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Science & Technology

Enduring Understanding(s):

What will students understand as a result of this unit?

The nature of science:

1. Science attempts to understand, explain and predict the world we live in, through diverse methods of experimentation or observation and theory construction.
2. Like all other disciplines, science rests on assumptions, which may or may not be justifiable.
3. The relationship between science and religion, in the particular the question of their compatibility, is a subject of continued debate.

Science and society:

4. Science is a social enterprise, informed and affected by perspectives, values and interests. Scientific discovery, technological change and social change affect one another and cannot be discussed in isolation.
5. In this way, technology has far-reaching effects, both positive and negative, on norms, values and quality of life.
6. The negative effects and ethical concerns revolving around scientific research as well as technological tools have resulted in calls for regulatory measures.
7. Science, like all other fields, is affected by issues of funding and concerns of profit and practicality.
8. This has an impact on issues such as accessibility to technology, ethical usage and how research is prioritised.
9. For science to advance the human condition, there must be a reciprocal relationship based on trust and respect between it and the society it serves.

Essential Questions:

What are the essential questions of this unit?

1. Is science truly objective and reliable?
2. Should science always serve a practical purpose?
3. What ethical issues may arise in scientific endeavours?
4. How do consumer interest and profit motive affect the field of science?
5. Does more advanced technology necessarily improve lives? / What is the positive and negative impact (individual, social, political, and economic) of technology?
6. Who should be responsible for how science and technology are used in society?
7. To what extent can regulation be effective?
8. How do we balance the different functions of Science and Technology – profit, source of knowledge and human need/problems?
9. Should science and technology be expected to solve all problems society faces?

Essay Questions:

Science and Ethics

Ethics in scientific pursuits

1. 'There is no value in believing in something unless it can be scientifically proven.' How far is this true? (RI Y6 Prelims 2021)
2. Is it fair to say that investment in space exploration is a total waste of resources? (RI Y6 Prelims 2021)
3. Can the use of animals for scientific research ever be justified? (Cambridge 2017)
4. How far do you agree that space exploration is irrelevant to the average person? (RI Y6 CT1 2017)
1. To what extent is space exploration justifiable today? (RI Y5 Promo 2017)
2. Do you agree that exploring space should not be a priority in today's world? (Y5 Promo 2014)
3. Is the pursuit of nuclear technology still desirable in today's society? (RI Y6 Prelim 2013)
4. Can space research be justified nowadays? (Cambridge 2011)
5. Can national nuclear programmes ever be justified? (RI Y6 Prelim 2011)
6. 'The dangers of nuclear energy far outweigh its benefits.' Discuss. (RI Y5 CT 2011)

Science and other human institutions

1. 'The arts ask questions while science provides answers.' How valid is this view? (RI Y6 Prelims 2021)
2. Consider the argument that the world would be a better place if people put their faith in science rather than in religion. (RI Prelim 2018)
3. 'The progress of a society is sustained by the sciences rather than the arts.' How far do you agree with this statement? (RI Y6 Prelim 2016)
4. To what extent do we need religion when science can answer most of our questions? (RI Y6 CT2 2016)
5. 'Human actions should be based on scientific fact, not religious faith.' How far do you agree with this statement? (Cambridge 2015)
6. Consider the view that science serves mankind better than religion. (RI Y6 Prelim 2015)
7. 'Science requires more thinking than the Arts.' Is this true? (RI Y6 CT1 2014)

Science and Money

1. Can research into costly technology ever be justified? (RI Y6 T1 Timed Practice 2022)
2. 'In today's world, only scientific research with practical value is worth funding.' Discuss. (RI Y6 Prelim 2020)
3. Do you agree that the benefits of technology are only enjoyed by the rich? (RI Promo 2019)
4. 'Science and business should never mix.' How far do you agree? (RI Y6 CT1 2019)
5. 'Human need, rather than profit, should always be the main concern of scientific research.' Discuss. (Cambridge 2016)
6. 'We should only fund scientific research that improves our quality of life.' Discuss. (RI Y6 CT1 2015)
7. Examine the extent to which expenditure on arms and the armed forces is justifiable in the modern world. (Cambridge 2014)
8. 'Science and profit should never mix.' Comment. (RI Y5 Promo 2013)

9. How far is it acceptable for technology to be used only for financial benefit? (Cambridge 2012)
10. Should scientific research be largely driven by commercial interests? (RI Y6 CT 2012)
11. To what extent is it acceptable for private companies to be involved in financing scientific research? (Cambridge 2011)
12. Should Science serve only the public good and not private gain? (Y5 CT 2010)

Bioethics and public health

1. To what extent has modern medicine removed the need for traditional remedies? (RI Y6 T1 Timed Practice 2022)
2. Should we be concerned with the ethics of medical research when doing so will limit its effectiveness? (RI Y6 Prelims 2021)
3. 'Leading healthy lives is increasingly challenging in today's world. Discuss. (RI Y5 Promo 2019)
4. 'Now more than ever, it is challenging to lead a healthy life.' To what extent is this true in your society? (RI Y6 Prelim 2018)
5. To what extent should the state have a right to intervene in the decisions of individuals when it comes to matters of health? Discuss this with regard to your society. (RI Y6 CT1 2018)
6. How effectively is public health promoted and managed in your society? (Cambridge 2015)
7. Consider the view that advances in gene therapy research have gone too far. (RI Y6 CT1 2014)
8. 'Scientific research into health and diet is unreliable as it so often contradicts itself.' Is this a fair comment? (Cambridge 2013)
9. To what extent should the sale of human organs be made legal? (RI Y6 CT1 2013)
10. Should people be allowed to have children by artificial means? (Cambridge 2012)
11. Should everyone be expected to donate suitable organs after death? (Cambridge 2012)
12. How far should medical resources be used to extend life expectancy? (Cambridge 2011)

Role of Science & Regulating it

1. Is modern technology a benefit or threat to our safety? (RI Y6 Prelims 2021)
2. To what extent should politicians have a say in scientific research? (RI Y6 CT 2021)
3. Examine the view that the scientist is concerned only with knowledge, not morality. (Cambridge 2020)
4. 'Non-scientists should have little say in how scientific developments are managed.' What is your view? (RI Y6 Common Essay Assignment 2020)
5. 'Scientists should determine how inventions and discoveries are used.' To what extent is this an acceptable view? (RI Y5 Promo 2020)
6. Should we place limits on scientific or technological developments when they have solved many of our problems? (RI Y6 Prelim 2019)
7. Consider the view that there is an increasing need to rebuild trust in science today.' (RI Y6 CT1 2018)
8. 'Our job as scientists is to find the truth.' How far do you agree that this view accurately reflects the role of scientists today? (RI Y5 Promo 2018)
9. 'Scientific research without limits is undesirable.' To what extent do you agree? (RI Y5 Promo 2017)
10. How far should technological developments be regulated? (RI Y5 Promo 2016)
11. 'Unlimited scientific research is the only way to make real scientific progress.' Do you agree? (RI Y6 Prelim 2015)
12. 'Science will always have noble intentions.' Discuss. (RI Y6 CT2 2015)
13. To what extent is it desirable to place limits on scientific research? (RI Y5 Promo 2015)
14. To what extent can the regulation of scientific or technological developments be justified? (Cambridge 2014)
15. To what extent should we limit technology's influence on sports? (RI Y6 CT2 2014)

16. 'Science gathers knowledge faster than society gathers wisdom.' Do you agree? (RI Y6 CT2 2013)
17. 'Moral considerations hinder scientific progress.' Comment. (RI Y6 CT1 2012)
18. Do you agree that the barriers to scientific research in the 21st century are more ideological than technological? (RI Y6 CT2 2011)
19. 'Scientific decisions should be left to scientists.' To what extent do you agree? (RI Y6 Prelim 2010)
20. Do moral judgements compromise the true spirit of scientific inquiry? (RI Y6 CT1 2010)

Technology's Impact on Society

Broad impact/reliance as well as in specific areas

1. How far would you agree that technological progress has done more harm than good for gender equality? (RI Y6 Timed Practice 2021)
2. Is modern technology a benefit or a threat to democracy? (Cambridge 2020)
3. Is it fair to say that technology has only worsened conflict in society? (RI Y6 Timed Practice 2020)
4. Does modern technology always have a positive impact on education? (RI Y6 Common Essay Assignment 2020)
5. 'Technology is advancing too fast.' Is this a fair comment? (RI Y5 Promo 2020)
6. How far should we embrace the increasing use of technology in the world today? (RI Y5 Timed Practice 2020)
7. To what extent is artificial intelligence replacing the role of humans? (Cambridge 2019)
8. Discuss the claim that science has a positive impact on sport today. (RI Y6 CT2 2019)
9. Has technology made us less human? (RI Y6 CT1 2019)
10. In an age of rapid technological advancement, is a single career for life realistic? (Cambridge 2018)
11. 'In today's society, people are slaves to technology.' What is your view? (RI Y6 Prelim 2018)
12. Now more than ever, scientific pursuits must be undertaken only to achieve practical ends.' Do you agree? (RI Y6 CT1 2018)
13. To what extent has technology had a negative impact on the arts, such as music or photography? (RI Y6 CT1 2018)
14. Assess the impact of technology on health in today's world. (RI Y5 Promo 2018)
15. Should we be concerned that machines are replacing us at the workplace? (RI Y5 CT 2017)
16. Are machines making humans obsolete? (RI Y6 Prelim 2017)
17. How far has modern technology made it unnecessary for individuals to possess mathematical skills? (Cambridge 2016)
18. 'Modern technology always improves the quality of people's lives.' Discuss. (RI Y6 Prelim 2016)
19. To what extent does technology make us more skillful? (RI Y6 CT2 2016)
20. Why should we bother with remembering when technology can do it for us? (RI Y6 CT1 2016)
21. 'Books serve little purpose in education as technological developments become more sophisticated.' How far do you agree? (Cambridge 2015)
22. In the digital age do newspapers still have a role in society? (RI Y6 Prelim 2015)
23. Is a fear of artificial intelligence justifiable? (RI Y5 Promo 2015)
24. Are we overly dependent on digital technology? (RI Y5 CT1 2015)
25. Is it foolish to be wary of scientific progress? (RI Y5 Promo 2014)
26. Discuss the view that too much faith is placed in scientific knowledge. (RI Y5 Promo 2014)
27. 'Technological advancement has worsened the problem of poverty.' Do you agree? (RI Y5 CT 2014)

28. 'Technology alienates people more than it serves to bring them together.' Discuss. (RI Y6 CT1 2013)
29. Does technology always make life better? (RI Y5 CT1 2013)
30. Discuss the extent to which it has become harder to lead healthy lives today. (RI Y6 CT2 2012)
31. 'Technology has failed to simplify our lives.' To what extent is this true? (RI Y5 Promo 2012)
32. Does technology facilitate crime? (RI Y6 CT1 2011)
33. To what extent has technology had a negative impact on the skill levels of the people? (Cambridge 2010)
34. 'We have become a people unable to comprehend the technology we invent.' Discuss. (RI Y6 CT2 2010)
35. Would you agree that modern technology addresses our human desires more than our needs? (RI Y5 Promo 2010)

Effectiveness in Solving Human Problems

1. 'Scientific advancement breeds complacency.' How far do you agree? (Cambridge 2021)
2. 'The solution to global hunger is simply about providing more food.' How far do you agree? (RI Y6 Timed Practice 2022)
3. 'To be effective, schools must turn to technology.' How true is this of education today? (RI Y6 CT 2021)
4. Is our trust in science misplaced? (RI Y6 Timed Practice 2020)
5. 'Artificial intelligence creates more problems than benefits.' Discuss (RI Y6 Prelim 2019)
6. Consider the impact of technology on world hunger today. (RI Y6 CT2 2019)
7. 'Science is the only answer to global hunger.' Discuss. (Cambridge 2019)
8. 'Science is Man's best hope for creating a better world.' How far would you agree? (RI Y6 CT2 2018)
9. Should we even be wary of artificial intelligence? (RI Y6 CT2 2018)
10. How far can scientific or technological developments be a solution to global problems? (RI Y5 CT1 2018)
11. How far is science fiction becoming fact? (Cambridge 2017)
12. 'Scientific knowledge cannot be trusted because it is unreliable.' Is this a fair statement? (RI Y6 Prelim 2017)
13. How effective is technology in making us healthier? (RI Y6 Prelim 2017)
14. 'The idea that science and technology will solve our problems is a delusion.' Discuss. (RI Y6 CT2 2017)
15. Do you agree that science offers us the best way to deal with poor health? (RI Y5 Promo 2017)
16. How far do you agree that science and technology promises more than it can deliver? (RI Y5 Promo 2016)
17. 'Science creates more problems than it seeks to solve.' Comment. (RI Y5 CT 2016)
18. To what extent can technology be a solution to social problems? (RI Y6 CT1 2015)
19. Is a fear of artificial intelligence justifiable? (RI Y5 Promo 2015)
20. Discuss the view that, with an increasing global need for energy, every possible source should be exploited. (Cambridge 2014)
21. Discuss how robotics contributes to the modern world. (RI Y6 CT2 2014)
22. Do you agree that the best way to combat disease is through science? (RI Y6 Prelim 2014)
23. 'The problem of global food shortage can never be resolved.' Do you agree? (RI Y6 Prelim 2013)
24. Consider the view that modern technology is the only answer to world hunger. (RI Y6 Prelim 2012)
25. Consider the view that most work these days could, and should, be done from home. (Cambridge 2011)

26. 'Science is unreliable, being based as much on theory as on fact.' Is this a fair comment? (Cambridge 2011)
27. 'The key to good health is lifestyle rather than medicine.' How far do you agree? (Cambridge 2010)
28. Discuss the view that science and technology gives us hope for the future. (RI Y5 Promo 2011)
29. 'One ounce of prevention is worth a pound of cure.' Discuss this statement with reference to the role of modern medicine in the world today. (RI Y6 CT2 2010)

Mathematics

1. Where there is mathematics, there is beauty.' Do you agree? (RI Y6 CT 2021)
2. How reliable are statistics as a guide for planning the future? (Cambridge 2020)
3. Evaluate the claim that statistics is more misleading than helpful. (RI Y6 Prelim 2018)
4. How far has modern technology made it unnecessary for individuals to possess mathematical skills? (Cambridge 2016)
5. To what extent can Mathematics be considered a form of art? (RI Y6 Prelim 2015)
6. 'Mathematics is the most reliable way of understanding the world.' Discuss. (RI Y5 Promo 2015)
7. 'Unlike the Arts, such as writing or music, Mathematics lacks the capacity for creativity.' How far do you agree with this statement? (Cambridge 2013)
8. Consider the view that mathematics possesses not only truth, but supreme beauty. (Cambridge 2012)
9. Can mathematics be seen as anything more than a useful tool in everyday life? (Cambridge 2010)

SECTION A: FOUNDATIONAL CONCEPTS

Reading 1: What is science?

EU 1 and 2

Dr Samir Okasha | *Philosophy of Science: A Very Short Introduction (Excerpt)* | 2002

This reading will help you:

- Identify some criteria that define science.
- Consider how valid these criteria are.
- Re-evaluate the notions you may have about how science “works”.

What is science? What is it that *makes* something a science? Surely science is just the attempt to understand, explain and predict the world we live in? But is it the whole story? After all, the various religions also attempt to understand and explain the world, but religion is not usually regarded as a branch of science. Similarly, astrology and fortune-telling are attempts to predict the future, but most people would not describe these activities as science. Or consider history. Historians try to understand and explain what happened in the past, but history is usually classified as an arts subject, not a science subject.

Many people believe that the distinguishing features of science lie in the particular methods scientists use to investigate the world. This suggestion is quite plausible. For many sciences do employ distinctive methods of enquiry that are not found in non-scientific disciplines. An obvious example is the use of experiments. Not all sciences are experimental though – astronomers obviously do not do experiments on the heavens, but have to contend themselves with careful observation instead. The same is true of many social sciences. Another important feature of science is the construction of theories. Scientists usually want to explain results in terms of a general theory. It is an important problem to understand how techniques such as experimentation, observation and theory-construction have enabled scientists to unravel so many of nature’s secrets.

Science vs. Pseudo-science

Karl Popper, an influential 20th century philosopher of science, thought that the fundamental feature of a scientific theory is that it should be falsifiable. To call a theory falsifiable is not to say that it is false. Rather, it means that the theory makes some **definite predictions that are capable of being tested against experience**. If these predictions turn out to be wrong, then the theory has been falsified or disproved. So a falsifiable theory is one that we might discover to be false – it is not compatible with every possible course of experience. Popper thought that some supposedly scientific theories did not satisfy this condition and thus did not deserve to be called science at all; rather they were merely pseudo-science.

Karl Marx (“father” of modern communist ideology”) claimed that in industrialised societies, capitalism would give way to socialism and ultimately to communism. But when this didn’t happen, instead of admitting that Marx’s theory was wrong, Marxists would invent an ad hoc explanation for why what happened was actually perfectly consistent with their theory. For example, they might say that the inevitable progress to communism had been temporarily slowed by the rise of the welfare state, which ‘softened’ the proletariat and weakened their revolutionary zeal. In this sort of way, Marx’s theory could be made compatible with any possible course of events. Therefore, Marx’s theory does not qualify as genuinely scientific, according to Popper’s criterion.

Popper contrasted Marx’s theory with Einstein’s theory of gravitation, also known as general relativity. Unlike Marx’s theory, Einstein’s theory made a very definite prediction: that light rays from distant stars would be deflected by the gravitational field of the sun. Normally this effect would be impossible to observe – except during a solar eclipse. In 1919, Sir Arthur Eddington organised two expeditions to

observe the solar eclipse of that year, one to Brazil and one to the island of Principe off the Atlantic coast of Africa. The expeditions found that the starlight was indeed deflected by the sun, by almost exactly the amount Einstein had predicted. Einstein had made a definite, precise prediction, which was confirmed by observations. Had it turned out that starlight was not deflected by the sun, this would have shown that Einstein was wrong. So Einstein's theory satisfies the criterion of falsifiability.

Some regard Popper's criterion as overly simplistic. Popper criticized Marxists for explaining away data that appeared to conflict with their theories, rather than accepting that the theories had been refuted. However, this very procedure is routinely used by 'respectable' scientists and has led to important scientific discoveries. Newton's gravitational theory, for example, made predictions about the paths the planets should follow as they orbit the sun. For the most part, these predictions were borne out by observation. However, the observed orbit of Uranus consistently differed from what Newton's theory predicted. This puzzle was solved in 1846 by Adams and Leverrier, working independently. They suggested that there was another planet, as yet undiscovered, exerting an additional gravitational force on Uranus. Shortly afterwards, the planet Neptune was discovered, almost exactly where Adams and Leverrier had predicted.

Now clearly we should not criticise Adams and Leverrier's behaviour as 'unscientific'. But they did precisely what Popper criticised the Marxists for doing. They began with a theory – Newton's theory of gravity – which made an incorrect prediction about Uranus' orbit. Rather than concluding that Newton's theory must be wrong, they stuck by the theory and attempted to explain away the conflicting observations by postulating a new planet. Similarly, when capitalism showed no signs of giving way to communism, Marxists did not conclude that Marx's theory must be wrong, but stuck by the theory and tried to explain away conflicting observations in other ways.

This suggests that Popper's attempt to demarcate science from pseudo-science cannot be quite right. For the Adams/Leverrier example is by no means atypical. In general, scientists do not just abandon their theories whenever they conflict with observational data. Usually, they look for ways of eliminating conflict without giving up their theory. And it is worth remembering that virtually every theory in science conflicts with some observations – finding a theory that fits all the data perfectly is extremely difficult. Obviously, if a theory persistently conflicts with more and more data, and no plausible ways of explaining away the conflict are found, it will eventually have to be rejected. But little progress would be made if scientists simply abandoned their theories at the first sign of trouble.

The failure of Popper's criterion throws up an important question: Is it actually possible to find some common feature shared by all things we call 'science' and not shared by anything else? Popper's assumption that science has an essential nature is questionable. After all, science is a heterogeneous activity, encompassing a wide range of different disciplines and theories. It may be that they share some fixed set of features that define what it is to be a science, but it may not – in which case a simple criterion for demarcating science from pseudo-science is unlikely to be found.

Scientific reasoning

Consider the following argument: The first five eggs in this carton were rotten. All the eggs have the same expiry date stamped on them. Therefore, the sixth egg will be rotten too. This looks like a perfectly sensible piece of reasoning. But nonetheless it is not a proof. Even if the first five eggs were indeed rotten, and even if all the eggs do have the same expiry date, this does not guarantee that the sixth egg will be rotten too. It is logically possible for the premises of this inference to be true, yet the conclusion false. This kind of inference is known as inductive inference – moving from premises about objects we have examined to conclusions about objects we have not examined (in this example, eggs).

We rely on inductive reasoning throughout our lives. For example, when you turn on your computer, you are confident it will not explode in your face. Why? Because you turn on your computer every day

and it has never exploded in your face up to now. The inference from ‘up until now, my computer has not exploded when I turned it on’ to ‘my computer will not explode when I turn it on this time’ is inductive. The premise of this inference does not entail the conclusion. It is logically possible that your computer will explode this time, even though it has never done so previously.

Do scientists use inductive reasoning too? The answer seems to be yes. Consider the genetic disease known as Down’s syndrome (DS). Geneticists tell us DS sufferers have an additional chromosome – they have 47 instead of the normal 46. How do they know this? The answer, of course, is that they have examined a large number of DS sufferers and found that each has an additional chromosome. It is easy to see that the inference is inductive. The fact that the DS sufferers in the sample studied had 47 chromosomes doesn’t prove that all DS sufferers do. It is possible, though unlikely, that the sample was an unrepresentative one. In effect, scientists use inductive reasoning whenever they **move from limited data to a more general conclusion**. But what justifies the faith we place in induction?

The Scottish philosopher David Hume argued that we can give no satisfactory answer. He began by noting that whenever we make inductive inferences, we seem to presuppose the ‘**uniformity of nature**’ (UN). To see what Hume means by this, recall the inductive inferences above (eggs; computer; DS; even Newton’s law of gravity). In each of these cases, our reasoning seems to depend on the assumption that objects we haven’t examined will be similar in the relevant respects, to objects of the same sort that we have examined. That assumption is what Hume means by UN.

But how do we know that the UN assumption is actually true? Imagine how you would go about persuading someone who doesn’t trust inductive reasoning. You would probably say: ‘Look, inductive reasoning has worked pretty well up to now. By using induction, scientists have split the atom, landed men on the moon, invented computers, and so on.’ But of course, this wouldn’t convince the doubter. For to argue that induction is trustworthy because it has worked well *up to now* is to reason in an inductive way! Such an argument would carry no weight with someone who doesn’t *already* trust induction. That is Hume’s fundamental point.

Normally we think of science as the very paradigm of rational enquiry. We place great faith in what scientists tell us about the world. But science relies on induction, and Hume’s argument seems to show that induction cannot be rationally justified. If Hume is right, the foundations on which science is built do not look quite as solid as we might have hoped.

For discussion/reflection:

- In the section “Science vs. Pseudo-Science”, Okasha presents a view that he disagrees with, then an argument against this view. Mark where Okasha: **(i)** presents the opposing view; **(ii)** explains the opposing view; **(iii)** illustrates the opposing view; **(iv)** makes a concession; **(v)** presents a counter-argument; **(vi)** uses illustration to develop the counter-argument; **(vii)** draws a conclusion.
- According to the section “Scientific Reasoning”, what assumption do we have to make in order to do science, and why? Why is it difficult to justify this assumption? What does this imply about the “rationality” of scientific thought & practice?
- The illustration the author makes concerning uniformity of nature (UN) demonstrates that science & scientists also rely on a certain amount of faith. How different or similar do you think scientific faith is compared to religious faith? Explain and illustrate your answer.

Related Cambridge/RI essay questions:

1. Examine the view that the scientist is concerned only with knowledge, not morality. (Cambridge 2020)
2. Is our trust in science misplaced? (RI Y6 Timed Practice 2020)
3. ‘Non-scientists should have little say in how scientific developments are managed.’ What is your view? (RI Y6 Common Essay Assignment 2020)

SECTION A: FOUNDATIONAL CONCEPTS

Reading 2: Religion and science in conflict

EU 1-3, 5

Jerry Coyne | Yes, there is a war between science and religion | The Conversation | 21 December 2018

This reading will help you understand:

- What is common about the important role that science and religion each plays
- The differences or contrasts in terms of how science and religion each go about fulfilling their roles
- The reasoning behind why some believe that a conflict exists between them.

As the West becomes more and more secular, and the discoveries of evolutionary biology and cosmology shrink the boundaries of faith, the claims that science and religion are compatible grow louder. If you're a believer who doesn't want to seem anti-science, what can you do? You must argue that your faith – or any faith – is perfectly compatible with science.

- 5 And so one sees claim after claim from believers, religious scientists, prestigious science organizations and even atheists asserting not only that science and religion are compatible, but also that they can actually help each other. This claim is called “accommodationism.” But I argue that this is misguided: that science and religion are not only in conflict – even at “war” – but also represent incompatible ways of viewing the world.

10 **Opposing methods for discerning truth**

My argument runs like this. I'll construe “science” as the set of tools we use to find truth about the universe, with the understanding that these truths are provisional rather than absolute. These tools include observing nature, framing and testing hypotheses, trying your hardest to prove that your hypothesis is wrong to test your confidence that it's right, doing experiments and above all replicating your and others' results to increase confidence in your inference.

And I'll define religion as does philosopher Daniel Dennett: “Social systems whose participants avow belief in a supernatural agent or agents whose approval is to be sought.” Of course many religions don't fit that definition, but the ones whose compatibility with science is touted most often – the Abrahamic faiths of Judaism, Christianity and Islam – fill the bill.

- 20 Next, realize that both religion and science rest on “truth statements” about the universe – claims about reality. The edifice of religion differs from science by additionally dealing with morality, purpose and meaning, but even those areas rest on a foundation of empirical claims. You can hardly call yourself a Christian if you don't believe in the Resurrection of Christ, a Muslim if you don't believe the angel Gabriel dictated the Qur'an to Muhammad, or a Mormon if you don't believe that the angel Moroni showed Joseph Smith the golden plates that became the Book of Mormon. After all, why
- 25 accept a faith's authoritative teachings if you reject its truth claims? Indeed, even the Bible notes this: “But if there be no resurrection of the dead, then is Christ not risen: And if Christ be not risen, then is our preaching vain, and your faith is also vain.”

- 30 Many theologians emphasize religion's empirical foundations, agreeing with the physicist and Anglican priest John Polkinghorne:

“The question of truth is as central to [religion's] concern as it is in science. Religious belief can guide one in life or strengthen one at the approach of death, but unless it is actually true it can do neither of these things and so would amount to no more than an illusory exercise in comforting fantasy.”

35 The conflict between science and faith, then, rests on the methods they use to decide what is true, and what truths result: These are conflicts of both methodology and outcome.

In contrast to the methods of science, religion adjudicates truth not empirically, but via dogma, scripture and authority – in other words, through faith, defined in Hebrews 11 as “the substance of things hoped for, the evidence of things not seen.” In science, faith without evidence is a vice, while in religion it’s a virtue. Recall what Jesus said to “doubting Thomas,” who insisted in poking his fingers
40 into the resurrected Savior’s wounds: “Thomas, because thou hast seen me, thou hast believed: blessed are they that have not seen, and yet have believed.”

And yet, without supporting evidence, Americans believe a number of religious claims: 74 percent of us believe in God, 68 percent in the divinity of Jesus, 68 percent in Heaven, 57 percent in the virgin birth, and 58 percent in the Devil and Hell. Why do they think these are true? Faith.

45 But different religions make different – and often conflicting – claims, and there’s no way to judge which claims are right. There are over 4,000 religions on this planet, and their “truths” are quite different. (Muslims and Jews, for instance, absolutely reject the Christian belief that Jesus was the son of God.) Indeed, new sects often arise when some believers reject what others see as true. Lutherans split over the truth of evolution, while Unitarians rejected other Protestants’ belief that Jesus was part
50 of God.

And while science has had success after success in understanding the universe, the “method” of using faith has led to no proof of the divine. How many gods are there? What are their natures and moral creeds? Is there an afterlife? Why is there moral and physical evil? There is no one answer to any of these questions. All is mystery, for all rests on faith.

55 The “war” between science and religion, then, is a conflict about whether you have good reasons for believing what you do: whether you see faith as a vice or a virtue.

Compartmentalizing realms is irrational

So how do the faithful reconcile science and religion? Often they point to the existence of religious scientists, like NIH Director Francis Collins, or to the many religious people who accept science. But I’d
60 argue that this is compartmentalization, not compatibility, for how can you reject the divine in your laboratory but accept that the wine you sip on Sunday is the blood of Jesus?

Others argue that in the past religion promoted science and inspired questions about the universe. But in the past every Westerner was religious, and it’s debatable whether, in the long run, the progress of science has been promoted by religion. Certainly evolutionary biology, my own field, has been held
65 back strongly by creationism, which arises solely from religion.

What is not disputable is that today science is practiced as an atheistic discipline – and largely by atheists. There’s a huge disparity in religiosity between American scientists and Americans as a whole: 64 percent of our elite scientists are atheists or agnostics, compared to only 6 percent of the general population – more than a tenfold difference. Whether this reflects differential attraction of
70 nonbelievers to science or science eroding belief – I suspect both factors operate – the figures are prima facie evidence for a science-religion conflict.

The most common accommodationist argument is Stephen Jay Gould’s thesis of “non-overlapping magisteria.” Religion and science, he argued, don’t conflict because: “Science tries to document the factual character of the natural world, and to develop theories that coordinate and explain these facts.
75 Religion, on the other hand, operates in the equally important, but utterly different, realm of human

purposes, meanings and values – subjects that the factual domain of science might illuminate, but can never resolve.”

80 This fails on both ends. First, religion certainly makes claims about “the factual character of the universe.” In fact, the biggest opponents of non-overlapping magisteria are believers and theologians, many of whom reject the idea that Abrahamic religions are “empty of any claims to historical or scientific facts.”

