



# ULMF: Web Service QoS Collaborative Prediction with Explicit Ratings and Implicit User Location

Limin Shen, Zhen Chen and Feng Li

**Presented by Zhen Chen**

Taiyuan, China  
August 29, 2015

# OUTLINE

---

**1 | Motivation**

---

**2 | Related Work**

---

**3 | Architecture**

---

**4 | QoS Prediction Approach**

---

**5 | Experiment**

---

**6 | Conclusion & Future Work**

---

# 1 Motivation

- **Web service:** reusable, self-describing and loosely coupled Internetware designed to construct complex distributed systems



WPF C#调用新浪天气服务



Flex调用www.webxml.com.cn站点天气服务

<http://php.weather.sina.com.cn/xml.php?city=%B1%B1%BE%A9&password=DJOYnieT8234jlsK&day=0>

<http://webservice.webxml.com.cn/WebServices/WeatherWS.asmx/getWeather>

# 1 Motivation

机票酒店查询

机票

往返

单程

出发地:

北京首都国际机场

目的地:

太原武宿机场(太原)

出发日期:

2015-08-07

返回日期:

2015-08-08

起飞时间:

全部

☒ 仅搜索直达航班信息

酒店

入住日期:

2015-08-07

离店日期:

2015-08-08

房间数:

1

房间1:

1成人

0儿童

搜索

地图

山西国贸大酒店 - 详情

地址: 69 Fuxi Street, Taiyuan, CN(030002)

267 评论

北京至太原 机票+酒店

航班

出发日期: 2015-08-07 星期五

返回日期: 2015-08-08 星期六

酒店

入住日期: 2015-08-07 星期五

离店日期: 2015-08-08 星期六

共 1 晚

房间数: 1 间

旅客

成人: 1人

酒店名称:

如果输入中文查询不到, 可以尝试用拼音或英文搜索

筛选

星级:

不限

5星/豪华

4星/高档

3星/舒适

2星及以下

列表显示

地图展示

山西国贸大酒店 ★★★★★

( 267 条TripAdvisor点评 )

相册

酒店位置

住在山西国贸大酒店, 您可以享受太原核心区的便利, 可方便到达五一广场和迎泽公园。该 4.5 星级酒店紧邻山西博物院及太原理工大学。客房 有 398

房型:

Apartment, 1 Bedroom - Room only 1大床 无早

原价: CNY-1579

机+酒总金额: CNY 1515

节省: CNY 64

(含税费、燃油附加费及服务费)

