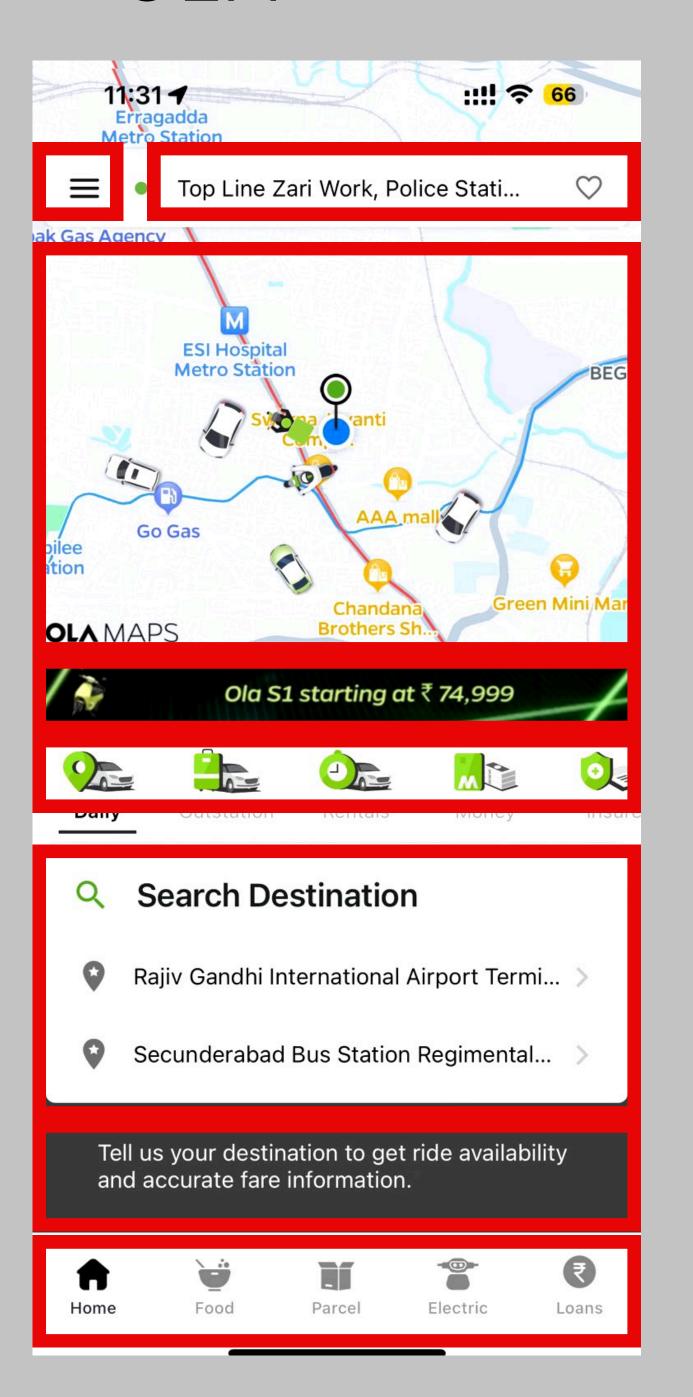
Process

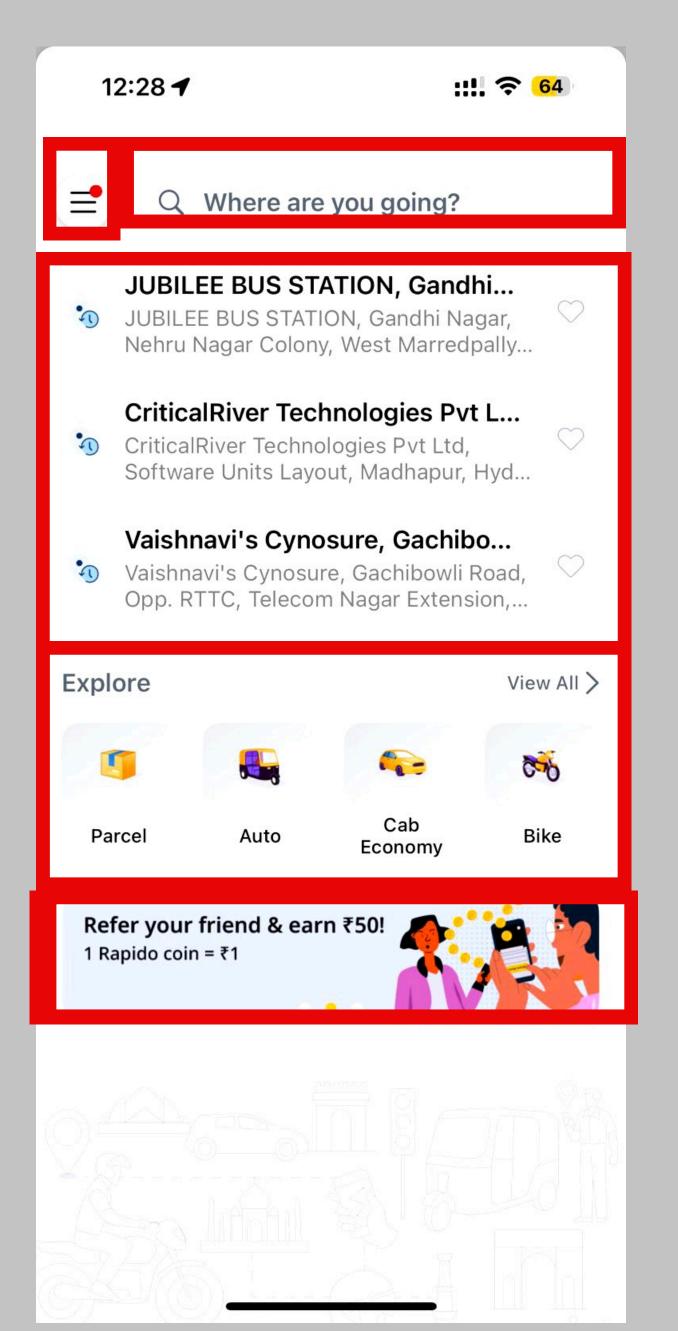
# 1-Discover