85 Nor is religion the sole bailiwick of “purposes, meanings and values,” which of course differ among faiths. There’s a long and distinguished history of philosophy and ethics – extending from Plato, Hume and Kant up to Peter Singer, Derek Parfit and John Rawls in our day – that relies on reason rather than faith as a fount of morality. All serious ethical philosophy is secular ethical philosophy.

90 In the end, it’s irrational to decide what’s true in your daily life using empirical evidence, but then rely on wishful-thinking and ancient superstitions to judge the “truths” undergirding your faith. This leads to a mind (no matter how scientifically renowned) at war with itself, producing the cognitive dissonance that prompts accommodationism. If you decide to have good reasons for holding any beliefs, then you must choose between faith and reason. And as facts become increasingly important for the welfare of our species and our planet, people should see faith for what it is: not a virtue but a defect.

Reflection questions and related Cambridge/RI essay questions are found at the end of Reading 4.

SECTION A: FOUNDATIONAL CONCEPTS

Reading 3: Where science and miracles meet in the contemporary world

EU 2 and 3

Adapted from Where science and miracles meet in the contemporary world | Alan Lightman | Scientific American | 22 March 2011

This reading will help you to:

- Understand why the relationship between science and religion is still relevant in the modern world.
- Examine current developments in scientific research and how they might be aligned to religious and philosophical reasons that drive people’s search for meaning and purpose in life.

5 On the morning of October 13, 1917, a year from the end of World War I, a crowd of tens of thousands gathered in the town of Fátima, Portugal. They came to witness a miracle. Three shepherd children had prophesied that the Virgin Mary would miraculously appear on that day and give the world a sign. In the previous several months, the three children—Lúcia Abobora, and Francisco and Jacinto Marto—had claimed to have seen apparitions, visions much discussed by the Portuguese press. On this day, the gathered pilgrims apparently got what they came for, a spectacle since referred to as “the Miracle of the Sun.”

One journalist at the scene, Avelino de Almeida, an editor at O Século, reported in his paper:

10 One can see the immense crowd turn toward the sun ... and we hear the nearest spectators crying, “Miracle, miracle! Marvel, marvel!” Before the astonished eyes of the people ... the sun has trembled, and the sun has made some brusque movements, unprecedented and outside of all cosmic laws—the sun has “danced.” The greatest number avow that they have seen the trembling and

15 dancing of the sun. Others, however, declare that they have seen the smiling
face of the Virgin herself; swear that the sun turned around on itself like a wheel
of fireworks, that it fell almost to the point of burning the earth with its rays.

According to the Pew Research Center, as many as 79 percent of Americans believe in miracles—
events that lie outside natural law and any explanation by science. Not just the parting of the Red Sea
or the resurrection of Jesus, but “supernatural” phenomena in the world of today: such things as
20 ghosts, voices from the dead, instructions from God, accurate prophecies, sudden recoveries from
grave illnesses, telekinesis, reincarnation. Hundreds of people write in to the evangelical Mario Murillo
Ministries website with reports of miracles. A woman recently described there how her brother’s
stroke and paralysis in March 2019 had been cured overnight by prayer. The violinist and musician
Bonnie Rideout wrote to me about her first miraculous experience: “An unexplainable light appeared
25 before me in the alfalfa field. It was a ball of light about six feet off the ground, motionless and
accompanied by a warm gentle breeze. I had a feeling of warmth and peace. It was the first experience
I had that made me conscious of a mystical entity that has intentions and is aware of me always.”
These are just two accounts from the roughly 200 million miracle believers in the United States today.
Many miracles are associated with God, but not all are. According to Pew, 65 percent of Americans
30 believe in miracles not necessarily connected to God.

In contrast to this widespread belief in miracles, the great majority of scientists firmly and
unequivocally reject anything “supernatural.” Given some ostensibly miraculous event, almost all
scientists will insist on a logical, rational, “natural” explanation. If no logical or rational explanation
immediately presents itself, most scientists will conclude that a scientific explanation will eventually
35 be forthcoming, rather than abandon their commitment to a totally lawful universe. This prevailing
view was articulated to me recently by the Nobel Prize–winning biologist David Baltimore: “If I could
not find any way out of believing that a miracle had occurred, would I then believe it to be a miracle?
I think the answer is that I would still not believe it to be a miracle, only some outcome that I can’t
understand.”

40 When believers and nonbelievers discuss or witness a seemingly miraculous event, they find little
common ground. Such radically different attitudes represent radically different views of the world,
which are largely impervious to argument or appearance and have some resonance with our deeply
polarized society today. And yet, surprisingly, some recent proposals in physics reveal that believers
and nonbelievers may have more in common than they think.

45 The miraculous has meaning and definition only by comparison with the non-miraculous. That is, for
an event to be declared “supernatural,” we must first have some concept of the “natural,” the ordinary
course of events. Early human beings had no such concept—except perhaps for individual deaths and
the repeated rising and setting of the sun. Phenomena simply happened. Nature was strange,
sometimes beautiful, largely unpredictable, and often frightening. Some concept of the
50 “supernatural” must have been understood in the powers attributed to the gods and spirits of early
civilizations. These mythic beings could perform feats beyond those possible for mortal flesh and
blood.

The development of the so-called laws of nature in science, which began with the ancient Greeks, gave
a sharper definition of the natural versus the supernatural. Around 250 B.C., Archimedes proposed his
55 “law of floating bodies,” which stated how much liquid would be displaced by a partially submerged
object: a weight equal to the weight of the object, regardless of its size or shape. Isaac Newton was a
landmark figure in the emerging concept of a lawful and miracle-free universe. His 1687 law of
gravity—stating that the gravitational force between two objects is proportional to the product of

their masses and inversely proportional to the square of their distance apart—was not only one of the first mathematical expressions of a fundamental force underlying the motions of bodies. It was also the first proposal that a rule for the behavior of material bodies on Earth should apply in the heavens as well—that is, the first real understanding of the universality of a law of nature. Then, in the 19th century, physicists proposed and confirmed detailed laws for the behavior of electricity and magnetism. By 1900, the absolute inviolability of the laws of nature was well established as part of the central doctrine of science. In the thousands of natural phenomena that scientists have observed—from the orbits of planets to the firings of neurons to the radiation of atoms—they have always found rational, logical, and usually testable explanations, cementing their belief in the lawfulness and predictability of nature.

What is the origin of these strong commitments for and against miracles?

Part of the appeal of miracles was stated by the Scottish philosopher David Hume in his 1748 essay “Of Miracles”: “The passion of surprise and wonder arising from miracles, being an agreeable emotion, gives a sensible tendency towards the belief of those events from which it is derived.” In their book *Wonders and the Order of Nature*, the historians of science Lorraine Daston and Katharine Park document humankind’s enchantment with wonders and oddities. Things that don’t fit. Surprises and peculiarities. Miracles. Marco Polo enthuses over finding completely black lions in the Indian Kingdom of Quilon. Other travellers excitedly record gourds with little lamblike animals inside, beasts with the faces of humans and the tails of scorpions, unicorns, and people who vomit worms.

Ross Peterson, a psychiatrist practicing in the Boston area, told me: “We want miracles as a solution to helplessness. We want miracles for meaning at a deeper level. Miracles lift us out of a humdrum life.” Peterson says that all of us fall on a spectrum, with hysterical emotion at one end and emotionless rigidity at the other. I would suggest that those of us who believe in miracles are more able to surrender ourselves fully to our emotional experiences and the nonmaterial world they might represent, without attempting to analyze or reduce such experiences. Those of us who become scientists, through our understanding of scientific achievements and especially the logical construction of the laws of nature, are satisfied by a fully lawful explanation of the world and see no reason to invoke anything supernatural. Scientists have such abiding faith in a lawful cosmos that any personal experience or recounted “story” that seems to violate the laws of nature is recast as “to be understood with a lawful explanation” rather than accepted as fundamentally unlawful or miraculous.

I remember when I first came to the “lawful explanation” viewpoint myself. At the age of 12 or 13, I began making pendulums by tying a fishing weight to the end of a string. I’d read in *Popular Science* or some similar magazine that the time for a pendulum to make a complete swing was proportional to the square root of the length of the string. With the help of a stopwatch and a ruler, I verified this wonderful law. Logic and pattern. Cause and effect. As far as I could tell, everything was subject to analysis and quantitative testing. I saw no reason to believe in supernatural events or in any other unprovable hypotheses.

To Hume’s and Peterson’s arguments, I would add one more suggestion as to why many of us believe in miracles. We desire escape from the limited capacities of our material bodies. We yearn for some kind of permanence, something eternal, something beyond our impending personal death. A world in which miracles occur might contain such a possibility. In this regard, it is not surprising that a survey by Pew’s 2014 Religious Landscape Study found that 72 percent of Americans believe in heaven, defined as a place where “people who have led good lives are eternally rewarded.”

Recent discoveries in science underscore the extreme commitments of believers and nonbelievers to their respective views of the world. In the 1960s, scientists first noticed what has become known as the “fine-tuning problem”: The numerical value of many of the fundamental constants of nature, such as the speed of light or the strength of the forces in the nuclei of atoms, must lie within a narrow range for life to arise in our universe—not merely life similar to life on Earth, but any kind of life. For instance, if the strength of the nuclear force had been just a little greater, all of the hydrogen in the early universe would have fused to form helium. With no hydrogen remaining, there would be no water. Biologists believe that water, with its special chemical properties, is needed for life. By contrast, if the nuclear force had been just a little weaker, the bigger atoms needed for life, such as carbon and oxygen, could not hold together.

One of the most striking of these finely tuned constants is the amount of so-called dark energy in the cosmos. Dark energy, first discovered in 1998, fills up all of outer space and acts in the opposite way of normal gravity. It causes the galaxies to move away from one another with increasing speed. The density of dark energy has been measured to be about 100-millionth of an erg per cubic centimeter. If the amount of dark energy in our universe were a little larger than it actually is, gaseous matter could never have pulled together to form stars. A little smaller, and the universe would have recollapsed and ended before stars had time to form. Physicists have strong evidence that all of the bigger atoms needed for life were created at the centers of stars. Without stars, no big atoms and no life.

So how to explain this observed fine-tuning? Why should our universe care about life? There are two explanations, one offered by believers and one by nonbelievers. Believers give the argument of Intelligent Design: that the universe was designed by God, who wanted the universe to have life. Alvin Plantinga, a professor emeritus of philosophy at the University of Notre Dame, wrote, “It still seems striking that these constants should have just the values they do have ... It is still much less improbable that they should have those values if there is a God who wanted a life-friendly universe.” The majority of scientists are not comfortable with this argument—not because it invokes God, but because it invokes a cause not subject to rational analysis. An explanation that many scientists accept is what is called “the multiverse.” If there are lots of universes with different properties—some with 17 dimensions or some with 12 dimensions, some with values of dark energy much larger or much smaller than in our universe, some with nuclear forces much stronger or weaker, and so on—then some of those universes would, by chance, have the right properties to make stars and life. Most would not. By definition, we live in one of the universes that permits life. According to this explanation, our universe is just an accident, a random throw of the dice. An analogous line of reasoning is the explanation of why our planet is the right distance away from the sun to have liquid water. If we were a bit closer, all of the water would evaporate in the high heat, and if we were a bit farther away, it would freeze in the cold. The scientific answer to that seemingly extraordinary fact is simply that there are lots of planets besides Earth. Some are the right distance from their central stars to have liquid water, but most are not.

The inconvenient truth about both of these explanations of the fine-tuning problem—intelligent design, on the one hand, and the existence of a multiverse, on the other—is that neither can be proved. Both must be taken as a matter of faith by their respective supporters. Believers cannot prove the existence of God, much less what God’s intentions were in creating the universe. It is likely that scientists will never be able to prove that other universes exist. The different universes in the hypothesized multiverse can never communicate with one another for the infinite future. And if they were connected in some way in the infinite past, confirming that connection would present the same problems as understanding how our universe came into being before the Big Bang. Even with a theory,

testing that theory would be next to impossible. It is a testament to the powerful commitment of scientists to their belief in a totally lawful and miracle-free cosmos that they are willing to invoke a slew of probably unverifiable other universes to uphold their belief.

In 1934, the great philosopher of science Karl Popper introduced the concept of falsifiability in determining the boundaries of science. A scientific theory or idea can never be proved true, because we cannot be certain that tomorrow a new phenomenon won't contradict the theory. However, a scientific theory can certainly be proved wrong, or falsified, by the observation of a single phenomenon at odds with it. Popper argued that if a proposition or belief or theory could not be tested, and thus potentially proved wrong, it did not lie within the realm of what we call science. Philosophy or religion or mythology, perhaps, but not science.

Which brings us back to the proposal of the multiverse. Is it science or not? Are the many physicists who endorse the multiverse idea thinking as scientists? There is indeed a chain of scientific argument supporting the proposal. The Nobel Prize-winning physicist Steven Weinberg used the multiverse idea to predict the approximate value of dark energy before the value was discovered. And the Stanford University physicist Andrei Linde's theory of "eternal chaotic inflation" actually predicts the creation of multiple universes with different properties. But the multiverse idea remains untested and probably untestable.

So we have reached a paradox: The commitment to a totally scientific view of the world has led to theories that may be unscientific, according to Popper's definition of science. In a sense, the miracle believers and the miracle nonbelievers have found a bit of common ground. This is not to say that the transcendent experience of miraculous phenomena has somehow fused with the 0's and 1's of modern science, or that the worldviews of believers and nonbelievers have merged. But both believers and nonbelievers have sworn allegiance to concepts that cannot be proved. Those passionate beliefs must originate from somewhere deep inside our minds, a secret room that all of us share, vital and primitive, like the ancient rituals of our ancestors.

Reflection questions and related Cambridge/RI essay questions are found at the end of Reading 4.

SECTION A: FOUNDATIONAL CONCEPTS

Reading 4: Science and religion together benefits humanity

EU 1-3, 5

Jeffrey Small | *The Common Ground between Science and Religion*, *The Huffington Post* | 30 Oct 2011

This reading will help you understand why:

- Acknowledging the contrasts that exist between science and religion need not necessarily entail that they are in conflict with each other
- How science and religion are on their own each inadequate in representing reality and guiding human progress and development

Which is more truthful: science or art? On its face, this question presents a false choice. Science and art belong to two separate realms. Both express deep truths about existence, but in very different ways. Science uses the symbolic form of mathematical equations to describe the mechanics of reality. Art uses paint, the written word, film and sculpture to depict the human condition and our relationship to the world around us. The scientific method is a rigorous "left-brain" activity. Art taps into our deepest emotions; its creation comes from a "right-brain" intuitive perception.

At the same time, these realms can overlap. The sciences of color theory and perspective have influenced artists for centuries. New technologies, like photography and computer graphics, have spawned new artistic mediums. On the other hand, many of our greatest scientific discoveries were conceived through sparks of creative insight. Astronomers and physicists often use terms like awe and beauty to describe the universe.

If we change the question to science versus religion, however, people flock to either pole of the debate. Some religious fundamentalists close their eyes to the scientific laws that make our 21st century lives possible in the name of preserving the literal words of scripture written down millennia ago by men who had a different understanding of how the universe worked. On the other extreme, scientific atheists look down their noses at those who hold religious beliefs as simpletons belonging to a different age.

The core problem in this debate stems from both sides overstressing their perspectives. A religious worldview that denies scientific knowledge will ultimately be doomed to irrelevancy. A scientific worldview without a larger philosophical, metaphysical or religious system in which to anchor itself strands one like a shipwreck survivor adrift in an ocean of meaninglessness. Neither science nor religion, on their own, can hold all of the answers to existence, but maybe together they can complement and strengthen each other.

Without the laws of physics, chemistry and biology, we wouldn't have cell phones, the Internet, cars, fresh food in our stores 24 hours a day, air conditioning or medicine. Would you fly in an airplane if the laws of aerodynamics didn't work every time? Our life expectancy has doubled in the last two centuries because of the advancement in our scientific knowledge.

Science excels at explaining the mechanics of how our universe works. In centuries past, humans filled in the gaps in their scientific knowledge with supernatural explanations: The sun moved across the sky because the earth was the center of the universe and Apollo pulled it in his chariot. Storms were vengeance from the gods who lived above. Humanity came into existence because a god formed us out of clay. Mental illness was seen as demonic possession. Scientific knowledge has now supplanted all of these supernatural explanations.

But as good as science is at explaining the *how* and the *what* of existence, it falls short with the *why* and the *should*. Science better describes mechanics than it does meaning. Notwithstanding The Big Bang, quantum theories of spontaneous creation of matter and energy, String Theory and concepts of a Multi-Verse, our vast scientific database still struggles to answer the most fundamental of all questions first posed by the Greek philosopher Parmenides in the fifth century B.C.E. and repeated by others through the ages: "Why is there not nothing?" On a personal level, this desire to understand the meaning of being may come out as "Who am I, and why am I here?"

Critics of religion enjoy pointing out how many wars and how much suffering has been caused in the name of religion. But only science has given us the tools to kill each other in ways never before imagined. Biologists have produced viral and bacterial weapons; chemists have developed gunpowder and ever more destructive explosives; physicists have given us the power to destroy our very existence with nuclear weapons. Scientific advances in mechanical and chemical engineering have made our businesses more productive than at any time in history, bringing us comfort and prosperity. These same advances have also polluted our environment to the point of endangering our planet.

We must also be careful not to overstate the infallibility of the scientific method. Scientific knowledge has inherent limitations. Science is not truth; it's an approximation of truth. Math has a beauty, an elegance, to it. But at its heart, math is nothing more than a symbolic representation of an underlying reality, just as language is a symbolic representation of ideas and concepts. Sometimes, we have a tendency to confuse the symbol with the underlying truth it represents. An ancient Chinese saying

cautions that “the finger pointing to the moon is not the moon.” Math, language and scientific theories are merely fingers pointing us toward greater truths.

55 The philosophical limits of math are no surprise to mathematicians. In 1931, Austrian mathematician Kurt Gödel’s Incompleteness Theorems showed that an arithmetical proof cannot be both complete and internally consistent within itself. In other words, the axioms of the system cannot be proven within the system. For any mathematical system to work, it must begin with certain assumptions.

60 Another limitation with the scientific method is that all scientific theories rely on human conception, interpretation and evaluation. The history of science shows that the process of one scientific theory supplanting another is a bumpy one. Twentieth century philosopher and historian Thomas Kuhn used the term paradigm shift to describe the upheaval that often accompanies a change in scientific perspective.

65 The Catholic Church’s reaction to Galileo is often held up as an example of the conflict between science and religion. Not only was Galileo required to recant his writings that argued for Copernicus’s heliocentric solar system rather than an earth-centered one, but the Church didn’t officially admit it was mistaken until 1992! However, Kuhn explained that much of the early resistance to a Copernican view of the universe came not from religious sources, but from other scientists. Bias, preconceived ideas, academic politics, ego and resistance to change are ever-present in scientific and academic communities and often result in institutional opposition to new theories, especially ground-breaking ones. Many scientists initially resisted Copernicus, Kepler and Galileo because they presented a new paradigm of the universe.

75 Centuries later, when Einstein proposed another fundamental shift in understanding space and time, his theories were also at first doubted by the physics community. In a twist of irony, Einstein himself later rejected the weirdness of the other great scientific breakthrough of his day, Quantum Mechanics. Declaring that “God does not play dice with the universe,” he never accepted the inherent randomness and unknowability of what has now become the most tested and verified scientific theory in history. These scientific disagreements continue today. Go to any research university and ask the theoretical physicists about the ultimate theory of existence, and you will hear heated debates.

80 As crucial as scientific knowledge is to our lives, it is not itself enough. We need a system of meaning that science alone does not provide. We need meaning not just to supply us a moral code to live by in our communities. We need meaning because humans crave meaning and purpose as worthy goals themselves. Religion doesn’t have to be the system that supplies meaning to our scientific understanding of the world; philosophy can also serve the same purpose. The point is that we need something more than science.

90 That science cannot provide all of the answers we seek should not, however, open the door to a religious fundamentalism that denies scientific theories like evolution. Nor should we assume that just because we do not understand an occurrence that it was miraculously caused. For someone who believes in a God-created universe, wouldn’t resisting scientific models of the universe be tantamount to resisting God’s creation? Why can’t our religious theories evolve with our understanding of the world, just as our scientific theories do? Must our religious doctrine be frozen in time from a different age thousands of years ago? What is truly infinite and ineffable will never be fully understood or articulated in its entirety. If we think of God not as static in history but immanent throughout, revelation will be an ongoing process — one we can and should participate in ourselves.

95 Many religious systems do not inherently contradict science. Buddhism, for example, does not depend on a deity for its path to salvation. Its meditation techniques are being studied in universities for the neurological changes they produce along with the corresponding health benefits. In the Judeo-

100 Christian tradition, where much of the science versus religion debate takes place, we have modern
theologies fully compatible with a scientific worldview. Twentieth-century theologian Paul Tillich
described God not as a supernatural being but as “the ground of being.” Tillich’s God is like the infinite
ocean out of which each of us is but a wave, arising briefly and then falling back. Process theologians,
beginning with Alfred North Whitehead, write of God as that creative power within the universe, a
power that is both the source of existence and its boundary as well. They ask us to imagine that we
105 are like cells in the divine body, each having influence over the other.

Atheist critiques of religion, like those from Oxford Biologist Richard Dawkins and Cambridge Physicist
Stephen Hawking, are only valid in that they disprove a certain antiquated image of God — the
grandfather in the sky who created the universe like a potter or a watchmaker might and who governs
it like a cosmic chess master. If we allow our religions to evolve, we might find that science and religion
110 can complement each other: each may open a different window into reality, just as art and science
do.

For reflection/discussion:

Reading 2

- Coyne labels the claim that science and religion are compatible, “accommodationism”. What does this suggest about how he views this claim? Use your own words as far as possible.
- In the section “Opposing methods for discerning truth”, Coyne argues that, contrary to some claims, religion too, make “claims about reality”. Summarize/explain his reasoning.
- According to Coyne, the “methodology” employed by religion contrasts sharply with that which is employed by science. List and explain the contrasts fully (Read the latter half of the same section carefully).
- a. Explain in your own words Stephen Jay Gould’s thesis of “non-overlapping magisteria” b. Outline Coyne’s rebuttal of the above thesis c. Do you find his rebuttal convincing? Why or why not?

Reading 3

- What are some reasons which sustain people’s belief in miracles? What are some criticisms which scientists might offer in response?
- Identify the fields of scientific knowledge or expertise featured in the article. What do they reflect about human desires that science alone may not satisfy?
- The author identifies a key paradox in the concluding section of this paper. Identify and paraphrase 2-3 points that support his view.

Reading 4

- In the first three paragraphs, Small establishes his view that science and religion occupy different realms that do/should not necessarily overlap. Which phrases in paragraph four reinforce this view?
- What is one way the author writes about that science has, indeed, supplanted religion?
- What might the author’s intention be, in raising the example of the Greek philosopher, Parmenides in line 38, Paragraph 7?
- Express the point that the author is trying to make in Paragraph 8 (lines 41-47).
- In paragraphs 12 and 13 (lines 64-80), how does the author illustrate his view that the conflict between religion and science may have been overstated?
- The author believes that science and religion need each other in order to that humanity is able to progress and advance. Do you agree with this view? Why/why not?

Related Cambridge/RI essay questions:

1. ‘There is no value in believing in something unless it can be scientifically proven.’ How far is this true? (RI Y6 Prelims 2021)
2. Consider the argument that the world would be a better place if people put their faith in science

- rather than in religion. (RI Prelim 2018)
3. To what extent do we need religion when science can answer most of our questions? (RI Y6 CT2 2016)
 4. How far do you agree that science and technology promises more than it can deliver? (RI Y5 Promo 2016)
 5. 'Human actions should be based on scientific fact, not religious faith.' How far do you agree with this statement? (Cambridge 2015)
 6. 'Science is unreliable, being based as much on theory as on fact.' Is this a fair comment? (Cambridge 2011)

SECTION B: SCIENCE AND BUSINESS

Reading 5: Bezos is pumping \$10 billion into climate science. That's both good and bad, some scientists say.

Sarah Kaplan and Andrew Freedman | The Washington Post | 26 February 2020

EU 6-8

This reading will help you understand:

- Corporate philanthropy and the duality of its impact on scientific progress
- Why funding from the private sector has the potential to drive research and innovation, but there are concerns about its true agenda
- Why concerns about the funding of science by private industry are primarily due to differences in terms of how rigorous the process of securing funding is between investors and government agencies, and how findings may be used

5 Leigh Stearns thought she'd hit the jackpot when the Heising-Simons Foundation awarded her research team \$6 million to study a collapsing glacier in Greenland. She had concerns about accepting private funding, which offered less transparency and less accountability to the public compared to federal money, she said. But government funding was scarce, and she sorely needed it for her work on the glacier, important for understanding sea level rise.

Then she saw the news this week that Jeff Bezos intends to give \$10 billion to scientists, non-governmental organizations and activists working on climate change. The possibilities presented by that money were mind-boggling, the glaciologist said. But she also wondered about the implications of one person funding the fight against a problem that affects many.

10 As federal funding for climate research has stagnated and the U.S. government has forfeited its leadership on the issue, Bezos is one of a growing cadre of philanthropists who see an opportunity to set the agenda for climate mitigation and adaptation. At \$10 billion, the Bezos Earth Fund is "in a class by itself," said one philanthropy expert — on par with what the United States spends on climate-related research and development in a year.

15 Yet even as scientists and activists have welcomed the influx of cash from the man who founded Amazon and owns The Washington Post, they caution against private individuals driving climate science and the search for solutions. "To reach these kinds of ambitious climate goals . . . we're talking about changing the way we do business, the way we live," said economist Rachel Cleetus, policy director for the climate and energy program at the Union of Concerned Scientists. "I don't think we

20 want a system where climate and clean energy policies are co-opted by the private sector."

A federal funding gap

David Sandalow, a public policy researcher at Columbia University who worked on environment and energy issues in the State Department and the Energy Department under presidents Bill Clinton and Barack Obama, said wealthy donors feel compelled to step into a vacuum left by the Trump administration.

In 2018, the U.N. Intergovernmental Panel on Climate Change projected that humanity must cut its greenhouse gas emissions 45 percent by 2030 and become carbon neutral by 2050 to avoid the worst effects of warming. The scientists estimated that it would require \$2.4 trillion per year in climate research, innovation and adaptation measures to limit global average temperature rise to a more tolerable 1.5 degrees Celsius (2.7 degrees Fahrenheit) above pre-industrial levels.

The Trump administration rejects that science. President Trump withdrew the United States from the Paris climate agreement and has repeatedly sought to defund federal climate programs. His latest budget proposal would cut \$1 billion from the Energy Department's science office and reduce funding for the Environmental Protection Agency by 27 percent.

Congress has largely rebuffed those efforts. An analysis of the budgets for six federal agencies that fund scientific research — NASA, the National Oceanic and Atmospheric Administration, the National Science Foundation, the Energy Department, the U.S. Geological Survey and the Agriculture Department — found that \$9.4 billion was dedicated to Earth and atmospheric research, environmental monitoring and clean energy projects for fiscal 2020.

Budgets for a few federal programs have even increased. Funding for the Energy Department's Office of Energy Efficiency and Renewable Energy grew 50 percent in the last years to \$2.85 billion. And despite Trump's proposal to eliminate the Advanced Research Projects Agency-Energy, the high-tech research program's budget has almost doubled since 2015. But overall spending on climate research is still "insufficient," said Robin Bell, a longtime Antarctic researcher and president of the American Geophysical Union, which represents Earth and atmospheric scientists.

Meanwhile, other countries have stepped up investments. The European Union has committed to directing 25 percent of its budget — nearly \$350 billion — toward climate objectives between 2021 and 2027. French President Emmanuel Macron explicitly sought to lure U.S.-based researchers by offering millions of Euros in grants. And China has probably surpassed the United States to become the world's biggest investor in scientific research and development, according to the National Science Foundation. "If the [U.S.] government is not acting, it is ceding the field to others who are," said Jonathan Pershing, a former U.S. special envoy for climate change. Pershing now directs the environment program at the Hewlett Foundation, which gave \$168 million in grants in 2018 and was considered the largest philanthropic funder of climate efforts before Bezos's announcement.

How to spend \$10 billion

Little is known about the Bezos Earth Fund apart from what Bezos announced in an Instagram post last week. Beginning this summer, the billionaire said he plans to issue grants to scientists, activists and nongovernmental organizations — "any effort that offers a real possibility to help preserve and protect the natural world." Bezos's representatives declined to offer a timeline for the distribution of the money or criteria for who will receive it.

Previously, recipients of grants from the \$2 billion Bezos Day One Fund to fight homelessness were selected by a small group of advisers. Rather than issuing a call for proposals and assessing applications, Bezos's team cold-called nonprofit organizations, according to the technology news site Recode.

65 Sandalow, the former Clinton and Obama administration official, said the Bezos Earth Fund has “transformational potential,” depending on how it is allocated. “In relation to funding specifically targeted for climate change, this is very significant. But in relation to the annual capital investments in the energy sector, it’s quite small,” he said. “It will be important to target it smartly for it to have maximal impact.”

70 Sandalow suggested that the fund would best be spent helping to decarbonize industry, an issue that has received less attention than emissions from the transportation and energy sectors. Bezos could also provide capital for first-of-their-kind projects that more traditional equity investors are reluctant to support. But Bezos might get the biggest bang for his buck by spending his wealth on public awareness and political mobilization, he said. “Businesses can’t solve the climate problem without
75 government policy playing a central role,” Sandalow said.

Other wealthy donors, such as Democratic presidential candidate and former New York mayor Mike Bloomberg and Microsoft co-founder Bill Gates, have focused their philanthropy on projects that reflect their personal philosophies and interests.

80 Bloomberg donated \$500 million last year to lobby cities and states to close coal-fired power plants, which emit large amounts of greenhouse gases as well as toxins such as mercury and lead. His foundation has committed \$1 billion toward countering climate change, a spokeswoman said. And in 2017, when the Trump administration eliminated funding for the office coordinating the Paris Agreement, Bloomberg stepped in to make up the \$15 million shortfall.