选择

太原科技大学

太原西站

太原东站

杨家峪互通式立交桥

杨家峪街道

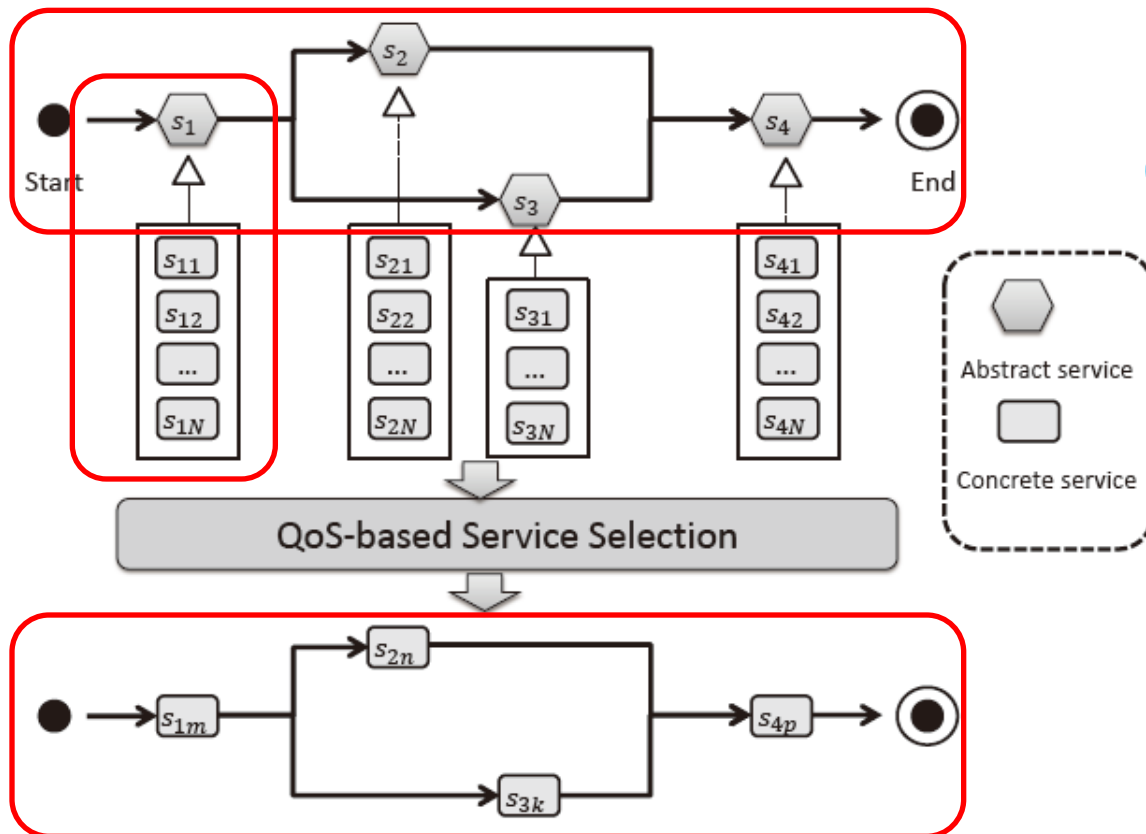
河沙坪

Web Services  
Components

4

# 1 Motivation

- **Web service composition:** build service-oriented systems using existing Web service components



How to  
select Web  
services




# 1 Motivation

## □ Quality-of-Service (QoS)

- Response time
- Throughput
- Failure probability
- ...

## □ Challenges

- A user has only called a few services before
- Calling all the services one by one is time consuming
- Web services QoS may vary in different network condition
- ...



$u_1$	0.433	?	0.305	0.546	?
$u_2$	0.434	?	0.238	?	0.69
$u_3$	?	3.905	?	?	1.437
$u_4$	0.56	0.731	?	0.647	?
$u_5$	0.577	?	?	0.636	?
	$s_1$	$s_2$	$s_3$	$s_4$	$s_5$

Predict the  
unknown values

## 2 Related Work

---

### □ Collaborative filtering(CF) based QoS prediction Neighborhood-based approaches

- UPCC [Shao et al. 2007]
- IPCC, UIPCC [Zheng et al. 2011]

Suffer from the **sparsity of available historical QoS data**,  
Especially run into **malfunction for new users**

### Model-based approaches

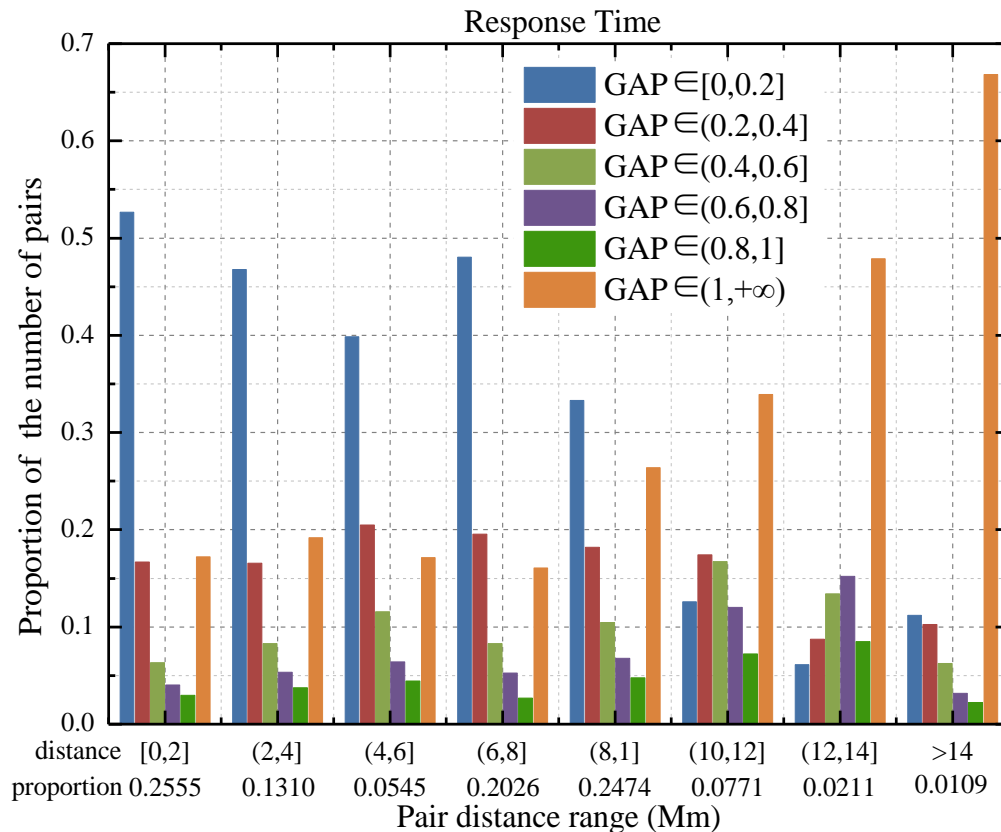
- MF with regularization terms[Lo et al. 2012]
- NIMF[Zheng et al. 2013]

