

CHERI-ANN RENEE FIGUEROA

UX Designer

My background in public policy allows me to grasp a deeper understanding of issues at the core, see how people are impacted at the personal level, and challenges me to be the bridge of communication with like-minded humans.

Portfolio: cheriannrenee.com

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Experience

Graphic Designer

VeSync (Etekcity, Levoit, Cosori) — Remote (Sep 2021 to Present)

- Design eye-catching consumer product packaging.
- Partner with UX Designers to create modern and intuitive product display interfaces for website and social media platforms.
- Achieve high-quality design that accurately reflects the brand, audience, market, and culture in a timely manner.

Graphic/UI Designer

Anti-Fragility Health — Anaheim, CA (Jun – Jul 2021)

- Created mockups for software, web, social media, and email campaigns.
- Explored users' needs by conducting user research.
- Conceptualized visuals based on requirements.

Production Artist

Microflex Film Corporation — Riverside, CA (Jun 2020 to Jun 2021)

- Designed 85-100 creative proofs weekly based on supplied specifications.
- Followed a development timeline to ensure tasks are completed on time from start to finish.
- Liaised with product managers to define design requirements for labels, shrink sleeves, and display boxes.

Certified Nursing Assistant

Right at Home — Yucaipa, CA (Oct 2019 to Jun 2020)

- Managed care for an average of 3 patients for 6 months at a time.
- Embraced problem solving and flexibility in accomplishing spontaneous job requests to provide excellent service for patients.
- Processed information and feedback from other CNA team members, creating a safe and efficiently run environment.

Administrative Assistant

A.B. Rehab Inc. — Eastvale, CA (2019)

- Provided support services as primary liaison in a high-pressure environment via phone and email communication.
- Developed and updated spreadsheets and databases to track, analyze and report on patient medical records.
- Coordinated administrative and logistical support to the financial department in data entry for payroll purposes.

Skills

User Testing
UI Design
User Research
Wireframing
Prototyping
Information Architecture
Interaction Design
Design Thinking

Technology

Figma
Sketch
Adobe XD
Photoshop
Illustrator
HTML/CSS
Javascript
InVision
Marvel
Principle

Education

Certificate of UX Design

CareerFoundry, December 2022

Specialization in Frontend Development

B.A. Public Policy

University of California, Riverside, Fall 2017

Concentration in Social/Family/Cultural Policy
and Health/Population Policy