85 Gates has largely approached climate spending as a tech investment, creating a \$1 billion fund for clean energy start-ups. (Bezos and Bloomberg are also on the board of that outfit.) In an annual letter issued this month, Gates said he plans to devote much of his future philanthropy to climate change, including achieving technological breakthroughs in areas such as battery storage and carbon removal. Tom Steyer, another billionaire who has taken up the climate cause (and who is running for the Democratic presidential nomination), has targeted millions toward electing candidates who favor
90 climate action.

Billionaires' blind spots

Yet experts and activists say there are limits to how much private donations can — and should — drive the world’s climate response. Stearns and Bell said the process for receiving foundation grants is less rigorous than the peer review required at federal agencies. Federally funded researchers are also
95 required to make their data publicly available, meaning that the research continues to pay dividends after the initial project is complete. “You can do great science but if you’re not sharing the raw data, it kind of ends with you and that’s not what we want,” Stearns said.

Others expressed concern that, in the absence of ambitious federal policies, billionaires will get to set the agenda for what climate solutions are pursued. The pledges from Bezos and others have rarely
100 mentioned climate justice — an issue that has been a priority for many activist organizations and is at the center of the Green New Deal.

Many green technologies that have been the focus of private financing, such as electric vehicles and solar panels, are still available largely to the wealthy, said Cleetus of the Union of Concerned Scientists. Meanwhile, issues that affect the most vulnerable citizens — improving transmission lines to get clean
105 energy to rural areas, maintaining maps of flood risk to low-lying communities — are rarely a focus for deep-pocketed donors. And despite the scale of Bezos’s pledge, several grass-roots activists continue to consider the Amazon founder and other billionaire philanthropists as part of the problem.

Bezos's announcement came at a time when Amazon employees are increasingly vocal about pushing the nearly \$1 trillion company to cut its carbon footprint. Amazon makes money through its emphasis on same-day delivery, a growing airline shipping business and a vast cloud-computing venture whose clients include major fossil fuel companies. The company said it emitted 44.4 million metric tons of carbon dioxide in 2018 — a number that exceeds the annual emissions of Denmark. But it also committed to initiatives that would cut its net emissions to zero by 2040.

For reflection/discussion:

- Economist Rachel Cleatus warned that “we [don’t] want a system where climate and clean energy policies are co-opted by the private sector.” (lines 19-20). What does the use of the phrase ‘co-opted’ suggest about her view of the private sector? What specific concerns might there be regarding the funding of research into ‘climate’ and ‘clean energy’ by businesses?
- In what ways could the Bezos Earth Fund be ‘transformational’ (line 66)?
- Explain how a ‘less rigorous [process]’ (lines 93-94) in obtaining research grants could lead to scientific research being compromised.
- From lines 94 to 107, what are several concerns regarding the funding of scientific research by the private sector?

Related Cambridge/RI essay Questions:

1. ‘Science and business should never mix.’ How far do you agree? (RI Y6 CT1 2019)
2. Do you agree that the benefits of technology are only enjoyed by the rich? (RI Promo 2019)
3. To what extent is it acceptable for private companies to be involved in financing scientific research? (Cambridge 2011)

SECTION B: SCIENCE AND BUSINESS

Reading 6: Big Pharma's go-to defense of soaring drug prices doesn't add up

EU 7-9

Ezekiel J. Emanuel | *The Atlantic* | 2019

This reading will help you understand:

- The reasons used by Big Pharma to justify high drug prices, and why these do not provide a full picture
- The adverse social and medical impacts of charging excessively high prices for drugs
- Why better regulation might be the only way to deal with Big Pharma's monopoly pricing strategy

How is it that pharmaceutical companies can charge patients \$100,000, \$200,000, or even \$500,000 a year for drugs—many of which are not even curative?

Abiraterone, for instance, is a drug used to treat metastatic prostate cancer. The Food and Drug Administration initially approved it in 2011 to treat patients who failed to respond to previous chemotherapy. It does not cure anyone. The research suggests that in previously treated patients with metastatic prostate cancer, the drug extends life on average by four months. At its lowest price, it costs about \$10,000 a month.

Abiraterone is manufactured under the brand name Zytiga by Johnson & Johnson. To justify the price, the company pointed me to its "2017 Janssen U.S. Transparency Report," which states: "We have an obligation to ensure that the sale of our medicines provides us with the resources necessary to invest in future research and development." In other words, the prices are necessary to fund expensive research projects to generate new drugs.

This explanation is common among industry executives. To many Americans, it can seem plausible and compelling. But invoking high research costs to justify high drug prices is deceptive.

No matter the metric, drug prices in the United States are extreme. Many drugs cost more than \$120,000 a year. A few are even closing in on \$1 million. The Department of Health and Human Services estimates that Americans spent more than \$460 billion on drugs in 2016, the last year for which there are definitive data. On average, citizens of other rich countries spend 56 percent of what Americans spend on the exact same drug.

Excessive drug prices are the single biggest category of health-care overspending in the United States compared with Europe, well beyond high administrative costs or excessive use of CT and MRI scans. And unlike almost every other product, drug prices continue to rapidly rise over time. HHS estimates that over the next decade, drug prices will rise 6.3 percent each year. Basic economic principles suggest that drug prices should be going down, not up: For most drugs, manufacturing volumes are increasing, and little new research is being conducted on those already on the market.

Reducing these high drug prices has become a major political concern. Yet every time Congress debates doing something about drug prices, the industry—and the advocacy groups it funds—vociferously returns to the point that lower prices will thwart innovative research. But there are many reasons to question the widely held notion that high drug prices and innovative research are inextricably linked.

Peter Bach, a researcher at Memorial Sloan Kettering, and his colleagues compared prices of the top 20 best-selling drugs in the United States to the prices in Europe and Canada. They found that after accounting for the costs of all research—about \$80 billion a year—drug companies had \$40 billion more from the top 20 drugs alone, all of which went straight to profits, not research. More excess profit comes from the next 100 or 200 brand-name drugs.

Drug companies tend to say they are unique in needing to spend a higher proportion of their capital on research than almost any other industry. But of all the companies in the world, the one that invests the most in research and development is not a drug company. It's Amazon. The online retailer spends about \$20 billion a year on R&D, despite being renowned for both low prices and low profits. Among the 25 worldwide companies that spend the most on research and development—all more than \$5 billion a year—seven are pharmaceutical manufacturers, but eight are automobile or automobile-parts companies with profit margins under 10 percent. Amazon's operating margin is under 5 percent. Meanwhile, the top 25 pharmaceutical companies reported a "healthy average operating margin of 22 percent" at the end of 2017, according to an analysis by GlobalData.

The pharmaceutical industry and its advocates tend to peg the cost of creating and bringing to market just one new drug at \$2.6 billion. This figure comes from a cost report published in October 2016 by the Tufts Center for the Study of Drug Development.

There are several reasons to suspect that number is unreliable. According to the Tufts Center's website, more than a quarter of its budget comes from "unrestricted grants" from pharmaceutical companies and their partners. And no one can verify Tufts' analyses and claims: The authors say the data come from research spending on 106 drugs produced by 10 of the top 50 multinational pharmaceutical companies, but the underlying data are deemed proprietary and confidential. That's not to mention other factors the Tufts team leaves out that reduce the cost of drug development, such as tax credits the federal government offers for research and development.

But in November 2017, a study published in JAMA Internal Medicine examined the costs of developing 10 cancer drugs approved by the FDA from 2006 to 2015 and provided a strong contrast to the Tufts study from a year before. Its authors, from Memorial Sloan Kettering and the Oregon Health and Science University, used annual financial disclosures from the Securities and Exchange Commission for companies that had only one cancer drug approved but had on average three or four other drugs in development. They found that companies took an average of 7.3 years to win FDA approval, at a median cost of \$648 million. Adding in the cost of capital at 7 percent increased the median research and development cost to \$757 million—less than a third of the Tufts estimate.

Joaquin Duato, the vice chairman of Johnson & Johnson's executive committee, argues that critics fail to deal with the realities of drug R&D. He told me that last year, Johnson & Johnson had \$41 billion in prescription-drug sales, of which \$8.4 billion went to R&D and \$4.5 billion went to sales and marketing. Other costs included manufacturing, finance, IT, taxes, and more. This funds research on 100 candidate drugs, which result in one or two FDA approvals a year. "For drug companies, the return on capital is in the mid-teens, which is nowhere near tech-company returns," Duato said.

Nevertheless, some former pharmaceutical-company executives say that research costs do not determine drug prices—and they explain how. In his book *A Call to Action*, Hank McKinnell, a past CEO of Pfizer, wrote under the heading "The Fallacy of Recapturing R&D Costs":

How do we decide what to charge? It's basically the same as pricing a car...most important is our estimate of the income generated by sales of the product. It is the anticipated income stream, rather than repayment of sunk costs, that is the primary determinant of price.

Raymond Gilmartin, a former Merck CEO, once said to *The Wall Street Journal*: "The price of medicines is not determined by their research costs. Instead, it is determined by their value in preventing and treating disease."

Exorbitant drug prices have two bad effects. First, high costs mean that lots of patients are unable to take their medications. Second, the high drug prices distort research priorities, emphasizing financial gains and not health gains. Cancer drugs are routinely priced at about \$120,000 to \$150,000 a year, and more than 600 cancer drugs are now being tested on humans. This can lead to great societal benefits: The United States is expected to face 1.76 million new cancer cases and more than 600,000

cancer deaths in 2019 alone. But too much investment in oncology means not enough in drugs for other illnesses whose treatments cannot be so highly priced.

85 Consider antibiotics. The Centers for Disease Control and Prevention ranks antibiotic-resistant infections as one of the nation's top health threats. An estimated 2 million Americans become infected with such bacteria each year, and 23,000 die. A superbug that is resistant to all known antibiotics is an imminent threat. Yet because antibiotics are generally cheap, for most pharmaceutical and biotechnology companies they are not a primary focus. The Pew Charitable Trusts reports that only
90 about 42 new antibiotics with the potential to treat serious bacterial infections were in clinical development for the U.S. market in December 2018. 600 drugs for cancer and only 42 for serious infections seems like profit maximization, not a case of sensible research priorities that reflects "value in preventing and treating disease."

95 The simple explanation for excessive drug prices is monopoly pricing. Through patent protection and FDA marketing exclusivity, the U.S. government grants pharmaceutical companies a monopoly on brand-name drugs. But monopolies are a recipe for excessive prices. A company will raise prices until its profits start to drop.

100 The standard economic response to monopoly pricing is price regulation. Every other developed country regulates drug prices, often through price negotiations pegged to cost-effectiveness analysis or some other measure of clinical benefit.

Will R&D go down if the United States follows this model? Not necessarily. Remember, the high drug prices fund R&D but also marketing, manufacturing, administrative expenses, and profits at the companies. Lower revenue from lower drug prices could reduce marketing, administration, and excessive profits before R&D costs have to be reduced.

105 Where cuts are made is up to drug companies. Their claims of lower R&D costs appear designed to generate fear, but as some former executives themselves have acknowledged, there is no necessary link between a decline in drug prices and a decline in R&D. Drug companies could make other choices that maximally improve the health of all Americans.

Further Reading

On monopoly pricing of drugs in America:

- <https://openmarketsinstitute.org/explainer/high-drug-prices-and-monopoly/>
- <https://www.commonwealthfund.org/blog/2018/its-monopolies-stupid>

Reflection questions and related Cambridge/RI essay questions are found at the end of Reading 7.

Reading 7: There is no single, best policy for drug prices

EU 5-8

*Austin Frakt | The New York Times | 15 July 2019***This reading will help you understand:**

- The conflict of interest between stakeholders in determining drug prices
- The effectiveness of regulation in controlling drug prices
- The reasons why not all drug prices can be regulated with increased competition

5 A majority of Americans prefer greater regulation of prescription drug prices, meaning government intervention to lower them. But don't count on a single policy to address a nuanced problem. "All low-priced drugs are alike; all high-priced drugs are high priced in their own way," Craig Garthwaite, a health economist from Northwestern University's Kellogg School of Management, wrote with a colleague.

Outside of a few government programs — like Medicaid and the Veterans Health Administration — low-priced drugs are alike in that competition is the sole source of downward pressure on prices. When many generic versions of a brand-name drug enter the market, competition can push their prices 80 percent below the brand price, or sometimes even more.

10 In contrast, high-priced drugs lack competition for various reasons, "not all of which imply our goal should be to reduce prices," Mr. Garthwaite said.

Consider two drugs, Humira and Daraprim

15 Humira, an injectable drug from AbbVie, is a good example. It's used to treat severe rheumatoid and other forms of arthritis, plaque psoriasis and Crohn's disease. It's also the best-selling prescription drug in the world, with a nearly \$40,000 annual price tag per person (even accounting for rebates).

Since its approval by the Food and Drug Administration in 2002, Humira has been protected from direct competition by patents and F.D.A.-provided market exclusivity. This government protection from competition is a source of profit intended as an incentive for innovation.

20 "One-size-fits-all incentives like patents and exclusivity periods may not provide the right incentive for Humira or any other drug," said Rachel Sachs, associate professor of law at Washington University in St. Louis. "We probably are under-rewarding drug innovation for some types of diseases, such as early-stage cancers requiring long clinical trials, and over-rewarding it for others."

25 Daraprim, currently manufactured by Vyera Pharmaceuticals (formerly Turing), treats a life-threatening parasitic infection. It was discovered in 1952. In 2015, Martin Shkreli, then Turing's chief executive, increased Daraprim's price by more than 5,000 percent, to \$750 from \$13.50 per pill.

Mr. Shkreli was able to do this because Daraprim lacked competition, but the reason was different than for Humira. Daraprim's chemical structure and means of manufacture may be used by other drug manufacturers to make and market a generic equivalent. The obstacles to doing so aren't governmental. They're found in the market.

30 If a competitor entered the market, it's likely that Vyera would drop Daraprim's price — exactly what we'd expect and want from competition. But the cost of starting production of the drug, relative to the return on that cost, may prove a deterrent. "At a lower price level, a competitor may not be able to recoup its investment," said Dr. Aaron Kesselheim, a professor of medicine at Brigham and Women's Hospital and Harvard Medical School. "That, coupled with the small market for this drug,

35 makes it relatively unappealing to a for-profit company."

Daraprim isn't alone. Other drugs that have lost their patents have had rapid price increases for similar reasons. The price for captopril, a drug for hypertension and heart failure, rose 2,800 percent in 2013. The same year, the price for clomipramine, which treats depression and obsessive-compulsive disorder, increased 3,700 percent. And the antibiotic doxycycline hyclate's price jumped 2,000 to 5,000 percent (depending on formulation) in six months, from October 2013 to April 2014.

Some ideas to push down prices

The F.D.A. has already taken action to increase generic competition. A 2012 law authorized the F.D.A. to charge generic drug manufacturers user fees, and those funds enabled it to speed up generic approvals. But this doesn't address barriers in the market that keep some prices high for drugs whose patents have expired.

"We could do more through importation to respond to sudden price increases of off-patent drugs," Dr. Kesselheim said. "Manufacturers serving markets overseas might be willing to sell in the U.S. if we were to acknowledge regulatory approvals in other developed countries with high standards."

Not requiring those manufacturers to undergo approvals in the United States would reduce barriers to market entry, potentially increasing competition.

The duration of market exclusivity varies by type of drug. Until recently, the vast majority of new drugs were so-called small-molecule drugs produced through chemical processes. A manufacturer can expect to be granted about five years of market exclusivity from the F.D.A. for these kinds of drugs, though some — like those that treat rare conditions — can obtain longer exclusivity.

Some companies find elaborate ways to effectively achieve much longer periods of exclusivity. "One way is to build up a so-called thicket of patents, claiming ownership of often minor characteristics of a drug or its manufacture," Dr. Kesselheim said. "Many are trivial, but collectively they slow down competition." For example, some pertain to small changes in packaging or formulations.

When the F.D.A. treats these as "new" drugs, it can buy a company additional years of protection from competition and high prices. "More could be done to scrutinize drug patent applications and throw them out if the modifications are trivial," Dr. Kesselheim said.

Competition doesn't work well with biologic drugs

An increasing share of new drugs are biologics, which are much more complex and are regulated differently. They're made up of proteins produced by living organisms and can cost 20 times more to manufacture than small-molecule drugs.

Some of today's most expensive drugs are biologics, including Humira. The first biologic, a human formulation of insulin, was marketed in 1982. By 2016, they accounted for half of F.D.A. approvals. Humira owes its popularity to its effectiveness. The same could be said of many other expensive biologic drugs, like Herceptin for certain kinds of breast cancer. To encourage investment in them, biologics get longer market exclusivity — 12 years — than small-molecule drugs. As with the small-molecule drugs, the exclusivity can be extended in various ways.

But even after that, biologics are protected from competition to an extent because they are harder to duplicate than small-molecule drugs. A biosimilar — a drug intended to mimic the therapeutic effect of a specific biologic — is not like a small-molecule generic drug. A generic drug can exactly duplicate the chemical structure of the brand drug it is intended to mimic, but that's not easily achieved for biosimilars. Because they rely on living organisms, their structure and clinical performance depend on many subtleties of manufacturing. This means biosimilars may not behave exactly like original biologics, giving those original drugs a leg up in the market.

Reflecting this, some of today's drug pricing proposals focus on biologics. A recently proposed change to Medicare would link the prices of many biologics to those in other countries, which are lower.

Another proposal has been to automatically reduce prices once their market exclusivity period has expired.

Lower drug prices could lead to shortages

85 A final complication in addressing prices is that, for some drugs, it may not be a good way to achieve the pace of innovation we may want. Here, antibiotics offer a good example. Although we desperately need new antibiotics to combat resistant superbugs, few pharmaceutical companies are willing to invest in their development. The problem is that they would serve a market we would want to be as small as possible. Ideally, nobody would need a powerful antibiotic, and there is no price at which a manufacturer would make a product that is never purchased.

90 “We should not pay for antibiotics by the dose, like other drugs,” said Kevin Outterson of Boston University School of Law. “Instead, buying access to new antibiotics — a Netflix model — could encourage innovation even if they’re rarely used.”

95 Policy ideas to push drug prices downward are summarized by the Drug Policy Lab at the Memorial Sloan Kettering Cancer Center, at which Peter Bach is director of the Center for Health Policy and Outcomes. In some cases, lowering drug prices could invite shortages. “Though Daraprim’s price could be lower and Vyera would still make a profit, if it was pushed too low, there could be a shortage,” Dr. Bach said. “For drugs prone to shortage, it might make sense to subsidize the price.”

Although there appears to be a mandate to lower drug prices, it’s an issue that defies a simple solution.

For reflection/discussion:

- From Reading 6, what are the reasons cited by pharmaceutical companies to justify high drug prices?
- What arguments does Emanuel (Reading 6) make against such high prices?
- In your opinion, should commercial interests play a role in scientific research?
- From Readings 6 and 7, can you identify some regulations and mechanisms used by governments to regulate pharmaceutical companies?
- How may regulations be rendered ineffective, or circumvented by pharmaceutical companies? Refer to Reading 7 and carry out more research if necessary.
- What are the pros and cons of regulation?

Related Cambridge/RI essay questions:

1. ‘Science and business should never mix.’ How far do you agree? (RI Y6 CT1 2019)
2. ‘Human need, rather than profit, should always be the main concern of scientific research.’ Discuss. (Cambridge 2016)
3. Should scientific research be largely driven by commercial interests? (RI Y5 CT 2012)
4. Should Science serve only the public good and not private gain? (RI Y5 CT 2010)

SECTION C: SCIENCE & TECHNOLOGY – ETHICS AND REGULATION

The next two readings will introduce you to:

- Developments in genetic engineering technology: the controversy, its possibilities and dangers
- Views that oppose genetic engineering

Reading 8: Gene editing is here – it is an enormous threat

EU 4-6, 9

Marc A. Thiessen | *The Washington Post* | 29 November 2018

A Chinese scientist's claim to have created the first genetically edited babies has evoked widespread condemnation from the scientific community. "This is far too premature," one American genetic scientist told the Associated Press.

But here is a larger question: Should we be doing this at all?

- 5 The Chinese scientist, He Jiankui, used a gene-editing technique known as CRISPR (**which** stands for "clusters of regularly interspaced short palindromic repeats") to alter the DNA of two children in a petri dish and attempt to make them resistant to HIV. This is not what has American scientists up at arms. In fact, researchers in the United States have done the same thing. In 2017, scientists at Oregon Health & Science University used CRISPR to genetically alter human embryos to make them resistant
- 10 to an unidentified disease. The difference is that He then implanted his edited embryos. The American researchers killed theirs.

- 15 The prospect of genetically eliminating crippling diseases is certainly appealing, but this promise masks a darker reality. First, there is a difference between genetic engineering and the extremely promising field of gene therapy, in which doctors use CRISPR technology to repair the DNA of defective non-reproductive cells — allowing them to treat cancer, genetic disorders and other diseases. In gene therapy, the genetic changes affect only the patient. In genetic engineering, scientists alter the entire genetic structure of the resulting human being — changes that are then passed on to future generations.

- 20 Playing with humanity's genetic code could open a Pandora's box. Scientists will eventually be able to alter DNA not just to protect against disease but also to create genetically enhanced human beings. The same techniques that can eliminate muscular dystrophy might also be used to enhance muscles to improve strength or speed. Techniques used to eliminate dementia may also be harnessed to enhance memory and cognition. This would have profound societal implications.

- 25 Only the wealthy would be able to afford made-to-order babies. This means the privileged few would be able to eliminate imperfections and improve the talent, beauty, stature and IQ of their offspring — thus locking in their privilege for generations. Those at the bottom would not. This could be a death blow to the American Dream, the idea that anyone who is willing to work hard in this country can rise up the economic ladder. Indeed, genetic engineering could actually eliminate opportunities for those at the bottom. For example, one path to higher education for those at the bottom is scholarships for
- 30 athletic or artistic talents. But in a world of genetic engineering, those scholarships will disappear for the unenhanced poor — and with them the opportunities to improve their economic prospects in life. Think inequality is bad today? Wait to see what it looks like in the genetically modified future.

- 35 If we begin to create perfect children in labs, over time society will begin develop an intolerance for imperfection. If your children have an illness because you didn't genetically eliminate it, or if they can't keep up because of their unenhanced cognitive abilities, then that makes them an unjust burden on the rest of us. As we are separated into the enhanced and unenhanced, respect for the dignity of every

human life will be diminished. So will personal responsibility. If we don't make it in life because we are unenhanced, it's not our fault. And if we do because we are enhanced, we don't get the credit. As Harvard University professor Michael Sandel once wrote, "It is one thing to hit seventy home runs as the result of disciplined training and effort, and something else, something less, to hit them with the help of... genetically enhanced muscles."

Then there is the threat to women's equality. If genetic engineering can offer the promise of eliminating disease, it will also allow parents to choose the sex of their child. That could lead to greater sex discrimination. Just look at China, where the one-child policy led to mass infanticide of girls. If you believe that gender bias exists, then that bias will be expressed through genetic engineering — with potentially disastrous implications.

It will also lead to an explosion in the number of discarded children. For every child born via in vitro fertilization, there are multiple fetuses which are created but never used. Today, the Department of Health and Human Services reports, there are more than 600,000 cryogenically frozen embryos in the United States. If genetic engineering through in vitro fertilization becomes common, that number will skyrocket, sparking a profound moral crisis.

Here is the bottom line: We should not be playing God. Genetic research holds the promise to prevent, cure and even eliminate disease. But when it is used to create made-to-order "super children," we have crossed a moral line from which there may be no return.

Reflection questions and related Cambridge/RI essay questions are found at the end of Reading 9.

SECTION C: SCIENCE & TECHNOLOGY – ETHICS AND REGULATION

Reading 9: Genetic editing is like playing God – and what's wrong with that?

EU 4-6

Johnjoe McFadden | The Guardian | 2 Feb 2016

The announcement that scientists are to be allowed to edit the DNA of human embryos will no doubt provoke an avalanche of warnings from opponents of genetic modification (GM) technology, who will warn that we are "playing God" with our genes.

The opponents are right. We are indeed playing God with our genes. But it is a good thing because God, nature or whatever we want to call the agencies that have made us, often get it wrong and it's up to us to correct those mistakes. Sadly, of the half a million or so babies that will be born in the UK this year, about 4% will carry a genetic or major birth defect that could result in an early death, or a debilitating disease that will cause misery for the child and their family. This research will eventually lead to technologies that could edit DNA in the same way that we can edit text – to correct the mistakes before the child's development goes to its final draft. Its successful implementation could reduce, and eventually eliminate, the birth of babies with severe genetic diseases.

But surely our DNA cannot be compared to the patterns of printer ink on page? Our DNA is considered to be so special that the phrase "it's in his/her DNA" is said with the same sense of fatalism that our ancestors would have spoken of their fate or their soul. Anti-GM activists, many of whom are devout atheists, often insist that our DNA is somehow special, something donated to us by an all-powerful, wise and benevolent nature, which has taken God's place as our creator. But nature is just blind chance – mutation – combined with the survival of the fittest. There's no grand plan and no reason why nature shouldn't, like the rest of us, occasionally make terrible mistakes. When those errors could lead to terrible human suffering, it is our duty to try to correct them.

Gene editing could provide revolutionary benefits to our children

20 Our DNA is just a chemical. You can eat it or burn it and it will return to those simple atoms and molecules from which it is made. There is no special magical ingredient between the atoms, no soul, just atoms and space. DNA is the most amazing chemical in the known universe, but it's just a chemical – made of the same atoms of carbon, hydrogen, oxygen and nitrogen you can find in the air. It is no more spiritual than your fingernails or hair. And we don't mind clipping those when we need to.

25 Gene editing of human embryos to eliminate disease should be considered to be ethically the same as using laser surgery to correct eye defects, or a surgeon operating on a baby to repair a congenital heart defect. DNA is just another bit of our body that might go wrong. Yet gene editing could provide revolutionary benefits to our children. A team based at Great Ormond Street Hospital for Children in London recently used gene editing to treat a one-year-old girl with leukaemia, who is now in remission.
30 More technology is in the pipeline. A team based at Perelman School of Medicine at the University of Pennsylvania reported in this week's Nature Biotechnology that they were able to correct a genetic liver disease in newborn mice. Taking this technology into human embryos could correct devastating genetic diseases in the womb.

35 But isn't this a slippery slope to designer babies genetically engineered to be healthier, cleverer or more beautiful than they would otherwise be? Wouldn't it provide a technology that would only be available to the super-wealthy, potentially creating the kind of divided society that HG Wells envisaged in his futuristic novel, The Time Machine? Perhaps. But let's worry about the future in the future.

40 In the present, if those of us with mostly healthy children are worried about the ethics of gene editing, then we should ask the parents of children born with haemophilia, cystic fibrosis or muscular dystrophy whether they would have used this kind of technology if it had been available to them. If science can be used to eliminate human suffering, then let's get on with it.

For reflection/discussion:

- According to Thiessen (Reading 8), what is the difference between gene therapy and genetic engineering (lines 15-18)?
- What are the benefits of gene engineering technologies such as CRISPR listed in Reading 9?
- What are its potential dangers and disadvantages for society? Refer to the readings and carry out your own research.
- In your view, should there be limitations on the use of such technology? Why? What kinds of limits would you propose?

Related Cambridge/RI essay questions:

1. 'Technology is advancing too fast.' Is this a fair comment? (RI Y5 Promo 2020)
2. 'Science creates more problems than it seeks to solve.' Comment (RI Y5 CT 2016)
3. To what extent can the regulation of scientific or technological developments be justified? (Cambridge 2014)
4. Consider the view that advances in gene therapy research have gone too far. (RI Y6 CT1 2014)
5. 'Science gathers knowledge faster than society gathers wisdom.' Do you agree? (RI Y6 CT2 2013)
6. 'Moral considerations hinder scientific progress.' Comment. (RI Y6 CT1 2012)

Further Reading

To read more about how CRISPR works: <https://www.livescience.com/58790-crispr-explained.html>

SECTION C: SCIENCE & TECHNOLOGY – ETHICS AND REGULATION

Reading 10: Thousands of Indians die in unethical clinical trials

EU 6-9

Samanth Subramanian | The National | 17 September 2018

This reading will help you understand:

- The methods and means by which pharmaceutical companies unethically conduct clinical trials
- How governments can be complicit, or helpless, in dealing with this issue
- The rationale for limits and regulations in the pharmaceutical industry

Thousands of Indians have died in unethical clinical trials over the past decade, even as a lawsuit to improve regulation of these trials has dragged unresolved through the Supreme Court for six years.

Between January 2005 and November 2017, 4,967 people died during the course of drug trials and research, according to government data obtained by a non-profit called Swasthya Adhikar Manch (SAM). Another 20,000-odd people have suffered adverse reactions in such trials.

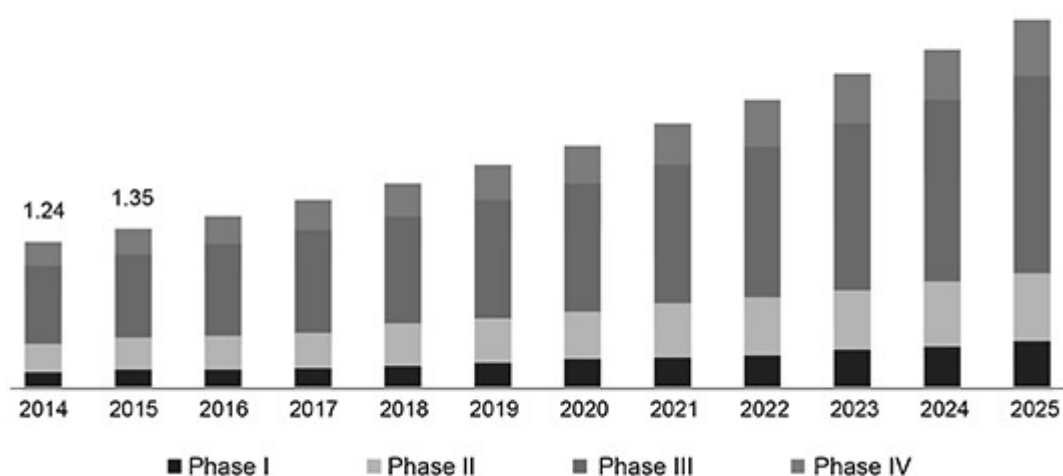
Pharmaceutical companies have offered compensation to the families of the deceased only in 187 of these cases, said Amulya Nidhi, who founded SAM. At least 475 drugs have been tested in trials during this time, according to Sanjay Parikh, the lawyer representing SAM in the lawsuit it filed against the government in 2012.

