



A User Dependent Web Service QoS Collaborative Prediction Approach Using Neighborhood Regularized Matrix Factorization

Zhen Chen, Limin Shen, Dianlong You and Feng Li

Presented by Zhen Chen

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OUTLINE

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1 Motivation

- ❑ **Web service:** reusable, self-describing and loosely coupled Internetware designed to construct complex distributed systems



WPF C# call Sina Weather service

Flex call www.webxml.com.cn Weather service

<http://php.weather.sina.com.cn/xml.php?city=%B1%B1%BE%A9&password=DJOYnieT8234jlsK&day=0>

<http://webservice.webxml.com.cn/WebServices/WeatherWS.asmx/getWeather>

1 Motivation

机票酒店查询

机票

☐ 往返 ☒ 单程

出发地: 北京首都国际机场

目的地: 南昌昌北机场(南昌)

出发日期: 2016-05-03

起飞时间: 全部

☒ 仅搜索直达航班信息

酒店

入住日期: 2016-05-03

离店日期: 2016-05-07

房间数: 1

房间1: 1成人 0儿童

搜索

地图

A 南昌凯莱大酒店 - 详情

地址: 39 Yan Jiang North Road, Nanchang, CN(330008)

0 评论

B 南昌格兰云天国际酒店 - 详情

地址: No.1 Ganjiang North Avenue, Nanchang, CN(330038)

0 评论

北京至南昌 机票+酒店

航班 出发日期: 2016-05-03 星期二

酒店 入住日期: 2016-05-03 星期二 离店日期: 2016-05-07 星期六 共 4 晚 房间数: 1 间

旅客 成人: 1人

酒店名称: 如果输入中文查询不到, 可以尝试用拼音或英文搜索

筛选

星级: 不限 ☐ 5星/豪华 ☐ 4星/高档 ☐ 3星/舒适 ☐ 2星及以下

列表显示 地图展示

南昌凯莱大酒店 ★★★★★

点评即将发布 相册

酒店位置 住在南昌凯莱大酒店, 您将身处南昌的中心区, 步行即可到达滕王阁, 而且靠近八一大桥。该 4.5 星级酒店紧邻八一南昌起义纪念馆及八一公园。客房有 327

房型: 高级客房 1 king bed/2 twin beds 无早

原价: CNY 2702 机+酒总金额: CNY 2449

节省: CNY 253 (含税费、燃油附加费及服务费)

