Content Outline

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Project Title: Fenty Beauty Website

I would like to build a microsite for Rihanna's cosmetics/beauty brand, Fenty Beauty. I envision the site being multiple pages, with a navigation bar running across the top. There is almost endless amounts of content (woo!) on Fenty's website and social media to use for the individual pages.

- **Home Page/Intro**
    - Brand intro blurb
    - mission statement
    - general overview

- **Brand History**
    - Launch dates
    - Rihanna's vision and involvement
    - Praise for range of 40+ shades, diversity in marketing, etc...

- **Products**
    - Definitely too many individual products to highlight, so I am thinking we can highlight a few collections as a group, or most popular products from each category (cheek, lip, skin, etc…)
    - So many possibilities to play with hover states!

- **Media**
    - Looking to highlight a combination of Fenty's features in publications and the brand's own social media

- **Sources**
    - Wikipedia page, credits, photo sources