The trials take advantage of loopholes in rules, loose oversight, and India's large population of poor people who are often unaware of their rights as trial subjects, Mr Nidhi said. "We need a strong regulatory system, and we need action on violators."

The number of clinical trials in India rose after 2005, when India relaxed its testing laws. Drug companies began to recruit clinical research outsourcing firms to conduct trials in India, where costs are drastically lower.

The annual revenue of these outsourcing firms has grown from \$485 million in 2010-11 to over \$1 billion today, according to research from Frost & Sullivan, a market consultancy.

Indian clinical trials market size, by phase, 2014 - 2025 (USD Billion)



Source: www.grandviewresearch.com

20 India's regulators have been unable to keep up with this explosion of testing. For instance, Mr Nidhi said, an ethics committee is supposed to oversee every trial. "At one point, in Chandigarh, there were 257 trials going on, but only one ethics committee overseeing them," he said. "How is that even possible?"

Trials take place under the radar as well, Mr Parikh said, sometimes by simply paying poor subjects around 500 rupees a day and enlisting them. The details of the trials and the data harvested remain with the companies. "There's no way to find this stuff out."

25 In 2013, following an interim order from the Supreme Court, the government made it mandatory for companies to seek written informed consent from each subject before a trial, and for the process of seeking this consent to be recorded on video.

30 In reality, however, this rarely happens. What is more commonplace, Mr Nidhi said, is the kind of experience Pradeep Gehlot had. His story, as narrated to SAM, forms part of the non-profit's case in court.

Mr Gehlot drives an auto rickshaw in the city of Indore, and when his father Srikrishna, a tailor, fell ill with breathlessness and chest pain, he admitted him to a government hospital.

35 In the hospital, Mr Gehlot was given a sheaf of papers to sign. They were in English, which he couldn't read very well, but the doctors told him that his father would be treated, free of charge, with imported drugs, so Mr Gehlot went ahead and signed.

"Without his consent, Srikrishna was in a clinical trial for nearly two years," Mr Nidhi said. "His health started deteriorating, and he died in 2012."

When SAM heard about the case and sent a team to talk to Mr Gehlot, they confirmed from the documents that a trial had been conducted.

40 After Mr Gehlot complained, the doctor's medical license was suspended for three months. SAM uncovered other cases of ethical violations in a different Indore hospital and filed further complaints.

45 The state government, after investigating the hospital, found that 81 "serious adverse events"—including 32 deaths—occurred during clinical trials on more than 3,000 people. These adverse events had not previously been reported to regulators. A third Indore hospital enlisted 1,833 children and 233 mentally ill individuals in trials without their consent, the investigators' report found.

The report also suggested that doctors and clinicians running these trials had frequently been sent on trips overseas, or had been paid out of process, by pharmaceutical companies.

50 Punitive measures are weak, however. After its inquiry, the government imposed fines of \$100 apiece on 12 doctors for not cooperating with its investigations. Two doctors were barred from conducting further trials for a period of six months.

But Chirag Trivedi, the president of the Indian Society for Clinical Research, a professional body representing pharmaceutical researchers, argued that the country's rules are actually over-stringent, and that they have shrunk the number of ongoing trials.

55 One regulation, for example, calls for companies to also pay for management of all medical problems during trials, which is unfair, he said.

"There was a cardiovascular drug trial, which is for a heart ailment, where the company had to pay for tuberculosis treatment for nine months," Mr Trivedi said. "We all know that tuberculosis is caused by a bacteria, not by any drug, and not by a clinical trial for a heart ailment."

In every case that has warranted compensation, companies have paid out, he said.

- 60 Mr Trivedi admitted that, “as in any industry,” there were companies that indulged in unethical trials as well. “We cannot condone any irregularities,” he said. “Whatever protects the rights and safety of individuals, we will support such that. Every life is precious. We can’t treat Indians as guinea pigs.”

He also pointed out that clinical trials are vital to drug development. “The medicines that help you and me—they wouldn’t be available without trials.”

- 65 The next hearing of SAM’s lawsuit in the Supreme Court has been scheduled for December 4, but all parties to the suit have been asked to file their suggestions for an amended law next month, Mr Nidhi said.

But the regulations before 2005 were both sufficient and comprehensive, Mr Nidhi said. “Bring back the law that existed before 2005. That is what we are asking.”

For reflection/discussion:

1. From the reading, list some ways by which pharmaceutical companies act unethically in clinical trials.
2. Why may governments, especially of poor countries, be helpless in, or unable to deal with this issue?
3. Going a step further: Should there be limits placed upon commercial interests in scientific research?

Related Cambridge/RI essay questions:

1. Should we place limits on scientific or technological developments when they have solved many of our problems? (RI Y6 Prelim 2019)
2. ‘Scientific research without limits is undesirable.’ To what extent do you agree? (RI Y5 Promo 2017)
3. ‘Unlimited scientific research is the only way to make real scientific progress.’ Do you agree? (RI Prelim 2015)
4. ‘Science will always have noble intentions. Discuss. (RI Y6 CT2 2015)

SECTION C: SCIENCE & TECHNOLOGY – ETHICS AND REGULATION

Reading 11: Does the necessity of animal research mean that it is ethical?

EU 4-6

Samual Garner | NPR | 14 Feb 2016

This reading will help you understand:

- That the issue with animal testing is not simply a case of the ends justifying the means (utilitarianism), but also brings into contention the right of human beings to life-saving treatments and medication versus the right of animals not to be subjected to experimentation (virtue ethics)
- That what constitutes necessary research on animals and what constitutes ethical or humane treatment of animals is highly subjective
- That apart from advocacy, concrete actions in terms of exploring and correcting mindsets towards viable alternatives to animal research should be pursued.

A few weeks ago, two prominent scientists, Hollis Cline and Mar Sanchez, wrote a brief piece in *The Hill* newspaper arguing that animal research is "necessary." They were prompted by the recent National Institutes of Health (NIH) decision to phase out the use of primates in controversial maternal deprivation studies.

- 5 Scientists have long been fond of claims of necessity — in fact, justifications for animal research have remained largely the same since the writings of 19th century French physiologist Claude Bernard. However, this claim is problematic for a number of reasons.

10 If animal research is necessary, then it is not necessary in the sense that we have to do it. Rather, it is a choice that we make, a choice that its proponents believe is a necessary means to the end of further medical advances. Such advances are undoubtedly of significant moral importance, but even if we grant the assumption that animals are necessary for medical progress, this does not equate to a moral justification.

15 Research with *humans* is necessary to medical progress, but we have set strict limits on the extent to which humans can be exposed to risk and harm in research, even though doing so has undoubtedly slowed the rate of medical progress that might otherwise be achievable. Cline and Sanchez claim that animals in research are treated "humanely and with dignity," but the reality is that the level of protection afforded to research animals is far, far less than that afforded to human participants in research. Most animals involved in research are killed at the termination of the experiment, are kept in conditions not conducive to their welfare, and are otherwise harmed in
20 myriad and significant ways, for example through the infliction of physical injuries, infectious diseases, cancers, or psychological distress.

While nonhuman animals cannot provide consent to research participation, we have reasoned in the case of humans that an inability to consent entitles an individual to greater protection and not lesser protection. What justifies our differential treatment of humans and nonhuman animals in research?
25 For present purposes, it isn't necessary to rehearse every possible argument for and against animal research. It is sufficient to note that very few contemporary ethicists defend the *status quo* of animal research and, furthermore, that the burden of proof has now shifted to those who would defend invasive animal research.

30 Given the state of philosophical scholarship, meeting this burden of proof will not be easy or straightforward. Perhaps the most remarkable aspect of the scientific community's frequent claims of the necessity of animal research is how thoroughly they miss the moral point. For the most part,

ethical criticisms of animal research aren't even addressed — as they aren't in Cline and Sanchez's piece — and when they are, they're usually dismissed with bad arguments, such as the claim that animals have rights, which have been refuted for decades.

35 Further, the claim that "animal research is necessary to medical progress" assumes a strong causal connection between the two, but what data we have available cast doubt upon the robustness of this connection. Despite strong claims about the historical benefits of animal research from the scientific community, the accuracy of animal models in predicting human responses has not been
40 evaluated sufficiently, and the lack of certain kinds of data make this evaluation especially challenging. Based on existing data, however, numerous reviews have suggested that the accuracy of animal research in predicting human health outcomes appears to be far less than what we once assumed.

Animal studies also frequently appear to be poorly designed. The predictive value of animal research might increase if study design improved, but this isn't certain. Even NIH Director Francis Collins
45 recognized these concerns in a forward-thinking 2011 commentary, stating that, "The use of animal models for therapeutic development and target validation...may not accurately predict efficacy in humans." Given these issues, systematic reviews should become routine and strong statements about the utility of animal models should be tempered. This does not mean that animal research has never produced any or even many important medical benefits, but these claims require empirical
50 validation, not simply repeated assertion.

It also means that scientists and science agencies should be much more aggressive about seeking and funding alternatives to animals in research. Support has certainly grown, but investment of money and human labor into non-animal alternatives has been paltry. Even with this limited investment, some impressive advances are being made — witness the ongoing development of
55 "organs on a chip" — but much more needs to be done, with more money behind it, and with more of a sense of haste.

Beyond funding, the scientific community simply needs to adopt a better attitude toward innovation in alternatives, or else their limitations will continue to be a self-fulfilling prophecy. This is *science* — a discipline with a remarkable history of achievement and innovation despite significant technical
60 challenges. Where are the editorials galvanizing the scientific community to continue to innovate without animals? Where is the Human Genome Project-type investment in alternatives? To say that animal models are "necessary" when alternatives are not aggressively pursued seems a bit dishonest. And given the amount of harm caused to animals in research—whether you think it's justified or not—we should all want the alternatives field to grow.

65 Literally thousands of books and peer-reviewed papers have been written on the extent of our moral obligations to animals. As a field that is dedicated to rigorous inquiry and rational thought, the scientific community should take seriously the vast philosophy literature on these topics — the same field that gave rise to the conceptual foundations of science — rather than assertions and rhetoric. When it comes to animals and ethics, there have been very few serious attempts to engage the
70 intellectual issues. Scientists can and should do better.

Reflection questions and related Cambridge/RI essay questions are found at the end of Reading 12.

SECTION C: SCIENCE & TECHNOLOGY – ETHICS AND REGULATION

Reading 12: In defence of animal-based research

EU 4 and 6

Adapted from Contrary to emotive reporting, scientists testing on greyhounds are not Dr Frankensteins | Kemal Atlay | The Guardian | September 2016

This reading will help you understand why:

- The value and necessity of animal research can be clouded by inaccurate, selective and emotive media coverage designed to trigger outrage.
- The sheer complexity of biomedical research aimed at improving the treatment of debilitating diseases makes adoption of alternative research models impractical

In 1985, at the height of the Aids epidemic, scientists in the US made a huge breakthrough in understanding this mysterious, deadly disease by isolating the Simian Immunodeficiency Virus (SIV) in captive rhesus macaques. A few years later, they successfully developed the first effective therapy against HIV/Aids, which gave researchers a foothold to continue investigating the disease.

Today, anti-retroviral therapies have advanced to such an extent that people living with HIV can easily manage the condition with a simple drug regimen and can even suppress HIV levels in the blood to undetectable levels. None of this, or countless other medical advances, would have been possible without animal-based research.

So why are we seeing so many attacks by politicians, activists and even the media on this fundamental aspect of scientific research?

Earlier this month, Crikey published an article about the use of greyhounds in a study conducted by researchers from Monash University and the Alfred Hospital. The words “grisly” and “gruesome” were thrown in to elicit a specific response: outrage and disgust.

The Age then published its own story on the same experiment that used similarly emotive language but took things a step further by heavily featuring the voices of animal rights activists. In both instances, the articles were unashamedly one-sided and demonised not just the researchers involved the study, but the use of animals in science in general. So, what exactly was the experiment in question?

The researchers were investigating how well they could preserve a heart once an organ donor had died and before transplantation occurs, with the aim of improving the success rate of heart transplants in humans. In order to test this, they anaesthetised 12 greyhounds – they were knocked unconscious to prevent any pain or suffering – before they were suffocated to induce circulatory death. The hearts were then removed and preserved for four hours using two different methods of preservation. Half of the dogs then received a heart transplant and were revived to monitor how well the heart functioned before they were promptly euthanised.

It may not sound pretty, but this is how scientific research works and how medical research in particular has advanced to such an incredible extent. Animal models have allowed scientists the study all manner of medical conditions: experiments using mice have provided crucial insights into how Alzheimer’s disease actually progresses in the human brain; Zika-infected monkeys have allowed scientists to slowly decipher how the virus works in order to develop a cure; and surgeries on dogs and cats have allowed researchers to develop and perfect life-saving procedures, like open-heart surgery and organ transplants.

35 The aforementioned articles did not convey the significance of the study – the researchers concluded that their findings had “potential for clinical application in DCD [donation after circulatory death] transplantation” – and make no reference to the strict ethical approval processes in place.

As a result, they made the scientists look like modern-day Dr Frankensteins performing all manner of experiments with whatever animal they can get their hands on but this couldn’t be further from reality. Scientists that use animal models in their work are guided by the 3Rs principles (replacement,
40 reduction and refinement) that make them consider the impact of their work and ensure humane treatment of animals.

On top of that, an animal ethics committee must approve all animal-based research proposals before the scientists can proceed. The Australian Code of Practice for the Care and Use of Animals for Scientific Purposes dictates that these committees must include: a vet, an animal welfare
45 representative, an animal researcher, and an independent representative. They have the power to reject proposals, advise researchers to adjust the proposal according to the 3Rs, and even stop experiments after they’ve begun.

Earlier this year, neurobiologist Associate Professor James Bourne wrote an impassioned defence of his work and the scientific community in response to federal Greens senator Lee Rhiannon’s moves
50 to ban the import of non-human primates for scientific research. Bourne’s work is focused on how the brain repairs itself following an injury that results in brain damage, such as heavy impact from contact sports, traffic accidents and workplace injuries. He writes:

*Primates share approximately 98% identity with the human genome and many anatomical, physiological, and behavioural similarities. For this reason, primates are critical to biomedical
55 research targeting the causes, progression, prevention, and treatment of a wide variety of diseases.*

Bourne goes on to explain that even though researchers are conscious of reducing the use of animal models, often there is “no alternative approach that can replicate the vast complexity of human disorder and disease.” He also stresses the importance of transparency in ethical approval processes and in the role of various bodies holding researchers to account – this ensures the public remains
60 confident that the work being carried out by the scientific community is done so in the most efficient, ethical and humane way possible.

Another key failing of the articles is that they linked the use of greyhounds in medical research to the cruelty of some practices in greyhound racing. The New South Wales Baird government’s moves to ban greyhound racing have put the issue of animal rights and welfare back in the national
65 spotlight, which will hopefully lead to more positive change and other state and territory governments following suit. But by bringing greyhound racing into the picture, the articles conflate the two issues and make the greyhound racing industry and scientific community one and the same. You cannot compare the use of animal models that has allowed countless medical advances to the wilful cruelty towards animals by a group of people motivated by profit and greed.

70 No one expects or wants scientists to conduct experiments on human beings to understand things like brain damage or heart transplants. Hence, animal-based research is crucial in ensuring we can still explore and investigate all manner of medical disorders and diseases without putting people’s lives at risk.

For reflection/discussion:

- In lines 15-21 (Reading 11), Garner argues that one reason to oppose animal research is that animals are often subjected to more harm than human subjects in other research. Is the answer then more stringent regulation? Why or why not?
- What does Garner mean with the claim that the scientific community has “miss[ed] the moral point” (line 31, Reading 11)? Use your own words as far as possible.
- Summarise the arguments the Garner makes against the necessity of animal research. Select any one of them and attempt to rebut it.
- In lines 21-25 (Reading 12), Atlay outlines the procedures in the research using greyhounds. Are you convinced that the treatment of the animals was sufficiently humane and ethical? Why/why not?
- Identify Atlay’s criticisms of the media reporting concerning the greyhound study (lines 33-35) Explain why these omissions may give the impression that the scientists involved are like ‘modern-day Dr Frankensteins’ (line 36).

Related Cambridge/RI essay questions:

1. Can the use of animals for scientific research ever be justified? (Cambridge 2017)
2. ‘Moral considerations hinder scientific progress.’ Comment. (RI Y6 CT1 2012)
3. Do you agree that the barriers to scientific research in the 21st century are more ideological than technological? (RI Y6 CT2 2011)

Further Reading

“Factsheet: Alternatives to Animal Testing” (Cruelty Free International)

<https://www.crueltyfreeinternational.org/why-we-do-it/alternatives-animal-testing>

Singularity University | Adapted from *The Exponential Guide to Artificial Intelligence* | 2018

This reading will help you to understand:

- What Artificial Intelligence is
- Its impact on different areas of society

What is artificial intelligence?

AI is an “umbrella term” for a branch of computer science focused on creating machines capable of thinking and learning. Based on their experiences, AIs learn to make better decisions in the future. This ability to both learn and apply knowledge closely mimics the way human beings understand the world and allows machines to accomplish tasks that were once only possible with human minds.

Some of the human-like tasks AIs can do include:

- Complex problem solving
- Visual interpretation (computer vision)
- Speech recognition (natural language processing)

These capabilities are accomplished via a collection of computer algorithms that use mathematics and logic to perform the AI’s assigned task. So although our most famous science fiction books and movies tend to portray AI in the form of human-like robots, AI is simply computer code running in software.

Unlike the human brain, these intelligent programs can be run in a variety of different hardware types, whether that’s your smartphone, a warehouse of web servers, or a self-driving Tesla.

This variety of use cases is what often makes AI so difficult to understand, but it’s also what makes it so powerful. The ability to add an AI layer on to nearly every technology means that as AI progresses, the world around us will increasingly seem to come alive. This “awakening” will drastically alter life as we know it, from leisure and business activities to our health and spirituality. To get an idea of how this might happen, let’s first take a look at how AI works.

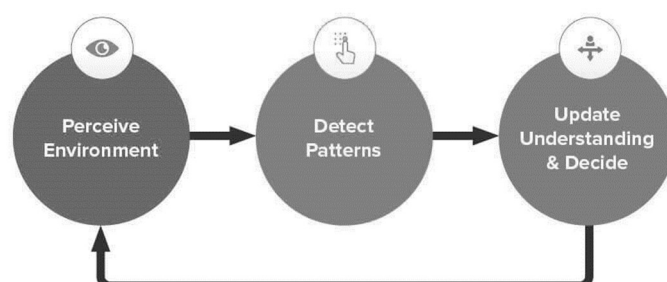
Much like human intelligence, AI works by taking in large amounts of data, processing it through algorithms that have been adjusted by past experiences, and using the patterns found within that data to improve decision-making.

To simulate human intelligence in this way, AI engineers provide their machines with ability to:

1. Perceive their surrounding environment (which may simply be data)
2. Detect patterns in the environment
3. Learn from the patterns and update experiential memory

Then, these steps are repeated until there’s enough data to confidently make predictions and support decision-making.

What makes AI remarkable is the speed, accuracy, and endurance it brings to this human-like learning



35 process. Humans have to eat, sleep, and tend to a variety of personal needs. We are also creatures of comfort, and quite stubborn—too much change makes us uncomfortable. And when presented with new information and experiences, humans tend to let our biases sway us from making the most reasonable and logical decisions.

40 Machines suffer from none of these shortcomings. For most purposes, they're capable of running indefinitely, allowing AIs to process and detect patterns in massive amounts of data without mental fatigue.

AIs are constantly tweaking their understanding of their environment, updating their "perspective" of reality, and updating the probability of their predictions without clinging to any old ideas. Some people find this cold logic the most terrifying part of AI, however, it's also what allows AIs to find solutions humans may not recognize.

45 The concept of AI has been around since 1955, but its growth has exploded in recent years because of three factors:

1. Vastly increased computing power
2. Large, inexpensive data sets
3. Advancements in the field of machine learning

50 But computing power alone wouldn't have accomplished much if not for two key technologies that support AI: big data and machine learning.

How are AI, big data, machine learning, and deep learning related?

55 As we've mentioned, AI covers a broad field of sciences involved in developing computer systems that think and learn in a way that's similar to human intelligence. AI applications are often divided into "narrow AIs" that perform specific tasks such as playing chess, and "general AIs" that understand language, context, and emotions as humans do. Let's take a closer look at the relationships between AI, big data, machine learning, and deep learning.

Big data

60 With the rapidly decreasing cost of sensors and the global growth of the Internet of Things (IoT), we have dramatically increased the number of smart and connected devices that are continuously measuring and recording data. Nearly every action we take is now recorded in a database somewhere. This includes mobile device activity, the purchase history on our credit cards, our online browsing activity, our social media feeds, and even our biological data.

65 Big data is the term for these massive collections of data that we're all contributing to every day. Big data is the fuel that enables AIs to learn much more quickly. The abundance of data we collect supplies our AIs with the examples they need to identify differences, increase pattern recognition capabilities, and to discern the fine details within the patterns.

70 If you provided an AI with one picture of a dog and one picture of a cat to learn from, you will have an AI that's terrible at the task of determining pet species. Feed that same algorithm millions of pet pictures, and the AI can quickly learn how to distinguish dogs from cats, and also determine the different breeds within the species.

Big data enables AIs to learn by example rather than by instructions provided by humans. And they're able to learn this way because of the advances in machine learning.

Machine learning

75 Machine learning is a method of data analysis that learns from experience, enabling computers to find hidden insights without being explicitly programmed to do so. Machine learning analyzes data and learns from it to make decisions and predictions, and includes supervised (manual entry of data and solutions) and unsupervised learning.

80 Machine learning is a subset of the larger field of AI, and it is one of the many processes that enable the creation of AI. Many ways of creating AIs have been explored, but machine learning is important because it does not require human input or interaction. Rather than learning by instruction, machine learning AIs learn by exposure to examples found in data. Through machine learning, AI is able to take advantage of the enormous data sets generated by our daily activities. To learn without human involvement, machine learning works largely by implementing statistical methods into the learning
85 process.

Deep learning

Deep learning is part of the broader field of machine learning that uses artificial neural networks, which are computer simulations patterned after a human brain. Deep learning includes aspects of machine learning algorithms, neural networks, and AI.

90 The artificial neural networks created from these components are where the field of AI comes closest to modeling the workings of the human brain. Improved mathematical formulas and increased computer processing power are enabling the development of more sophisticated deep learning applications than ever before. Deep learning—also called structured learning and hierarchical learning—is the kind of machine intelligence used to create AIs that beat humans at games of Go and
95 chess.

How does AI affect our lives?

Some of the most powerful and prevalent applications of AI are the ones we often take for granted. These include the AIs that handle your Google searches, deflect spam from your inbox, and select the ads you see across the digital landscape. AIs identify people in your Facebook pictures, and
100 recommend the products you buy from Amazon.

No matter where you live and work, one thing is certain: more and more of our society's technical infrastructure is powered by AI. While many AIs are easy to overlook because they don't talk to us like Siri or perform physical tasks like driving our Teslas, they constantly work behind the scenes, performing crucial functions like pattern recognition, problem solving, reporting, and optimization.

105 The Singularity is often defined as the point at which exponential technology crosses the threshold of "strong AI" and machines possess a broad intelligence that exceeds human levels. It's a concept that's understandably hard for many of us to accept, because the Singularity also represents a point where human intelligence and AI merge.

110 On the way to such a merger, human intelligence will undergo an extensive integration with AI, forming a symbiotic relationship where AIs are empowered by human talent for creative, lateral thinking, and humans are empowered by AI's near-infallible memory and rapid computing. So not only is AI likely to be integrated into nearly every electronic system—but also into nearly every person as well.

115 None of us can predict the future, nor can we stand against the wave of change driven by AI and other exponential technologies. Instead, we can do our best to learn about these technologies, understand their inherent opportunities, and apply them to solving our biggest global challenges. Perhaps the biggest mistake we can make with AI is to underestimate its impact and rapid growth.

Reading 14: Algorithmic intelligence has gotten so smart, it's easy to forget it's artificial

Geof Nunberg | National PR | 28 June 2019

EU 5 and 8

This reading will help you to:

- Understand some of the drawbacks of reliance on algorithmic intelligence

Algorithms were around for a very long time before the public paid them any notice. The word itself is derived from the name of a 9th-century Persian mathematician, and the notion is simple enough: an algorithm is just any step-by-step procedure for accomplishing some task, from making the morning coffee to performing cardiac surgery.

Computers use algorithms for pretty much everything they do — adding up a column of figures, resizing a window, saving a file to disk. But all those things usually just happen the way they're supposed to. We don't have to think about what's going on under the hood.

But algorithms got harder to ignore when they started taking over tasks that used to require human judgment — deciding which criminal defendants get bail, winnowing job applications, prioritizing stories in a news feed. All at once the media are full of disquieting headlines like "How to Manage our Algorithmic Overlords" and "Is the Algorithmification of the Human Experience a Good Thing?"

Ordinary muggles may not know exactly how an algorithm works its magic, and a lot of people use the word just as a tech-inflected abracadabra. But we're reminded every day how unreliable these algorithms can be. Ads for vitamin supplements show up in our mail feed, while wedding invitations are buried in the junk file. An app sends us off a crowded highway and lands us bumper-to-bumper in local streets.

OK — these are mostly just inconveniences. But they shake our confidence in the algorithms that are doing more important work. How can I trust Facebook's algorithms to get hate speech right when they've got other algorithms telling advertisers that my interests include The Celebrity Apprentice, beauty pageants and the World Wrestling Entertainment Hall of Fame?

It's hard to resist anthropomorphizing these algorithms — we endow them with insight and intellect, or with human frailties like bad taste and bias. Disney actually personified the algorithm literally in their 2018 animated movie *Ralph Breaks the Internet*, in the form of a character who has the title of Head Algorithm at a video-sharing site. She's an imperious fashionista who recalls Meryl Streep in *The Devil Wears Prada*, as she sits at a desk swiping through cat videos and saying "no," "no," "yes."

Tech companies tend to foster that anthropomorphic illusion when they tout their algorithms as artificial intelligence or just AI. To most people, that term evokes the efforts to create self-aware beings capable of reasoning and explaining themselves, like Commander Data of *Star Trek* or HAL in *2001: A Space Odyssey*.

That was the aim of what computer scientists call "good old-fashioned" AI. But AI now connotes what's called "second-wave AI" or "narrow AI." That's a very different project, focused on machine learning. The idea is to build systems that can mimic human behavior without having to understand it. You train an algorithm in something like the way psychologists have trained pigeons to distinguish pictures of Charlie Brown from pictures of Lucy. You give it a pile of data — posts that Facebook users have engaged with, comments that human reviewers have classified as toxic or benign, messages tagged as spam or not spam, and so on. The algorithm chews over thousands or millions of factors until it can

figure out for itself out how to tell the categories apart or predict which posts or videos somebody will click on. At that point you can set it loose in the world.

- 40 These algorithms can be quite adept at specific tasks. Take a very simple system I built with two colleagues some years ago that could sort out texts according to their genre. We trained an algorithm on a set of texts that were tagged as news articles, editorials, fiction, and so on, and it masticated their words and punctuation until it was pretty good at telling them apart — for instance, it figured out for itself that when a text contained an exclamation point or a question mark, it was more likely to be an editorial than news story. But it didn't understand the texts it was processing or have any concept of the difference between an opinion and a news story, no more than those pigeons know who Charlie Brown and Lucy are.

- 50 The University of Toronto computer scientist Brian Cantwell Smith makes this point very crisply in a forthcoming book called, *The Promise of Artificial Intelligence*, arguing the systems have no concept of spam or porn or extremism or even of a game — rather, those are just elements of the narratives we tell about them.

- 55 These algorithms are really triumphs of intelligent artifice: ingenious systems that can mindlessly simulate human judgment. Sometimes they do that all too well, when they reproduce the errors in judgment they were trained on. If you train a credit rating algorithm on historical lending data that's infected with racial or gender bias, the algorithm is going to inherit that bias, and it won't be easy to tell. But they can also fail in alien ways that betray an unhuman weirdness. You think of the porn filters that block flesh-colored pictures of pigs and puddings, or those notorious image recognition algorithms that were identifying black faces as gorillas.

- 60 So it's natural to be wary of our new algorithmic overlords. They've gotten so good at faking intelligent behavior that it's easy to forget that there's really nobody home.

For reflection/discussion:

1. Based on the information given in Reading 13, what do you think are the leading trends in AI that will affect sectors such as the job market and individual freedom?
2. Nunberg (Reading 14) raises some interesting drawbacks of mass usage of AI. What are some of the clear-cut benefits that will result from the widespread usage of AI?
3. Isaac Asimov's "Three Laws of Robotics" are a set of rules devised by the prescient author in one of his novels in 1942 pertaining to the regulation of conduct of robots that possess artificial intelligence. Study these laws and think about how relevant his views are to the situation we find ourselves in today with AI.

Related Cambridge/RI essay questions:

1. To what extent is artificial intelligence replacing the role of humans? (Cambridge 2019)
2. 'Artificial intelligence creates more problems than benefits.' Discuss (RI Y6 Prelim 2019)
3. Is a fear of artificial intelligence justifiable? (RI Y5 Promo 2015)

Reading 15: The attack of zombie science

EU 1, 4, 7, 9

Natalia Pasternak et al | Nautilus | 12 January 2022

The reading will help you to:

- Understand how political pressure and productivism in the academic world have encouraged the rise of 'zombie science'.
- Consider the negative impact of 'zombie science'.