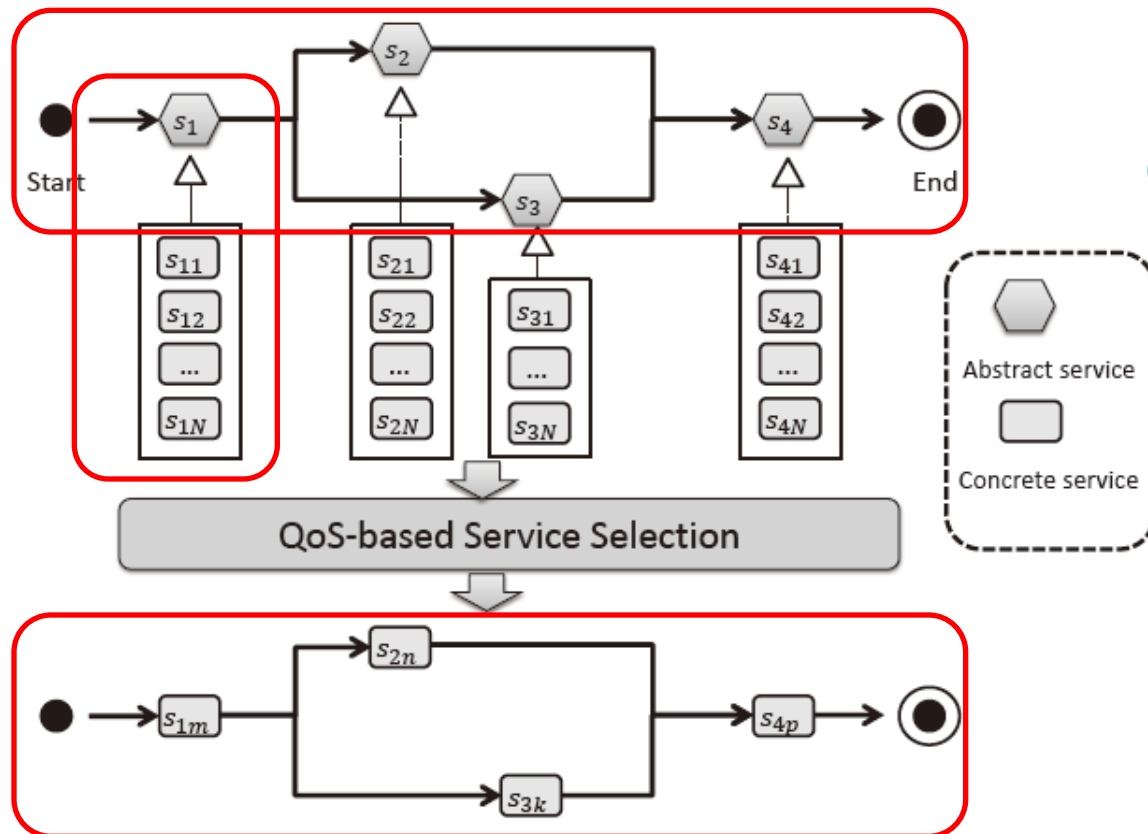
选择

Web Services
Components



1 Motivation

- Web service composition: build service-oriented systems using existing Web service components



How to
select Web
services



1 Motivation

□ Quality-of-Service (QoS)

- Response time
- Throughput
- Failure probability
- ...

□ Challenges

- A user has only called a few services before
- Testing all the services one by one is time consuming
- Web services QoS may vary in different network condition
- ...

Predicting the unknown values is necessary

u_1	0.433	?	0.305	0.546	?
u_2	0.434	?	0.238	?	0.69
u_3	?	3.905	?	?	1.437
u_4	0.56	0.731	?	0.647	?
u_5	0.577	?	?	0.636	?
	s_1	s_2	s_3	s_4	s_5

2 Related Work

□ Collaborative filtering(CF) based QoS prediction Neighborhood-based approaches

- UPCC [Shao et al. 2007]
- IPCC, UIPCC [Zheng et al. 2011]

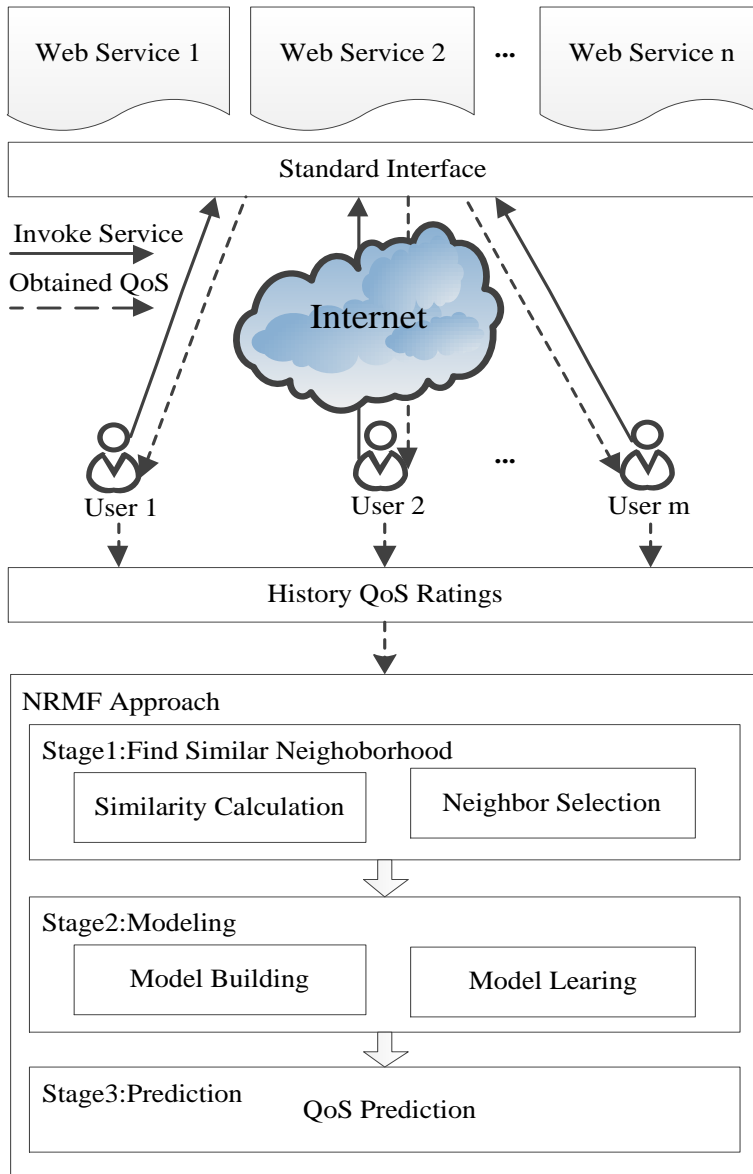
Suffer from the **sparsity of available historical QoS data**,

