# HKTVmall Open Databank Public Reference Guide

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## Reference Guide: Address (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
|            |  |        |          |            |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
|            |  |        |          |            |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |
|            |  |        |          |            |

## Sample Input [application/x-www-form-urlencoded]

```
grant_type:password
username:sample@hktv.com.hk
password:samplePassword
```

#### Part 2. Call the Public Address API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicAddress
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is $1,000$ and $sys_take$ is $10$ , the number of records will be returned is $10$ . Only the first $10$ records are taken; The maximum value is $100,000$  | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "area_name_en": "New Territories",
    "area_name_zh": "新界",
    "district_name_en": "YUEN LONG",
    "district_name_zh": "元朗",
    "street_name_en": null,
    "street_name_zh": null,
    "street_latitude": null,
    "street_longitude": null,
    "streetnumber_name_zh": null,
    "streetnumber_name_zh": null,
    "streetnumber_latitude": null,
    "streetnumber_latitude": null,
    "streetnumber_longitude": null,
    "streetnumber_longitude": null,
    "estate_name_en": "MA TIN TSUEN (Delivery to Tai Shu Ha Gateway Only)",
    "estate_name_zh": "馬田村(只限馬田村牌坊路口交收)",
    "estate_latitude": "22.439868",
    "estate_longitude": "114.024163"
}
```

## Reference Guide: Delivery Rating (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Delivery Rating API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicDeliveryRating

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

## **Input Parameters**

| Parameter        | Description   | Туре              | Required | Values                 |
|------------------|---|-------------------|----------|------------------------|
| sys_take         | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip         | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| courier_rating   | Delivery rating by customer upon delivery (1=lowest, 5=highest)   | FLOAT             | No       | 1, 2, 3, 4, 5          |
| packaging_rating | Packaging rating by customer upon delivery (1=lowest, 5=highest)  | FLOAT             | No       | 1, 2, 3, 4, 5          |
| creation_time    | The date the feedback was collected   | DATE              | No       | Format: YYYY-<br>MM-DD |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "courier_rating": 2,
    "packaging_rating": 2,
    "creation_time": "2018-12-21"
}
```

```
"order_number": "g5h+FoviUYwy7+cRp33Q5SbwPSXS2teY1vz1NNdGEIQ=",
   "courier_rating": 2.0,
   "packaging_rating": 2.0,
   "is_polite": "Y",
   "is_punctual": "Y",
   "is_completed": "N",
   "is_clean": "Y",
   "has_wear_mask_goggles_gloves": "N",
   "has_sanitize_hands": "N",
   "has_offer_sanitizing_service": "N",
   "additional_comments": "",
   "creation_time": "2018-12-21T21:04:08+08:00"
}
```

# Reference Guide: HKTV Mall Dollars (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public HKTV Mall Dollars API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}}/gw/api/v1/PublicHktvmallDollarRecord

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

## **Input Parameters**

| Parameter   | Description   | Туре              | Required | Values                     |
|-------------|---|-------------------|----------|----------------------------|
| sys_take    | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                        |
| sys_skip    | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                        |
| expire_date | Indicates the expiration date of the credits  | DATE              | No       | Format: YYYY-MM-<br>DD     |
| type        | Indicates the type of credit income - Mall Level = has rebate after purchased the SKU - Loyalty Level = has rebate based on marketing campaign  | STRING            | No       | MALLLEVEL,<br>LOYALTYLEVEL |
| issue_date  | Indicates the date the credits were added to the user's account   | DATE              | No       | format: YYYY-MM-<br>DD     |
| used_date   | Indicates the date the credits were spent from the user's account   | DATE              | No       | format: YYYY-MM-<br>DD     |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "expire_date": "2026-08-31",
    "type": "MALLLEVEL",
    "issue_date": "2019-08-31"
}
```

```
{
    "hktv_ad_id": "yh7/dH1hSHTrgDhWwzcbzqLM0012iny2WL5Bcj+cbvI=",
    "order_number": "qfDUKECHLry8WUXtJQ7gIfEBAHHyk6X7cnvqPEV1vxI=",
    "income_amount": 30.0,
    "outcome_amount": null,
    "issue_date": "2019-08-31T01:00:48+08:00",
    "used_date": null,
    "expire_date": "2026-08-31T01:00:31+08:00",
    "type": "MALLLEVEL",
    "reason_code": "RETURN_REQUEST"
}
```

# Reference Guide: Marketing (Paid Voucher) (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Marketing (Paid Voucher) API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicMarketingVoucherHktvpaidvoucher

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "voucher_description_en": "$30 HKTVmall e-Gift Voucher (Zurich)",
    "voucher_desciption_zh": "$30 HKTVmall 電子購物禮券 (Zurich)",
    "voucher_code": "mo@eYAAWwjDmdPTMi0WQ+pC4pqaS+7wCb5PYQmoJj4s=",
    "is_joint_bank_promo": "N",
    "voucher_value": 30.0,
    "absolute_or_relative_value": "absolute",
    "expiry_date": "2021-01-12T23:59:59+08:00",
    "valid_date": "2020-01-13T00:00:00+08:00",
    "voucher_status": "VALID"
}
```

