

**WATCH IT OUTSIDE BOSTON
WEBSITE
PROJECT BRIEF**

Project name: Watch it outside Boston website development

Client: Watch it outside events Co

Developer's name: Purity Chepkurui

SUMMARY

Design and develop the website **Watch it outside Boston** for the film festival event that will be held on 5th to 8th August 2020 from 6pm-12am.

The site to be developed will show case: home page with information about the company and festival, films page showcasing all the films that will shown on each day form 5th - 8th August and their trailers, news page with information and announcements about future festivals and a registration page where people can register for the festival, choose days of attendance and the number of tickets one will purchase.

I will do my best to fulfill your needs and meet your expectations and hence

important for me to document every step so that we both know who should do what and when, and what will happen if something goes wrong.

I have no desire to trick you into signing something that you might later

regret.

You (client)_____ is hiring me Purity Chepkurui to:

[Design and develop the Watch It Outside Boston website]

For the estimated total price of \$3500 as outlined in our previous correspondence.

STAKEHOLDERS

Clara Dunn: Founder of Watch it outside events Co.

James Kalos: Investor

Purity Chepkurui: web developer.

GOALS

- The website will have a home page with information about Watch it outside events Co and links to other pages such as films, news and register pages.
- The website will have a header with links to pages
- The website will have a footer with links to pages on the website, links to Boston public garden and links to Boston news and a weather widget.
- The website will have a films page showing films grouped by date of showing: with each film having a title, time of showing and a preview of the trailer.
- The website will have a news page showing information about upcoming festival and announcements.
- The website will have a register page where interested parties can register for the festival, choose the days of attendance and the number of tickets for the event.

BUDGET

The table shows pricing details for the delivery of services outlined in the project brief.

service	Price(\$)
UI design	500
Front-end development	1000
Back end development	1000
Photos	500
Logo design	50
Content management	350
Hosting	100
Total	3500

PROPOSED DOMAIN NAME

The site will be hosted online for customers to access it therefore need to

come up with the domain name: <http://watchitinboston.com/>

TIMELINE FOR EXECUTION

Key project dates are outlined below. Dates are best-guess estimates and may be subject to change.

Description	Start Date	End Date
Project start	18 th May 2020	26 th May 2020
Design website	18 th May 2020	19 th May 2020
Home page	19 th May 2020	19 th May 2020
Films page	20 th May 2020	25 th May 2020
Register and news page	21 st May 2020	22 nd May 2020
Customizing CSS	22 nd May 2020	25 th May 2020
Cleaning code	25 th May 2020	26 th May 2020
Project end		26th May 2020

TECHNICAL SPECIFICATION

Design

To create a more appealing look, I used dark blue colors for navbar and footer and used dark purple for button. Also, bootstrap material design was integrated into the project to make it aesthetically beautiful.

Technical choices

HTML- It has been used to add contents to the website

Bootstrap- It has been used for its responsiveness, customization and ease of use.

CSS- It has been use to customize bootstrap.

Bootstrap material design- To make the website look more appealing.

CONCLUSION

I look forward to working with **Watch it outside events Co** and supporting

your efforts to publicize the event.

If you have questions on this proposal feel free to contact me by email at

puritychepkurui5@gmail.com