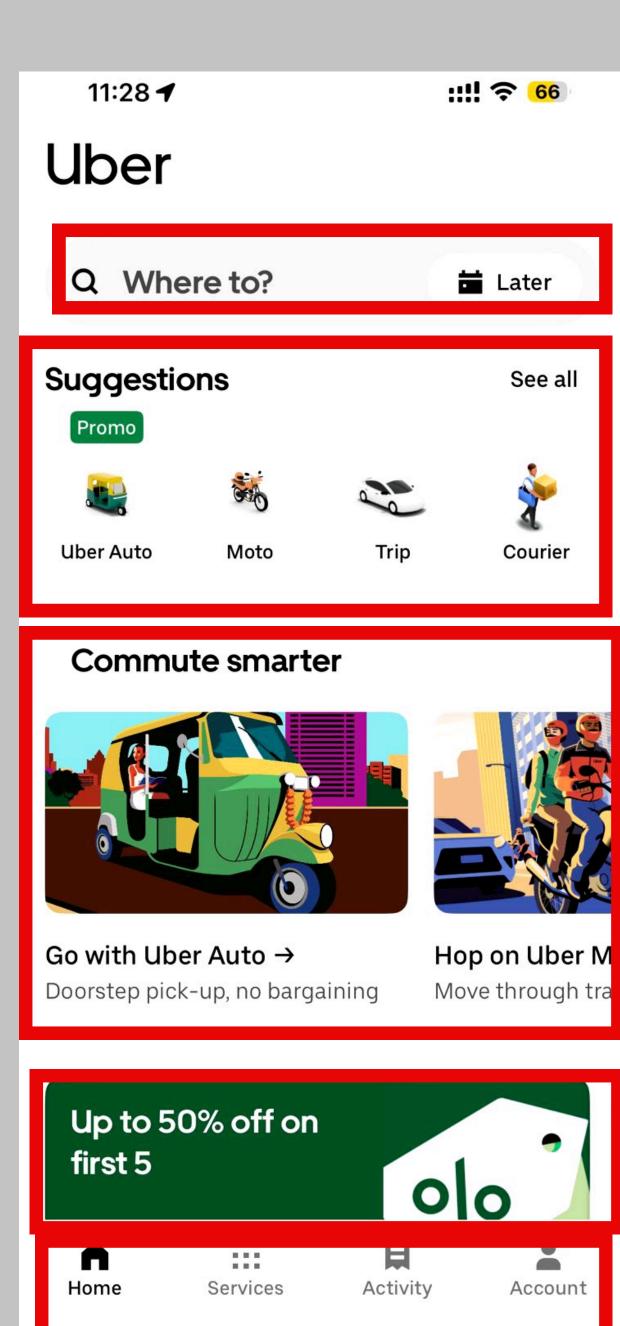
OLA

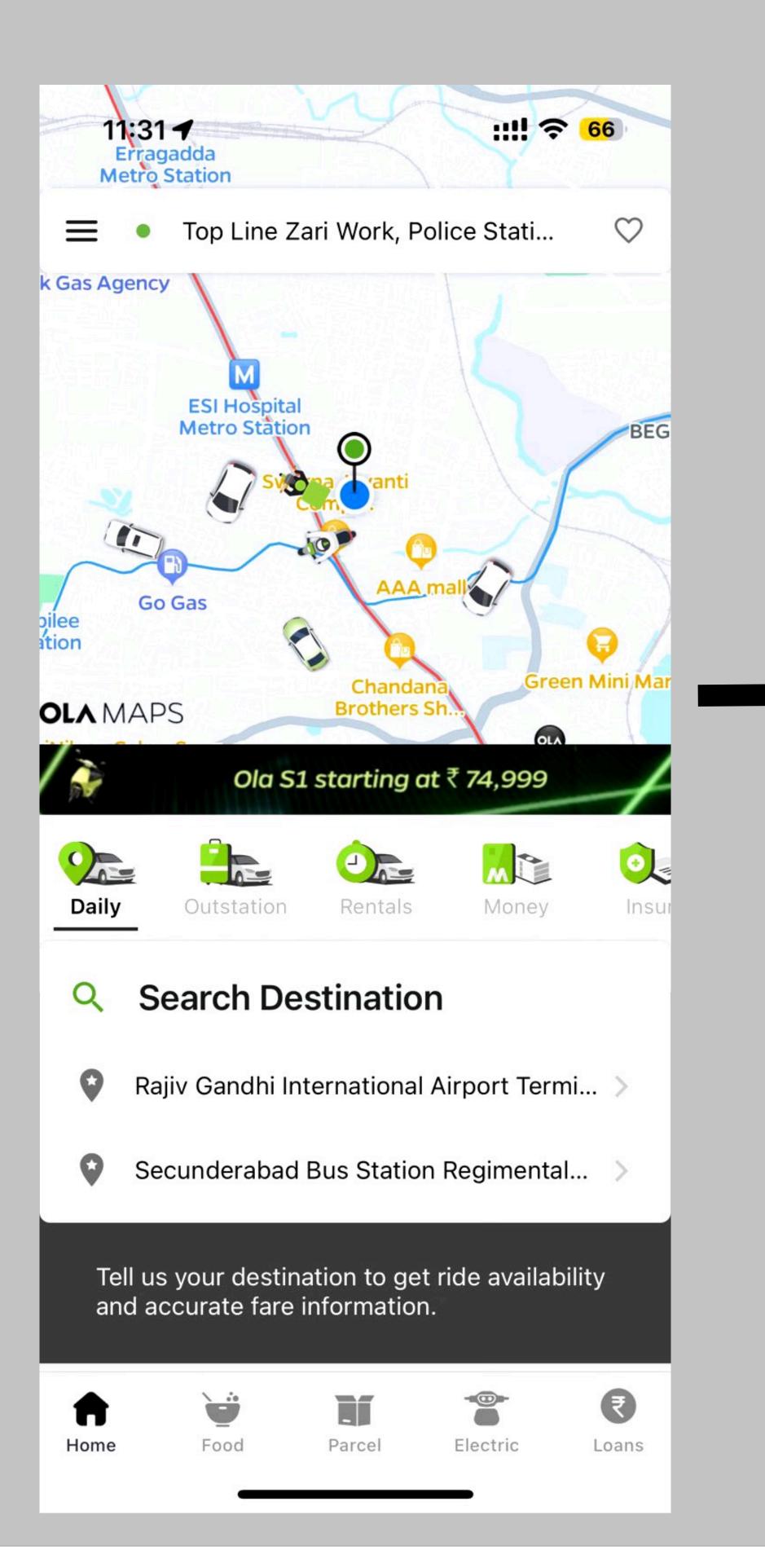
### Rapido

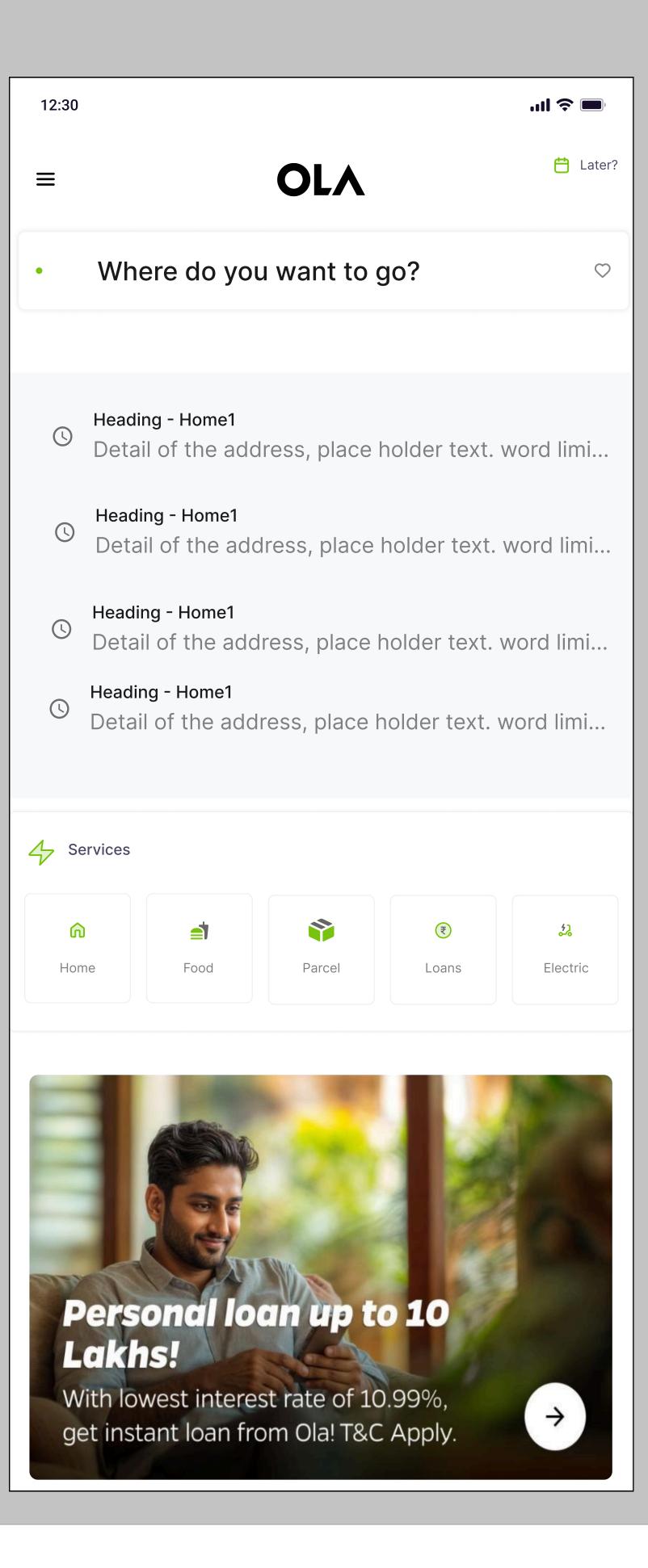
#### Uber











## 2-Define

### WHY?

- Because the existing app has too many decision making on the landing page
- Visuals can be improved

### WHAT?

Redesigning the landing page of OLA

### WHO?