# Reference Guide: Marketing (Promotion Coupon - Common Code) (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

```
"access_token":
"eyJ4NXQiOiJNel14TW1Ga09HWXdNV0kwWldObU5EY3hOR113WW1NNFpUQTNNV0kyTkRBelpHUXpOR00wWkdSbE5qSmtPREZrWkRSaU9URmtNV0ZoTXpVMlpHVmxOZyI
sImtpZCIGIk16WXhNbUZrT0dZd01XSTBaV05tTkRjeE5HWXdZbU00wURBM01XSTJOREF6WkdRek5HTTBaR1J3Tmpka09ERmtaRFJpT1RGa01XRmhnNelUyWkdWbE5nX1J
TMjU2IiwiYWxnIjoiulMyNTYifQ.eyJzdWIioiJ3b25nY3NAa6t0di5jb20uaGsiLCJhdWQiolsibWEyODBqclZBc3NCZjFJbDNMaDVmSWpRVGd3YSIsImh0dHB2Olwv
XC9kYXRhYmFuay1zdGFnaW5nLmdjcC5oa21wY2wuY29tLmhr1l0sIm5iZi16MTYwMjAzNDgzMSwiYXpwIjoibWEyODBqclZBc3NCZjFJbDNMaDVmSWpRVGd3YSIsInhj
b3BlIjoib3BlbmlkIiwiaXNzIjoiaHR0cHM6XC9cL2FjY291bnRzLXNzby1zdGFnaW5nLmdjcC5oa21wY2wuY29tLmhr0jQ0M1wvb2FldGgyXC90b2tlbiIsImdyb3Vw
cyI6WyJBcHBsaWNhdGlvblwvRGF0YSBCYW5rIiwiSW50ZXJuYWxcL2V2ZXJ5b25lIiwiZGF0YWJhbmtfYXBpIl0sImV4cCI6MTYwMjEyMTIZMSwiaWF0IjoxNjAyMDM0
ODMxLCJqdGki0iJiMzdmnjk0ZCIolDhiLTQ4MQ2tYTY4Ny1hymRlYzRlOTM4NngMifQ.N1HX7wRJJAfP9uIAsiaOhpbkrb5zyJbokRTrRCeGtE-tW-
6CrR11ZixLIV17hCLw7ACYkktAUgYfKF-gDWTJb2BKD8nfAq0kgg6C3GRLuf33iD1PCgZV7Lmyo1t-
6ba8RyEtL45quvWYqPlyyUyvfOnc7hs5KUaGY_JfLw1RYtJfLN-DoRARdEI5DkheAwgMJFxG-HO-
IJn18f3in5yCCLZhpjebpUZ2VCXn9yTw5NXYzR4jHfBg_um9omui-09-LpE9IboK0jiLd4yu-
KpsWs8GzfA5Y6DEq2oRVD0yXHiezdP0bfhc9jXx6pvh3vp5_YXuMAqfGossgaWNiylqw",

"refresh_token": "4ef025f1-94e5-3f72-b581-598d40d4087b",

"token_type": "Bearer",

"expires_in": 86400
}
```

## Part 2. Call the Public Marketing (Promotion Coupon - Common Code) API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicMarketingVoucherHktvpromotionvoucher

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "voucher_description_en": "discount code",
    "voucher_description_zh": "優惠券",
    "voucher_code": "rxMyzWgmaZzyj504/KBP7bwZV5Bk9Wci6HsrQuFixKI=",
    "voucher_value": 146.0,
    "absolute_or_relative_value": "absolute",
    "valid_date": "2020-06-02T00:00:00+08:00",
    "expiration_date": "2020-06-15T23:59:59+08:00",
    "max_no_of_redemptions": 400,
    "max_no_of_redemptions_per_user": 1
}
```

# Reference Guide: Marketing (Promotion Coupon - Unique Code) (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Marketing (Promotion Coupon - Unique Code) API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicMarketingVoucherHktvvoucher

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "voucher_description_en": null,
    "voucher_description_zh": null,
    "voucher_code": "gCm8U73m69pbjxxtZzi2eocn6d70g99trjmFxq+wU7o=",
    "voucher_value": 50.0,
    "absolute_or_relative_value": "absolute",
    "valid_date": "2019-06-17T00:00:00+08:00",
    "expiration_date": "2019-08-31T23:59:59+08:00",
    "no_of_each_coupon_can_be_used": 1,
    "applicable_to_category": null
}
```

# Reference Guide: Memberships (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Memberships API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicMembership
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "hktv_ad_id": "xKDF40Z0SMg+eoqQ]LvCRpFPUoDNlBhjrQ4PbAZs1NE=",
    "membership_level": "VIP",
    "points_to_next_tier": null,
    "total_amount_in_period": null,
    "membership_start_date": "2020-09-16T00:00:00+08:00",
    "membership_end_date": "2020-09-16T00:00:00+08:00",
    "delivery_threshold_level": 350.0,
    "delivery_cost": 40.0
}
```

# Reference Guide: O2O Stores (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public O2O Stores API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicO2oStore
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

## **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "o2o_shop_code": "ZHL",
    "o2o_shop_name": "Tung Chung - Yat Tung Shopping Centre Hung Fook Tong Pickup Point",
    "open_date": "2020-04-23T00:00:00+08:00",
    "open_time": "10:30",
    "close_time": "22:00",
    "close_date": null,
    "business_days": "1/2/3/4/5/6/7",
    "district": "NT",
    "address_en": "Shop No. 32, Ground Floor, Yat Tung Shopping Centre, Yat Tung Estate, 8 Yat Tung Street, Tung Chung, N.T.",
    "address_chi: "新界東涌逸東街 8 號逸東邨逸東商場地下 32 號舖",
    "allow_chill": true,
    "allow_fresh": false,
    "allow_frezen": true,
    "not_allow_return": true
}
```