When we think about how science is distorted, we usually think about concepts that have ample currency in public discourse, such as pseudoscience and junk science. Practices like astrology and homeopathy come wrapped in scientific concepts and jargon that can't meet the methodological requirements of actual sciences. During the COVID-19 pandemic, pseudoscience has had a field day. Bleach, anyone? Bear bile? Yet the pandemic has brought a newer, more subtle form of distortion to light. To the philosophy of science, we humbly submit a new concept: "zombie science."

We think of zombie science as mindless science. It goes through the motions of scientific research without a real research question to answer, it follows all the correct methodology, but it doesn't aspire to contribute to advance knowledge in the field. Practically all the information about hydroxychloroquine during the pandemic falls into that category, including not just the living dead found in preprint repositories, but also papers published in journals that ought to have been caught by a more discerning eye. Journals, after all, invest their reputation in every piece they choose to publish. And every investment in useless science is a net loss.

From a social and historical stance, it seems almost inevitable that the penchant for productivism in the academic and scientific world would end up encouraging zombie science. If those who do not publish perish, then publishing—even nonsense or irrelevancies—is a matter of life or death. The peer-review process and the criteria for editorial importance are filters, for sure, but they are limited. Not only do they get clogged and overwhelmed due to excess submissions, they have to deal with the weaknesses of the human condition, including feelings of personal loyalty, prejudice, and vanity. Additionally, these filters fail, as the proliferation of predatory journals shows us all too well.

As scientists and science communicators, we see the harm that a system preoccupied with productivity and quantity of publications is doing to science and to the way science is perceived by the public. Such a system tends to reward zombie science, and research groups are going into it as a response to a perceived need for self-preservation. Zombie science, whether well intentioned or an attempt to game the system, consumes funding and bestows an aura of scientific credibility on results that are not answering real scientific questions.

Some scientists have come forward to denounce zombie science. Piotr Rzymiski, a researcher in the Department of Environmental Medicine at the Poznan University of Medical Sciences, complained about the amount of useless peer review he was forced to do during the pandemic. "Some were ridiculous," he told Science Business. "My favorite example is a suggestion to blow very hot air into a patient's lung to eliminate the virus."

Derek Lowe, renowned chemist and Science contributor, has also called attention to zombie science. In his blog *In the Pipeline*, he lamented the proliferation of papers during the pandemic that don't advance scientific knowledge but fit the sole purpose of enhancing someone's résumé. As a

35 “designated Pain the Rear,” he wrote, addressing his own field of drug discovery, “I have to ask if we needed over ninety different papers screening what in many cases is more or less the same set of compounds, over and over and over.” Many papers, he wrote, may as well have been titled “Stuff We’ve Already Done, Now With a Coronavirus Angle Glued Onto It So It Can Be Published Again.”

40 This trend of worthless science has been exacerbated by the media spotlight, political pressure and, presumably, the strong human impulse in the face of an emergency to do something, anything, even if it is sheer lunacy. This way, zombie scientists get not only peer-review recognition but also the public’s impression that they are doing important work.

45 Zombie science not only pollutes science and generates noise; it also contributes to the hype of miracle cures and false hopes that end up in the press. A paper published by a Brazilian group of scientists on the use of saline solution as COVID-19 prevention accomplished just that. The paper tested the use of saline solution in vitro and concluded that it inhibits viral replication. The authors carried out all kinds of experiments and statistical analyses and presented the results in what looks like rigorous methodology. The conclusion, typical for zombie science, is that more studies are needed to evaluate whether saline solution would be a good alternative to treat and/or prevent COVID-19.

50 Because the paper was signed by scientists from the University of São Paulo, and funded by one of Brazil’s largest funding agencies, it received a lot of publicity. The funding agency’s magazine, Revista Fapesp, published an article on how Brazilian scientists had proposed the use of nasal sprays with saline to prevent COVID-19, stressing just how important this discovery could be to help control the pandemic. Another Brazilian magazine also picked up the bait and highlighted the good news, being
55 careful to stress that this was not a cure for COVID-19.

The same was observed with the publication of the clinical trial for the use of nitazoxanide in Brazil, published in the European Respiratory Journal.⁴ The paper doesn’t dare state the vermifuge, a medicine to kill intestinal worms, cures COVID-19 but, of course, concludes that more studies are needed. The authors don’t say so in the paper, but they participated in hyping the paper with the
60 federal government. One of the authors of the paper is the current secretary to Marcos Pontes, Brazil’s Minister of Science, Technology, and Innovations, responsible for approving funding for the project. Pontes cried when the paper’s results were broadcast in a press conference, thanking the Brazilian scientists for their tireless work.

65 During the pandemic, zombie science has not been restricted to Brazil. Many clinical trials have been small, lacked proper randomization, and have been low in methodological quality. Such poorly designed clinical trials have contributed to hype and misinformation. Brazil, though, has shown us that zombie science is not just insidious, arising out of suspect relations between the academic and political systems, but can be evil. In fact, maybe “evil science” deserves a category of its own. It would be identified by its intent to use science to achieve a political or ideological goal, without excluding, of
70 course, financial gain. It doesn’t shirk from fraud and has complete disregard for medical ethics and human rights. The cases of hydroxychloroquine, ivermectin, and other miracle drugs provide sad examples.

Hydroxychloroquine was first promoted in Brazil in March 2020, following the hype in France when physician and microbiologist Didier Raoult went on YouTube to brag about his results, presented in his
75 now infamous Marseille paper. The paper was highly criticized by the international scientific community for its grave methodological flaws.

Shortly after Raoult’s publication, the chloroquine hype exploded in the United States and Brazil, with both President Trump and President Bolsonaro promoting the malaria medication as a miracle cure

for COVID-19. A private healthcare operator in Brazil, Prevent Senior, produced a makeshift paper, “the game-changer,” which was circulated as a PDF but never appeared in a peer-reviewed journal.

The results of the study showed no deaths in its treatment group. The work, as presented, had shabby methodology and the rosy conclusions were obviously unwarranted. Later, a group of medical doctors fired by the study sponsor came forward and declared the study was rife with fraud, ethical misconduct, and withheld information. It turned out that there had been deaths in the treatment group, but they were removed from the record.

The doctors also accused Prevent Senior of pressuring them to prescribe unproven medication, not just hydroxychloroquine but also other drugs that came to compose what became known in Brazil as the “COVID early treatment kit.” The kit contained a huge amount of other unproven drugs such as ivermectin, nitazoxanide, flutamide, vitamin D, zinc, and azithromycin.

Messages from the hospital directors and program coordinators were released to the press and to Brazil’s Parliamentary Inquiry Committee (CPI, in the Portuguese Acronym). The messages showed that directors pushed the doctors to prescribe the COVID kit, treating the number of prescriptions as if they were sales goals in a retail marketing campaign. Those who refused were reprimanded. There were also instructions not to inform the patients or their families about the prescriptions.

Prevent Senior’s medical director, Pedro Batista, was summoned by the CPI and calmly confirmed that the ICD (International Classification of Disease) of all COVID-19 patients was altered after 14 days. This meant that patients would come in with COVID-19, get treatment, preferably with the COVID kit, and, after 14 days, if they made it out of intensive care, either dead or discharged, the ICD would be altered. Death certificates would state that those patients died from sepsis, pneumonia, or any other COVID-related complications, but the fact that the patients presented with COVID-19 would be omitted.

Prevent Senior is also under the suspicion of having close ties with Bolsonaro and the federal government. The President and his sons were the first to promote the “game-changer” PDF, and there are leaked videos of scientists and medical doctors working together with Prevent Senior and President Bolsonaro to promote the COVID kit, in an attempt to convey to the populace the notion that the pandemic was under control and there was no need for mitigation and preventive measures that would “hurt the economy.”

Another case in Brazil is the use of proxalutamide, a male hormone blocker, as a COVID-19 treatment. This involved another private healthcare operator, the Samel group. Proxalutamide is a drug still under study for prostate cancer, and its use is not authorized by Brazil’s regulatory agency Anvisa. Nonetheless, it was used in clinical trials, which in turn, have also not been authorized by the Brazilian Board of Ethics in Research (CONEP). A group of Brazilian researchers conducted clinical trials with the drug, with suspicious results that did not go unnoticed by the international scientific community. “Too good to be true” was the ironic remark in Science. Besides having no ethical clearance to run the trials, the group failed to inform CONEP of the elevated number of deaths during the trial, which would have been reason to halt it. The study protocol also differed from the one deposited at the website Clinical Trials. O Globo, one of Brazil’s largest newspapers, published a series of reports and articles on proxalutamide, but a judge deemed them prejudicial and censored them.

UNESCO declares that the proxalutamide case in Brazil, if the details known so far are to be confirmed, is one of the most serious violations of human rights of patients in the history of Latin America. Patients were not informed that they were part of a trial, and neither were families.

As we know from the horror movies, the only way to kill a zombie is to destroy its brain—before it devours ours. The same is true for zombie science. As scientists, science communicators, and citizens, we need to recognize this distortion of science and take aim at its methods before it has another chance to distort, harm, and kill.

For reflection/discussion:

- Explain in your own words what exactly ‘zombie science’ is. How has it distorted science?
- In your opinion, how might this distortion of science influence the perception of science and the role of science in society? Consider this from the perspectives of different stakeholders stated in the article.
- In the final paragraph, the authors conclude that ‘we need to recognize this distortion of science and take aims at its methods’ (lines 123-124). Given the severity of this issue, in what ways can the methods of ‘zombie science’ be addressed fully?

Related Cambridge/RI essay questions:

1. To what extent should politicians have a say in scientific research? (RI Y6 CT 2021)
2. Is our trust in science misplaced? (RI Y6 Timed Practice 2020)
3. ‘Our job as scientists is to find the truth.’ How far do you agree that this view accurately reflects the role of scientists today? (RI Y5 Promo 2018)

SECTION D: SCIENCE AND TECHNOLOGY – DISRUPTIONS AND DANGERS

Reading 16: Why we must rebuild trust in science

EU 4-6, 9

Sudip Parikh | Pew | 9 February 2021

This reading will help you understand:

- Why any scientific endeavour that is not trusted by the public cannot adequately contribute to society
- How a break in trust between science and society may undermine humanity ability to deal with future uncertainty and upheavals
- Factors that have contributed to the current trust deficit between science and the public, including the disjunct between science and daily life, and the failure amongst scientists to communicate important developments in a manner that is clear and accessible
- How the disconnect between science and daily life; failure of the scientific community to communicate important development clearly and accessibly; chaotic and messy nature of the process of gaining scientific knowledge, and missteps and violations have contributed to the current

When the history of our current moment is written, science will be central to the story. In the crucible of 2020, did science rebuild the societal trust needed to defeat the coronavirus? Or did a break in trust lead to a lingering pandemic that foreshadowed future failures to solve the coming crises of climate change, food and water insecurity, and economic stagnation? Historians will consider what led to this pivotal moment in the relationship of science and society and how it was resolved. Scientists and society must work together to ensure that this time of uncertainty and upheaval leads to a new era of solutions that enrich the lives and well-being of us all.

We live in wondrous times: The pace of discovery and innovation has never been faster. We have seen for the first time the methane-covered mountains of Pluto, discovered gravitational ripples caused by colliding black holes, detailed extensive changes to our climate and environment, advanced quantum computing to the brink of broader utility, and harnessed gene editing to potentially cure sickle cell anemia and other diseases.

Despite failures in our public health response to the pandemic, the biomedical research enterprise has never worked more quickly than during its quest to understand and address COVID-19. While basic researchers work around-the-clock to answer fundamental questions about the coronavirus' structure, transmission, and impacts, clinicians and physician scientists are testing therapeutics and vaccines. The record-shattering number of submissions to the journal *Science* and other peer-reviewed publications for COVID-related research—from structural biology to epidemiology—speaks volumes about the speed and intensity with which researchers are responding to this crisis.

We also live in uncertain times: Multiple intersecting challenges have the potential to become global crises. The COVID-19 pandemic will not be the last time that science will be essential to society's triumph over existential threats. Addressing future public health concerns, such as climate change, food and water insecurity, and other challenges—some of which are yet to emerge—will require the long-term integration of science into policymaking in ways that have only been temporary in the past. The cadence of emerging crises and the pace of planet-changing discoveries necessitate permanent elevation of scientific advisers to the front ranks of policymaking as they have only sometimes been during national crises like world wars, and moments of global competition like the space race. At the

same time, we need to more fully engage diverse communities with an intentional emphasis on those that have been ignored, marginalized, or harmed by scientific advancement.

30 One element is absolutely critical to the success of our mission to improve the human condition: trust. It's a foundational element of any relationship, but for the mutual benefit of the scientific enterprise and the people who support it, trust is essential. Simply put, a scientific endeavor that is not trusted by the public cannot adequately contribute to society and will be diminished as a result.

35 The COVID-19 pandemic presents us with just such an example. Late last year two of the vaccine candidates in clinical trials demonstrated safety and effectiveness in preventing infection of the virus that causes COVID-19. Although this was a remarkable accomplishment on its own, manufacturing and delivering these vaccines to the world's population will be an enormous challenge. To further complicate this situation, a public that is generally trusting of scientists and health professionals is receiving vastly different information, guidance, and recommendations based on its news consumption, political leaders, and geography. A September 2020 Pew Research Center survey found
40 that Americans were evenly divided as to whether they would get a vaccine to prevent COVID-19 if one were available now. The science of vaccine development cannot be successful if it is not trusted enough that people will get vaccinated. Science will have accomplished nothing by producing a vaccine that sits unused in a warehouse. We cannot become resigned or complacent as we work to maintain
45 trust in science during this critical moment.

Importantly, it is not enough to say the public should trust scientists because we know better or because we know more. Trust must be earned. Unfortunately, science and scientists have not consistently earned and nurtured this trust. In some respects, this is the result of the advancement of the scientific enterprise. Science in the 21st century is much more removed from daily life because of
50 the necessity of speaking with precision by using technical terms and jargon. Although it may serve a purpose in the practice and communication of important developments within a field, jargon removes science almost completely from the realm of the lay public. It has become a special skill set to break out of the audience of scientists and into the audience of the interested, the allies of scientists, and the public. The pace of discovery and knowledge, and the size and scope of the scientific enterprise,
55 makes this especially difficult. It is incumbent on scientists to value and develop these skills.

The practice of science is messy. Hypotheses are put forward and tested. Understanding evolves and comes in fits and starts. The trial and error in research methodology and the repetitive testing in laboratories are often hidden behind the end products of scientific research—a new treatment, a new piece of technology, a new or revised piece of public health guidance—without the public seeing the
60 puts and takes that are required along the way. When that process is then seen in real time, as we're all experiencing during the COVID-19 pandemic, the public has little context for updates in public health guidance, such as the change to recommending wearing face masks to limit and prevent infection.

More disturbingly, science has sometimes lost the trust of the public through researchers' own painful
65 missteps and blatant violations of that trust. Science, engineering, and medicine are not immune to the discrimination, subjugation, and silencing of marginalized people and voices. We have too often been unwitting perpetrators of the status quo, and the reasons are deeply ingrained in the systems that govern our society. It's important to hold a mirror to the scientific community and recognize where we have made mistakes. We must look at the past and ask: What got us to where we are today?
70 As just one example, the 40-year Tuskegee study of Black men with untreated syphilis that ended in 1972 was unethical and should never have happened. Unsurprisingly, Black Americans are more distrustful of medical experts than other demographic groups, an example of how trust can be lost.

We must recognize and acknowledge the areas where science has fallen short so that we can listen, understand, and move forward.

75 Fortunately, we start from a solid foundation. Seventy-three percent of adults in the United States—
like majorities around the world—agree that science and technology make our lives better, and they
trust scientists and researchers to make important discoveries that help solve problems. In building
on this foundation, scientists must remember that we have a responsibility not just to our research
and our own careers but also to the public that we serve. The fruits of our labor are meant to be shared
80 broadly with our communities, not left in labs. The only way to build trust is to show members of the
public that we are of them and for them, not separate from them.

The differences in public opinion that we see on science-related issues often align with educational
and ideological differences and exist primarily in applied science—that is, people’s consideration of
specific applications of science and technology that affect them directly—such as vaccines, genetically
85 modified food, renewable energy, and artificial intelligence. Asking the public about their acceptance
of applications provides a glimpse into what kind of world people want, what technologies they are
comfortable with, and how solving existing problems with new technology might potentially create
new questions and challenges.

At the same time, increased political polarization and an outspoken faction of Americans who distrust
90 experts, including scientists who develop evidence-based findings that may challenge closely held
opinions, have also widened the gap between Americans’ trust in science and scientists.

How do we consider the best path forward into an increasingly technology-oriented world—one that
both faces these challenges head-on and works to address pressing societal issues? The time to build
trust is before you need it. We need to build relationships in and across communities to become better
95 informed and much more inclusive in how we define problems and find solutions. We must proactively
and vigorously make connections and build trust between scientists and communities. At the
American Association for the Advancement of Science, we create opportunities for scientists to listen
to and share information with public audiences through conversations with diverse communities—
from policymakers to reporters, from religious leaders to lawyers and judges. We place scientists as
100 policy fellows within congressional and federal agency offices where they can learn from and directly
influence policymakers. We connect journalists with vetted scientific experts to help reporters
understand the science behind key issues. We help integrate science into the curricula of theologically
diverse seminaries, showing that faith and science can be compatible. Perhaps most importantly, we
help scientists build relationships in their communities before they are needed during a crisis.

105 Science is not just for the few. It is for everyone and can be used by anyone. We must find new and
better ways to connect the practice and use of science to inform and shape our communities, our
country, and our world. We must make sure that when historians look back at our time, they see how
trust between science and society was actively strengthened and led to lasting benefits for the public
good.

For reflection/discussion:

- Parikh describes 2020 as a ‘pivotal moment in the relationship of science and society’ (line 5). Suggest reasons why this is so.
- Summarise the reasons why Parikh believes that the ‘biomedical research enterprise’ (line 13) have done well in ‘responding to the [COVID-19] crisis’ (line 19).
- What are Parikh’s reasons for asserting that the ‘long-term integration of science into policymaking’ (line 24) is essential?

- Based on lines 48-72, what reasons does Parikh give for why the level of trust between science and society is not as high as it should be?
- Based on lines 80-105, what suggestions or solutions does Parikh offer, to raise the level of trust societies place in science?

Related Cambridge/RI essay questions:

1. Examine the view that the scientist is concerned only with knowledge, not morality.' (Cambridge 2020)
2. Should we be concerned with the ethics of medical research when doing so will limit its effectiveness? (RI Y6 Prelims 2021)
3. Is our trust in science misplaced? (RI Y6 Timed Practice 2020)
4. 'Scientists should determine how inventions and discoveries are used. To what extent is this an acceptable view? (RI Y5 Promos 2020)
5. Consider the view that there is an increasing need to rebuild trust in science today.' (RI Y6 CT1 2018)
6. 'Scientific knowledge cannot be trusted because it is unreliable.' Is this a fair statement? (RI Y6 Prelim 2017)

Reading 17: How Covid-19 is driving the evolution of Industry 5.0**EU 5***Dan Gamota | Forbes | 28 December 2020***This reading will help you to:**

- Understand how technological revolutions can be driven by global health crises.
- Evaluate the factors that drive the 5th Industrial Revolution.

The ripple effect of Covid-19 continues to impact how we work, learn, live and play. As the pandemic persists, companies of all sizes have responded with surprising speed and agility to maintain operations, despite the ongoing threat of massive disruption. With nearly all business travel halted or stalled for more than eight months, people have discovered new ways to coordinate, collaborate and communicate with colleagues, customers and partners. Employees, who once flew around the world regularly to visit customers or train remote workers at global manufacturing facilities, have been grounded.

While it may sound counterintuitive, Covid-19's travel bans actually have helped ignite innovation. After all, necessity is the mother of invention, so people around the world have found new ways to engage, connect and complete their work. In turn, the emerging processes spearheaded by resilient leaders are championing new use cases for existing technologies. According to a recent article from IEEE Transmitter, global collaboration in 2020 has advanced on a scale that will be studied for decades. Digital tools and immersive experiences, bolstered by augmented reality (AR) and virtual reality (VR) as well as at-a-distance collaboration tools, are gaining rapid adoption while accelerating us along the path to Industry 5.0.

The Fifth Industrial Revolution is evolving from a concentration on the digital experience to one where humans are back in charge. The results will combine the skill and speed of automation with humans' critical and creative thinking. As such, Industry 5.0 represents the ultimate partnership between intelligent humans and smart manufacturing machines. While Industry 4.0 marks an era of automation, artificial intelligence, the Internet of Things (IoT) and autonomous actions without human intervention, Industry 5.0 puts the focus on people.

The Best AI Is Invisible

This is an important evolutionary step, not a major revolutionary one. Throughout the past eight months, we've seen countless examples of how people are stress-testing technologies because of the need to connect from afar. New use cases are continually emerging — from the widespread use of AR/VR to support remote immersive experiences to the National Basketball Association working with Microsoft to debut virtual viewing technology.

The convergence of human cognition and artificial intelligence is poised to produce a slew of new use cases in the near future. The possibilities are plentiful when we contemplate what is possible when people and collaborative robots, virtual assistants, digital twins and avatars work side-by-side or enjoy truly immersive experiences in ways not fully imagined before Covid-19.

The Biggest Accelerant: People

While technology adoption has received a major uptick in 2020, the biggest accelerant I have witnessed is how people have stepped up to fix problems, learn new technologies and maintain business operations. Without the benefit of fly-in teams to troubleshoot new technology deployment

hiccups or address line-down escalations to resolve broken manufacturing processes, individuals and teams have achieved fast-growth trajectories of their own.

Since they could not rely on other people to fix their problems, they came up with successful solutions. As a result, they became better problem-solvers, more innovative thinkers and more productive teams. In short order, the students became professors. And the dialogue has changed from the plaintive "How do I fix this?" to the definitive "I have some ideas on how to make this process work better."

The ability to take greater ownership and apply more innovative thinking will serve us all well during Industry 5.0, especially in balancing automation with increased demands for personalization and customization. In this next industrial era, smarter manufacturing machines will be used to reduce costs and drive efficiencies, so experts can be freed to truly tailor the products consumers want most.

Looking ahead, it is important to realize that Industry 5.0 will open doors to new ways of making products without losing sight of the craftsmanship that only experts can deliver. This reminds me of the awe I felt watching highly qualified RF engineers tune filter systems used in communications base stations. The demonstration of an automated tuning system has been elusive. It is almost impossible to replace these individuals who tune sophisticated RF equipment with the innate skills and dexterity typically reserved for extremely proficient piano tuners.

The Virtual Age Has Arrived

A recent Deloitte blog stated that Covid-19 has heralded the start of the Virtual Age, which is tectonic enough to qualify as the Fifth Industrial Revolution. With it comes a re-imagining of work, workforces and workplaces. In the near future, corporate America may no longer be defined by physical offices and gleaming headquarters. Several industry leaders, including Google, Zillow, Uber, Twitter, Reuters, Facebook, Square and others, announced extensions of their work-from-home policies. While Twitter's plans preceded the pandemic by two years, the company's decision to offer workers flexibility and autonomy may represent the ideal model for the future.

There will be many more lessons to be learned from Covid-19 that can be applied to the future of work and our foray into Industry 5.0. Now more than ever, we need to be open to applying these learnings while giving creative people ample freedom to put their human touch on how smart machines operate. In the long run, we'll all produce better outcomes while finely calibrating technology road maps to produce breakthrough products that benefit everyone in our ever-changing world.

For reflection/discussion:

- What are some key characteristics of the Virtual Age proposed by the author? How do these characteristics differ from Industry 4.0? Justify your reasons with research.
- What are some key industries in the Singapore economy that might be affected by these developments?
- How ready is your own society prepared to deal with challenges related to Industry 5.0?

Related Cambridge/RI essay questions:

1. In an age of rapid technological advancement, is a single career for life realistic? (Cambridge 2018)
2. How far can scientific or technological developments be a solution to global problems? (RI Y5 CT1, 2018)
3. Is there any point in trying to predict future trends? (Cambridge 2013)
4. To what extent has technology had a negative impact on the skill levels of the people? (Cambridge 2010)

Reading 18: How to address digital safety in the metaverse

EU 4, 5, 8

Cathy Li and Farah Lalani | The Davos Agenda, World Economic Forum | 14 January 2022

This reading will help you to:

- Learn about the characteristics of the metaverse and its application in real world contexts.
- Understand the wider implications of the metaverse on various stakeholders and target groups.

As buzz around the metaverse increases, many are raising concerns about the potential risks in an environment where the boundaries between the physical and virtual worlds continue to blur.

The metaverse is a virtual reality world characterized by a three-dimensional, multi-sensory experience (as compared to the current two-dimensional internet – text and images on flat screens).

- 5 According to some experts, the closest thing to the metaverse today can be seen in games like Fortnite and experiences on Roblox.

Constructing ecosystems of trust

- 10 Addressing the necessity of constructing trusted ecosystems within the technologies developed for the metaverse is a critical consideration. These trusted ecosystems will constitute building in algorithms, structures, frameworks, regulations and policies within hardware and software development cycles to address the distinct elements of safety, privacy, and security within the DNA of the technology.

- 15 How data is shared within virtual worlds will need to be considered more carefully to ensure privacy. A second dimension to be considered within the privacy considerations of the metaverse's development is eliminating biases that will lead to a non-inclusive or malicious adaptation of the real world. Engaging in the metaverse will constitute of a utilization of integrative emerging technologies. This calls for a global thorough open-box security validation process of the protection provided within the environments against breach of confidentiality, integrity, or other aspects of security.

- 20 These ecosystems of trust will contribute to creating a stable, inclusive and purposeful existence of a virtual and immersive existence.

How might these risks unfold in the metaverse?

- 25 To understand how risks to safety could become more prevalent in the metaverse, a key construct of this digital future should be shared: "Central to the concept of the metaverse is the idea that virtual, 3D environments that are accessible and interactive in real time will become the transformative medium for human engagement. If they are to become practical, these environments will be dependent on widespread adoption of extended reality."

- 30 Even if not a fully immersive existence, it is likely that many people spend more time blending offline and virtual interactions, moving towards a mixed reality (MR). Privacy and security breaches are pathways that can compromise the safety of interactions and users. For example, this could take the form of someone masquerading as a medical doctor to gain access to surgical theatre technology for digitally-performed surgeries.

A good sense of the potential risks can be found in some existing applications that create "virtual worlds" such as on many gaming platforms. It is clear that there are significant safety challenges that have already presented themselves in these environments. For example, recreations of the 2019

35 Christchurch mosque shooting aimed at very young children have been found multiple times on the Roblox platform despite significant efforts on the company's part to stem the tide of such content.

Violent extremist and terrorist content isn't the only harm in such virtual worlds. Recently, on Facebook's Oculus Quest VR Headset an employee experienced a racist tirade that lasted several minutes whilst playing Rec Room and was unable to identify or report the user. Groping has also been
40 a problem that has emerged in the metaverse, for a variety of reasons.

Where do we stand on digital risks today?

Taking a step back and looking at the current digital context, the risks of harm are already growing. According to the latest Global Threats Assessment Report by the WEProtect Global Alliance, 1 in 3 (34%) respondents to their Economist Impact global survey, were asked to do something sexually
45 explicit online they were uncomfortable with during childhood. In addition, The Internet Watch Foundation saw a 77% rise in child 'self-generated' sexual material from 2019 to 2020.

Even before COVID-19, more than half of girls and young women had experienced online abuse, according to a global poll last year by the Web Foundation, an organization cofounded by the inventor of the web, Tim Berners-Lee. Sharing images, videos or private information without consent - known
50 as doxxing - was the most concerning issue for girls and young women globally, according to the Web Foundation poll. One in four Black Americans and one in 10 Hispanic Americans have faced discrimination online as a result of their race or ethnicity, compared to only three percent of white Americans. The risks are already high, especially for vulnerable groups.

"Contributing to the metaverse in a responsible manner will require research, collaboration, and
55 investment in safety as it relates to XR," Antigone Davis, Global Head of Safety at Meta explains. " For example, we are investing in controls that allow users to manage and report problematic content and conduct as well as safety tooling designed for immersive experiences. But we cannot do this alone. In order to address safety in a comprehensive way as the metaverse emerges, we need to partner with others in government, industry, academia and civil society."

60 This matters significantly given that digital risks in the metaverse will feel more real based on how our brains interpret immersive experience; Mary Anne Franks, president of the Cyber Civil Rights Initiative, noted in her paper on virtual and augmented reality that research indicates abuse in VR is "far more traumatic than in other digital worlds."

How might the risks be exacerbated in the metaverse?

65 There are numerous ways that current risks could be exacerbated in the metaverse. Firstly, depending on how these digital spaces are governed, there are risks of unwanted contact in a more intrusive multimodal environment. Today, if someone who we don't know or don't want to engage with, reaches out by messaging, friending, or otherwise trying to contact us on platforms such as Instagram, Facebook, their ability to contact is mostly limited to extending text-based messages, photos and
70 emojis.

However, imagine an unwanted individual being able to come into someone's virtual space and "get up close" with that person in the metaverse. Without robust mechanisms to report, prevent, and act on this this in real-time, this could lead to unwanted conduct. With haptic technology, the risks that harms in the metaverse will feel more "real" are not far-fetched given that many companies are
75 working to incorporate touch as an additional sensation in an immersive reality.

For example, haptic gloves being developed by many organizations aim to provide tactile feedback to provide more precise and realistic feel to any motion. While of course, this can create a better sense of reality and increase connectedness in a virtual environment, this can also potentially be abused by bad actors in ways that may not be fully understood just yet.

80 The harmful content that proliferates all too quickly in our current digital lives, may also translate in the metaverse to more graphic, 3D, and auditory unwanted content that feels more intrusive and has a greater impact due to the multisensory nature of the environment in which it is propagated.

The rise of virtual currencies can often be another challenge in the proliferation of harmful content and activities online. For example, it is purported that kids are using their avatars to provide lap dances
85 in virtual strip clubs in return for the virtual currency, “Robux”. Cryptocurrencies are a popular option for those purchasing Child Sexual Abuse Material (CSAM), as their decentralized control and independence from financial institutions also ensure anonymity, according to a report by ActiveFence.

