Why People like React.js

1. It makes writing JavaScript easier, uses a special syntax called JSX, which allows you to mix HTML with JavaScript
2. Create your own components that you can later reuse, combine, and nest to your heart’s content
3. React is extremely efficient, creates its own virtual DOM (Document Object Model) where your components actually live
4. Searchable - you can run React on the server, and the virtual DOM will be rendered and returned to the browser as a regular web page
5. The brains behind Facebook are maintaining this project