# Reference Guide: Online Stores (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

 ${\tt Content-Type: application/x-www-form-urlencoded}$ 

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Online Stores API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicOnlineStore
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

## **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is $1,000$ and $sys_take$ is $10$ , the number of records will be returned is $10$ . Only the first $10$ records are taken; The maximum value is $100,000$  | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
"store_code": "T1002001",
    "store_image_url": "https://images.hktvmall.com/t1002001/t1002001_storelogo_190627030505.jpg",
    "store_category": null,
    "name_en": "0's Candy",
    "name_chi": "歐詩太糖",
    "type_name_en": null,
    "type_name_chi": null,
    "type_description_en": null,
    "type_description_en": null,
    "join_date": "2019-06-19T14:20:11+08:00",
    "rating": 3.5,
    "delivery_threshold": null,
    "num_of_online_products": 16
}
```

# Reference Guide: Payment (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Payment API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicPayment
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "hktv_ad_id": "NSyhbkhrC+8Zdxq3jHf51WbSQG1m+7pOiasSdWe3yUg=",
    "order_number": "DuxuMggYCs1YgSmwAoimgTRYENTOci+13tGXJXMYyps=",
    "payment_gateway": "payment_gateway_8",
    "transaction_time": "00-09",
    "transaction_status": "ACCEPTED",
    "transaction_status_details": "SUCCESFULL",
    "transaction_amount": "3600 - 3699"
}
```

## Reference Guide: Price Promotions (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Price Promotions API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicPromotion
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "sku_id": "H0001001_S_9",
    "start_date": "2015-01-01T00:00:00+08:00",
    "end_date": "2099-01-02T07:59:59+08:00",
    "promotion_type": "HktvProductPercentageDiscountPromotion",
    "discount_text_en": null,
    "discount_text_chi": null,
    "discount_text_style": null,
    "discounts": "Discont (%) 42.2619",
    "customer_types": "NORMAL",
    "quantity_quotas": null
}
```

# Reference Guide: Product (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Product API

Follow the below instructions to call the API

#### Method

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicProduct
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

## **Input Parameters**

| Parameter             | Description   | Туре              | Required | Values |
|-----------------------|---|-------------------|----------|--------|
| sys_take              | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip              | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |
| store_code            | This specifies which store you on behalf to retrieve the records  | STRING            | No       | N/A    |
| primary_category_code | This specifies which product category you on behalf to retrieve the records   | STRING            | No       | N/A    |

```
"sku_id": "H0106001_S_DR001",
          "primary category code": "AA13307600001",
          "primary_category_name_en": "Personal Care & Health > Health > Health Accessories",
          "primary_category_name_chi": "護理保健 > 保健產品 > 健康配飾",
          "cat_codes": "AA13307600001",
          "cat_names_en": "Personal Care & Health > Health > Health Accessories",
          "cat_names_chi": "護理保健 > 保健產品 > 健康配飾",
          "name_en": "Swiss fast-acting natural collagen peptide", "name_chi": "瑞士速效天然膠原蛋白肽",
          "brand_name_en": "Dr.mHealth",
          "brand name chi": "Dr.mHealth"
          "summary_en": "<br/><br/><br/><!--StartFragment--><span style=\"font-size: 13px;float: none;\">100%天然成分絕無添
加</span><div><div><!--StartFragment--><span style=\"font-size: 13px;float: none;\">每包 6000mg 深海魚提煉高含量優質膠原蛋白肽
</span></div><div><div><op><!--StartFragment--><span style=\"font-size: 13px;float: none;\">專利配方,極細小分子,人體高效吸收
</span>$ span style=\"font-size: 13px;\">有效重建軟骨,恢復關節骨骼健康,減少退化,改善骨質疏鬆</span><span
style=\"font-size: 13px;\">增加真皮層密度,改善皮膚彈性,增強身體機能,令人容光煥發</span><br/>
<br/>
/p><fp><fp><fp><fp>
summary_chi": "<br/><br/>/>/p><!--StartFragment--><span style=\"vertical-align: baseline;font-size: 13px;float:
none;\">100%天然成分絕無添加</span><div style=\"vertical-align: baseline;font-size: 14px;\"><div style=\"vertical-align: baseline;font-size: 14px;\"></div style=\"vertical-align: 14px;\"></div style=\"vert
baseline;\"><span style=\"vertical-align: baseline;font-size: 13px;float: none;\">每包 6000mg 深海魚提煉高含量優質膠原蛋白肽 </span></div><div style=\"vertical-align: baseline;\"><div style=\"vertical-align: baseline;\"></div style=\"vertical-align: baseline;\"></dd></dr>
baseline;\"><span style=\"vertical-align: baseline;font-size: 13px;float: none;\">專利配方,極細小分子,人體高效吸收</span><p
style=\"vertical-align: baseline;\"><span style=\"vertical-align: baseline;font-size: 13px;\">有效重建軟骨,恢復關節骨骼健康,減少
退化,改善骨質疏鬆</span><span style=\"vertical-align: baseline;font-size: 13px;\">增加
真皮層密度,改善皮膚彈性,增強身體機能,令人容光煥發</span></div></div></div></--EndFragment--><br/>>
          "description_en": "",
"description_chi": "",
          "image urls": "https://images.hktv-img.com/images/HKTV/12302/DR001_main_31336422_20191114120030_01_1200.jpg",
"creation_time": "2019-11-14T12:00:08+08:00",
          "store_code": "H0106001",
         "original_price": 1400.0,
"discount_price": 1200.00006,
"stock_available": 1,
"out_of_stock_since": null,
         "max_order_quantity": null,
"total_shipped_quantity": null,
"manu_country_en": "Hong Kong",
"manu_country_chi": "香港",
          "height": 140.0,
          "length": 120.0,
          "width": 65.0,
          "dimension_unit": "mm",
          "dimension_d...
"weight": 180.0,
"weight": "g",
          "weight_unit":
          "colors": null,
         "colors": nuɪɪ,
"storage_type": "",
          "packing_spec_en":
          "packing_spec_chi": ""
         "packing_spec_cn1 : "",

