



BEACH HACKS

CALIFORNIA STATE UNIVERSITY LONG BEACH

400 HACKERS. 24 HOURS.

APRIL 22, 2017 - APRIL 23, 2017

WHAT IS BEACHHACKS?

BeachHacks is the annual hackathon for California State University, Long Beach occurring at our University Student Union for 24 hours on April 22nd - 23rd 2016. BeachHacks will be attended by **400 student hackers from the diverse community of Long Beach, as well as hackers from various other schools along the west coast.** At our event, participants will be challenged to **plan, design, and build** a project over the course of the weekend.

WHY SPONSOR BEACHHACKS?

BRANDING OPPORTUNITIES:

WHETHER YOU'RE A STARTUP OR A WELL-ESTABLISHED CORPORATION, BRAND RECOGNITION NEVER HURTS!

In sponsoring BeachHacks, **your brand will be exposed to students who are actively looking to engage with technology companies as they develop their knowledge and skill sets.** Ultimately, BeachHacks provides a weekend for you to interact with students who are **early adopters and potentially future customers.**

RECRUITMENT OPPORTUNITIES:

LOOKING FOR NEW INTERNS? WANT TO HIRE A GRADUATING SENIOR FULL-TIME? WE CAN HELP!

BeachHacks will put the skills of our participants not only to the test, but on display for you to review and recruit. Our sponsorship packages also offer opportunities to **make your own challenge for participants, receive resumes, and host a special talk of your company's choice.** Hackers are enthusiastic to learn and establish connections with participating companies for opportunities to express their creativity and contribute their knowledge.

PRODUCT ADOPTION:

LOOKING TO PROMOTE A NEW PRODUCT? WANT STUDENTS TO BUILD INNOVATIVE PRODUCTS USING YOUR TOOLS?

You can view results on how participants would utilize your company's products by offering tools for their projects. Our sponsorship packages include options incentivizing participants to develop projects utilizing your product by offering a prize or giving a demonstration. Not only may you **receive information on how your product was used,** but you can recruit students that have gained some experience with your product too.



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SPONSOR PACKAGES

	FREE!	BRONZE	SILVER	GOLD
PRICE	\$ 0	\$ 500	\$ 1000	\$ 2000
SEND SWAG	✓	✓	✓	✓
WEBSITE LOGO	SMALL	MEDIUM	LARGE	X-LARGE
API/SERVICE CREDIT	✓	✓	✓	✓
TABLE		✓	✓	✓
T-SHIRT LOGO		SMALL	MEDIUM	LARGE
SEND MENTORS		✓	✓	✓
OPENING CEREMONY TALK		3 MINUTES	5 MINUTES	10 MINUTES
PRIZES			✓	✓
API DEMO/WORKSHOP			✓	✓
PARTICIPANT RESUMES			POST-EVENT	PRE-EVENT
SPONSORED SIDE EVENT				✓
SPONSORED PRESENTATION				✓



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FREE TIER:

AT NO COST, YOU MAY SEND US BRANDED MATERIALS

(COMMONLY KNOWN AS "SWAG" DURING THE EVENT) WHICH WE WILL DISTRIBUTE TO ATTENDEES.

Common items distributed at hackathons include t-shirts, pens, stickers, etc. Additionally, you can offer us API keys or service credit for your product which we will offer to any interested attendees. In exchange for these donations, we will list your logo on our website to further promote your company and product.

PACKAGE DESCRIPTIONS

BRONZE TIER:

IN ADDITION TO EVERYTHING IN THE FREE TIER, WE WILL PROVIDE A TABLE,

3 MINUTES TO SPEAK AT OPENING CEREMONY, AND FEATURE YOUR COMPANY ON OUR ATTENDEE T-SHIRT.

The table will be in a position allowing you to easily interact with attendees for recruitment, product promotion, or anything else you would like to discuss with attendees. A table is also a great place to have mentors who can assist hackers for general help or in using your product.

You will also have time provided at the opening ceremony to speak about your company and their interests.

SILVER TIER:

ADDING ON TO ALL PREVIOUS TIERS, THE SILVER TIER ALLOWS YOU TO OFFER A PRIZE AT OUR HACKATHON, PRESENT AN API/PRODUCT DEMO, AND RECEIVE RESUMES OF ALL ATTENDEES.

Prizes are useful incentives to encourage participants to spend the hackathon working towards a certain goal/theme or using tools and APIs of your design. If you are featuring a product or tool you can give a demonstration or workshop with it in our dedicated workshop space to participants. All workshops will be listed on our official schedule and be announced to attendees during the event. For recruiting purposes you will also receive the resumes of all attendees post-event.

GOLD TIER:

OUR FINAL TIER ENCOMPASSES ALL PREVIOUS TIERS WHILE PROVIDING TWO NEW BENEFITS: A SPONSORED SIDE EVENT AND SPONSORED PRESENTATION.

The sponsored side event provides an opportunity to engage attendees with an event of your own design. An example of a sponsored side event might be a coding challenge or a game that gives participants a short break from their work. On the other hand, the sponsored presentation allows you to give a presentation of your choice to attendees in the dedicated room for presentations and workshops. An example might be a discussion of what opportunities are available at your company or your company's projects.