CHERRY ROSE S. FIGUERRA

Web and Graphic Designer/Front End Developer

https://cherosefiguerra.github.io/portfolio/

PROFESSIONAL PROFILE

I am a self-driven IT professional with 10 years of experience as a Web and Graphics Designer, along with expertise in front-end development. I have a strong command of HTML, CSS, Bootstrap, and creating email templates. I am passionate about designing clean, elegant, and user-centric experiences that prioritize usability. I am excited to leverage my skills, knowledge, and experience to contribute to your team and deliver valuable results for your clients.

JOB EXPERIENCES

Interactive Partners Pty Ltd | Sydney, Australia October 2024 – February 2025

Front End Web Developer

- · Worked with a team to develop quality websites, email broadcast, templates and applications.
- Responsible for the coding of designs and layouts as requested.
- Assisted with support issues as needed.

Aussie IT Services | Queensland, Australia APRILL 2024 - SEPTEMBER 2024

WEB AND GRAPHIC DESIGNER

- Developed static HTML pages and designs for digital currency (memecoins) projects.
- Resolved issues with eCommerce payment processes and integrated payment methods including Stripe, PayPal, Afterpay, and ZipPay.
- Designed and launched a new website using WordPress and Elementor.
- Edited videos for digital currency content shared on social media platforms.
- Created graphic designs for social media posts related to digital currency.
- Managed website and social media accounts, ensuring smooth operation and content updates.

MyServiceForce | Pennsylvania, USA December 2020 - October 2023

WEB AND GRAPHIC DESIGNER

- Designed mock-ups and visual designs for ERP systems, websites, and mobile applications.
- Appcues Integrations and management.
- · Created a marketing material such as banners sell sheets and logos.

Shiptek Solutions Corp. | San Pedro City, Laguna January 2019 - April 2019

MOBILE DEVELOPER

- · Created a mobile application for android and iOS devices. Familiarity with hybrid mobile development framework like Ionic.
- Basic Integrations.

April 2015 – September 2018

Ameritech Global Solutions Inc. | Lipa City, Batangas

FRONT-END WEB DEVELOPER

- Created a website using HTML, CSS, Bootstrap and JavaScript following client-approved mock-ups and visual design. Updates websites content and layout based from the client request.
- Executes full-stack website launches specializing in front-end features, browser
- manipulation, and cross-browser compatibility. Resolved design issues through root cause analysis and performed data cleanups.

Created a mock-ups and visual design for website and mobile applications,

GRAPHICS DESIGNER

- Created a marketing material such as banners, brochures, flyers, postcards, business
- cards, menus, sale sheets, t-shirts, calendars, gift certificates, event tickets, company logos. Familiarity of image editing tools being able to edit, redesign, crop, resize, or perform
- adjustments on an image. Ability to absorb and apply constructive criticism from peers and clients.

Created a simple animation using adobe flash and video editing using adobe premiere.

VIDEO EDITOR

Created a mobile application layout, familiarity with software like Android studio and

FRONT-END MOBILE DEVELOPER

- Visual Studio Code. Updates content and layout based from the client request.

Web Design User Interface

CREATIVE FIELD

Mock Up Prototype Poster/Flyer App Design Branding Logo

Banner Infographic Wireframes

Email Templates

Tools Adobe Photoshop

SKILLS

Adobe XD Figma Sketch Github Elementor

Adobe Lightroom

CSS

Languages / Frameworks

Bootstrap JavaScript **CMS** WordPress Shopify WIX

HTML

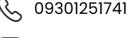
ACADEMIC BACKGROUND

2011 - 2015 **BS Information Technology**

Manuel S. Enverga University Foundation Lucena City, Quezon Province

3rd Year Department Council Secretary

CONTACT





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https://www.linkedin.com/in cherryrosefiguerra/



https://www.behance.net/che1028