"packing_box_type": "H",

"delivery_mode": "hktv-standard-delivery",

"pickup_days": "1/2/3/4/5",

"num_days_to_box_days",
          "num_days_to_be_ready": 0,
         "online_date": null,
"offline_date": null,
"loyalty_point": 0.0,
          "shelf_life": 0.0,
"warranty_period": null,
          "warranty_period_unit": null,
"warranty_supplier_en": null,
          "warranty_supplier_chi": null,
"virtual_store_code": null,
         "virtual_store_name_en": null,
"virtual_store_name_chi": null,
"primary_store": "H0106001"
```

# Reference Guide: Product Category (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Product Category API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicCategory
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

#### **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

## Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "cat_code": "AA9599000001",
    "main_cat_code": "AA95000000000",
    "main_cat_name_en": "Dining Offers",
    "main_cat_name_echi": "餐飲優惠",
    "sub_cat_1_code": "AA95990000001",
    "sub_cat_1_name_en": "HKTVmall Gift Voucher",
    "sub_cat_1_name_en": "HKTVmall 購物禮券",
    "sub_cat_2_code": null,
    "sub_cat_2_name_en": null,
    "sub_cat_2_name_en": null,
    "sub_cat_3_code": null,
    "sub_cat_3_code": null,
    "sub_cat_3_name_en": null,
    "sub_cat_3_name_en": null,
    "sub_cat_4_code": null,
    "sub_cat_4_code": null,
    "sub_cat_4_name_en": null,
    "sub_cat_4_
```

# Reference Guide: Product Comments (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

#### Part 2. Call the Public Product Comments API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicComment

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}} Content-Type: application/json
```

## **Input Parameters**

| Parameter          | Description   | Туре              | Required | Values                 |
|--------------------|---|-------------------|----------|------------------------|
| sys_take           | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip           | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| review_rating      | Rating of the product (1=lowest, 5=highest)   | FLOAT             | No       | 1, 2, 3, 4, 5          |
| product_code       | Unique identification of the product  | STRING            | No       | N/A                    |
| virtual_store_code | Unique code of the store  | STRING            | No       | N/A                    |
| creation_time      | Recorded date the comment was posted  | DATE              | No       | Format: YYYY-<br>MM-DD |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "review_rating": 4.0,
    "product_code": "H0888001_S_20001163",
    "creation_time": "2020-06-22"
}
```

```
{
    "customer_name": "V07rDRUM01cBF2iVs8PxgWNS2yi6drMK/9S01Y6NRbY=",
    "review_headline": null,
    "review_comment": "質料唔錯,可惜只有綠色",
    "review_image_url_a": null,
    "review_image_url_b": null,
    "review_image_url_c": null,
    "review_image_url_d": null,
    "review_image_url_e": null,
    "review_image_url_e": null,
    "review_rating": 4.0,
    "product_code": "H0888001_S_20001163",
    "product_name_en": "[贈品] 3 層外科口單 5 片/盒",
    "product_name_en": "[Free Gift] 3-Ply Surgical Mask 5 Pieces per box",
    "virtual_store_code": null,
    "creation_time": "2020-06-22T18:07:20+08:00",
    "review_reply": "多謝您嘅支持! 小編覺得綠色都幾視啊,除左係我哋 HKTVmall 嘅標誌色,睇落仲好精神添(> <)"
}
```

# Reference Guide: Refund, Return, Replacement (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

#### **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

## Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Refund, Return, Replacement API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicThreeRItem
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

## **Input Parameters**

| Parameter        | Description   | Туре              | Required | Values                 |
|------------------|---|-------------------|----------|------------------------|
| sys_take         | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is $100,000$              | LONG AS<br>STRING | No       | N/A                    |
| sys_skip         | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| is_return_order  | Indicates if it is a return order (Y=Yes, N=No)   | STRING            | No       | Y, N                   |
| is_refund_order  | Indicates if it is a refund order (Y=Yes, N=No)   | STRING            | No       | Y, N                   |
| is_replace_order | Indicates if it is a refund order (Y=Yes, N=No)   | STRING            | No       | Y, N                   |
| request_time     | Recorded date of request  | DATE              | No       | Format: YYYY-<br>MM-DD |
| update_time      | Recorded date the request was updated   | DATE              | No       | Format: YYYY-<br>MM-DD |
| accepted_time    | Recorded date the request was accepted  | DATE              | No       | Format: YYYY-<br>MM-DD |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "is_return_order": "N",
    "is_refund_order": "Y",
    "is_replace_order": "N",
    "request_time": "2019-10-28",
    "update_time": "2019-10-29"
}
```

