

Cherie Pavico-Tsukayama

📍 Orange County, CA ✉ cherietsukayama@gmail.com ☎ (808) 343-2185 in cheriepavico
🖱 cheriepavico.com 🌐 cherie-pavicoTsukayama

Applications Developed

What's For Dinner?, [GitHub](#) [↗](#)

- Full-stack app that gamifies the process for two users to find a place to have dinner utilizing **node-fetch** to the Yelp Fusion API
- Implemented **PostgreSQL**, **node.js**, **express** & **express-session** to post each users liked restaurant to the database and to check if there is a match
- Designed in **Figma** and created front-end functionality with **React.js**, **JavaScript ES6**, **HTML5** & **CSS3** to give the user the ability to navigate the site

Farm to Table, [GitHub](#) [↗](#) | [Live](#) [↗](#)

- Styled with **HTML5**, **CSS3**, **Bootstrap 4** for a **responsive** mobile/desktop app
- Implemented **JavaScript ES5**, **jQuery**, **OpenWeather API**, and **USDA National Farmers Market API** to dynamically render and list real-time weather information and nearby farmers markets to the **DOM** based on users zip code

Wicked Sales, [GitHub](#) [↗](#) | [Live](#) [↗](#)

- Developed a full-stack app using **PostgreSQL**, **node.js**, and **Fetch** requests to add items to a cart and adds payment information to an orders table
- Created the DOM dynamically using **React.js** and styled with **Bootstrap 4**

Professional Experience

Multimedia Specialist, Team Johnson & SmartLife

04/2018 – 01/2020

- Designed and developed responsive sales funnel webpages using **Wordpress**, **Elementor Pro**, **Unbounce** & **Photoshop** that produced 10k - 15k leads per funnel with an average conversion rate of 7% - 10%
- Produced live video broadcasts using **Wirecast**, **Zoom**, **StreamYard**, **FB** & **IG Live**
- Produced video content for paid marketing campaigns, teaching programs and organic social media utilizing **Canva**, **Adobe Premiere Pro** and **After Effects**

Social Media Manager, Video Editor, Graphic Designer, Freelance

06/2010 – 04/2018

- Designed and maintained **Wordpress** websites using **HTML 4** and **Photoshop**
- Created & designed digital marketing content and managed social media accounts using **Hootsuite**, **Yelp**, **TripAdvisor**, **Instagram** and **Facebook**
- Produced and edited videos for product sales, online teaching programs and conferences utilizing **Premiere Pro** and **After Effects**

Bookkeeper, John Pederson LTD

05/2004 – 07/2013

- Created a program in **Excel** that automatized cash auditing and decreased processing time by 400% based off of everyday manual operations
- Trained 7 new employees in accounts receivable & payable, cash audits, and reservations while promoting a positive team environment
- Handled 50+ customer interactions per day ensuring customer and vendor satisfaction by providing detailed, personalized and polite service

Education

Kapi'olani Community College, Associates Degree in Computer Animation

LearningFuze, Accelerated Web Development Bootcamp

70+ hours of programming per week for a total of 800+ hours of programming in a simulated work environment with project deadlines and mentorship from senior developers

Technical Skills

Strong

- **React.js**
- **JavaScript (ES5, ES6+)**
- **HTML 5**
- **CSS3**
- **PostgreSQL**
- **Bootstrap 4**
- **Flexbox**

Experienced

- **node.js**
- **Express**
- **OOP**
- **API**
- **jQuery**

Tools

- **Git**
- **GitHub**
- **AWS**
- **npm**
- **Chrome Dev Tools**
- **VS Code**
- **Wordpress**
- **Asana**
- **MeisterTask**
- **Command Line**
- **Photoshop**
- **Illustrator**
- **Adobe Premiere Pro**
- **Adobe After Effects**
- **Figma**

Interests

Virtual Reality

Beat Saber on Oculus

Legos

Technic, Star Wars, Marvel

Art

Oil & Acrylic Painting, Ceramics, Museums, Art Walks, 3D Printing