Model-based approaches

- MF with regularization terms[Lo et al. 2012]
- NIMF[Zheng et al. 2013]

Alleviate the **sparsity issue**

3 Architecture



a. Service users invoke Web services across the standard interface by the Internet, and they share the observed QoS values to a system for QoS prediction

b. Based on the shared QoS ratings, user similarity and Web service similarity are calculated separately for corresponding neighborhood selection.

c. integrated with user-side regularization and service-side regularization terms, optimization problem, iterative algorithm

d. QoS predictions are made by the inner product of learned predictive model for further Web service recommendation and fault-tolerant computing.

4 Approach

- **Neighbor Selection** based on significant similarity
 - **Similarity Calculation PCC(Person Correlation Coefficient)**
 - **User PCC**

$$sim'(u, v) = \frac{\sum_{s \in S_{uv}} (r_{u,s} - \bar{r}_u)(r_{v,s} - \bar{r}_v)}{\sqrt{\sum_{s \in S_{uv}} (r_{u,s} - \bar{r}_u)^2} \sqrt{\sum_{s \in S_{uv}} (r_{v,s} - \bar{r}_v)^2}}$$

- **Service PCC**

$$sim'(s, t) = \frac{\sum_{u \in U_{st}} (r_{u,s} - \bar{r}_s)(r_{u,t} - \bar{r}_t)}{\sqrt{\sum_{u \in U_{st}} (r_{u,s} - \bar{r}_s)^2} \sqrt{\sum_{u \in U_{st}} (r_{u,t} - \bar{r}_t)^2}}$$

Are these PCCs OK for
neighbor selection ?

4 Approach

□ Neighbor Selection based on significant similarity

□ Significant PCC

$$sim(u, v) = |S_{uv}| \geq 2 \quad ? \quad \frac{|S_{uv}|}{|S_{uv}| + \alpha} * sim'(u, v) : 0$$

$$sim(s, t) = |U_{st}| \geq 2 \quad ? \quad \frac{|U_{st}|}{|U_{st}| + \alpha} * sim'(s, t) : 0$$

overestimate the similarity of users who are actually not similar but happen to have similar QoS experience on a few co-invoked Web services

□ Neighbor Selection

$$N(u) = \{v \mid v \in Top - K(u), sim(u, v) > 0, v \neq u\}$$

$$N(s) = \{t \mid t \in Top - K(s), sim(s, t) > 0, t \neq s\}$$

4 Approach

□ Model building with selected neighbors

Considering the biases of user & service

$$R \approx U^T S \quad \hat{r}_{u,s} = p_u^T q_s$$

The influence of MF model

$$\hat{r}_{u,s} = (1 - \beta)(b_a + b_u + b_s) + \beta p_u^T q_s$$

Minimize this value

Diff. between historical records and predicted values

$$L = \min \frac{1}{2} \sum_{u=1}^m \sum_{s=1}^n I_{u,s} (r_{u,s} - \hat{r}_{u,s})^2$$

$$+ \frac{\lambda}{2} (|S_u|^{-\frac{1}{2}} \|b_u\|_F^2 + |U_s|^{-\frac{1}{2}} \|b_s\|_F^2 + |S_u|^{-\frac{1}{2}} \|p_u\|_F^2 + |U_s|^{-\frac{1}{2}} \|q_s\|_F^2 +$$

$$\sum_{u=1}^m \sum_{v \in N(u)} |N(u)|^{-\frac{1}{2}} \text{sim}(u,v) \|p_u - p_v\|_F^2 + \sum_{s=1}^n \sum_{t \in N(s)} |N(s)|^{-\frac{1}{2}} \text{sim}(s,t) \|q_s - q_t\|_F^2)$$