```
"order_number": "N/AYEcN2alH+CbS+iQf8Ay/K/vWMzQrFAWKLrqjuNJc=",
    "threer_request_id": "9/v0cjJ00miGb7yRo+HUxwx06EuKd2yADEh7TW/tWyE=",
    "is_return_order": "N",
    "is_refund_order": "Y",
    "is_replace_order": "N",
    "request_type": "HktvRefundRequest",
    "detail_request_status": "CAMCELED_BY_CS",
    "request_status": "COMPLETED",
    "request_status": "COMPLETED",
    "request_time": "2019-10-28T17:05:06+08:00",
    "update_time": "2019-10-29T12:53:54+08:00",
    "accepted_time": null,
    "return_reason_code": "3F13",
    "report_reason": "DEFECTIVE",
    "refurn_waybill_number": "+EyJRQQVb6DbZMB+crRpBP3jH07uzdiPPoRrY6mlRfY=",
    "refund_method": "CREDIT_CARD_AND_MALL_DOLLAR",
    "is_refund_delivery_cost": false,
    "refund_amount_by_coupon": 0.0,
    "refund_amount_by_credit_card": 0.0,
    "refund_amount_by_mall_dollar": 0.0,
    "refund_amount_by_paid_voucher": 0.0
```

# Reference Guide: Sales (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Sales API

Follow the below instructions to call the API. Noted that the download link will expire within 5 mins

## **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicSaleTransaction/fileUrls

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}} Content-Type: application/json
```

# **Input Parameters**

| Parameter      | Description  | Туре | Required | Values                 |
|----------------|--|------|----------|------------------------|
| sys_start_date | Defines the first date of the data required. The maximum duration from sys_start_date to sys_end_date should be 180 days | DATE | Yes      | Format: YYYY-<br>MM-DD |
| sys_end_date   | Defines the end date of the data required. The maximum duration from sys_start_date to sys_end_date should be 180 days   | DATE | Yes      | Format: YYYY-<br>MM-DD |

```
{
    "sys_start_date": "2020-10-01",
    "sys_end_date": "2020-10-10"
}
```

```
"date": "2020-10-01",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/sale_transaction/public/Public_Transaction_2020-10-01.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HkcxqjYKZbtaZWJ70pam%ZF20201029%ZFus-east-1%ZFs3%ZFaws4_request&X-Amz-Date=20201029T040623Z&X-Amz-Expires=60&X-Amz-
SignedHeaders=host&X-Amz-Signature=e2ae21fc408e783fafa91472a68aca0d94be801155eeb52057ef96cfbd80ca7d"

{
    "date": "2020-10-02",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/sale_transaction/public/Public_Transaction_2020-10-02.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HKCxqjYKZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZFs3%ZFaws4_request&X-Amz-Date=20201029T040623Z&X-Amz-Expires=60&X-Amz-
SignedHeaders=host&X-Amz-Signature=70d7e2ee70bc0de0eb0ac7e06d7836fc3e53f443ff63875533d5bfbe70803314"

{
    "date": "2020-10-03",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/sale_transaction/public/Public_Transaction_2020-10-03.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
SignedHeaders=host&X-Amz-Signature=5bc345d0aebba04d51353b9e7af71f419469915bc5677787233a5d23ec5cd5ea"

{
    "date": "2020-10-04",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/sale_transaction/public/Public_Transaction_2020-10-04.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HKcxqjYKZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZF3%ZFaws4_request&X-Amz-Date=20201029T040623Z&X-Amz-Expires=60&X-Amz-
Credential=HKcxqjYKZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZF3%ZFaws4_request&X-Amz-Date=20201029T040623Z&X-Amz-Expires=60&X-Amz-
Credential=HKcxqjYKZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZF3%ZFaws4_request&X-Amz-Date=20201029T040623Z&X-Amz-Expires=60&X-Amz-
Credential=HKcxqjYKZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZF3%ZFaws4_request&X-Amz-Date=20201029T040623Z&X-Amz-Expires=60&X-Amz-
SignedHeaders=host&X-Amz-Signature=7f9011dca46b3575306260e1271ccb8a5a2fc1f7f8f1
```

# Reference Guide: Shared Shopping Carts (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Shared Shopping Carts API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicSharedCartEntry
```

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter   | Description   | Туре              | Required | Values                 |
|-------------|---|-------------------|----------|------------------------|
| sys_take    | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip    | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| shared_date | Date the shopping cart was shared   | DATE              | No       | Format: YYYY-MM-<br>DD |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "shared_date": "2020-03-04"
}
```

```
{
    "hktv_ad_id": "lDn27p5MhFQU9VXUVedIcwOlxhEHdqhBMe1QxQt5xTY=",
    "shared_id": "mnhbv/zM1uCiV2XM7/2PXwDb3sMhTL/6AepnblXJxkk=",
    "shared_date": "2020-03-04T14:34:57+08:00",
    "product_code": "S1103001_S_3M_CLC_HK",
    "product_order_index": 1,
    "quantity": 1
}
```

# Reference Guide: Subscription (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Subscription API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicSubscription
```

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter | Description   | Туре              | Required | Values |
|-----------|---|-------------------|----------|--------|
| sys_take  | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A    |
| sys_skip  | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A    |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0"
}
```

```
{
    "hktv_ad_id": "6QMTQ1qXqnS5xu4+AKIJ1lT3C9Suj+qHz4RDer2UYJI=",
    "supermarket": "0n",
    "hashion": "0n",
    "homenfamily": "0n",
    "vipclub": "0n",
    "beautynhealth": "0n",
    "housewares": "0n",
    "personalcarenhealth": "0n",
    "mothernbaby": "0n",
    "pets": "0n",
    "sportsntravel": "0n",
    "toysnbooks": "0n",
    "diningnlifestyle": "0n",
    "finance": "0n",
    "leaflet": "0n",
    "gadgetsandelectronics": "0n"
}
```

