Cheri-ann Renee Figueroa

UX/UI Designer

My background in Public Policy allows me to grasp a deeper understanding
of issues at the core, see how people are impacted at the personal level,
and challenges me to be the bridge of communication with like-minded humans.

Portfolio: cheriannrenee.github.io
Email: cheriannrenee@gmail.com
Phone: (510) 599–2086
LinkedIn: linkedin.com/in/cheriannrenee

UX/UI Design Projects

Olive, Health & Wellness Tracker App
CareerFoundry Case Study — Feb to Sep 2022
- Created a mobile-first responsive web app for users to track their moods and daily activities, write journal entries, and share entries with others in their network.
- Designed 78 high-fidelity screens, multiple iterations, and a style guide through rounds of usability and preference tests.
- Engaged in information architecture, gathered and analyzed quantitative data through card sorting, and created an intuitive and navigable site map.

Memorize, Vocabulary Learning App
CareerFoundry Case Study — Jan to Feb 2022
- Built a flashcard-style vocabulary learning app using the design thinking process.
- Conducted research including competitive analysis, user interviews, surveys, and additional usability tests to collect data and develop personas and userflows.
- Developed wireframes and prototypes for improvement of usability and navigation.

Work Experience

Graphic Designer
VeSync (Levoit, Cosori, Etekcity) — Remote (Sep 2021 to Present)
- Complete high quality projects within a 6–week time frame, reconciling feedback from key stakeholders and adhering to nonnegotiable requests from the China team.
- Propose modern and intuitive product display interfaces for product development with UX designers, creative team members, and packaging engineers.
- Enhance consumer product packaging by evaluating current design trends.

Graphic/UI Designer
Anti-Fragility Health — Anaheim, CA (Jun to Jul 2021)
- Built mockups for software, web, social media, and email campaigns using Figma and Adobe Suite (Photoshop, Illustrator, Lightroom).
- Quantified users' needs by conducting user research in-person and online.
- Managed visuals based on requirements for the content and design team.

Production Artist
Microflex Film Corporation — Riverside, CA (Jun 2020 to Jun 2021)
- Achieved completion of dieline library and standardized proofing templates, resulting in a more organized and faster proofing process by 50% for labels, shrink sleeves, and display boxes.
- Directed cleanup and reorganization of the media server, with 100% accuracy.

Skills

User Testing
UI Design
User Research
Wireframing
Prototyping
Information Architecture
Interaction Design
Design Thinking

Technology

Figma
Sketch
Adobe XD
Photoshop
Illustrator
HTML/CSS
Javascript
InVision
Marvel
Principle

Education

Certificate of UX Design

CareerFoundry, Jan 2022 to Jan 2023

B.A. Public Policy

UC Riverside, Fall 2017

Concentration in Social/Family/Cultural Policy and Health/Population Policy