Given the role that digital currencies are expected to play in the metaverse, the financial incentive and payment structures that lead to the proliferation of harmful content are likely to increase in size and
90 complexity with the move to this web 3.0.

There is an additional risk from the tracking and retention of biometric data, providing platforms with “a new quality of information that is comprised of your real identity combined with stimuli – indicating what you uniquely may think and like and want.”, according to technology and human rights expert Brittan Heller; in her paper Reimagining Reality: Human Rights and Immersive Technology, she coins
95 the term “biometric psychography” and discusses the potential implications of new data collection with immersive technologies for human rights, privacy, and self-censorship.

So, what can be done about it?

Many companies, academic and civil society experts, regulators, are advocating for laws and new regulation so that things which aren’t allowed in the real-world are similarly criminalized in online
100 spaces. For example, Bumble is pushing to criminalize cyberflashing. Their CEO, Whitney Wolfe Herd has asked lawmakers: “If indecent exposure is a crime on the streets, then why is it not on your phone or computer?”

Human rights lawyer Akhila Kolisetty said India, Canada, England, Pakistan and Germany were among a small number of countries that have outlawed image-based sexual abuse, where private pictures are
105 shared without consent. Many countries lack laws for emerging forms of digital abuse like “deepfakes”, where a woman’s face can be superimposed onto a porn video and shared on messaging platforms.

Australia eSafety Commissioner provides support to those experiencing such abuse, but many other countries are lagging behind in such mechanisms and regulatory functions. The same applies in
110 protecting kids online. “Our society says we’re going to protect kids in the physical world, but we’ve yet to see that in the same way on the digital side,” said Steven J. Grocki, who leads the child exploitation and obscenity section at the Justice Department. Updating laws to apply in a digital context will be a key component of governing the metaverse.

Hoda Alkhzaimi, Research Assistant Professor, Computer Engineering; Director, Center of Cyber
115 Security at NYU Abu Dhabi added, that there is a constant evolution to the means we build attack mechanisms on a virtual platform. This is never a fixed development cycle. We should be mindful to how we build the software and hardware elements of the technology to include indigenous elements of security consideration to protect the integrity of the content developed, the interactions created

the users within the environment and holistically the stability of the presented virtual world. There is not a single factor to be considered here as confidentiality, integrity, authenticity, accessibility, privacy and safety aspects all need to be developed. Attacks on virtual devices have been built in the past through an open source platforms such as OpenVR platform by Valve.

How can we make sure that this will not be a recurring fact within a critical virtual infrastructure?

Civil society organizations such as Access Now and EFF are calling for governments and other stakeholders to address human rights in the context of virtual and augmented reality.

The other major area that can be improved are the policies, enforcement, and overall moderation mechanisms that platforms adopt.

“VR and AR platforms need specific terms of service for immersive environments, based in how this technology interacts with our brains. We cannot simply apply rules from existing social media to the Metaverse,” says technology and human rights expert Heller. “This is important,” Heller stresses, “because platform governance in digital worlds must regulate behavior, in addition to content.”

Right now, one of the most common forms of governance in virtual worlds is a reactive and punitive form of moderation. This does not prevent harms from occurring in the first place and often consequences can be circumvented as bad actors become more sophisticated in how they toe the line of policies. Finding ways to incentivize better behaviors and perhaps reward positive interactions may need to become a bigger part of a safer digital future, especially given increased safety risks in the metaverse.

For reflection/discussion:

- The author examines various impacts of the metaverse in modern life. What are they? Who might they involve?
- In your opinion, which forecast will have the greatest impact on society?
- What are some benefits or limitations in governing or regulating such online environments?
- How realistic and desirable are some of these recommendations?

Related Cambridge/RI essay questions:

1. Examine the view that the scientist is concerned only with knowledge, not morality. (Cambridge 2020)
2. How far is science fiction becoming fact? (Cambridge 2015)
3. To what extent can the regulation of scientific or technological developments be justified? (Cambridge 2014)
4. ‘Science gathers knowledge faster than society gathers wisdom.’ Do you agree? (RI Y6 CT2 2013)
5. ‘Technology has failed to simplify our lives.’ To what extent is this true? (RI Y5 Promo 2012)
6. Does technology facilitate crime? (RI Y6 CT1 2011)

SECTION D: SCIENCE AND TECHNOLOGY – DISRUPTIONS AND DANGERS

Reading 19: As tech disrupts our jobs, it's not too late to turn pain into gain

EU 4 and 5

Guy Ryder | World Economic Forum | 22 October 2018

This reading will help you to:

- Understand the massive potential of welcoming disruptive technology into the workplace
- Offer solutions to the threat of obsolescence posed by such technology

The World Economic Forum's Future of Jobs Report 2018 gives some cause for encouragement. The business perspective on how technology will affect growth and job creation is becoming more positive, the survey results show. The new reality of technology in the world of work – the so-called Fourth Industrial Revolution – is already here. While countries are feeling the effects in different ways, at different speeds and to different extents, it is already clear that many jobs are disappearing or being redesigned. This raises new economic, legal, ethical and social considerations.

One such issue is ensuring that the workforce has the skills needed to support new technologies. Our research shows that the digital divide between developed and developing countries is becoming more acute and is the result not only of business cost-benefit decisions but also of workforce capabilities. By capabilities, I mean not just the higher-level technical and vocational skills needed to design, operate and maintain digital infrastructure, but also basic skills and ICT proficiency. The message is that skills matter, if we want to use technology to decrease, not increase, inequalities. So far, this wave of technological change has not brought about an overall reduction in employment, as the Forum's report confirms. While the change has affected certain sectors and occupations negatively, it is generating many new jobs in others, both directly and indirectly.

However, we need to prepare for the replacement of a broader range of tasks, thanks to the rapid development of machines capable of learning, known as artificial intelligence (AI). Service sector jobs such as business administration, transport and healthcare, which have so far experienced little disruption, may see job profiles and opportunities shift significantly.

Yet automation in these sectors, correctly applied, could bring significant benefits to both developed and developing countries. Those with intermediate and lower skill levels may be able to obtain improved conditions in production and work, while in developed economies, AI may allow productivity growth to pick up again.

But let's be clear that we are talking about potential benefits here. What we will actually see depends on how the transition for workers and companies is managed. Workers will need to learn new skills or undergo retraining, with a particular focus on 'soft', social and interpersonal skills. If workers can adapt quickly, a productivity revival could generate more jobs, in both existing and new occupations, and absorb the rising number of labour market entrants, especially in developing countries.

Not only could this transformation contribute to higher wages and living standards, but it could do so in ways that are 'green'. New technologies offer win-win possibilities for reducing use of energy and resources, while offering substantial productivity and competitiveness gains.

So, what is the magic mix of skills the workforce needs to exploit the technological revolution? It includes basic technical, analytical and ICT skills, of course, but these are almost the icing on the cake. Underpinning them should be strong cognitive skills, such as literacy and numeracy. These enable the most important attribute of all – an aptitude for lifelong learning.

A range of core employability skills should be added, such as creativity, problem-solving and critical thinking. Interpersonal and communication skills, as well as emotional skills and the ability to assess and take risks, and manage stress and change, will become more important. They will need more attention from education systems, because they give humans a comparative advantage over machines.

It follows that our enthusiasm for adopting technology must be accompanied by a similar enthusiasm for quality education systems, from the earliest years. If we equip our children with the appropriate package of skills, they will not only be able to cope with this Fourth Industrial Revolution but will be ready for the Fifth and Sixth too. The era of front-loading skills for a single qualification that defines a career path at the start of a working life is over. Training systems will need to be flexible, allowing workers to continue learning throughout their careers. This lifelong learning approach has to be backed by incentives for learning with innovative financing (for example through individual learning accounts, credits and tax breaks) and co-funded by the private and public sectors.

Lifelong learning implies that each worker will experience a broader range of jobs than in the past. The resulting increase in job transitions will require a range of adaptation strategies and supports, including new forms of income security through social protection, and reformed career guidance and job matching service.

Just as importantly, when it comes to getting skills right for the jobs of the future, social dialogue and private-public partnerships between all those involved in the world of work – employers' organizations, trade unions, and education and training designers and providers – will be crucial.

A shift to lifelong learning is essential if we are to harness technology for our benefit, rather than allowing ourselves to be swept along by the tide. At the same time, if all and not the few are to benefit, we need to re-examine and renew our concept of the social contract, so that we have the foundations on which technology can shape a better future.

For reflection/discussion:

- Do you think that technological disruption in the workplace carries more of upsides than downsides?
- Ryder stresses the importance of lifelong learning in helping to circumvent the massive impacts of technology disruption in the workplace. Is such an ethos present in your society? How do we see it manifest?
- List down five professions that you have your eye on in the future. Now, research into whether these professions are threatened by the existence of disruptive technology, and if so, how.

Related Cambridge/RI essay questions:

1. In an age of rapid technological advancement, is a single career for life realistic? (Cambridge 2018)
2. To what extent does technology make us more skilful? (RI Y6 CT2 2016)
3. 'Technology has failed to simplify our lives.' To what extent is this true? (RI Y5 Promo 2012)
4. Consider the view that most work these days could, and should, be done from home. (Cambridge 2011)

SECTION D: SCIENCE AND TECHNOLOGY – DISRUPTIONS AND DANGERS

Reading 20: The age of killer robots is closer than you think

EU 6

Adapted from Death by Algorithm | Kelsey Piper | Vox | 21 June 2019

This reading will help you understand that:

- Lethal autonomous weapons (LAWs) introduce new ethical, technical and strategic dilemmas.
- Very often, technological developments outpace legislation and public policy, and may pose a risk and danger to society.

5 A conquering army wants to take a major city but doesn't want troops to get bogged down in door-to-door fighting. Instead, it sends in thousands of small drones, with simple instructions: Shoot everyone holding a weapon. A few hours later, the city is safe for the invaders to enter. This sounds like something out of a science fiction movie, but the technology to make it happen is mostly available today — and militaries worldwide seem interested in developing it.

Experts in machine learning and military technology say it would be technologically straightforward to build robots that make decisions about whom to target and kill without a “human in the loop” — that is, with no person involved at any point between identifying a target and killing them. And as facial recognition and decision-making algorithms become more powerful, it will only get easier.

- 10 Called “lethal autonomous weapons” — but “killer robots” isn't an unreasonable moniker — the proposed weapons would mostly be drones, not humanoid robots, which are still really hard to build and move. But they could be built much smaller than existing military drones, and they could potentially be much cheaper.

- 15 Now, researchers in AI and public policy are trying to make the case that killer robots aren't just a bad idea in the movies — they're a bad idea in real life. There are certainly ways to use AI to reduce the collateral damage and harms of war, but fully autonomous weapons would also usher in a host of new moral, technical, and strategic dilemmas, which is why scientists and activists have pushed the United Nations and world governments to consider a preemptive ban. Their hope is that we can keep killer robots in the realm of science fiction.

20 **Killer robots, explained**

Military drones already fly the skies in areas where the US is at war or engaged in military operations. Human controllers decide when these drones will fire. Lethal autonomous weapons (LAWs) don't quite exist yet, but the technology to replace the humans with an algorithm that makes the decision of when to shoot does.

- 25 “Technologically, autonomous weapons are easier than self-driving cars,” Stuart Russell, a computer science professor at UC Berkeley and leading AI researcher, told me. “People who work in the related technologies think it'd be relatively easy to put together a very effective weapon in less than two years.”

- 30 That weapon would not look like the Terminator. The simplest version would use existing military drone hardware. But while today's drones transmit a video feed back to a military base, where a soldier decides whether the drone should fire on the target, with an autonomous weapon the soldier won't make that decision — an algorithm would.

The algorithm could have a fixed list of people it can target and fire only if it's highly confident (from its video footage) that it has identified one of those targets. Or it could be trained, from footage of

35 combat, to predict whether a human would tell it to fire, and fire if it thinks that's the instruction it would be given. Or it could be taught to fire on anyone in a war zone holding something visually identifiable as a gun and not wearing the uniform of friendly forces.

40 "When people hear 'killer robots,' they think Terminator, they think science fiction, they think of something that's far away," Toby Walsh, a professor of artificial intelligence at the University of New South Wales and an activist against lethal autonomous weapons development, told me. "Instead, it's simpler technologies that are much nearer, and that are being prototyped as we speak."

45 In the past few years, the state of AI has grown by leaps and bounds. Facial recognition has gotten vastly more accurate, as has object recognition, two skills that would likely be essential for lethal autonomous weapons. New techniques have enabled AI systems to do things that would have been impossible just a few years ago, from writing stories to creating fake faces to, most relevantly to LAWS, making instantaneous tactical decisions in online war games. That means that lethal autonomous weapons have rapidly gone from impossible to straightforward — and they've gotten there before we've developed any sort of consensus on whether they are acceptable to develop or use.

Why militaries want killer robots

50 Taking the human out of the loop — and designing weapons that fire on their own without human intervention — has terrifying moral implications. (It has terrifying strategic implications too; we'll get to that in a bit.) Why would anyone even want to do it?

55 From a military perspective, the most straightforward argument for autonomous weapons is that they open up a world of new capabilities. If drones have to be individually piloted by a human who makes the crucial decisions about when the drone could fire, you can only have so many of them in the sky at once.

60 Furthermore, current drones need to transmit and receive information from their base. That introduces some lag time, limits where they can operate, and leaves them somewhat vulnerable — they are useless if communications get cut off by enemies who can block (or "jam") communication channels.

LAWS would change that. "Because you don't need a human, you can launch thousands or millions of [autonomous weapons] even if you don't have thousands or millions of humans to look after them," Walsh told me. "They don't have to worry about jamming, which is probably one of the best ways to protect against human-operated drones."

65 But that's not the only case being made for these weapons.

"The most interesting argument for autonomous weapons," Walsh told me, "is that robots can be more ethical." Humans, after all, sometimes commit war crimes, deliberately targeting innocents or killing people who've surrendered. And humans get fatigued, stressed, and confused, and end up making mistakes. Robots, by contrast, "follow exactly their code," Walsh said.

70 Pentagon defense expert and former US Army Ranger Paul Scharre explores that idea in his 2018 book, *Army of None: Autonomous Weapons and the Future of War*. "Unlike human soldiers," he points out, "machines never get angry or seek revenge." And "it isn't hard to imagine future weapons that could outperform humans in distinguishing between a person holding a rifle and one holding a rake."

75 Ultimately, though, Scharre argues that this argument has a fatal flaw: "What's legal and what's right aren't always the same." He tells the story of a time his unit in Afghanistan was scouting and their presence was discovered by the Taliban. The Taliban sent out a 6-year-old girl, who unconvincingly

pretended to be herding her goats while really reporting the location of the US soldiers by radio to the Taliban.

80 “The laws of war don’t set an age for combatants,” Scharre points out in the book. Under the laws of war, a Taliban combatant was engaging in a military operation near the US soldiers and it would be legal to shoot her. Of course, the soldiers didn’t even consider it — because killing children is wrong. But a robot programmed to follow the laws of war wouldn’t consider details like that. Sometimes soldiers do much worse than what the law permits them to do. But on other occasions, they do better — because they’re human, and bound by moral codes as well as legal ones. Robots wouldn’t be.

85 Emilia Javorsky, the founder of Scientists Against Inhumane Weapons, points out that there’s a much better way to use robots to prevent war crimes, if that’s really our goal. “Humans and machines make different mistakes, and if they work together, you can avoid both kinds of mistakes. You see this in medicine — diagnostic algorithms make one kind of mistake; doctors tend to make a different kind of mistake.”

90 So we could design weapons that are programmed to know the laws of war — and accordingly will countermand any order from a human that violates those laws — and that do not have the authority to kill without human oversight. Scientists Against Inhumane Weapons and other researchers who study LAWS have no objections to systems like those. Their argument is simply that, as a matter of international law and as a focus for weapons development and research, there should always be a
95 human in the loop.

If this avenue is pursued, we could have the best of both worlds: robots that have automatic guardrails against making mistakes but also have human input to make sure the automatic decisions are the right ones. But right now, analysts worry that we’re moving toward full autonomy: a world where robots are making the call to kill people without human input.

100 **What could possibly go wrong?**

Fully autonomous weapons will make it easier and cheaper to kill people — a serious problem all by itself in the wrong hands. But opponents of lethal autonomous weapons warn that the consequences could be worse than that.

105 For one thing, if LAWS development continues, eventually the weapons might be extremely inexpensive. Already today, drones can be purchased or built by hobbyists fairly cheaply, and prices are likely to keep falling as the technology improves. And if the US used drones on the battlefield, many of them would no doubt be captured or scavenged. “If you create a cheap, easily proliferated weapon of mass destruction, it will be used against Western countries,” Russell told me.

110 Lethal autonomous weapons also seem like they’d be disproportionately useful for ethnic cleansing and genocide; “drones that can be programmed to target a certain kind of person,” Ariel Conn, communications director at the Future of Life Institute, told me, are one of the most straightforward applications of the technology.

115 Then there are the implications for broader AI development. Right now, US machine learning and AI is the best in the world, which means that the US military is loath to promise that it will not exploit that advantage on the battlefield. “The US military thinks it’s going to maintain a technical advantage over its opponents,” Walsh told me.

That line of reasoning, experts warn, opens us up to some of the scariest possible scenarios for AI. Many researchers believe that advanced artificial intelligence systems have enormous potential for

120 catastrophic failures — going wrong in ways that humanity cannot correct once we’ve developed them, and (if we screw up badly enough) potentially wiping us out.

In order to avoid that, AI development needs to be open, collaborative, and careful. Researchers should not be conducting critical AI research in secret, where no one can point out their errors. If AI research is collaborative and shared, we are more likely to notice and correct serious problems with advanced AI designs.

125 And most crucially, advanced AI researchers should not be in a hurry. “We’re trying to prevent an AI race,” Conn told me. “No one wants a race, but just because no one wants it doesn’t mean it won’t happen. And one of the things that could trigger that is a race focused on weapons.”

130 If the US leans too much on its AI advantage for warfare, other countries will certainly redouble their own military AI efforts. And that would create the conditions under which AI mistakes are most likely and most deadly.

What people are trying to do about it

In combating killer robots, researchers point with optimism to a ban on another technology that was rather successful: the prohibition on the use of biological weapons. That ban was enacted in 1972, amid advances in bioweaponry research and growing awareness of the risks of biowarfare.

135 Several factors made the ban on biological weapons largely successful. First, state actors didn’t have that much to gain by using the tools. Much of the case for biological weapons was that they were unusually cheap weapons of mass destruction — and access to cheap weapons of mass destruction is mostly bad for states.

140 Opponents of LAWS have tried to make the case that killer robots are similar. “My view is that it doesn’t matter what my fundamental moral position is, because that’s not going to convince a government of anything,” Russell told me. Instead, he has focused on the case that “we struggled for 70-odd years to contain nuclear weapons and prevent them from falling in the wrong hands. In large quantities, [LAWS] would be as lethal, much cheaper, much easier to proliferate” — and that’s not in our national security interests.

145 The Campaign to Stop Killer Robots works to persuade policymakers that lethal autonomous weapons should be banned internationally.

150 But the UN has been slow to agree even to a debate over a lethal autonomous weapons treaty. There are two major factors at play: First, the UN’s process for international treaties is generally a slow and deliberative one, while rapid technological changes are altering the strategic situation with regard to lethal autonomous weapons faster than that process is set up to handle. Second, and probably more importantly, the treaty has some strong opposition.

155 The US (along with Israel, South Korea, the United Kingdom, and Australia) has thus far opposed efforts to secure a UN treaty opposing lethal autonomous weapons. The US’s stated reason is that since in some cases there could be humanitarian benefits to LAWS, a ban now before those benefits have been explored would be “premature.” (Current Defense Department policy is that there will be appropriate human oversight of AI systems.)

160 Opponents nonetheless argue that it’s better for a treaty to be put in place as soon as possible. “It’s going to be virtually impossible to keep [LAWS] to narrow use cases in the military,” Javorsky argues. “That’s going to spread to use by non-state actors.” And often it’s easier to ban things before anyone has them already and wants to keep the tools they’re already using. So advocates have worked for the

past several years to bring up LAWS for debate in the UN, where the details of a treaty can be hammered out.

165 There's a lot to hammer out. What exactly makes a system autonomous? If South Korea deploys, on the border of the Demilitarized Zone with North Korea, gun systems that automatically shoot unauthorized persons, that's a lethal autonomous weapon — but it's also a lot like a land mine. "Arguably, it can be a bit better at discriminating than a minefield can, so maybe it even has advantages," Russell said.

170 Or take "loitering munitions," an existing technology. Fired into the air, Scharre writes, they circle over a wide area until they home in on the radar systems they want to destroy. No human is involved in the final decision to dive in and attack. These are autonomous weapons, though they target radar systems, not humans.

These and other issues would have to be settled for a useful UN ban on autonomous weapons. And with the US opposed, an international treaty against lethal autonomous weapons is unlikely to succeed.

175 There's another form of advocacy that might impede military uses of AI: the reluctance of AI researchers to work on such uses. Leading AI researchers in the US are largely in Silicon Valley, not working for the US military, and partnerships between Silicon Valley and the military have so far been fraught. When it was revealed that Google was working with the Department of Defense on drones through Project Maven, Google employees revolted, and the project was not renewed. Microsoft employees have similarly objected to military uses of their work.

It's possible that tech workers can delay the day when a treaty is needed, or create pressure to make such a treaty happen, simply by declining to write the software that will power our killer robots — and there are signs that they're inclined to do so.

How scared should we be?

185 Killer robots have the potential to do a lot of harm and make the means of killing lots of people more available to totalitarian states and to non-state actors. That's pretty scary. But in many ways, the situation with lethal autonomous weapons is just one manifestation of a much larger trend.

190 AI is making things possible that were never possible before, and doing so quickly, such that our capabilities frequently get out ahead of thought, reflection, and strong public policy. As AI systems become more powerful, this dynamic will become more and more destabilizing.

Whether it's killer robots or fake news, algorithms used to shoot suspected combatants or trained to make parole decisions about prisoners, we're handing over more and more critical aspects of society to systems that aren't fully understood and that are optimizing for goals that might not quite reflect our own.

195 Advanced AI systems aren't here yet. But they get closer every day, and it's time to make sure we'll be ready for them. The best time to come up with sound policy and international agreements is before these science fiction scenarios become reality.

For reflection/discussion:

- Based on the reading, why do militaries want to develop lethal autonomous weapons (LAWS)?
- Proponents of the use of LAWS claim that 'robots can be more ethical.' (lines 66-67). Outline their argument and the argument against it.

- What are advocacy efforts underway to ban LAWS? What are the obstacles that stand in their way?

Related Cambridge/RI essay questions:

1. Is it fair to say that technology has only worsened conflict in society? (RI Y6 Timed Practice 2020)
2. How far should we embrace the increasing use of technology in the world today? (RI Y5 Timed Practice 2020)
3. To what extent is artificial intelligence replacing the role of humans? (Cambridge 2019)
4. Has technology made us less human? (RI Y6 CT1 2019)
5. How far is science fiction becoming fact? (Cambridge 2017)
6. 'Science creates more problems than it seeks to solve.' Comment. (RI Y5 CT 2016)
7. Discuss how robotics contributes to the modern world. (RI Y6 CT2 2014)

Further Viewing

'Slaughterbots', an 8-min clip, depicts a futuristic scenario where killer micro-drones use artificial intelligence to eliminate political opponents:

https://www.youtube.com/watch?v=HipTO_7mUOw

SECTION D: SCIENCE AND TECHNOLOGY – DISRUPTIONS AND DANGERS

Reading 21: What happens when police use AI to predict and prevent crime?

EU 5 and 6

Hope Reese | JSTOR Daily | 23 February 2022

This reading will help you to:

- Identify how bias is embedded in AI systems and its repercussions.
- Evaluate the wider implications of the “accountability gap” created by the lack of human oversight in AI systems.

Bias in law enforcement has long been a problem in America. The killing of George Floyd, an unarmed Black man, by Minneapolis police officers in May 2020 most recently brought attention to this fact—sparking waves of protest across the country, and highlighting the ways in which those who are meant to “serve and protect” us do not serve all members of society equally.

5 With the dawn of artificial intelligence (AI), a slew of new machine learning tools promise to help protect us—quickly and precisely tracking those who may commit a crime before it happens—through data. Past information about crime can be used as material for machine learning algorithms to make predictions about future crimes, and police departments are allocating resources towards prevention based on these predictions. The tools themselves, however, present a problem: The data being used
10 to “teach” the software systems is embedded with bias, and only serves to reinforce inequality.

Here’s how: Black people are more likely than white people to be reported for a crime—whether the reporter is white or Black. This leads to Black neighborhoods being marked as “high risk” at a disproportionate rate. Using data as a tool for policing is not new—it’s been going on since the 1990s, in an effort to help departments decide which communities are at “high risk.” If they know where the
15 most crime happens, the thinking went, police could put more resources into policing a given area.

However, the logic is faulty: If more police are dispatched to a certain neighborhood, it clearly follows that “more” crime will appear here. Essentially, it’s a feedback loop, which provides a skewed version of where crime is actually taking place. (Another issue at hand is the allocation of police resources rather than social services. There is much debate, for instance, about whether the role of police in
20 certain poor, Black neighborhoods also tends to create a “police state” environment, in which citizens do not feel safe, and there are strong arguments that more funding for mental health or other social services would better serve these communities). When machine learning algorithms are fed this “data” to train their predictive systems, they replicate this bias, reinforcing false ideas about which neighborhoods are more “high risk.”

25 Another problem with the thinking is that it relies on past information. While our past may give us a clue into future behavior, it does not take into consideration the concept of and potential for rehabilitation, and has the effect of reinforcing negative views, and continuing to punish those who have already paid their debt.

Police departments across the globe are using these software programs to pinpoint crime. While there
30 are dozens of American tech companies selling this type of software to law enforcement agencies, one particular startup, Voyager Labs, is collecting social media information—including Facebook posts, emojis, friends—and analyzing them to make connections, even cross-referencing this information with private data, to create a “holistic” profile that can be used to find people who pose “risks.”

Inaccuracy and Bias Embedded in AI Systems

35 Automated-policing approaches are often inaccurate. A 2018 trial conducted by the London Metropolitan Police used facial recognition to identify 104 previously unknown people who were suspected of committing crimes. Only 2 of the 104 were accurate. “From the moment a police officer wrongly identifies a suspect until the moment the officer realizes their error, significant coercive action can take place: the suspect can be arrested, brought to a police station and detained. It can be
40 terrifying, with irreversible consequences, including human rights violations,” Edward Santow writes in *The Australian Quarterly*.

Additionally, facial recognition systems have also demonstrated bias against people of color. In an egregious example, Facebook’s facial recognition algorithm labeled Black people “primates”—which it recently told the BBC “was clearly an unacceptable error.”

45 Lack of Human Oversight in Automated Processes

Automated systems remove human oversight. As law enforcement agencies increasingly rely on these deep learning tools, the tools themselves take on an authority, and their predictions are often unquestioned. This has resulted in what Kate Crawford and Jason Schultz, in their report “AI Systems as State Actors” call an “accountability gap,” which “may result in both state and private human
50 employees having less knowledge or direct involvement in the specific decisions that cause harm.”

The tools themselves could come from various sources—created “in-house” by government agencies, developed by contractors, or even donated, Crawford and Schultz point out. And with these various configurations, there is little information on who should be accountable when the systems fail.

A new project by Columbia University, in tandem with the AI Now Institute and the New York
55 University School of Law’s Center on Race, Inequality, and the Law, and the Electronic Frontier Foundation, was recently begun “to conduct an examination of current United States courtroom litigation where the use of algorithms by government was central to the rights and liberties at issue in the case.” In this report, the researchers focused on cases in which AI is currently being used in law enforcement: in the areas of Medicaid and disability benefits, public teacher evaluations, and criminal
60 risk assessments. In these cases, the researchers looked at how the AI systems were used by humans. The authors concluded:

These AI systems were implemented without meaningful training, support, or oversight, and without any specific protections for recipients. This was due in part to the fact that they were adopted to produce cost savings and standardization under a monolithic technology-procurement model, which
65 rarely takes constitutional liability concerns into account.

The focus of the algorithms were biased—in an effort to cut budgets, they targeted those who would be more likely to need support. “Thus, an algorithmic system itself, optimized to cut costs without consideration of legal or policy concerns, created the core constitutional problems that ultimately decided the lawsuits.” Like “traveling sales representatives,” the authors remarked, these automated
70 tools would take information from one location to another, applying it to new populations, increasing the potential for bias to skew the results. “As AI systems rely more on deep learning, potentially becoming more autonomous and inscrutable, the accountability gap for constitutional violations threatens to become broader and deeper.”

This raises the question: How should we hold the software companies themselves accountable? When
75 automated systems are given free rein, and human oversight becomes obsolete, should tech companies assume responsibility for how their products are used? The law is still unclear on this issue.

“When challenged, many state governments have disclaimed any knowledge or ability to understand, explain, or remedy problems created by AI systems that they have procured from third parties,” Crawford and Schultz argue. “The general position has been “we cannot be responsible for something we don’t understand.” This means that algorithmic systems are contributing to the process of government decision making without any mechanisms of accountability or liability.” A failure to address this accountability gap should mean a halt in the use of these tools.

The Surveillance State

For all of the glaring human rights problems in automated policing in America, we live in a country in which the idea of police protection is baked into our Constitution. In governments that do not have this kind of protection, automated policing technology can be used for ill purposes. In China, for instance, facial recognition is used for purchases and in traffic regulation, surveillance images are stored. “China sells its facial recognition technology to authoritarian governments who wish to track their own citizens. This Chinese tech is relatively inexpensive to acquire, being employed furtively, without public detection or uproar,” writes Maria Stefania Cataleta in a report for East-West Center.

Thankfully, some law enforcement agencies are taking these concerns seriously. In September 2021, for instance, the Toronto Police Services Board, announced it would be drafting a policy to govern the use of AI technology. Damning reports on the Chicago police department have led it to suspend its use of predictive policing as well. All law enforcement agencies should take this issue seriously—it could mean the difference between putting an innocent or guilty person behind bars.