Address the **cold-start issue**

## 2 Related Work

### □ User Location Information is not carefully concerned

Why consider user location information?



Distribution of pairs in different distance range

$$GAP(\bar{r}_u, \bar{r}_v) = Abs(\bar{r}_u - \bar{r}_v) / Min(\bar{r}_u, \bar{r}_v)$$

#### Observation

A user pair's *GAP* has a positive correlation with user pair's distance

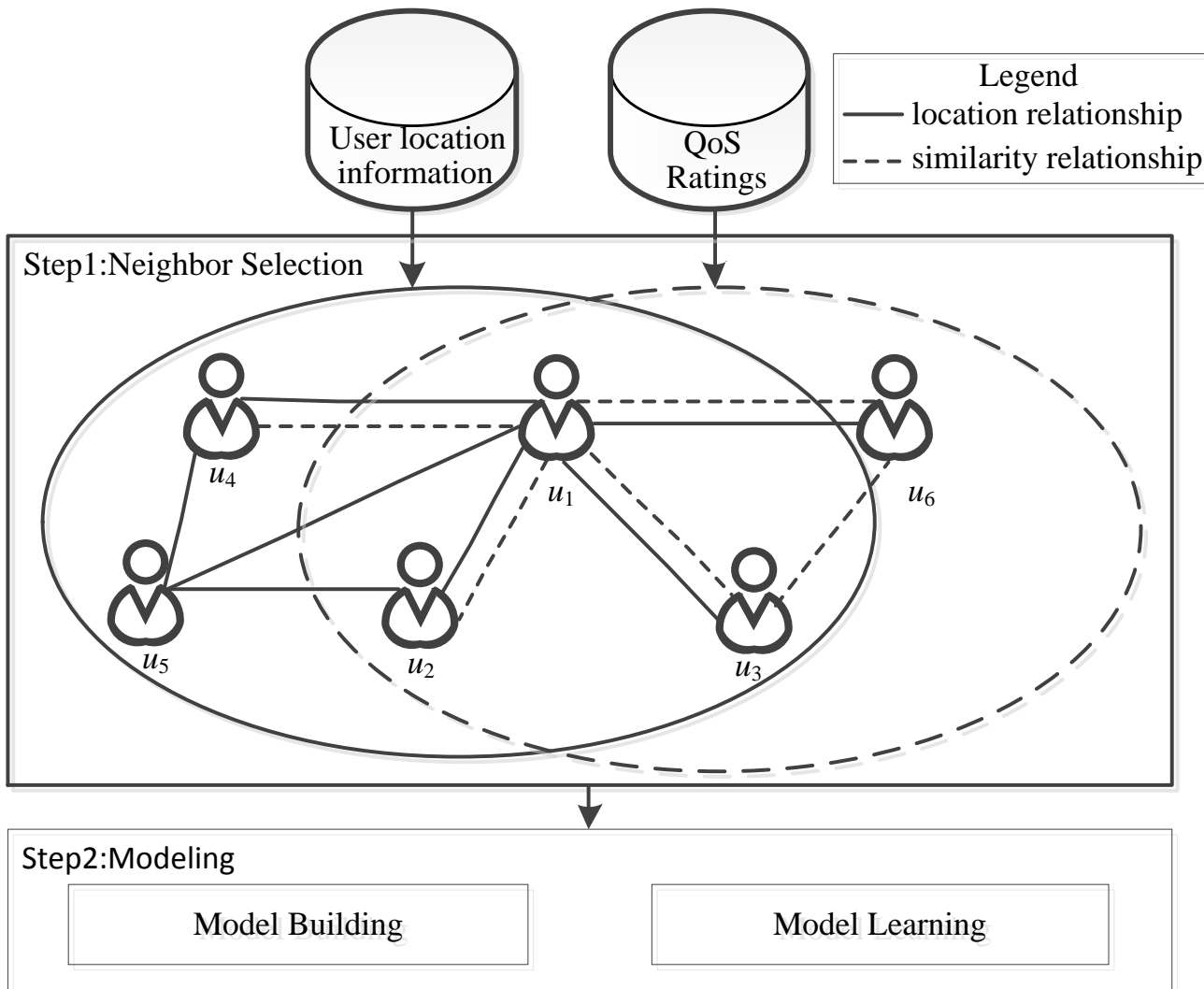


#### Motivation

The smaller distance, the more similar QoS ratings; the larger distance, the more dissimilar QoS ratings.



# 3 Architecture



a. collecting user location info and monitoring the QoS info

b. neighbor selection based on both distance and similarity

c. selected neighbors are integrated back into matrix factorization model

# 4 Approach

□ **Neighbor Selection** based on distance and similarity

□ **Distance Calculation**

$$d(u, v) = RADIUS * arccos(\sin(lat'_u) * \sin(lat'_v) * \cos(lon'_u - lon'_v) + \cos(lat'_u) * \cos(lat'_v)) * PI / 180$$

□ **Preliminary Filtering**

$$N(u) = \{v \mid Top - K(List(u)), u \neq v\}$$

Are these neighbors OK ?

# 4 Approach

- **Neighbor Selection** based on distance and similarity
  - **Similarity Calculation PCC(Person Correlation Coefficient)**

$$sim(u, v) = \frac{\sum_{s \in I_s} (r_{u,s} - \bar{r}_u)(r_{v,s} - \bar{r}_v)}{\sqrt{\sum_{s \in I_s} (r_{u,s} - \bar{r}_u)^2} \sqrt{\sum_{s \in I_s} (r_{v,s} - \bar{r}_v)^2}}$$

- **Secondary Filtering**

