CHERRY ROSE S. FIGUERRA

Web and Graphic Designer/Front End Developer

https://cherosefiguerra.github.io/portfolio/

PROFESSIONAL PROFILE

I am a self-driven IT professional with 10 years of experience as a Web and Graphics Designer, along with expertise in front-end development. I have a strong command of HTML, CSS, Bootstrap, and creating email templates. I am passionate about designing clean, elegant, and user-centric experiences that prioritize usability. I am excited to leverage my skills, knowledge, and experience to contribute to your team and deliver valuable results for your clients.

JOB EXPERIENCES

Interactive Partners Pty Ltd | Sydney, Australia
October 2024 – February 2025

Front End Web Developer
- Worked with a team to develop quality websites, email broadcast, templates and applications.
- Responsible for the coding of designs and layouts as requested.
- Assisted with support issues as needed.

Aussie IT Services | Queensland, Australia
APRILL 2024 – SEPTEMBER 2024

WEB AND GRAPHIC DESIGNER
- Developed static HTML pages and designs for digital currency (memecoins) projects.
- Resolved issues with eCommerce payment processes and integrated payment methods including Stripe, PayPal, Afterpay, and ZipPay.
- Designed and launched a new website using WordPress and Elementor.
- Edited videos for digital currency content shared on social media platforms.
- Created graphic designs for social media posts related to digital currency.
- Managed website and social media accounts, ensuring smooth operation and content updates.

MyServiceForce | Pennsylvania, USA
December 2020 – October 2023

WEB AND GRAPHIC DESIGNER
- Designed mock-ups and visual designs for ERP systems, websites, and mobile applications.
- Appcues Integrations and management.
- Created a marketing material such as banners sell sheets and logos.

Shiptek Solutions Corp. | San Pedro City, Laguna
January 2019 – April 2019

MOBILE DEVELOPER
- Created a mobile application for android and iOS devices. Familiarity with hybrid mobile development framework like Ionic.
- Basic Integrations.

Ameritech Global Solutions Inc. | Lipa City, Batangas
April 2015 – September 2018

FRONT-END WEB DEVELOPER
- Created a website using HTML, CSS, Bootstrap and JavaScript following client-approved mock-ups and visual design.
- Updates websites content and layout based from the client request.
- Executes full-stack website launches specializing in front-end features, browser manipulation, and cross-browser compatibility.
- Resolved design issues through root cause analysis and performed data cleanups.

GRAPHICS DESIGNER
- Created a mock-ups and visual design for website and mobile applications,
- Created a marketing material such as banners, brochures, flyers, postcards, business cards, menus, sale sheets, t-shirts, calendars, gift certificates, event tickets, company logos.
- Familiarity of image editing tools being able to edit, redesign, crop, resize, or perform adjustments on an image.
- Ability to absorb and apply constructive criticism from peers and clients.

VIDEO EDITOR
- Created a simple animation using adobe flash and video editing using adobe premiere.

FRONT-END MOBILE DEVELOPER
- Created a mobile application layout, familiarity with software like Android studio and Visual Studio Code.
- Updates content and layout based from the client request.

CREATIVE FIELD

Web Design
User Interface
Mock Up
Prototype
Poster/Flyer
App Design
Branding
Logo
Banner Infographic
Wireframes
Email Templates

SKILLS

Tools
Adobe Photoshop
Adobe Lightroom
Adobe XD
Figma
Sketch
Github
Elementor

Languages / Frameworks
HTML
CSS
Bootstrap
JavaScript

CMS
WordPress
Shopify
WIX

ACADEMIC BACKGROUND

2011 - 2015
BS Information Technology
Manuel S. Enverga University Foundation
Lucena City, Quezon Province

- 3rd Year Department Council Secretary

CONTACT

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