

CHERI WANG



/in/cheri-wang



952.649.9371

WWW cheriwang.design



1110 6th St SE #2, Minneapolis, MN 55414



cw.cheri@gmail.com

University of Minnesota | Product Design B.S | 3.73 GPA

User Experience Emphasis & Information Technology Minor

DESIGN EXPERIENCE

User Experience Intern, NCXT | Jun 2020 - Sept 2020

Conducted 25+ usability tests for our client and synthesized the feedback to provide recommendations for current and future wireframes. Designed low & high fidelity wireframes on Figma for further usability tests. Additionally, made changes to the developer wireframes and worked closely with the software development team in a two-week sprint-based agile environment.

Graphic Designer, UMN Recreation and Wellness Center | Jun 2020 - Present

As a member of the FitWorks Marketing Team, work specifically with the Center for Outdoor Adventure to create cohesive and visually communicative content that follows the RecWell's branding for social media, facility, and events. Designed posters and signage for the re-opening of the facility in regards to new COVID-19 guidelines.

Project Lead & Digital Consultant, Design U | Jan 2019 - Jan 2020

As a design consultant for UMN's student-run consulting group, worked with various clients to create digital prototypes of app and website interfaces on Figma. Additionally, as a project lead, worked directly with the client, delegated work, planned meetings, and ensured that the team was efficient and on track. Worked under an ambiguous direction and created high-fi prototypes as a final deliverable for the client.

ACTIVITIES

Active Member & 2019 Graphic Design Chair, Alpha Chi Omega | September 2018 - Present

Collaborated with the Alpha Lambda chapter executive board to create graphics for recruitment, social media, and events. Participate in philanthropy events to raise awareness for domestic violence prevention, and money for Women's Advocates a local domestic violence shelter.

SKILLS

Adobe Suite - Photoshop, Illustrator, InDesign
Prototyping Tools - XD, Sketch, Figma
Programming - Python, Java
Written & Oral Communication

HTML/CSS
User Testing
Design Thinking
Digital Prototyping

RELEVANT COURSES

Product Design Studio 1, 2, & 3
Honors Introduction to Psychology
Honors Principals of Marketing
Product Innovation Lab

Web Design
Interaction Design
Introduction to Entrepreneurship
Introduction to Programming Concepts