$$EN(u) = \begin{cases} \{v \mid v \in N(u)\}, & u \text{ is a new comer} \\ \{v \mid sim(u, v) > 0, v \in N(u)\}, & otherwise \end{cases}$$

# 4 Approach

## □ Model building with selected neighbors

Considering the biases  
of user & service

$$r_{u,s} = U^T S \quad \hat{r}_{u,s} = p_u^T q_s$$

The influence of  
neighborhood

$$\hat{r}_{u,s} = (1 - \beta)(\mu + b_u + b_s) + \beta q_s^T (p_u + |EN_u|^{-\frac{1}{2}} \sum_{v \in EN_u} n_v)$$

$$L = \min \frac{1}{2} \sum_{u=1}^m \sum_{s=1}^n I_{u,s} (r_{u,s} - \hat{r}_{u,s})^2$$

Diff. between historical records and  
predicted values

$$+ \frac{\lambda}{2} (|S_u|^{-\frac{1}{2}} \|b_u\|_F^2 + |U_s|^{-\frac{1}{2}} \|b_s\|_F^2 + |S_u|^{-\frac{1}{2}} \|p_u\|_F^2 + |U_s|^{-\frac{1}{2}} \|q_s\|_F^2 + \sum_{v \in EN_u} |EN_v|^{-\frac{1}{2}} \|n_v\|_F^2)$$

Minimize this value

Regularization terms

# 4 Approach

## □ Model learning with gradient decent algorithm

$$b'_u = b_u - \gamma \frac{\partial L}{\partial b_u}, \quad -\frac{\partial L}{\partial b_u} = \sum_{s=1}^n I_{u,s} (r_{u,s} - \hat{r}_{u,s}) (1 - \beta) - \lambda |S_u|^{-\frac{1}{2}} b_u$$

$$b'_s = b_s - \gamma \frac{\partial L}{\partial b_s}, \quad -\frac{\partial L}{\partial b_s} = \sum_{u=1}^m I_{u,s} (r_{u,s} - \hat{r}_{u,s}) (1 - \beta) - \lambda |U_s|^{-\frac{1}{2}} b_s$$

$$p'_u = p_u - \gamma \frac{\partial L}{\partial p_u}, \quad -\frac{\partial L}{\partial p_u} = \sum_{s=1}^n I_{u,s} (r_{u,s} - \hat{r}_{u,s}) \beta q_s - \lambda |S_u|^{-\frac{1}{2}} p_u$$