# Reference Guide: Traffic (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Traffic API

Follow the below instructions to call the API. Noted that the download link will expire within 5 mins

## Method

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicGaTraffic/fileUrls

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}} Content-Type: application/json
```

# **Input Parameters**

| Parameter      | Description  | Туре | Required | Values                 |
|----------------|--|------|----------|------------------------|
| sys_start_date | Defines the first date of the data required. The maximum duration from sys_start_date to sys_end_date should be 180 days | DATE | Yes      | Format: YYYY-<br>MM-DD |
| sys_end_date   | Defines the end date of the data required. The maximum duration from sys_start_date to sys_end_date should be 180 days   | DATE | Yes      | Format: YYYY-<br>MM-DD |

```
{
    "sys_start_date": "2020-10-01",
    "sys_end_date": "2020-10-10"
}
```

```
"date": "2020-10-06",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/ga_traffic/public/Public_Traffic_2020-10-06.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HkcxqjYkZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZFs3%ZFaws4_request&X-Amz-Date=20201029T041103Z&X-Amz-Expires=60&X-Amz-
SignedHeaders=host&X-Amz-Signature=7410338ce1129481d234bfaef4edf85be748c39b326997ba2897d552ae41badc"
}
{
    "date": "2020-10-07",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/ga_traffic/public/Public_Traffic_2020-10-07.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HKCxqjYKZbtaZWJ7Qpqm%ZF20201029%ZFus-east-1%ZFs3%ZFaws4_request&X-Amz-Date=20201029T041103Z&X-Amz-Expires=60&X-Amz-
SignedHeaders=host&X-Amz-Signature=c18b01b72483d2bf9b22de5bfb4f0c723e3bb534ef1c9cc5985fda90baf7b1b6"
}
{
    "date": "2020-10-08",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/ga_traffic/public_Traffic_2020-10-08.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
SignedHeaders=host&X-Amz-Signature=e6e90724caccda789cb86f4f762e5acf837ce481c2d84f7a27e7d951c748e593"
}
{
    "date": "2020-10-09",
    "presigned_url": "https://opendatabank-file.hktvmall.com/open-data-
bank/scheduler_aggregate/ga_traffic/public_Traffic_2020-10-09.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HkCxqjYKZbtaZWJ7Qpqm%ZF20201029%Fus-east-1%ZF58X5Faws4_request&X-Amz-Date=20201029T041103Z&X-Amz-Expires=60&X-Amz-
Dank/scheduler_aggregate/ga_traffic/public_Public_Traffic_2020-10-09.csv.gz?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-
Credential=HkCxqjYKZbtaZWJ7Qpqm%ZF20201029%Fus-east-1%ZF583%ZFaws4_request&X-Amz-Date=20201029T041103Z&X-Amz-Expires=60&X-Amz-
SignedHeaders=host&X-Amz-Signature=d297ba0cf9e778e067280981df6e9d28c20cf87726277ba5ff334d17ba2b47b0"
}
```

# Reference Guide: Website & App Traffic (Event) (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

# **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Website & App Traffic (Event) API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicTrafficEvent
```

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter      | Description   | Туре              | Required | Values                 |
|----------------|---|-------------------|----------|------------------------|
| sys_take       | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip       | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| date           | The date of the session in YYYY-MM-DD format.   | DATE              | Yes      | Format: YYYY-<br>MM-DD |
| visitStartTime | The timestamp (expressed as POSIX time).  | INTEGER           | No       | N/A                    |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "date": "2020-10-28",
    "visitStartTime": 1603814400
}
```

```
{
   "hit_id": "3lgpBY2Yp4lcDgxWQbni4bwea32tyCeAgg24GvaK2ro=",
   "date": "2020-10-28",
   "visitStartTime": 1603814400,
   "hits_time": 0,
   "hktv_ad_id": "r7JPu9YZepiUBQfgdnF0lqkA40FJfQaZjAG0cwtZT0Y=",
   "fullVisitorId": "pnqThsdrFNTvgpqG4X7BHBGv7ih8LIE4YufoQDIX0i8=",
   "hits_eventInfo_eventCategory": "General",
   "hits_eventInfo_eventAction": "Exchange_Price_Mother",
   "hits_eventInfo_eventLabel": "H0509001_redemption_thankful",
   "hits_eventInfo_eventValue": null,
   "primary_store": ""
}
```

# Reference Guide: Website & App Traffic (Page & Screenview) (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

# **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Website & App Traffic (Page & Screenview) API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicTrafficPageAndScreenviewList
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter      | Description   | Туре              | Required | Values                 |
|----------------|---|-------------------|----------|------------------------|
| sys_take       | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip       | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| date           | The date of the session in YYYY-MM-DD format.   | DATE              | Yes      | Format: YYYY-<br>MM-DD |
| visitStartTime | The timestamp (expressed as POSIX time).  | INTEGER           | No       | N/A                    |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "date": "2020-10-28",
    "visitStartTime": 1603814400
}
```

```
"hit_id": "K/+3js+tDYZDYKQZNdjj14YSdJiTMgcxoy/hQ08XxPs=",
   "date": "2020-10-28",
   "visitStartTime": 1603814400,
   "hits_time": 0,
   "hkt_ad_id": "p1GWcT6thhBRe1Y2EtRQ2zY5s+3+8amTpsSIY3yPa9c=",
   "hits_page_pagePath": null,
   "hits_page_pageTitle": null,
   "hits_page_searchKeyword": null,
   "hits_page_searchKeyword": null,
   "hits_appInfo_screenName": "Product Impression",
   "hits_appInfo_screenName": "Product Impression",
   "hits_appInfo_exitScreenName": "shopping_cart",
   "hits_isEntrance": true,
   "hits_isEntrance": true,
   "hits_isExit": null,
   "primary_store": ""
}
```