The influence of user neighborhood

The influence of service neighborhood

4 Approach

□ **Model learning** with stochastic gradient decent algorithm

$$e = r_{u,s} - \hat{r}_{u,s}$$

$$b_u = b_u + \gamma(e(1 - \beta) - \lambda |S_u|^{-\frac{1}{2}} b_u)$$

$$b_s = b_s + \gamma(e(1 - \beta) - \lambda |U_s|^{-\frac{1}{2}} b_s)$$

$$p_u = p_u + \gamma(e\beta q_s - \lambda |S_u|^{-\frac{1}{2}} p_u - \lambda \sum_{v \in N(u)} |N(u)|^{-\frac{1}{2}} \text{sim}(u, v)(p_u - p_v))$$

$$q_s = q_s + \gamma(e\beta p_u - \lambda |U_s|^{-\frac{1}{2}} q_s - \lambda \sum_{t \in N(s)} |N(s)|^{-\frac{1}{2}} \text{sim}(s, t)(q_s - q_t))$$

Iterating every non-empty entry in user-service matrix R until convergence

5 Experiment

□ Dataset

- 1,974,675 response time records of 5825 Web service from 339 distributed users in 24 countries.
- Experiments are conducted on Windows 64bit OS, 3.4GHz processor, 8GB RAM.

□ Metrics

- MAE: to measure the average prediction accuracy.

$$MAE = \frac{1}{N} \sum |r_{u,s} - \hat{r}_{u,s}|$$

- RMSE: presents the deviation of the prediction error, to detect relatively large errors.

$$RMSE = \sqrt{\frac{1}{N} \sum |r_{u,s} - \hat{r}_{u,s}|^2}$$

5 Experiment

COMPARISON (SMALLER VALUE INDICATES BETTER ACCURACY)