$$q'_s = q_s - \gamma \frac{\partial L}{\partial q_s}, \quad -\frac{\partial L}{\partial q_s} = \sum_{u=1}^m I_{u,s} (r_{u,s} - \hat{r}_{u,s}) \beta (p_u + |EN_u|^{-\frac{1}{2}} \sum_{v \in EN_u} n_v) - \lambda |U_s|^{-\frac{1}{2}} q_s$$

$$n'_v = n_v - \gamma \frac{\partial L}{\partial n_v}, \quad \forall v \in EN_v, -\frac{\partial L}{\partial n_v} = \sum_{s=1}^n I_{u,s} (r_{u,s} - \hat{r}_{u,s}) \beta |EN_u|^{-\frac{1}{2}} q_s - \lambda |EN_v|^{-\frac{1}{2}} n_v$$

Gradient Descent

# 5 Experiment

## □ Dataset

- 1,974,675 response time records of 5825 Web service from 339 distributed users in 24 countries.
- Longitude and latitude geographic information of 339 users were extracted from userlist.txt file.

## □ Metrics

- MAE: to measure the average prediction accuracy.

$$MAE = \frac{1}{N} \sum |r_{u,s} - \hat{r}_{u,s}|$$

- RMSE: presents the deviation of the prediction error, to detect relatively large errors.

$$RMSE = \sqrt{\frac{1}{N} \sum |r_{u,s} - \hat{r}_{u,s}|^2}$$

# 5 Experiment

COMPARISON (SMALLER VALUE INDICATES BETTER ACCURACY)

	Density	UMEAN	IMEAN	UPCC	IPCC	UIPCC	NMF	SVD++	NIMF	ULMF
MAE	2.5%	0.8792	0.7382	0.7639	0.7884	0.6965	0.7616	0.6929	0.6715	<b>0.6189</b>
	5%	0.8786	0.7032	0.6955	0.7178	0.6173	0.6778	0.6558	0.6159	<b>0.5329</b>
	7.5%	0.8749	0.6941	0.6888	0.7131	0.5721	0.6691	0.6444	0.5517	<b>0.5036</b>
	10%	0.8716	0.6884	0.6876	0.7047	0.5395	0.6551	0.6417	0.5023	<b>0.4778</b>
RMSE	2.5%	1.8625	1.6467	1.7278	1.7934	1.5239	1.9411	1.7066	1.6198	<b>1.5674</b>
	5%	1.8579	1.5746	1.5025	1.5333	1.4916	1.7936	1.4490	1.4808	<b>1.3962</b>
	7.5%	1.8588	1.5599	1.4813	1.5120	1.4557	1.7818	1.4343	1.3682	<b>1.3054</b>
	10%	1.8596	1.5485	1.4661	1.4988	1.4195	1.7701	1.4309	1.3001	<b>1.2526</b>

denser training matrix provides more ratings information that can be utilized to benefit the prediction performance

ULMF outperforms the other methods

# 5 Experiment

## □ The influence of code-start users

▣ 200:139

Location-aware neighbors' information enabling UMLF to learn more reliable user latent features than rating-only matrix factorization

COMPARISON WITH COLD-START USERS

	Density	IMEAN	NMF	SVD++	UMLF
MAE	2.5%	0.7141	0.8447	0.7125	<b>0.6324</b>
	5%	0.6921	0.8109	0.7023	<b>0.5925</b>
	7.5%	0.6758	0.8001	0.6802	<b>0.5891</b>
	10%	0.6790	0.7753	0.6688	<b>0.5739</b>
RMSE	2.5%	1.6356	2.0809	1.6787	<b>1.6025</b>
	5%	1.5712	2.0173	1.6220	<b>1.5220</b>
	7.5%	1.5576	1.9621	1.5948	<b>1.5129</b>
	10%	1.5346	1.9495	1.5203	<b>1.4812</b>

