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CHERI WANG

product designer

EDUCATION

University of Minnesota

2017 – 2021 | 3.77 GPA

summa cum laude

B.S in Product Design

Emphasis in User Experience

SKILLS

Adobe Suite – Photoshop, Illustrator

Prototyping Tools – XD, Figma, Sketch

Collaboration Tools – Mural, Miro, Slack

Programming – HTML/CSS, Python, Java

Design Thinking – Idea Generation, Rapid Prototyping, User Testing

DESIGN EXPERIENCE

User Experience Intern | NCXT, Jun 2020 – Sept 2020

Worked on 6 two-week sprints with the design and software development teams in an agile environment. Conducted 25+ individual usability test sessions to provide insights and recommendations for the current and future design of the app. Designed low and high fidelity wireframes for user testing, and made changes to the final wireframes to pass off to developers.

Graphic Design Intern | Minnetronix Medical, Nov 2020 – May 2021

Created graphics and content using the Minnetronix brand guidelines, including slide decks, posters, and internal projects. Collaborated with the project and engineering teams to create and update packaging labels, product slips, and GUI.

Graphic Designer | UMN Recreation & Wellness Center, Jun 2020 – May 2021

As a member of the FitWorks Marketing Team, worked specifically with the Center for Outdoor Adventure to create cohesive and visually communicative content that followed the RecWell's branding for social media, facility, and events. Designed posters and signage for the re-opening of the facility outlining changing COVID-19 guidelines.

Project Lead & Digital Consultant | UMN Design U, Jan 2019 – Jan 2020

Worked with local clients to create functional Figma prototypes of their product ideas. As a project lead, led a team of 5 for 10 weeks through the design process in a sprint based environment. Delegated work and set milestones to ensure that the team was working efficiently and on track. Communicated directly with the client to plan meetings and choose a design direction in an ambiguous setting.