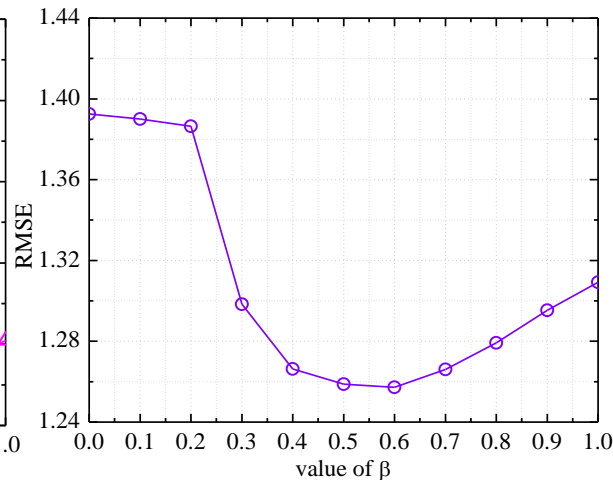
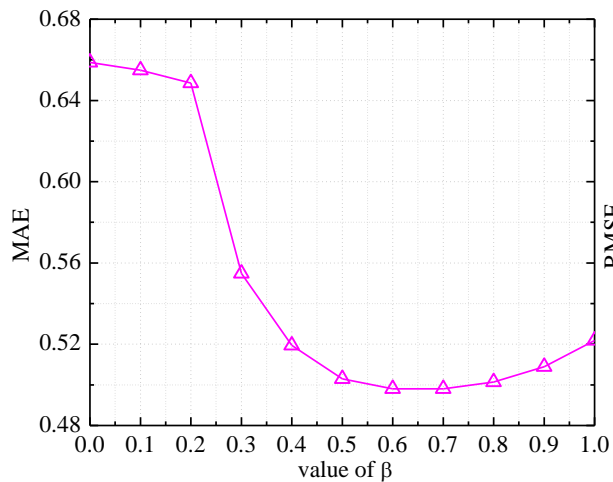
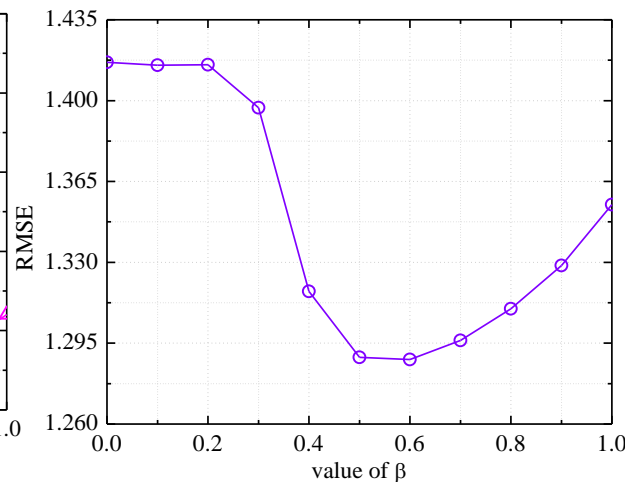
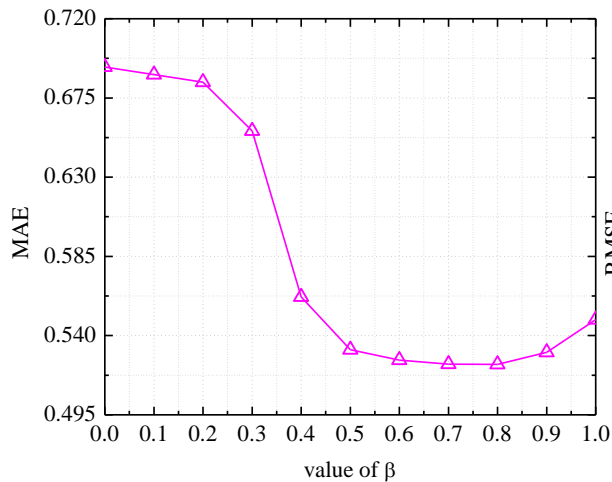
	Density	UMEAN	IMEAN	UPCC	IPCC	UIPCC	NMF	NIMF	NRMF
MAE	3%	0.8787	0.8369	0.6948	0.7195	0.6735	0.6337	0.6182	0.5522
	5%	0.8736	0.7626	0.6994	0.7193	0.6698	0.5985	0.5761	0.5256
	7%	0.8734	0.7366	0.6957	0.7096	0.6639	0.5805	0.5560	0.5139
	10%	0.8695	0.7136	0.6716	0.6970	0.6138	0.5623	0.5359	0.4970
RMSE	3%	1.8555	1.6369	1.5562	1.5614	1.5434	1.5206	1.5051	1.3491
	5%	1.8541	1.5742	1.4952	1.5289	1.4607	1.4206	1.4547	1.2908
	7%	1.8519	1.5522	1.4247	1.5090	1.4274	1.3498	1.3443	1.2708
	10%	1.8527	1.5399	1.4248	1.4586	1.3916	1.3340	1.3241	1.2564

denser training matrix provides more ratings information that can be utilized to benefit the prediction performance