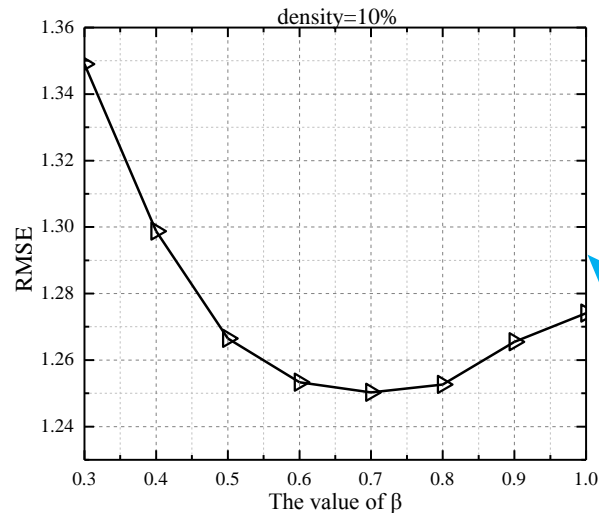
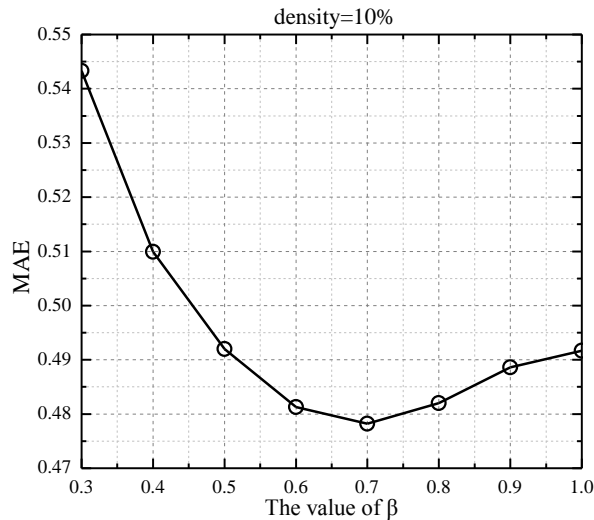
denser training matrix provides more ratings information that can be utilized to benefit the prediction performance

UMLF outperforms the other methods

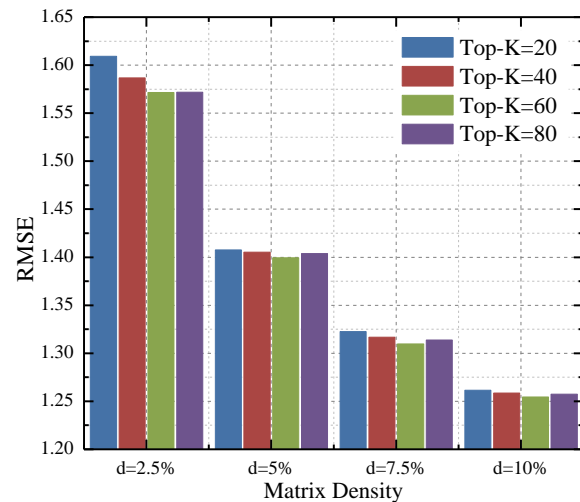
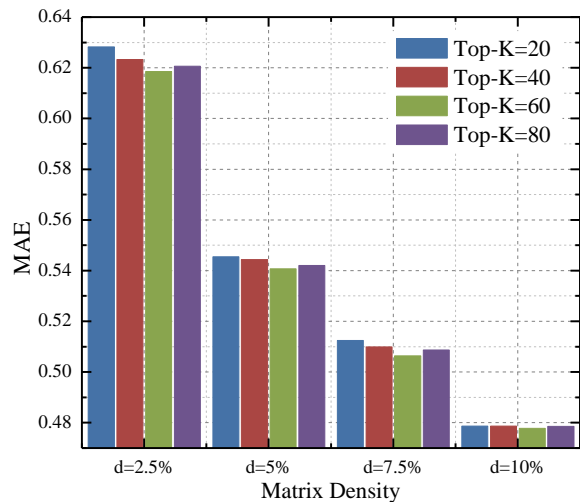


