

# SPONSOR INFORMATION

### What is BeachHacks?

BeachHacks is the first California State University, Long Beach hosted hackathon which will be hosted in our University Student Union for 24 hours on April 2nd - 3rd, 2016. BeachHacks will be attended by 400 hackers from our school and dozens of others. This groundbreaking 24-hour programming session calls to the next generation of hackers, providing them with the community and resources to plan, design, and execute innovate products from scratch!

#### What is the BeachHacks vision?

Our goal is to kickstart a **new hacker community in Long Beach** by inviting talented next generation hackers to share in the hackathon experience and learn from more experienced hackers.

### Why Sponsor BeachHacks?

Our event offers multiple worthwhile opportunities for our sponsors:

- ▲ Introduce your branding to our attendees! Hackathons run on swag! This will provide general brand exposure.
- ▲ Think projects speak louder than words? Find project proven hackers to recruit for your internships and jobs!
- ▲ Introduce your new product or API/developer ecosystem to the perfect group to use it! Our hackers will use your product and provide instant feedback!



Still have questions? Not quite sure BeachHacks is what you're looking for?



# SPONSORSHIP TIERS

	Bronze	Silver	Gold	Diamond
Amount	\$1000	\$2000	\$3000	\$5000
Website/T-shirt Logos	Small	Medium	Large	Extra Large
Swag	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
API Directory	✓	✓	✓	✓
Workshop		✓	✓	✓
Prizes		✓	✓	✓
Resume		Post-Event	Pre-Event	Pre-Event
Table		1 Table	2 Tables	3 Tables
Send Recruiter		✓	✓.	✓
Tech Talk / API demo			✓	✓
Opening Ceremony Talk			3 Minutes	5 Minutes
Sponsored Side Event				✓
Banners				✓
Keynote				✓