



A meme featuring Woody and Buzz Lightyear from the movie Toy Story. Woody is on the left, looking concerned. Buzz is on the right, looking excited and pointing his finger. The word "DATA" is written in large, white, bold letters with a black outline at the top. The words "DATA EVERYWHERE" are written in the same style at the bottom.

**DATA**

**DATA EVERYWHERE**

# Why?

- To develop NEW features with the best impact and velocity.
- You won't be able to develop some features well enough, just because...
- Requests could be very slow and you can't speed it up.
- There could be gigabytes of unused data (believe me).
- Back-up.