ULMF outperforms the other methods

5 Experiment

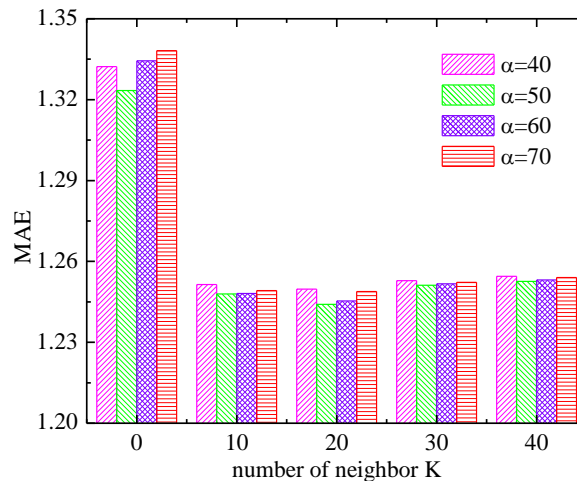
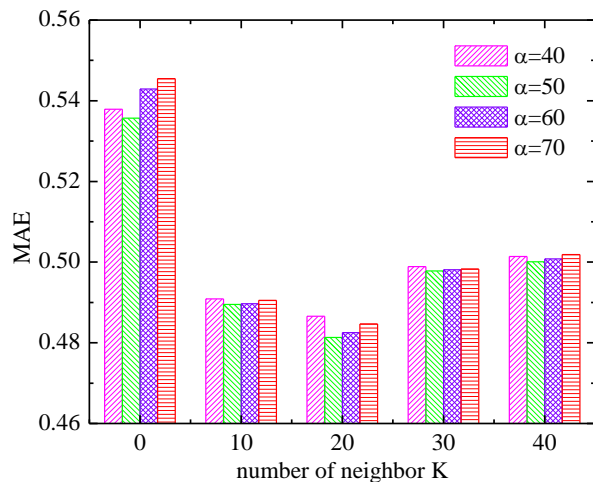
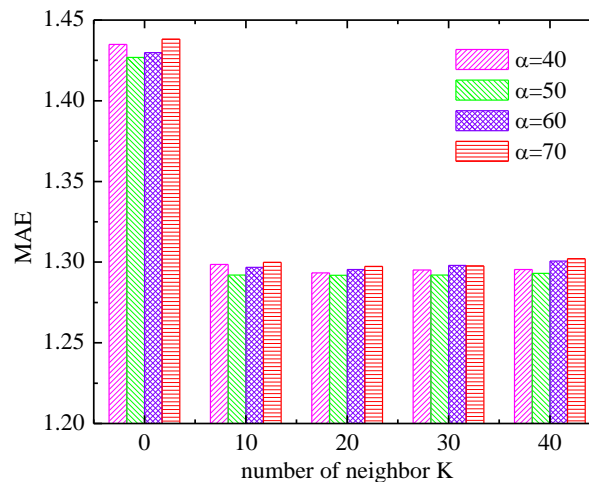
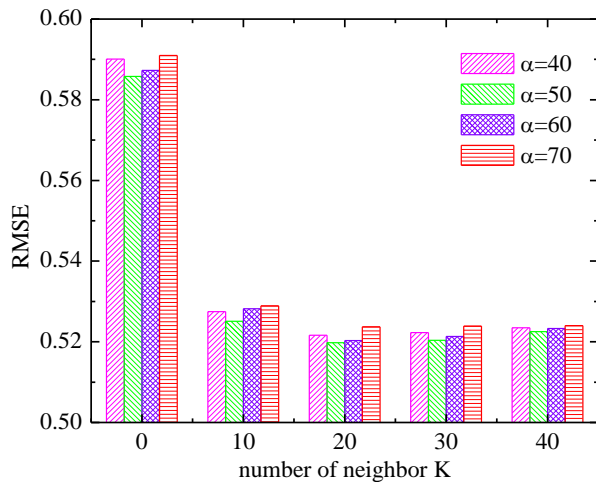
□ The impact of parameter β adjust the influence of biases



The Impact of β :
1 optimal β setting can obtain better prediction accuracy
2 fusing of user and service biases will improve prediction accuracy