# Reference Guide: Website & App Traffic (Product List) (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

## **Method**

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

# **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Website & App Traffic (Product List) API

Follow the below instructions to call the API

#### Method

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicTrafficProductList
```

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter      | Description   | Туре              | Required | Values                 |
|----------------|---|-------------------|----------|------------------------|
| sys_take       | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip       | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| date           | The date of the session in YYYY-MM-DD format.   | DATE              | Yes      | Format: YYYY-<br>MM-DD |
| visitStartTime | The timestamp (expressed as POSIX time).  | INTEGER           | No       | N/A                    |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "date": "2020-10-28",
    "visitStartTime": 1603814400
}
```

```
{
    "hit_id": "atm9eyp/tECGfVh+2FhENRVy/3+NwnU/U59FGWgUUh4=",
    "date": "2020-10-28",
    "visitStartTime": 1603814400,
    "hits_time": 0,
    "hktv_ad_id": "pPZBGPPKNoDuHszvPuwLHxPvZwGAYpOUZjem0b8+E4s=",
    "fullVisitorId": "0v2DR33fpDnIyq02+job4IFp+Mb1dKmgVRNTYmitwB4=",
    "hits_product_productSKU": "S1052001_S_OT-SESAME",
    "hits_product_v2ProductName": "芝麻拉麵(4 包裝)",
    "hits_product_productListName": "product-store-specific-Supermarket_igdrec_1_productstore",
    "hits_product_isImpression": 5,
    "hits_product_isImpression": true,
    "hits_product_isClick": null,
    "primary_store": ""
}
```

# Reference Guide: Website & App Traffic (Product) (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

# **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Website & App Traffic (Product) API

Follow the below instructions to call the API

## **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicTrafficProduct

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}} Content-Type: application/json
```

# **Input Parameters**

| Parameter                      | Description   | Туре              | Required | Values                |
|--------------------------------|---|-------------------|----------|-----------------------|
| sys_take                       | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                   |
| sys_skip                       | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                   |
| date                           | The date of the session in YYYY-MM-DD format.   | DATE              | Yes      | Format:<br>YYYY-MM-DD |
| visitStartTime                 | The timestamp (expressed as POSIX time).  | INTEGER           | No       | N/A                   |
| hits_product_v2ProductCategory | This specifies which product category you on behalf to retrieve the records   | STRING            | No       | N/A                   |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "date": "2020-10-28",
    "visitStartTime": 1603865158
}
```

```
{
    "hit_id": "U7zxydGR3nN0c5s4N4U9S+yy1H69x/18Ia69Zrko4uQ=",
    "date": "2020-10-28",
    "visitStartTime": 1603865158,
    "hits_time": 34,
    "hktv_ad_id": "/d/QS8chgMNWMyV/RvZorign024/nkgKs63z//wm8yc=",
    "fullVisitorId": "T3IMtP80tcuhmrs7jH6Wt1sMtlmuGdAsONvc6iTNgzU=",
    "hits_product_productSkU": "H0888001_S_10131312",
    "hits_product_v2ProductName": "速效卸妝潔膚紙(保濕型)",
    "hits_product_v2ProductCategory": "AA161010600001",
    "hits_product_productBrand": "Bifesta",
    "hits_product_productPrice": 0.00003,
    "hits_product_productQuantity": null,
    "hits_eCommerceAction_action_type": "2",
    "primary_store": "H1088001"
}
```

# Reference Guide: Website & App Traffic (Promotion) (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

#### **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

# Part 2. Call the Public Website & App Traffic (Promotion) API

Follow the below instructions to call the API

#### Method

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicTrafficPromotion
```

#### Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter      | Description   | Туре              | Required | Values                 |
|----------------|---|-------------------|----------|------------------------|
| sys_take       | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip       | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| date           | The date of the session in YYYY-MM-DD format.   | DATE              | Yes      | Format: YYYY-<br>MM-DD |
| visitStartTime | The timestamp (expressed as POSIX time).  | INTEGER           | No       | N/A                    |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "date": "2020-10-28",
    "visitStartTime": 1603865158
}
```

```
{
    "hit_id": "PyegXDIQ5Vt08R76PSE+GdRcBxsHDbhnaEBiPGHlVZk=",
    "date": "2020-10-28",
    "visitStartTime": 1603865158,
    "hits_time": 35,
    "hktv_ad_id": "/d/Q58chgMNWMyV/RvZorign024/nkgKs63z//wm8yc=",
    "fullVisitorId": "T3IMtP80tcuhmrs7jH6Wt1sMtlmuGdAsONvc6iTNgzU=",
    "hits_promotion_promoId": "可撕 Gel",
    "hits_promotion_promoName": "HKTV_Ads9SeerSS+MruQv7NzhNzxe/zfxjQTdOBQ5MLVIjiGB2Y=",
    "hits_promotion_promoCreative": "beauty_and_health_web_hot_keyword",
    "hits_promotion_promoPosition": "0",
    "hits_promotionActionInfo_promoIsClick": ruue,
    "hits_promotionActionInfo_promoIsClick": null,
    "primary_store": ""
}
```