# 5 Experiment

## □ The impact of parameters



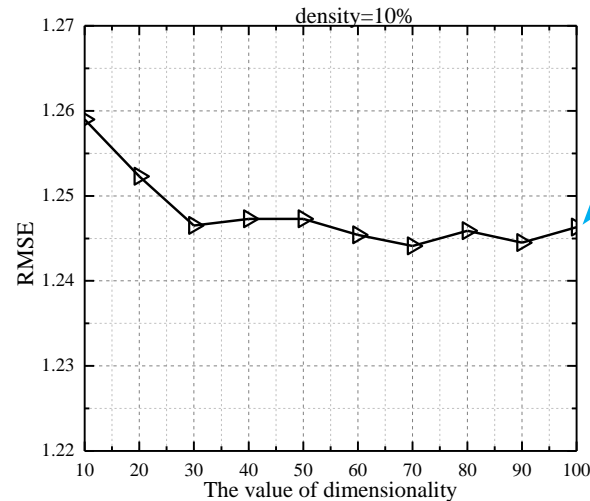
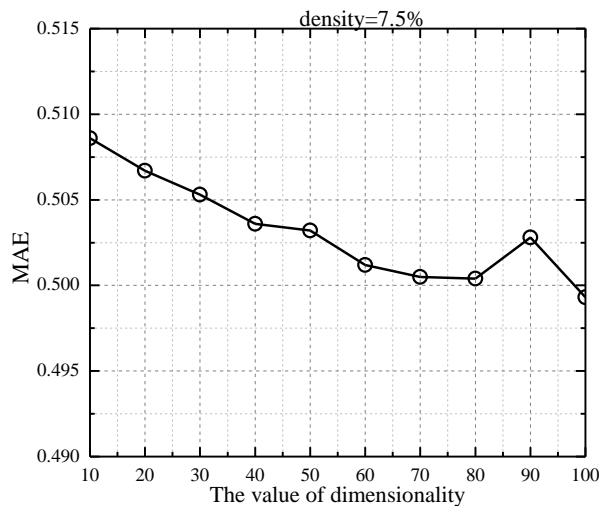
**The Impact of  $\beta$ :**  
1 optimal  $\beta$  setting can obtain better prediction accuracy  
2 fusing of user and service biases will improve prediction accuracy



**The Impact of Top-K:**  
Optimal Top-K can be selected to achieve best performance.

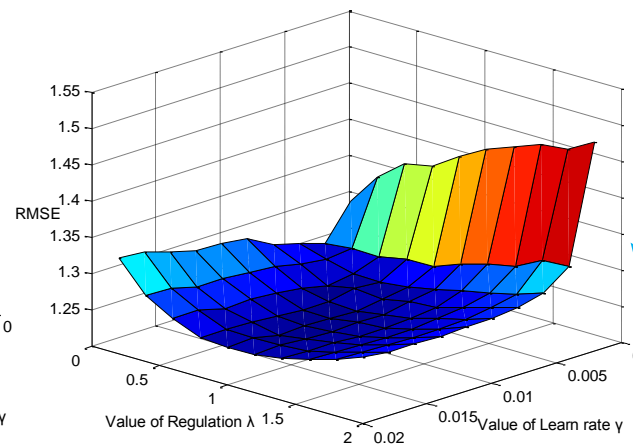
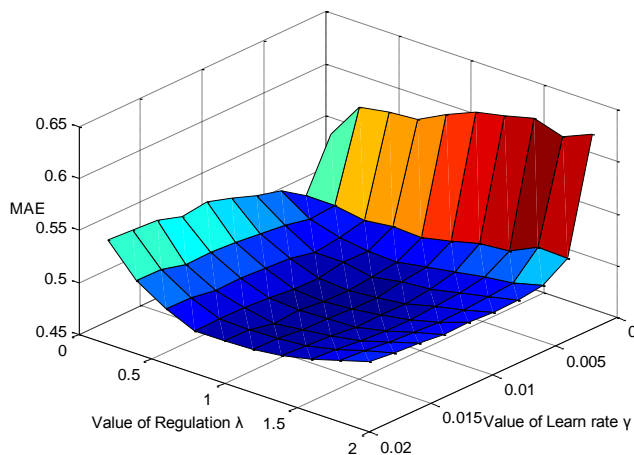
# 5 Experiment

## □ The impact of parameters



**The Impact of dimensionality :**

ULMF is less sensitive to the value of dimensionality.



**The Impact of  $\lambda$  and  $\gamma$ :**

Optimal  $\lambda$  and  $\gamma$  can be selected to achieve best performance.

# 6 Conclusion and future work

---

## □ Conclusion

- Analyze the relationship of users and neighbors' QoS ratings under the concept of geographic distance relationship
- Cooperate location information with matrix factorization approach
- Outperform the other existing approaches, as well as perform well under cold start situation.

## □ Future work

- Support service-side location information mining and extend our model to support service location-awareness for better prediction
- Find out some other additional information(time, trust) except location to improve the prediction outcome

Thank  
You !