5 Experiment

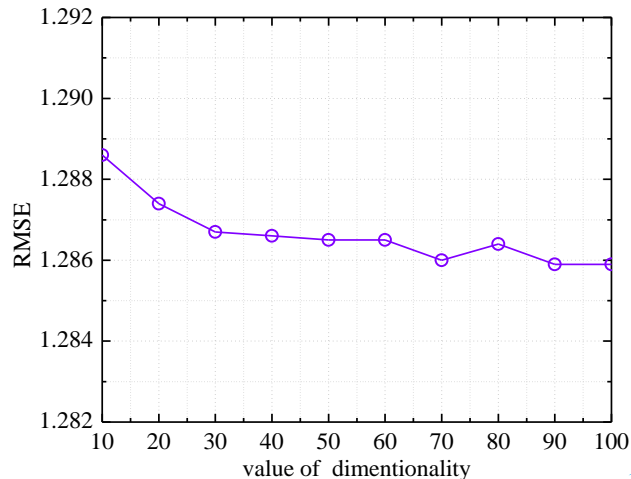
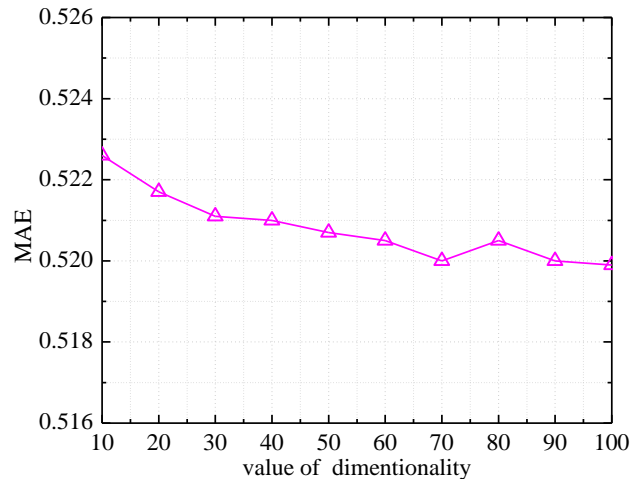
□ impact of Neighbor Number K and Shrinkage α



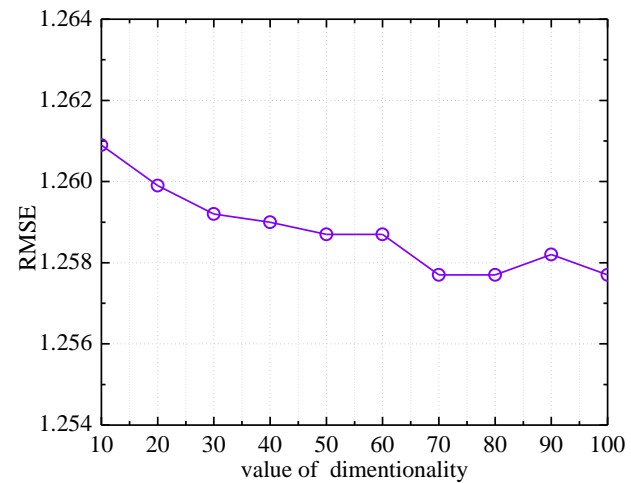
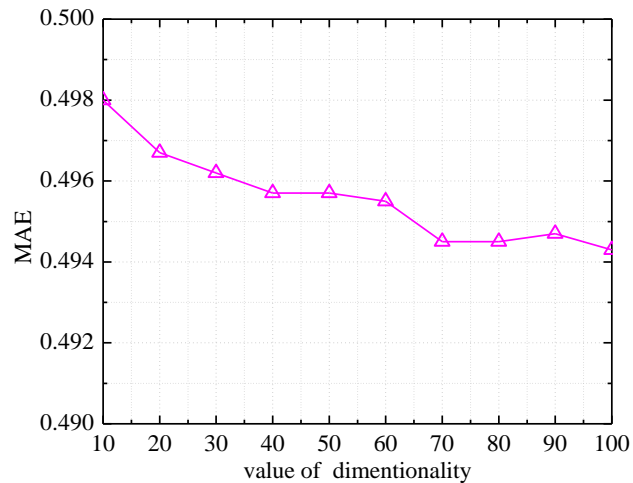
(1) K=0, leveraging the wisdom of implicit neighborhood is effective to improve prediction accuracy of NRMF
(2) Optimal Top-K and α can be selected to achieve best performance.

5 Experiment

□ The impact of dimensionality d



NRMF is less sensitive to the value of dimensionality.



6 Conclusion and future work

□ Conclusion

- NRMF :the similar neighborhoods of users and Web services can provide meaningful information for more accurate Web service QoS prediction
- significant similarity weight calculation method and bias combination strategy were adopted and proved to be effective in improving prediction performance

□ Future work

- Extend our model with other implicit information such as location information, social information, expecting for better prediction performance
- Considering the importance of a user who often contribute to the final results of a services

Thank
You !

