |
| <ul style="list-style-type: none">• Assisted product design and information architecture of an intelligent management platform for capital construction projects, contributing to the overall product vision and functionality. Developed product management skills.• Assisted the Head of Design Management in bidding and tendering processes. | |
| Co-founder and UX Designer | 2021.09 - 2022.06 |
| <i>Seeker (Startup Project)</i> | Remote |
| <ul style="list-style-type: none">• Conducted user research and contributed to conceptualization, prototypes, as well as visual and UI design of the mobile application, enabling female job seekers to compare companies based on female friendliness indicators.• Collaborated with the Product Team to create the product requirements document (PRD) and streamlined communication between the Product Team and UX Team, leading to increased communication and productivity.• Supported Seeker DAO, a blockchain-based community for women in the workplace, to win first place in the Season 1 White Paper Competition hosted by C-Combinator, a community incubation platform launched by SeeDAO, and secured their incubation and mentoring support. | |
| Member of Information Centre | 2021.09 - 2022.08 |
| <i>Chinese Students and Scholars association in Leeds (CSSA-LEEDS)</i> | Leeds, United Kingdom |
| <ul style="list-style-type: none">• Supported design, development and testing of the official CSSA-LEEDS website.• Managed the official <i>Weibo</i> (social media) account, and created social content for 10+ events, increasing event participation by 40% compared to the previous year. | |

SKILLS & INTERESTS

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- Technical Skills: UI/UX, Interaction & Service Design; Motion Graphics Design; HTML & CSS, JavaScript, PHP.
 - Tools: Figma, Axure RP, Adobe Photoshop / Illustrator / InDesign, Adobe After Effects, Microsoft Office.
 - Languages: Chinese (Native), English (Advanced), French (Beginner), Spanish (Beginner).
 - Interests: Drawing (9 continuous years of part-time studying in watercolour & gouache painting, sketching, and ink wash painting), Board Games, Detective Fiction.