For reflection/discussion:

- In what ways has the use of AI systems resulted in an ‘accountability gap’ (line 49)?
- Do you think it is possible to overcome this ‘accountability gap’? Why and how?
- The Singapore government has also been developing AI tools and patrol robots to support the police force. Use research to find out more about these initiatives. Has enough been done to mitigate the drawbacks of AI?

Related Cambridge/RI essay questions:

4. Is modern technology a benefit or a threat to democracy? (Cambridge 2020)
5. How far is science fiction becoming fact? (Cambridge 2017)
6. Is modern technology a benefit or threat to our safety? (RI Y6 Prelims 2021)
7. ‘Artificial intelligence creates more problems than benefits.’ Discuss. (RI Y6 Prelim 2019)

SECTION E: TECHNOLOGY AND SUSTAINABILITY

Reading 22: Industrial Revolution 5.0 – driven by sustainability

EU 4, 5, 7

Paval Bhattar | Spoon Agency | 18 Jan 2022

This reading will help you to:

- Understand the key drivers of sustainable developments in technology in the modern world.
- Examine the contexts in balancing sustainability with profit and productivity.

With climate change mitigation emerging as a top priority, it is time to usher in a new Industrial Revolution, one where men, machines, innovation, productivity, and profitability are driven by the common purpose of increasing sustainability.

The climate crisis and the COVID pandemic are changing the way we produce, consume, work, live and interact with each other and our surroundings. Digitalisation, AI, robotics, the Internet of things (IoT) and the Industrial Internet of Things (IIoT), Augmented Reality (AR), Virtual Reality (VR), and blockchain technologies are already pushing human achievement and possibilities to new heights.

As we innovate further and break new ground, every field of human endeavour is under pressure to go green. Electric Vehicles (EVs) are making sustainable transportation commercially viable. Capital is chasing ground-breaking and innovative green ideas. Further, all business stakeholders, including consumers, governments, citizens, partners, and investors, are demanding care for the environment as part of products and services.

“A rich stew of new technologies, materials, design methods, financial techniques, business models, smart policies, and aggressive investments could in this decade revitalise, relocate, or displace some of the world’s most powerful industries,” declares Amory Levins, co-founder of the Rocky Mountain Institute, an organisation dedicated to enabling the transition to clean energy, in a recent report.

The writing is on the wall. The next industrial revolution could very well be one driven by sustainability. A revolution that leads people to consider the environment and focus on doing more with less. The future will hinge on the world being able to rethink, reuse, recycle, regenerate, and share resources, as well as treat natural resources as precious commodities.

“Being closer to nature and biodiversity will be a very important part of the next industrial revolution,” explains Meri Ventola, Director of Technology at UPM Biochemicals. “We will be moving away from the heavy consumption of today into the traditional way of doing things so that we are really recycling and reusing the materials in an efficient way.”

She should know. At UPM, wood’s incredible versatility has been unleashed to create a slew of innovations that promise to quench the world’s thirst for raw materials in a sustainable and renewable fashion. For instance, the company has already developed biofuels that produce about 80 % less greenhouse gas emissions than fossil diesel while their range of biochemicals is being used to replace fossil-based chemicals in many products.

Heralds of change

The rise of such radical innovations is a trademark feature of previous industrial revolutions, heralding seismic shifts in human society.

For instance, the first industrial revolution was sparked by the invention of the steam engine and the spinning jenny, which gave us factories, railways, power looms and textile mills – giving humanity the

35 means to influence our environment in a way unlike ever before. The second industrial revolution gave the world telephones, telegraph, railroads, electric power, gas, petroleum, engines, modern ships, rubber, bicycles, and automobiles – allowing for maximum utilisation of our environment.

In rapid succession, the third and the fourth industrial revolutions redefined automation and gave us the Internet, connectivity, mobile phones, renewable energy, and electric vehicles (EVs) – innovations
40 that allowed the world to take stock of exactly how it is using the planet’s natural resources. And now, the fifth industrial revolution stands poised to give people the power further take responsibility for the environment and their impact on it.

“I’ve got solar on my roof in my home here outside Toronto, Canada. I’ve got a Tesla in the garage. Theoretically, I’m a net-zero driver because I’m not really burning any resources,” says futurist Jim
45 Carroll. “This fundamentally changes everything in terms of what we think sustainability is,” he adds.

Accelerating the sustainable revolution

Carroll’s mention of a car is almost prophetic. According to the World Economic Forum, the automotive industry is on the brink of driving the next process and technology-driven industrial revolution with a circular economy template that other global industries could follow.

50 Recently, 60 automakers, research institutions, NGOs, suppliers and international organisations committed to the ‘The Circular Cars Initiative’ (CCI) to facilitate the transition towards a circular economy.

Many automakers like Daimler (Mercedes-Benz) and Renault are already using recycled materials in their vehicle production. Others, like Ford which pioneered the concept of doing more with less, are
55 turning plastic waste into a secondary raw material, reusing waste powder from 3D printers for injection-moulding vehicle parts, using discarded carpet in moulded engine components and recycling tyres in dash panel extensions.

Ford is also using plant-based materials like soy-based foam, wheat straw, rice hulls, cellulose, and coffee chaff to improve production efficiency, support vehicle weight reductions and avoid the use of
60 fossil-fuel-based plastics.

It’s important to know that most of these circular economy initiatives have been executed as collaborations. So, why would the mighty not go alone?

“Collaboration is the only way forward. Nobody can actually do things alone. Stakeholders who have the money and capability need to put all their efforts into today’s new technologies, allowing us to
65 make progress in the right direction,” explains Ventola.

The age of mass customisation

3D printing is at the top of the list of emerging technologies that will help us in the future. It is an efficient, affordable and, most importantly, sustainable way to have closed-loop manufacturing processes that repurpose, reuse and recycle waste materials.

70 For instance, carmaker Renault plans to use 3D printing to recycle and retrofit vehicles in what it calls, ‘Europe’s first circular economy Re-Factory’. Several other car manufacturers are following suit.

Many companies around the world have also started using 3D printing to reduce their carbon footprint and integrate waste into materials, in order to become more efficient and environmentally friendly. 3D printing is also being used in healthcare (bionic limbs, etc.), pharmaceuticals, cosmetics and food
75 items.

“The industrial IOT, 3D printing and advanced scientific materials are taking us from a world of mass production to mass customisation, where we can manufacture products for a market of one. This really changes everything and perhaps the biggest potential impact comes from 3D printing,” predicts Carroll.

80 Mercedes-Benz provided a good example of this last year when it offered its 3D printing services expertise to produce medical equipment during the COVID crisis. The flexibility offered by 3D printing is all the more important when you consider the different materials that it can use to create new products.

A revolution in material science

85 Industrial Revolution 5.0 will be as much about materials as it is about mettle. Carroll estimates that by 2025 there will be 5 billion known chemical substances compared to just 19 million today. What impact will these substances have on manufacturing?

“It means opportunities for innovation,” says Carroll passionately. “Years ago, it was the discovery of one single new chemical substance that permitted Apple to miniaturise the hard drive for the first edition of the iPod. In other words, one single new chemical substance led to the birth of a multi-billion-dollar industry. And that's one substance out of 5 billion, meaning there is so much opportunity from new material science.”

95 The potential is enormous, but so is the responsibility to learn from past industrial revolutions. Care must be taken to ensure that these raw materials are sourced sustainably and is a part of the circular economy. The forest industry has a key role to play in this regard.

Through the practice of sustainable forest management principles, the forestry industry has succeeded in creating an ever-renewable and sustainable resource through wood-based products.

100 For example, nanocellulose, a gel-like substance refined from wood pulp, is hoped to replace harmful metals and plastics in batteries and sensors, as well as smart packaging – where it could be used both as an electrical and protective component. Wood by-products, such as UPM’s Renewable Functional Fillers (RFF), are being used to replace carbon black and precipitated silica in various end-uses of rubber and plastics applications, such as hoses, sealings and automotive weather strips.

105 “We test various technologies and manufacture materials for application development,” explains Ventola. “In the fourth industrial revolution, the share of fossil-based chemicals is still huge compared to biochemicals. But this will change. We need to change it. At UPM, our work helps provide us with the knowledge that provides the basis for identifying new areas where we can grow. We even have a satellite made from wood launching off this year. I am very excited about other such possibilities the future will bring.

110 As the world races to enter a new industrial age, it is clear that the sky is no limit. Are you ready for Industrial Revolution 5.0?

For reflection/discussion:

- What are some areas needed for sustainable development as described in the article?
- How realistic are some of these desired outcomes when they are tied to profit and productivity demanded by business sectors and other consumers today?
- What do the ideas listed here say about the relationship between scientific discovery, technological innovation and social change?

Related Cambridge/RI essay questions:

1. To what extent are young people in your society prepared for a world that is constantly changing? (RI Y6 Prelim 2019)
2. 'Human need, rather than profit, should always be the main concern of scientific research.' Discuss. (Cambridge 2016)
3. Is there any point in trying to predict future trends? (Cambridge 2013)

SECTION E: TECHNOLOGY AND SUSTAINABILITY

Reading 23: The case for making low-tech 'dumb' cities instead of 'smart' ones

EU 4 and 5

Amy Fleming | Guardian | 15 January 2020

This reading will help you to:

- Understand concepts in 'low-tech' alternatives to developing smart cities today.
- Recognise some embedded assumptions and values in scientific discovery and technological advancement.

Ever since smartphones hooked us with their limitless possibilities and dopamine hits, mayors and city bureaucrats can't get enough of the notion of smart-washing their cities. It makes them sound dynamic and attractive to business. What's not to love about whizzkids streamlining your responsibilities for running services, optimising efficiency and keeping citizens safe into a bunch of fun apps?

There's no concrete definition of a smart city, but high-tech versions promise to use cameras and sensors to monitor everyone and everything, from bins to bridges, and use the resulting data to help the city run smoothly. One high-profile proposal by Google's sister company, Sidewalk Labs, to give 12 acres of Toronto a smart makeover is facing a massive backlash. In September, an independent report called the plans "frustratingly abstract"; in turn US tech investor Roger McNamee warned Google can't be trusted with such data, calling the project "surveillance capitalism".

There are practical considerations, too, as Shoshanna Saxe of the University of Toronto has highlighted. Smart cities, she wrote in the New York Times in July, "will be exceedingly complex to manage, with all sorts of unpredictable vulnerabilities". Tech products age fast: what happens when the sensors fail? And can cities afford expensive new teams of tech staff, as well as keeping the ground workers they'll still need? "If smart data identifies a road that needs paving," she writes, "it still needs people to show up with asphalt and a steamroller."

Saxe pithily calls for redirecting some of our energy toward building "excellent dumb cities." She's not anti-technology, it's just that she thinks smart cities may be unnecessary. "For many of our challenges, we don't need new technologies or new ideas; we need the will, foresight and courage to use the best of the old ideas," she says.

Saxe is right. In fact, she could go further. There's old, and then there's old – and for urban landscapes increasingly vulnerable to floods, adverse weather, carbon overload, choking pollution and an unhealthy disconnect between humans and nature, there's a strong case for looking beyond old technologies to ancient technologies.

It is eminently possible to weave ancient knowledge of how to live symbiotically with nature into how we shape the cities of the future, before this wisdom is lost forever. We can rewild our urban landscapes, and apply low-tech ecological solutions to drainage, wastewater processing, flood survival, local agriculture and pollution that have worked for indigenous peoples for thousands of years, with no need for electronic sensors, computer servers or extra IT support.

This month, Julia Watson, a lecturer in urban design at Harvard and Columbia Universities, launched her book *Lo-Tek: Design by Radical Indigenism*, with publisher Taschen. It's the result of more than 20 years of travelling to research the original smart settlements, through an architect's lens. She visited

the Ma'dan people in Iraq, who weave buildings and floating islands from reeds; the Zuni people in New Mexico, who create "waffle gardens" to capture, store and manipulate water for desert crop farming; and the subak rice terraces of Bali. Watson walked the living tree-root bridges that can withstand adverse weather better than any human-made structure, and that allow the Khasi hill tribe in Northern India to travel between villages during the monsoon floods.

"There are so many different ways you can rewild cities," says Watson – and it's not just a case of plonking an ancient system in a city, but rather adapting complex ecosystems for different types of places with their own unique requirements. Take a current proposal she is working on for the high-rise city of Shenzhen on the Pearl River estuary by Hong Kong. It was once a fishing village, then a textile town, "and it just skyrocketed," says Watson. "All of the fishponds and polders and dykes and wetlands that absorb all the water in that delta landscape are being erased. So the city is developing in a way that's erasing the indigenous resilience in the landscape."

But you don't have to erase to go forwards, she says. "You can leapfrog and embed local intelligence, using a nature-based traditional Chinese technology that's climate resilient, ecologically resilient and culturally resilient. And we can make beautiful urban spaces with them as well." Kongjian Yu, a design professor at Peking University, agrees with this philosophy. Known as the "sponge cities" architect, Yu creates urban landscapes in China that passively absorb rainwater, using permeable pavements, green roofs and terraced wetland parks that flood during monsoon. If wetlands are situated upriver of the buildings, they will flood before the water reaches the city proper.

The parks have brought fish and birds back to cities, says Yu, "and people love it." The projects, he says, "are performing well, and many of them have been tested for over 10 years, and can certainly be replicable in other parts of the world." In fact, this month he has visited Bangladesh, ironically, "helping their 'smart city' project," where he has convinced "the minister in charge that nature is smart, and our ancient wisdom tells us how to live with nature in a smart way."

Copenhagen, too, has opted for a dumb – or, as local planners call it, "a green and blue" – solution to their increasing flood risks: namely, a series of parks that can become lakes during storms. The city estimated they would cost a third less than building levees and new sewers, and come with the added ecological benefits of rewilding. An abandoned military site was cleaned up in 2010 and rewilded into a nature reserve and common for grazing animals, the Amager Nature Centre – a vast park with not only happy people meandering and cycling around but insects, protected amphibians, rare birds and deer.

But dumb cities can be even smarter than that. Not only can functioning wetlands defend cities against floods and restore nature, they can clean wastewater. And they can do it more efficiently than sewage-treatment works – all while absorbing a whole lot of carbon, nitrogen, sulphur and methane, and creating a fishing industry and fertile farmland. No water, energy, treatment chemicals or fish feed required. The world's largest such system, in east Kolkata in India, involves the city's sewage feeding the fish. It saves the city approximately \$22m (£17m) a year in running costs for a waste treatment plant. The water can be used for irrigation, saving a further £500,000 in water and fertiliser costs. And it enables much of the city's food to be grown locally.

Or, as waters rise globally, we can learn from Makoko, the incredible city-on stilts in Lagos that is home to 80,000 residents. Its "floating school" – sustainable and solar-fuelled – has captured the world's imagination. Rotterdam has already introduced a floating forest and farm, and is developing plans for a sustainable floating city.

The Eastgate building in Harare has no air-conditioning or heating, yet stays regulated all year round using a design inspired by indigenous Zimbabwean masonry and termite mounds. As for dumb transport, there can be no doubt that walking or cycling are superior to car travel over short urban distances: zero pollution, zero carbon emissions, free exercise.

And there's a dumb solution to the spread of air conditioning, one of the greatest urban energy guzzlers: more plants. A study in Madison, Wisconsin found that urban temperatures can be 5% cooler with 40% tree cover. Green roofs with high vegetation density can cool buildings by up to 60%. Or you could just think like a bug: architects are mimicking the natural cooling airflows of termite burrows. Mick Pearce's 350,000 sq ft Eastgate Centre in Zimbabwe's capital, Harare, completed in the 1990s, is still held up as a paragon of dumb air conditioning: all it needs are fans, and uses a tenth of the energy of the buildings next door.

A few token green walls and trees won't do it. Watson calls for a focus on permaculture: self-sustaining ecosystems. There are hundreds of nature-based technologies that have never been explored. For example, Watson envisions stunning urban uses for the living root bridges of the Khasi hill tribe: "They could be grown to reduce the urban heat island effect by increasing canopy cover along streets, with roots trained into trusses that integrate with the architecture of the street – in essence, removing the distinction between tree and building." They could even retain their original use during seasonal floods – living, physical bridges over the water. In April, Greta Thunberg and Guardian columnist George Monbiot made a rallying video calling for more trees and wetlands and plant cover to tackle the climate crisis. Cities can be part of this push. The idea of smart cities is born of what Watson describes as "the same human superiority-complex that thinks nature should be controlled". What's missing is symbiosis. "Life on Earth is based upon symbiosis," Watson says. She suggests we replace the saying "survival of the fittest" with "survival of the most symbiotic". Not as catchy, perhaps. But smarter.

For reflection/discussion:

- Fleming claims that 'for many challenges, we don't need new technologies or new ideas' (lines 19-20). To what extent do you agree with her statement?
- Fleming argues that 'the idea of smart cities is born of...the same human superiority-complex that thinks nature should be controlled' (lines 96-97). Explain this concept in your own words.

Further Reading

Powering the Smart Factory with the Internet of Things

Discusses the opportunities for the smart factory that the Internet of Things offers, from reshaping every aspect of product development and delivery, from the plant floor to the value chain.

<https://www.theatlantic.com/sponsored/vmware-2017/iot-manufacturing/1751/>

A Future Where Everything Becomes a Computer Is as Creepy as You Feared

Discusses the privacy threats that arise from the internet of things.

<https://www.nytimes.com/2018/10/10/technology/future-internet-of-things.html>

How can privacy survive in the era of the internet of things?

Discusses the privacy threat from the internet of things and how to return the right to privacy to the individual.

<https://www.theguardian.com/technology/2015/apr/07/how-can-privacy-survive-the-internet-of-things>

The internet of things – who wins, who loses?

Discusses third party stakeholders that benefit from IoT and perpetuate the threat to privacy.

<https://www.theguardian.com/technology/2015/aug/14/internet-of-things-winners-and-losers-privacy-autonomy-capitalism>

Smart City Initiatives: Singapore

Understand how Singapore is transforming itself into a smart city.

<https://mobility.here.com/learn/smart-city-initiatives/singapore-smart-city-holistic-transformation>

Related Cambridge/RI essay questions:

1. 'Technology is advancing too fast.' Is this a fair comment? (RI Y5 Promo 2020)
2. How far should we embrace the increasing use of technology in the world today? (RI Y5 Timed Practice 2020)
3. To what extent is artificial intelligence replacing the role of humans? (Cambridge 2019)
4. 'Science is Man's best hope for creating a better world.' How far would you agree? (RI Y6 CT2 2018)
5. 'Science creates more problems than it seeks to solve.' Comment. (RI Y5 CT 2016)

SECTION E: TECHNOLOGY AND SUSTAINABILITY

Reading 24: Can lab-grown burgers help stop climate change

Spencer Bokart-Lindell | New York Times | 14 October 2021

EU 7 and 8

This reading will help you to:

- Gain an understanding of dietary science and how they influence consumption patterns in an age of climate change.
- Understand the reasons that drive innovation in food science and challenges in sustaining these measures.

Humanity's love of eating animals should worry you, even if humans are the only animals you care about. Meat and dairy production is responsible for 14.5 percent of the planet's greenhouse gas emissions, with about two-thirds of those coming from cattle. To keep global warming below two degrees Celsius above preindustrial levels, the limit established by the Paris climate accord, the World Resource Institute says much of the wealthy world needs to cut its beef and lamb consumption by 40 percent — and that's on the low end of such estimates.

Americans are among the top eaters of beef in the world, and persuading them to cut down on it or swap plant-based burgers for their steaks is a challenge.

Enter lab-grown — or, as some prefer, “cultured” or “cultivated” — meat: In the past few years, a small but fast-growing industry has sprung up with a mission to create meat from cell lines that doesn't just taste like meat but actually is meat. Last year, a restaurant in Singapore even put lab-grown chicken on its menu.

As the sector has bloomed, so too have predictions of its imminent usurpation of meat of the slaughter-requiring variety. But how close are we really to that future, and is it the one we should be aiming for in the first place? Here's what people are saying.

The urgency of reducing meat consumption

Vexing as the problem beef poses for climate change mitigation already is, it's going to get worse. That's because the world is getting richer, and when people get richer, they eat more meat. Since 1961, global meat production has more than quadrupled, to more than 340 million tons from 71 million tons. By 2050, the Food and Agriculture Organization estimates that global demand will reach 455 million tons. “The 7.8 billion of us on this planet cannot have a steak every night,” Inger Andersen, executive director of the U.N. Environment Program, told The Times in April. “It doesn't compute.” And climate change isn't the only issue at stake in the race to cut down on meat:

Pandemics: The increasing demand for animal protein is one of the major risk drivers of pandemic outbreaks, according to the United Nations. Another is the “intensification” of animal agriculture that the growing demand for meat requires: Animals are bred to be genetically similar and crowded together in huge facilities that promote viral transmission and mutation. Since 1940, agricultural intensification measures — dams, irrigation projects and factory farms — have been linked to more than 50 percent of zoonotic infectious diseases that have spread to humans.

Animal welfare: You don't have to believe that eating meat is per se immoral to object to the incalculable suffering factory farming inflicts on billions of animals — including human workers — every year.

Antibiotic resistance: About 65 percent of antibiotics in the United States are sold for use on farms, often just to prevent animals from getting sick. That's contributed to the rise of antibiotic-resistant diseases, which are already killing 700,000 people a year worldwide. By 2050, the number could rise to 10 million.

Food-borne illness: Lab-grown meat could reduce the threat of food-borne pathogens like E. coli and salmonella, which kill 420,000 people every year.

Why lab-grown meat isn't filling grocery stores just yet

As Vox's Kelsey Piper has reported, there are still a number of hurdles lab-grown meat has to overcome before reaching commercial viability:

Scaffolding: Growing ground beef is one thing, but replicating the structure and texture of a steak, say, requires shaping cultured cells into complex tissue — and researchers are still working out how to do that.

Scale: As Piper wrote, "it's not enough to be able to make one steak — you need to be able to make steaks at the same incredible scale that factory farms do." And at least for the moment, the economics and engineering challenges of building full-scale facilities are prohibitive.

Cost: Lab-grown meat is staggeringly expensive. In early 2019, the Israeli-based company Aleph Farms said it had driven the cost of producing a beef patty down to about \$100 per pound. Eat Just, the company behind the Singaporean lab-grown chicken, initially said making a single nugget cost \$50. For lab-grown meat to start replacing factory-farmed meat, all of these problems will have to be solved.

Should we launch a moonshot for affordable, lab-grown meat?

While other countries have thrown money behind alternative proteins, America's lab-grown meat industry has emerged without the support of the U.S. government, which spends \$38 billion each year subsidizing the meat and dairy industry.

My colleague Ezra Klein believes that should change. In an April column, he noted that the Good Food Institute, a nonprofit that promotes the alternative protein industry, had asked the Biden administration for \$2 billion in funding, half of it for research and half of it to set up a network of innovation centers. The institute estimates that with enough investment, by 2030, cultivated meat would be able to compete on cost with some conventional meats, requiring only \$2.57 per pound to produce — a stunning reduction.

"I've never seen anything like this in terms of the volume of money being talked about and the opportunities to do something transformational," Representative Earl Blumenauer, an Oregon Democrat, told Klein. "It wouldn't take a lot of investment in alternative protein to take it to a whole different level. It'd be a rounding error in terms of the money going through Congress."

State involvement may be needed not only to accelerate innovation but also to ensure that innovation is widely shared. The international regime of intellectual property law that has governed the world's disastrously unequal vaccine rollout offers "a troubling preview of how other lifesaving technologies might be apportioned, including those needed to keep global warming below two degrees Celsius," the climate journalist Kate Aronoff writes. "Setting technology transfer as a baseline at this early stage of cellular agriculture's development could (optimistically speaking) set a precedent that discourages other sectors from using patents to charge exorbitant rents for everything from cultured salmon to clean energy."

75 But some say lab-grown meat won't be able to start displacing conventional meat in time — or perhaps ever. David Humbird, a Berkeley-trained chemical engineer who spent over two years researching a techno-economic assessment of lab-grown meat, believes the industry faces extreme, intractable technological challenges. In interviews with Joe Fassler of The Counter, he said it was “hard to find an angle that wasn't a ludicrous dead end.”

80 Even the chief executive of Eat Just conceded that the challenges Humbird raised need to be reckoned with, leaving it “very uncertain” whether cultured meat can displace slaughtered meat in the next 30 years. In Fassler's telling, for cultured meat to be a meaningful climate solution would require several scientific breakthroughs worthy of many Nobel Prizes — and in the next 10 years, not 30.

A strong case can be made for the state to stake money on those breakthroughs, just as it did on vaccines for the coronavirus. But then again, conservative members of the Senate have fought to pare back the size of prospective climate spending, potentially forcing policy trade-offs that climate experts and activists would prefer not to make.

“The environmental ravages we face are vast, destabilizing, and encroaching on our real lives right now,” Fassler writes. “The fires, the floods, are already at our door. In all this, it would be so good to know we have a silver bullet. But until solid, publicly accessible science proves otherwise, cultured meat is still a gamble — a final trip to the casino, when our luck long ago ran out. We should ask ourselves if that's a chance we want to take.”

We could also just eat less meat

Perhaps, as Piper and Klein hope, lab-grown meat will eventually become more widely available, and even if its cost never reaches parity with that of factory-farmed meat, a meaningful amount of substitution will become possible.

But as Aronoff notes, diets need to change now, particularly in the West. And people generally exercise a degree of control over what they eat in a way they simply do not over how their electricity is generated. America's love of beef might seem intractable, but another beef-loving country, Brazil, has shown what the beginning of a national shift toward more climate-friendly diets might look like.

Although vegetarians and vegans have the smallest dietary carbon footprints, adopting a more climate-friendly diet doesn't require becoming one, as the Times food columnist Melissa Clark wrote in her meat-lover's guide to eating less meat. Following the World Resource Institute's recommendations, she started focusing more on chicken, pork and seafood (especially mollusks), which produce far fewer greenhouse gas emissions than beef and lamb, both of which she has relegated to special-occasion status.

“I like to loosely think of my approach as mindful meat-eating,” she wrote. “Now, when I do simmer up a pot of beef short ribs (or smear cream cheese on my bagel, or go for sushi), I'm thoughtful and deliberate about it, which makes it taste even more delicious, seasoned with anticipation.”

For reflection/discussion:

- The reading lists several reasons to support the development of lab-grown burgers. Which of the reasons cited is most convincing to you? What are you most doubtful about? Why do you think so?
- Are such modern developments in food science effective in tackling wider environmental and ethical issues surrounding the world today?

Related Cambridge/RI essay questions:

1. 'Leading healthy lives is increasingly challenging in today's world. Discuss. (RI Y5 Promo 2019)
2. 'Human need, rather than profit, should always be the main concern of scientific research.' Discuss. (Cambridge 2016)
3. How effectively is public health promoted and managed in your society? (Cambridge 2015)
4. 'We should only fund scientific research that improves our quality of life.' Discuss. (RI Y6 CT1 2015)
5. 'Scientific research into health and diet is unreliable as it so often contradicts itself.' Is this a fair comment? (Cambridge 2013)

SECTION F: TECHNOLOGY AND INEQUALITY

Reading 25: Booster vaccine roll out a sure recipe for boosting inequality

EU 5 and 8

Endy Bauni | Jakarta Post | 30 December 2021

This reading will help you to:

- Understand the underlying concerns associated with national vaccination programmes in a developing country.
- Examine how access to vaccines is driven not only by technological advancement but also political and economic factors

In the run-up to the National Games (PON) in October, the government worked hard to make sure that as many people as possible in Papua and West Papua provinces, hosts of the biennale event, get their Covid-19 vaccines. It never got anywhere near the published target of a 70 per cent vaccination rate. In the end, the vaccine roll out in the two easternmost provinces focused on three regencies and one city where the Games' venues were located. PON XX was still considered a huge success, held at a time when the nation was struggling to bring down Covid-19 infection rates. The vaccination program in the two provinces allowed many Papuans, as well as visitors who were already fully vaccinated, to watch their favourite sports and athletes fighting for the honour of their respective provinces.

Fast forward three months to now, both Papua and West Papua rank among the lowest-ranked provinces in the country when it comes to vaccination rates. Once the Games was over, apparently, Papuans were all but forgotten in the national vaccination program.

As of this weekend, the number of people in Papua who have received their first dose is 28 per cent of the target, and only 20 per cent have gotten their second, according to Health Ministry figures. West Papua is doing better, though is still well below the national level, with 52 per cent and 34 per cent, respectively, for the first and second injections. Aceh, Indonesia's westernmost province, and Maluku, also rank among the lowest four of all 34 provinces.

Yet the government has been touting Indonesia's national vaccination program as a success, with 156 million people receiving the first dose and 110 million their second, giving a vaccination rate of 75 per cent and 53 per cent for their first and second injections of the targeted 208 million people. So confident with this success that Indonesia is now ready to formally roll out a program for the third injection as a booster to strengthen the effectiveness of the first two doses, beginning in the new year.

As the government's own data shows, the benefits of the vaccination roll out have not been equally enjoyed across the nation. Jakarta tops the list in the vaccination rate, with 136 per cent of the target receiving their first dose and 123 per cent their second, while Bali comes second with 103 and 91 per cent, respectively.

This raises the question of whether the booster vaccine roll out would further increase the inequality that we are already seeing caused by the pandemic and the economic downturn. Much has been written about the widening gap during the pandemic, between the rich and poor, between rural and urban areas, and between Java and Bali on the one hand and the rest of the archipelago on the other.

When it comes to vaccines, understandably, priorities have been given to areas hardest hit by the Covid-19 virus, including Jakarta, and all provinces on Java and Bali. Giving them top priority was acceptable, just as it was acceptable to give Papuans priority in the runup to PON XX. But allowing a

35 booster vaccine roll out when barely half of the nation have gotten their second injection raises moral and ethical questions. If the government claims that vaccination is the key to economic recovery, it follows that those who are already vaccinated are better positioned to recover, while those unvaccinated would be left behind and more exposed to the virus.