# Reference Guide: Transactions (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Transactions API

Follow the below instructions to call the API

## Method

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicSaleTransactionSimplified

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}} Content-Type: application/json
```

# **Input Parameters**

| Parameter        | Description   | Туре              | Required | Values                 |
|------------------|---|-------------------|----------|------------------------|
| sys_take         | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip         | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| order_date       | Creation date of the order  | DATE              | No       | Format: YYYY-<br>MM-DD |
| primary_category | This specifies which product category you on behalf to retrieve the records   | STRING            | No       | N/A                    |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "order_date": "2020-10-23"
}
```

# Reference Guide: User (Public)

## Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password username:sample@hktv.com.hk password:samplePassword

## Part 2. Call the Public User API

Follow the below instructions to call the API

#### **Method**

The POST method is used to request for this API

#### **End Point**

```
{{request_url}}/gw/api/v1/PublicUser
```

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}}
Content-Type: application/json
```

# **Input Parameters**

| Parameter   | Description   | Туре              | Required | Values                 |
|-------------|---|-------------------|----------|------------------------|
| sys_take    | This controls the number of records will be returned in that request. e.g. if the total number of records is $1,000$ and $sys_take$ is $10$ , the number of records will be returned is $10$ . Only the first $10$ records are taken; The maximum value is $100,000$  | LONG AS<br>STRING | No       | N/A                    |
| sys_skip    | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| joined_date | The expiration date of the customer's joined  | DATE              | No       | Format: YYYY-MM-<br>DD |

# Sample Input [application/json]

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "joined_date": "2020-01-01"
}
```

```
"hktv_ad_id": "z+L2TQ+nhER9cESsBrN/3/KNtB2/hJ4H7NXbmuMSmiI=",
    "gender": null,
    "age_range": null,
    "joined_date": "2020-01-01T20:27:15+08:00",
    "last_login": "2020-01-09T19:55:19+08:00",
    "membership_level": "NORMAL",
    "membership_end_date": "2020-10-29T00:00:00+08:00",
    "marketing_opt_in": true,
    "total_purchase_amount": null,
    "first_purchase_month": null,
    "last_purchase_month": null,
    "is_app_user": false,
    "is_web_user": false,
    "is_veb_user": false,
    "language": "chi",
    "language": "chi",
    "income_range": null
}
```

# Reference Guide: Wishlist (Public)

#### Part 1. Retrieve Your Access Token

Retrieve your Access Token via API call. Note that the token will expire within 24 hours

#### Method

The POST method is used to request for this API

## **End Point**

{{Request URL}}/gw/token?

#### Header

Content-Type: application/x-www-form-urlencoded

## **Input Parameters**

| Parameter  | Description  | Туре   | Required | Values     |
|------------|--|--------|----------|------------|
| grant_type | Indicates the way to exchange a user's credentials for an access token | STRING | Yes      | "password" |
| username   | Email address used to sign in to Databank                              | STRING | Yes      | N/A        |
| password   | Password used to sign in to Databank                                   | STRING | Yes      | N/A        |

# Sample Input [application/x-www-form-urlencoded]

grant\_type:password
username:sample@hktv.com.hk
password:samplePassword

## Part 2. Call the Public Wishlist API

Follow the below instructions to call the API

## **Method**

The POST method is used to request for this API

#### **End Point**

{{request\_url}}/gw/api/v1/PublicWishlistItem

## Header

```
Authorization: Bearer {{ACCESS_TOKEN}} Content-Type: application/json
```

# **Input Parameters**

| Parameter          | Description   | Туре              | Required | Values                 |
|--------------------|---|-------------------|----------|------------------------|
| sys_take           | This controls the number of records will be returned in that request. e.g. if the total number of records is 1,000 and sys_take is 10, the number of records will be returned is 10. Only the first 10 records are taken; The maximum value is 100,000                | LONG AS<br>STRING | No       | N/A                    |
| sys_skip           | This controls the number of records will be skipped in that request. e.g. if the total number of records is 1,000 and sys_skip is 20, the number of records will be returned is 980. The first 20 records are skipped; The maximum value is 9,223,372,036,854,775,807 | LONG AS<br>STRING | No       | N/A                    |
| is_default         | Indicates whether the wishlist name is default or not   | BOOLEAN           | No       | true, false            |
| entry_added_date   | Date the product was added in the wishlist  | DATE              | No       | Format: YYYY-<br>MM-DD |
| entry_product_code | Unique identification of the SKU  | STRING            | No       | N/A                    |

```
{
    "sys_take": "1",
    "sys_skip": "0",
    "is_default": false,
    "entry_added_date": "2020-05-14",
    "entry_product_code": "S1161001_S_3422"
}
```

```
{
    "hktv_ad_id": "JyULPVbqv1cmKMvY1677zgN29U5xJ6YjK2sc4oALB4A=",
    "name": "ZzJR7iEJU/BCSbn3+k4nzQo4rw18wLtf2vn3MTTx6Nw=",
    "description": "/tw9oeakXJ4DMFiA0mW0pdxvcZVF/DyvWTOdjZ5njEg=",
    "is_default": false,
    "entry_added_date": "2020-05-14T10:34:40+08:00",
    "entry_quantity": null,
    "entry_product_code": "S1161001_S_3422",
    "entry_product_name_en": "Organic Wheat Germ(Vegan)",
    "entry_product_name_chi": "有機原生小麥胚芽(潤膚防斑 護心血管) (全素)",
    "stock_availability": "out_of_stock"
}
```