

# Cherie Pavico-Tsukayama

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## Applications Developed

### What's For Dinner?, [GitHub](#) [↗](#)

- Full-stack app that gamifies the process for two users to find a place to have dinner utilizing **node-fetch** to the Yelp Fusion API
- Implemented **PostgreSQL, node.js, express & express-session** to post each users liked restaurant to the database and to check if there is a match
- Designed in **Figma** and created front-end functionality with **React.js, JavaScript ES6, HTML5 & CSS3** to give the user the ability to navigate the site

### Farm to Table, [GitHub](#) [↗](#) | [Live](#) [↗](#)

- Styled with **HTML5, CSS3, Bootstrap 4** for a **responsive** mobile/desktop app
- Implemented **JavaScript ES5, jQuery, OpenWeather API**, and **USDA National Farmers Market API** to dynamically render and list real-time weather information and nearby farmers markets to the **DOM** based on users zip code

### Wicked Sales, [GitHub](#) [↗](#) | [Live](#) [↗](#)

- Developed a full-stack app using **PostgreSQL, node.js**, and **Fetch** requests to add items to a cart and adds payment information to an orders table
- Created the DOM dynamically using **React.js** and styled with **Bootstrap 4**

## Professional Experience

### Multimedia Specialist, Team Johnson & SmartLife

04/2018 – 01/2020

- Designed and developed responsive sales funnel webpages using **Wordpress, Elementor Pro**, Unbounce & Photoshop that produced 10k - 15k leads per funnel with an average conversion rate of 7% - 10%
- Produced live video broadcasts using Wirecast, Zoom, StreamYard, FB & IG Live
- Produced video content for paid marketing campaigns, teaching programs and organic social media utilizing Canva, Adobe Premiere Pro and After Effects

### Social Media Manager, Video Editor, Graphic Designer, Freelance

06/2010 – 04/2018

- Designed and maintained **Wordpress** websites using **HTML 4** and Photoshop
- Created & designed digital marketing content and managed social media accounts using Hootsuite, Yelp, TripAdvisor, Instagram and Facebook
- Produced and edited videos for product sales, online teaching programs and conferences utilizing Premiere Pro and After Effects

### Bookkeeper, John Pederson LTD

05/2004 – 07/2013

- Created a program in Excel that automatized cash auditing and decreased processing time by 400% based off of everyday manual operations
- Trained 7 new employees in accounts receivable & payable, cash audits, and reservations while promoting a positive team environment
- Handled 50+ customer interactions per day ensuring customer and vendor satisfaction by providing detailed, personalized and polite service

## Education

### Kapi'olani Community College, Associates Degree in Computer Animation

### LearningFuze, Accelerated Web Development Bootcamp

70+ hours of programming per week for a total of 800+ hours of programming in a simulated work environment with project deadlines and mentorship from senior developers

## Technical Skills

### Strong

- React.js
- JavaScript (ES5, ES6+)
- HTML 5
- CSS3
- PostgreSQL
- Bootstrap 4
- Flexbox

### Experienced

- node.js
- Express
- OOP
- API
- jQuery

### Tools

- Git
- GitHub
- AWS
- npm
- Chrome Dev Tools
- VS Code
- Wordpress
- Asana
- MeisterTask
- Command Line
- Photoshop
- Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Figma

## Interests

### Virtual Reality

Beat Saber on Oculus

### Legos

Technic, Star Wars, Marvel

### Art

Oil & Acrylic Painting, Ceramics, Museums, Art Walks, 3D Printing