40 The World Health Organisation has appealed to rich countries to postpone booster vaccinations until at least 40 per cent of the population in all countries are vaccinated. Most countries ignored the WHO and are going ahead with their booster programs. Indonesia will begin next week. The WHO argues that given the limited availability of vaccines globally, giving booster vaccines would deprive poor countries of access to vaccines. It also warns that vaccine inequality would prolong the Covid-19 pandemic.

45 President Joko "Jokowi" Widodo spoke on behalf of developing countries when he made an impassionate plea for rich countries to help reduce vaccine inequality during a meeting with other leaders of the Group of 20 most wealthy countries in the world. At home, the President faces increasing pressure from those who have received both injections to roll out the booster program amid reports that the new Omicron variant could render the early vaccines ineffective without the third injection. Officially, booster vaccines have already been given to health workers, but unofficially and quietly, many people in Jakarta and Java have received their third jab. Shots have already been available at commercial rates rather than for free.

55 The national vaccination rate has not moved as rapidly as the government wished for various reasons, from the slow arrival of imported vaccines to the problems in distributing and administering the vaccines, as well resistance from people sceptical about the vaccine program. When rolled out in January, the government hoped to complete the vaccination program - meaning 208 million people getting both jabs - by the end of 2021. With the year about to close, we are only halfway to that target.

60 But is this a good enough reason for the government to begin rolling out booster vaccines? "Recover together, recover stronger"; Indonesia's motto of its G-20 presidency beginning in December would ring hollow unless we address the vaccine inequality at home. The booster vaccine policy would not only deprive many people, including those in Papua and Aceh, of their vaccine rights, it would also be a sure recipe for boosting greater inequality, with all its social, economic and political consequences down the road.

For reflection/discussion:

- Identify the regions and provinces stated in the article. Go online and locate them on Indonesia's map. How is this exercise useful in helping you understand specific challenges in implementing vaccine roll-out programmes for a developing country?
- The author has listed several concerns related to vaccine rights and vaccine inequality. What does this tell you about the limitations of science as a state-sponsored enterprise?

Related Cambridge/RI essay questions:

1. 'Scientific advancement breeds complacency.' How far do you agree? (Cambridge 2021)
2. Now more than ever, scientific pursuits must be undertaken only to achieve practical ends.' Do you agree? (RI Y6 CT1 2018)
3. 'Science is Man's best hope for creating a better world.' How far would you agree? (RI Y6 CT2 2018)
4. How far can scientific or technological developments be a solution to global problems? (RI Y5 CT1 2018)
5. 'Technological advancement has worsened the problem of poverty.' Do you agree? (RI Y5 CT 2014)

SECTION F: TECHNOLOGY AND INEQUALITY

Reading 26: How to close the digital gap for the elderly

EU 4 and 5

Ella Kidron and Vivian Yang | *The Davos Agenda, World Economic Forum* | 19 January 2021

This reading will help you to understand:

- The underlying reasons for widening digital gap for the elderly.
- The measures taken by tech companies to help the elderly overcome barriers to using smart technology.

Many young people have embraced the convenience of digital technologies such as online shopping, car hailing, digital payments, and telemedicine. But many elderly without a grasp of the latest knowledge are at risk of being left behind. Several news reports in China during the outbreak of COVID-19 put this issue in the spotlight: an elderly woman who wanted to pay for her medical insurance with cash was refused due to concerns that her cash might be carrying the virus. The woman, who had not set up mobile payment, was left alone in the service centre at a loss.

In another case, an elderly man without a phone was asked to get off the bus after failing to show the driver his health-status code via the app used at all public places in China. These incidents are stark reminders of the widening digital gap for the elderly.

China: an ageing population puts a spotlight on the digital divide

The challenge is not unique to China, but it is particularly pressing for the country given the rapid transformation of its massive population of 1.4 billion into an aging society. Around 2022, China is projected to become an “aged society” with 14% of the population above 65 years old – some 200 million people. It would typically take nearly a hundred years for many countries to reach this stage, while it will only have taken 21 years in China.

What’s even more staggering is that by 2050, the number of Chinese elderly is estimated to reach 380 million, amounting to nearly 30% of the country’s overall population. With just a small population of the elderly online, more needs to be done to provide access and guidance before the problem exacerbates with the rapidly rising aging population.

Pandemic pushes the elderly out of offline comfort zone

According to statistics from China’s Ministry of Industry and Information Technology (MIIT), out of the 274 million mobile phone accounts of elderly users (those 60 years old and above) in China today, about 134 million are using smart phones to browse the internet. This means approximately 140 million still lack access to it.

The pandemic, however, has pushed a great number of elderly people online, in China and globally. The Chinese government issued plans in November last year to help elderly people overcome barriers to using smart technology. Meanwhile tech companies, such as e-commerce company JD.com, are stepping up their efforts to ease the transition. Here are three major trends in this arena:

1. Taking online in-store

Brick-and-mortar stores have started to arrange assistants in dedicated zones to help elderly customers make sense of everything from digital payments to robot services. These are all services that many young people, who grew up with the internet from an early age, take for granted – but they can also be learned.

At JD's omnichannel supermarket SEVEN FRESH, elderly customers are guided by staff to place grocery orders online, that are then delivered to their doorsteps at a specific time. Similarly, in JD's offline pharmacy, customers can sit on a sofa inside the store and wait to collect their medicine, pay for it with the help of in-store assistants, and walk away with professional healthcare advice.

"We are keen to use and benefit from these new technologies, but getting to grips with them is no easy task for us," said Ms Zhang, 78, an empty nester who tried to use a self-help health screening robot in a JD pharmacy store.

Her words speak to the difficulties many elderly people face. "By using this machine, I have not only experienced advanced technology, but also gained confidence," said Ms Zhang, after having mastered the robot. In terms of online services, many elderly customers shy away from voice systems or chatbots. In light of this, China's top three telecom operators recently announced a speed-dial system to transfer users above 65 directly to human service personnel.

Furthermore, upon the request of MIIT, adaptive versions of more than 150 apps and websites in China are being built, featuring simpler interfaces, fewer pop-up ads and more anti-fraud support.

2. From louder smartphones to voice-activated home appliances

Tailormade smartphones play an important role in easing elderly people's transition into the digital space. Phones with big buttons, larger font size and high-volume speakers have popped up recently. Last year, JD launched China's first 5G smartphone for the elderly in partnership with ZTE. The phone is equipped with services such as remote assistance, synchronised family photo sharing album and fast medical consultation services – handy for both the elderly and their children.

Importantly, it enables adult children to manage their elderly parents' phones from afar – something that is becoming more necessary as families are increasingly separated by the demands of work in a location far from home. (JD data found that 70% of elderly consumers believe children are indispensable in their care process and 68% want to spend more time with their children, but this is not always possible.)

Besides customised smartphones, JD and other companies are exploring a variety of ways to adopt advanced technologies to improve elderly people's lives. These include: voice-activated IoT home appliances for users with limited mobility; an AI-powered speech recognition system that can communicate in a variety of dialects; and a big-data based health management system that can provide more accurate health advice.

3. Enabling the elderly a good investment for brands

Training goes a long way to abating the fear surrounding new technology. Last year, JD organised classes for the elderly on how to use digital devices, starting with basics like downloading apps, and increasing in complexity to cover how to line up for a hospital appointment virtually, scan QR codes and use mobile payments.

This has economic benefits too. With more and more elderly finding their footing in the digital world, they are adding fuel to the already booming silver economy. During 2020, JD saw more elderly consumers start shopping online due to COVID-19; and they've kept up the habit since, appreciating the added convenience and plethora of choices. This has led the company to use big data to work on more products designed specifically for elderly consumers.

But it's about much more than just learning how to use the technology. With a better grasp of e-commerce, elderly parents are now turning around and making purchases for their children. Some are

75 even joining flash sales campaigns, participating in the highly popular new phenomenon of group buying, and even grabbing digital red envelopes.

And, in diverting themselves from loneliness, especially during the pandemic, they are turning to livestreaming, short videos and singing apps for entertainment. Behind these skills are newfound confidence, freedom and connection; the idea that they are “too old” or that “technology is just for young people” is simply a thing of the past.

Reflection questions and related Cambridge/RI essay questions are found at the end of Reading 27.

SECTION F: TECHNOLOGY AND INEQUALITY

Reading 27: Papering over old people’s needs

EU 4 and 5

Bertha Henson | Bertha Harian | 25 February 2022

This reading will help you to understand:

- A caregiver’s perspective on technology from the lived experience of an elderly parent.
- How these experiences can generate tensions in the way the elderly are expected to embrace technologies in this time and age.

When I was updating my mother’s bank passbook at an ATM last week, an old lady in a wheelchair behind me in the queue asked me to do the same for her. She didn’t want to bother her children to run this errand for her, she said. When I was done with it, another old lady in the queue asked me to withdraw some money for her from her bank account. I did so, after assiduously turning away as she
5 painstakingly tapped her PIN number on the keyboard. I am used to this, as I am sure younger people are when they queue at a heartland ATM.

Like my mother, elderly people want control over their finances. It is something they have managed all their lives – until technology started interfering. They went to the 7/11 to pay bills, wrote cheques or queued at the bank. Every “bank” letter delivered to the home is perused carefully to see if the
10 GIRO payments are correct. Not for them online banking or the use of a smartphone (if they have one) to buy stuff. Going paperless is a nightmare for them as they lack the “black-and-white” that is for them the guarantee that their money is safe.

Slowly over the years, I have had to take over control of the household finances simply because my mother is no longer ambulant. And, of course, I choose the most convenient method – online. But it
15 is frustrating for her not to know what the household electricity bill amounts to every month. When I print out a hard copy for her, she asks why I am wasting paper as the power supplier should be sending the invoice to the mailbox (physical). When PUB wrote to her a couple of months ago to say that it would now go paperless, my mother was thrown into a tizzy. But the water company gave customers an option to stick to paper, if they tapped on something on the smartphone. I did so for my mother.

20 When the polyclinic decided to do video-calls instead of face-to-face consultations because of the Covid-19 outbreak, my mother was worried about a “technical” breakdown even though I was with her all the time. And now that online food deliveries are becoming the norm, she says she would starve at home if no one was with her.

You might say that my mother, who is 78, should “get on with the programme” and go digital. She
25 tried. She took advantage of the various free digital programmes for seniors in an effort to conquer her smartphone. Despite the patience of “ambassadors”, she is still all thumbs, worried that pressing

the wrong button would render the whole smartphone useless. She prefers a dumb phone. Cashless payment? She wants a receipt. It is the same for the television remote control device which allows her access to everything from Netflix and Disney to HBO channels and YouTube. So she is more often than not watching the free-to-air channels because pressing the wrong button would “spoil” the television.

I speak for her when I say she is feeling alienated and helpless with every new announcement that has to do with digitalisation. I wonder how the elderly who do not have children to guide them, cope. For the children, it is about taking time off to run errands – or taking over the functions. At the very least, it is about teaching them to handle gadgets while making them feel less ignorant, hopeless and helpless.

I know how important it is for people to embrace technology which is supposed to raise your quality of life. It is true for most, except the elderly. Technology makes their world smaller, not bigger. When an SGX letter came a few weeks ago announcing that it will go paperless and levy a fee for anyone who wanted a hard copy of their statement, my mother threw a fit. She is now convinced that nobody cares for people like her who aren’t tech-savvy nor well-educated. I try to placate her by telling her she has her Pioneer Generation card.

I have read the letters in the ST Forum pages decrying the SGX move which some people say amounts to greenwashing. It wants to penalise those who will not move to a paperless regime, forgetting that it makes a lot of savings from those who do. I am now wondering how to close her CDP account which has a few hundred dollars courtesy of some very, very old SingTel shares that were given out to all Singaporeans.

Can’t an exception be made for older people, say, those above 65 or 70? Must we run over everyone in the drive to go paperless or cashless? How many trees would we save and how does this compare to securing the peace of mind of our elderly folk?

The more savvy elderly will probably sniff at such technological predicaments that their less educated peers face. And the not-so-young are probably thanking their lucky stars to have caught the technological wave before their own memory banks are full.

But there is one barrier that even the technologically savvy will have to face sooner or later – the physical barriers. Policy-wise, there has been a greater focus on the needs of the elderly at home – with ramps outside doors and grab handles. The entire Lift Upgrading Programme with lifts that stop at every floor is an acknowledgement that some elderly people are trapped in their homes because taking even one step up or down can result in pain. Outside the home, buses and MRT trains can now take the disabled on board.

What, however, is in-between the home and the nearest bus stop? It is the neighbourhood. I believe the neighbourhood shops, banks, wet markets and supermarkets are designed for the maximum number of ambulant customers and the maximum display of products.

When reports surface about cluttered corridors and pavements, the focus tends to be on how they could be fire hazards, rather than a barrier for the wheelchair-bound and those on Personal Mobility Aids. Such elderly persons have to take the longer way to get somewhere or resort to using the road when their route is blocked. I know this. My mother uses a PMA and I act as her advance scout.

Except for the dialysis centre (which she doesn’t need to go to), not a single shop in my neighbourhood is fitted for the disabled to venture into, not even medical clinics much less the minimart or the hairdresser. I have had minor heart attacks pushing up a heavy-laden wheelchair over a couple of steps, and endured stares when my mother’s PMA tries to get through the crowded aisles to reach the dry

70 goods store in the wet market. The elderly are seen as an inconvenience and themselves a barrier to free movement. Sure, the less ambulant could stay at home. And I believe that many exercise this “choice” because it is just too difficult to get around to do something more useful besides taking in the scenery.

75 Despite the buzz over going digital, there are still some transactions that require face-to-face service, especially for banks. It is not enough that my mother is right outside the bank with her identity card and all her documents. She has to enter the hallowed surroundings because of “bank policy” and “security” reasons, as I was told at two banks earlier this week. I wonder if the bank will be liable if she tumbles off her scooter while negotiating the steps. I wonder what sort of strain it puts on bank tellers to take a few steps to the entrance to verify that she is who she says she is. Some people have
80 suggested that I get a Power of Attorney to act for my mother, but this is beside the point. She is perfectly capable of handling her finances; she just cannot walk steadily.

I read the news reports on the revitalisation of the HDB shops with much interest. There is the usual fuss about the types and range of shops that would make a neighbourhood vibrant. I humbly suggest that the HDB start with auditing the elderly-friendliness of the neighbourhood to realise the word
85 “inclusive”. Older folk will be grateful if aisles are wider, walkways are smoother and shops have slopes that allow them safe entry.

The older people who are not technologically-savvy will, to put it bluntly, die off and the rest of us can happily go paperless and cashless. But all of us will get old one day and our bones will start to fail us. I doubt even the most digital-savvy thinks it’s okay to do everything at home online all the time, like
90 work, order food, do banking, pay bills. Especially if this is not by choice.

For reflection/discussion:

- Reading 26 raises examples of measures taken by tech companies to ease the digital transition in China. Do you see such initiatives in Singapore? How successful are they? What are some limitations or challenges in implementing them?
- Reading 26 is optimistic about the elderly adopting technology, while reading 27 is more pessimistic on the outcomes. Which do you agree with more? Why?
- Reading 26 questions the need for older people to adopt technology. In your opinion, should new technology always be embraced so readily?

Related Cambridge/RI essay questions:

1. How far should we embrace the increasing use of technology in the world today? (RI Y5 Timed Practice 2020)
2. ‘Modern technology always improves the quality of people’s lives.’ Discuss. (RI Y6 Prelim 2016)
3. ‘Technology alienates people more than it serves to bring them together.’ Discuss. (RI Y6 CT1 2013)

SECTION F: TECHNOLOGY AND INEQUALITY

Reading 28: Technology's role in educational inequality

Visakh Madathil | Medium | 16 March 2019 [adapted]

EU 5, 6, 8

This reading will help you to understand:

- The negative impact of educational inequality
- How technology can create & worsen such inequality
- Conversely, how technology can help narrow such equality gaps

Education is riddled with inequality. In the same city, it is not uncommon to find schools with widely disparate instructional quality, equipment, and outcomes mere minutes away from each other. Rather than providing a solution to wealth inequality, education now reinforces it. Technology plays a role in creating this inequality in our classrooms, but it can also help overcome it.

- 5 Inequality in education is detrimental to society. It's proven that neighbourhoods where children are from play a vital role in future incomes, primarily because of educational outcomes¹.

- 10 Inequality in education increases inequality in society and widespread inequality is undesirable for everyone. Inequality undermines the effectiveness of our politics and institutions, expends national resources, and creates needless social animosity and division.

Education is crucial for economic development and bettering lives. Many stable, well-paying jobs demand decades' worth of education to merely qualify. With income inequality increasing and wage growth remaining stagnant, education plays a vital role in providing people with social mobility.

- 15 It is imperative that we can equip people with the tools and resources needed for a dynamic, technology driven economy. With automation and artificial intelligence threatening to be major labour force disruptors, it is important our classrooms can create prepared, critical thinking students. Addressing educational inequality is key to creating a more sustainable society.

Some ways how technology creates division

⌚ Online learning may not work

- 20 A recent trend in educational technology (ed-tech) is the widespread adoption of online and "blended" (online and face-to-face) instruction. A report by the National Education Policy Center (NPEC) found that that students at virtual charter schools only graduate at a 20 percent rate and 77% of blended schools perform below state averages. California's Public Policy Institute discovered that community college students are 10 to 14% less likely to pass an online class compared to when they take it face-to-face.

Clearly, the effectiveness of online and blending learning is limited, yet ed-tech advocates and investors keep pushing the adoption of these technologies in low-income classrooms. Without acceptance that these styles of learning are flawed, real progress cannot be made. Until these learning methods are proven, their adoption will only help increase inequality, rather than help students.

- 30 ⌚ Amplifies discrimination

Many technology and data-driven tools (including in ed-tech) help reaffirm discriminatory practices. A study by Stanford's Institute for Economic Policy Research found "that instructors (i.e., professors at

¹ For a fuller report: "The Opportunity Atlas – Mapping the Childhood Roots of Social Mobility", Raj Chetty et al., Jan 2020
[https://opportunityinsights.org/wp-content/uploads/2018/10/atlas_paper.pdf]

selective universities) are 94% more likely to respond to a discussion forum post by a White male than by any other race-gender combination” after analysing 124 different Massively Open Online Courses (MOOCs). This shouldn’t be a surprise, as we’ve been knowing about technology enabled discrimination in education for some time now — in 2014 the United States Department of Education issued guidance to address the “potentially ... unlawful discrimination” that comes when educational resources are not improperly developed and utilized.

Predictive analytics tools promise to identify struggling students through various data points — including grades, test scores, race, gender, income, and age. These tools seem promising, but there’s little evidence they even work — and there’s rising concern they are counterproductive. There’s no research to prove that these algorithms are actually effective and there is even less oversight and accountability to their uses. There is little being done to address the algorithm bias in our schools, but awareness is being built. Unfortunately, in the current state, ed-tech tools have amplified the discrimination they once promised to help solve.

☹️ *Exacerbates the digital divide*

Classrooms in across the nation country have been flooded equipped with software, computers and high-speed internet. However, the technological disparity and literacy gap is increasing — and instructors often get caught in the middle of it.

A Education Week Research Center analysis found that instructors in lower income schools are less likely than their counterparts at higher income school to receive technology-integration training. Instructors often struggle to explain the technology tools in their own classrooms to their students, leading to thousands of students not being able to fully access resources.

Fluency with technology is important for students as they progress through their careers. It opens opportunity and knowledge and allows students to maximize educational opportunity. Instructors must be properly trained first before any gains are realized. Schools need to become properly prepared to embrace any technology they hope to adopt, but they current aren’t.

Some ways technology can overcome division

😊 *Immediately provides students with resources*

Using internet connected devices, students can access the newest textbooks, instructional videos, and other content to bolster their studies. The internet and cloud can ensure that no school will have to use out-dated textbooks. With the rise of cheap and free online learning portals, it is easier than ever to learn and retrieve information. Digital learning can inspire a lifetime’s worth of curiosity and learning, something that will be vital with widespread technological disruption on the horizon. It is about time we brought that opportunity to every student and classroom.

Faulty IT infrastructure needs to be addressed, but investment in bringing reliable networks to schools will ensure a prepared generation. Never again will students have to use old, outdated resources in their classrooms and never again will their learning have to be stifled.

😊 *Supports multilingual classrooms*

Over 9 percent of the 50 million public school students in the United States are English language learners (ELLs). These students participate in special programs to build proficiency in English that can be aided by technology. Translation tools, built using Natural Language Processing, can help students better their English skills. Text-to-Speech and Speech-to-Text software can allow students to practice either enunciation, while instructors can focus on assisting all students. Software can not only be used to help instructors improve communication with their students, but also to bolster English skills.

Software can help students practice their English skills without the supervision of a teacher, leaving instructors to focus on solving critical challenges for students.

☺Identifies & overcomes difficult concepts

- 80 Clever software already is helping students identify and overcome difficult concepts. If a student is studying biology, rather than sitting listening to a teacher lecture about genetics, the student can watch an engaging video online and then play a fun game to solidify concepts. Then, the student can take a quiz that narrows down on concepts the student struggles with and provides them with resources to further their understanding. Then, the instructors can learn about students' struggles and appropriately tailor lesson plans.
- 85 Already, software like Zearn, i-Ready, and LearnZillion are helping students across the US. These software tools will help save time and allow instructors to truly understand and meet the needs of their students. This also allows students to master concepts and avoid repeating courses — improving student retention and graduation rates. Software can, and will, help students learn more effectively when properly paired with instruction.
- 90 Technology is playing an ever increasing role in our lives — and that includes in the education of the next generation. It is clearing fuelling inequality, but it can also be used to bridge the gap between our wealthiest and poorest schools. However, it will take progressive public policy, rigorous oversight, and technologists dedicated to minimizing discrimination, to codify these changes. Nevertheless, the process needs to begin with thinking about the changes we want.
- 95 If we care about bettering lives, we will care about educational inequality. Knowing the causes of educational inequality is the initial step in solving it. Systemically addressing challenges in technology will go a long way in creating a more prosperous world for us all — after all, the future does depend upon it.

For reflection/discussion:

- With reference to the issues raised by Madathil, to what extent has the 2020 Covid-19 pandemic contributed to and/or exacerbated the “digital divide” that this article refers to (lines 46-57)?
- With reference to Singapore, how far do you agree that technology has ‘overcome division’ in the ways Madathil describes (lines 59-84)?
- How else might Singapore leverage on technology to further boost educational equality? What issues and obstacles might we face in doing so?

Related Cambridge/RI essay questions:

1. How far can scientific or technological developments be a solution to global problems? (RI Y5 CT1 2018)
2. To what extent can technology be a solution to social problems? (RI Y6 CT1 2015)
3. Technological advancement has worsened the problem of poverty.’ Do you agree? (RI Y5 CT 2014)

Further Reading

“Coronavirus - School closures in Asia expose digital divide” (The Straits Times, 13 Mar 2020)

<https://www.straitstimes.com/asia/se-asia/asia-school-closures-for-coronavirus-expose-digital-divide>

SECTION F: TECHNOLOGY AND INEQUALITY

Reading 29: Technology can help equality of people with disabilities

EU 5, 6, 8

Satria Ardianuari | *The Jakarta Post* | 25 July 2019

This reading will help you understand:

- Why it is important to help people with disabilities to integrate into society
- How assistive technology can help to reduce inequality for people with disabilities

The ability to perform basic activities of daily living is an essential need for every person. If for some reason the body functions and structures are disturbed, the ability may be reduced or even lost, resulting in what we call disability.

The 2016 national employment survey of Statistics Indonesia (BPS) estimates that 12.15 percent of Indonesia's population – or over 265 million people – have moderate to severe disability. The survey also reveals that 45.74 percent of individuals with disabilities have lower or no education whereas those without disability (87.31 percent of the total population) receive only primary education of averagely 6.5 years.

Disability often restricts participation and interaction in one's community. People with disability have lower educational attainment and fewer economic opportunities in addition to being marginalised and often even excluded from society. Therefore, participation in the labour market is significantly low for people with disabilities.

The 2016 Law on People with Disability was passed following ratification of the United Nations Convention on the Rights of People with Disabilities in 2011. The law entails Indonesia's commitment to the eradication of discrimination against people with disabilities and its active support and provision of services to this segment of the population. The new law also raises the principle that public programs be inclusive and accessible to people with disabilities.

How assistive tech can help

Another way to increase involvement in education and increase economic opportunities for people with disabilities is through the use of appropriate assistive technology. The Rehabilitation Engineering and Assistive Technology Society of North America states that assistive technology has been proven to assist people with disabilities, improving their quality of life. With the technology devices specifically tailored to meet the individual's needs, people with disabilities can improve and optimise their daily functioning, allowing them to become independent, self-sufficient and self-confident.

Depending on the disability and rehabilitation goals, assistive technology includes a wide range of technology devices. For example, individuals with mobility impairments can benefit from wheelchair seating systems, artificial limbs and/or support braces (prosthetics/orthotics) which increases independence. Students with hearing impairments can benefit from assistive listening devices or hearing aids. Those with speech impairments can benefit from text-to-speech output or augmentative communication devices.

Specialised computer software and adaptive hardware can equally help employees with cognitive disabilities complete their tasks. Assistive technology can also expand to adaptive driving, home or workstation modifications, all of which are specified according to the needs of each person with a disability. The ultimate goal is to assist their vocational and recreational activities in addition to helping daily routines.

However, access to assistive technology may still be a challenge. The national social economic survey (Susenas) confirms that people with disability throughout Indonesia mostly cannot access assistive technology despite some efforts. Although still inadequate, our government already provides some of the assistive technology devices through the national insurance systems. The national health insurance BPJS Kesehatan, for example, covers seven assistive technology devices at a considerably low price. Generally, the coverage is so small that a person needs to have additional insurance from local government agencies, self-funding or other sources. An employee who acquired a disability at work can benefit from the new provision of mobility devices and can claim insurance coverage from the national employment insurance (BPJS Ketenagakerjaan). The national employment insurance has also established the “return to work” programmes which provides employees with medicine and rehabilitation treatment following accidents or injuries.

Following the World Health Organization (WHO) guidelines, a number of public and private hospitals with rehabilitation centres, private companies and non-government organisations are supplying technologies for individuals with disabilities. Providers of assistive technology devices are promoting modalities that include prosthetics/orthotics, mobility aids, wheelchair and seating systems. Some devices have become commercially available over the counter such as hearing aids, speech output devices and mobility aids.

These assistive technology devices can help fulfil the life goals of people with disabilities particularly by allowing active participation and interaction in education and employment. Schools and employers should also be willing to adapt and accommodate the needs of their students and employees with disabilities. Moving forward, Indonesia’s government and citizens should become advocates for individuals with disabilities by promoting inclusion and equality in every day aspects of life. Apart from ending stigma and discrimination against them, assistive technologies can become among the catalysts to help our country become truly inclusive for all.

For reflection/discussion:

- With reference to Ardianuari’s ideas, summarise: (a) the *challenges* faced by individuals with disabilities; (b) the ways that assistive technology devices can *help improve* their lives.
- Ardianuari mentions that the Indonesian government “provides some of the assistive technology devices through the national insurance systems” (lines 38-39). The Singapore government does so too: (a) Find out what assistive technology provisions are available here for the disabled; (b) Assess to what extent these current provisions are adequate.
- Besides such assistive technology with disabilities-specific applications, in what other ways can technology *in general* be used to better the quality of life for individuals with disabilities?

Related Cambridge/RI essay questions:

1. ‘To be effective, schools must turn to technology.’ How true is this of education today? (RI Y6 CT 2021)
2. ‘The idea that science and technology will solve our problems is a delusion.’ Discuss. (RI Y6 CT2 2017)
3. Assess the impact of technology on health in today’s world. (RI Promo 2018)
4. Discuss how robotics contributes to the modern world. (RI Y6 CT2 2014)

Further Reading

New tech to help disabled people (*Laura Potier, The Guardian. 8 Sep 2019*)

Electrical stimulation

Nine years ago, David Mzee was left paralysed by a gymnastics accident and told he would never walk again. Last week, he competed in a charity run during which he walked 390 metres, thanks to an experimental treatment² that uses electrical stimulation of the spinal cord to rejuvenate dormant circuits in patients whose spinal breaks are not complete.

Helmet for the blind

Designed by the Chinese organisation CloudMinds [www.en.cloudminds.com/], Meta looks like a cycling helmet and uses sensors and cameras to map its environs, sending information to a cloud server to be processed by AI technology. The information can be communicated through speech, helping blind people and those with visual impairments to navigate streets, recognise objects and negotiate traffic lights and crossings.

Next-generation hearing aid

A cochlear implant might be nothing new, but researchers at Columbia University, New York, are working on a “cognitive hearing aid”³, which monitors the brain activity of users to identify which voice the listener is focusing on. It then magnifies that audio while quietening surrounding noise, allowing for better hearing.

Bionic exoskeleton

Last week, American Lyle Fleming was able to walk for the first time in six years thanks to an exoskeleton⁴ that has been described as a “legged Segway”. Designed to help those with paralysis to stand and walk, a similar wearable robotic frame was approved in 2012 by the US Food and Drug Administration for physical rehabilitation, to be used with crutches or walkers. Future exoskeletons may replace wheelchairs, providing greater mobility and health benefits.

Giving voice to the speech-impaired

Scientists in the US, UK and China are working on prototypes of gloves that translate the hand movements of sign language into speech, allowing real-time verbal communication with people not proficient in sign language.

Further Watching

“The robot that gives humans a job” – Channel 4 Living, UK

<https://www.youtube.com/watch?v=XPluc5BJNIE>

² Full article: “Paralysed men can stand and walk after electrical stimulation” – Ian Sample, *The Guardian*, 31 Oct 2018

[<https://www.theguardian.com/science/2018/oct/31/paralysed-men-can-stand-and-walk-after-electrical-stimulation>]

³ Full article: “Cognitive hearing aid uses AI and brain waves to enhance voices” – Luke Dormehl, *Digital Trends*, 7 Aug 2017

[<https://www.digitaltrends.com/cool-tech/cognitive-hearing-aid-columbia/>]

⁴ More about this tech: “Exoskeletons – Robotic structures making paralyzed people walk again”, *The Medical Futurist*

[<https://medicalfuturist.com/exoskeleton-technology/>]