Yang Chen

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SKILLS

Programming: Python, Matlab, R, HTML, VBA, SQL
Relevant Tools: SPSS, Tensorflow, sklearn, pandas/geopandas
Analytical Methods: GLM, Logistic Regression, Reinforcement Learning, RNN, PCA
Languages: Chinese (native), English (fluent), German (B2 level)

EDUCATION

09.2010-02.2012	**Brandeis University, Waltham, MA, US** M.A. in Psychology
09.2006-07.2010	**Beijing Normal University, Beijing, China** B.S. in Psychology

WORK EXPERIENCE

12.2020-present *Research Associate*	**Kaneko & Associates, CA, USA** Research on various recruiting platforms and database, candidate sourcing and outreach, database maintenance, data analysis, project management
11.2020-05.2021 *Research Analyst*	**TWG Companies, NJ, USA** Design research projects based on business objectives, data collection pipelines with Python on consumer and competitors in market place, statistical analysis on market research data
02.2019-08.2019 *GTM Intern*	**Huawei Technologies, Munich, Germany** Sales and inventory analysis, market research data analysis, project management, Python pipeline development with 10 fold of efficiency increase
07.2017-10.2017 *Country Manager*	**Smartpatient, Munich, Geramny** Search Engine Optimization, App Store Optimization, content creation, market research, web analytics
05.2013-02.2017 *Data Analyst* *Research Technician*	**Institute of Neuroscience, Chinese Academy of Sciences** Computational modelling on decision making problems, experimental design, hardware prototyping, data analysis, data visualization, project management

PUBLICATIONS

Value-based decision making, Social dominance, Emotional valence map

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