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CHERI WANG
digital product designer

EDUCATION

University of Minnesota
2017 - 2021 | 3.77 GPA
summa cum laude

B.S in Product Design
Emphasis in User Experience

SKILLS

Adobe Suite – Photoshop, Illustrator
Prototyping Tools – XD, Figma, Sketch
Collaboration Tools – Mural, Miro, Slack
Programming – HTML/CSS, Python, Java
Design Thinking – Idea Generation, Rapid Prototyping, User Testing

PRODUCT DESIGN EXPERIENCE

User Experience Intern | NCXT, Jun 2020 – Sept 2020
Worked on 6 two-week sprints with the design and software development teams in an agile environment. Conducted 25+ individual usability test sessions to provide insights and recommendations for the current and future design of the app. Designed low and high fidelity wireframes for user testing, and made changes to the final wireframes to pass off to developers.

Project Lead & Digital Consultant | UMN Design U, Jan 2019 – Jan 2020
Worked with local clients to create functional Figma prototypes of their product ideas. Led a team of 5 for 10 weeks through the design process in a sprint based environment. Delegated work and set milestones to ensure that the team was working efficiently and on track. Communicated directly with the client to plan meetings and choose a design direction in an ambiguous setting.

WORK EXPERIENCE

Graphic Design Intern | Minnetronix Medical, Nov 2020 – May 2021
Created graphics and content using the Minnetronix brand guidelines, including slide decks, posters, and internal projects. Collaborated with the project and engineering teams to create and update packaging labels, product slips, and GUI.

Graphic Designer | UMN Recreation & Wellness Center, Jun 2020 – May 2021
As a member of the FitWorks Marketing Team, worked specifically with the Center for Outdoor Adventure to create cohesive and visually communicative content that followed the RecWell's branding for social media, facility, and events. Designed posters and signage for the re-opening of the facility outlining changing COVID-19 guidelines.