

Wang Yi

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EDUCATION

Nanjing University of Posts and Telecommunications

Nanjing, China

Bachelor of Engineering in Computer Science and Technology Major.

Sep. 2013 – July. 2017

GPA: 81/100

Related Coursework: Advanced Mathematics, Linear Algebra, and Analytic Geometry, Advanced Language Programming, Algorithm & Data Structure Design, Database Design, Probability;

WORKING EXPERIENCE

Da Mi Technology Co., Ltd (VIPKID)

Beijing, China

User Product Designer

July. 2018 – November. 2019

- Responsible for designing the features of online 1-on-1 classrooms for both U.S teachers and Chinese students, and determining the version iteration cycle and the scope of to promote the release;
- Tracking the effect of the responsible product module and conducting user data analysis based on the report of the user research team and user operations team;
- Designed the product features for 1-on-1 classroom by exploring and applying the Artificial Intelligence application, including augmented reality, facial landmark detection, face recognition, gesture recognition, avatar and so on, such as Ar Sticker, Filter Mode, High Five(by using gesture detection and augmented reality to allow teachers and students to do a high five through their cameras);
- Analyzing the useful information from the users' feedbacks and the user research team for improving the product development plan;

Ctrip Fintech

Beijing, China

Growth Product Manager

June. 2017 – July. 2018

- Participating in the development of the platform of the user credit system and marketing system tools for improving the efficiency of overall marketing and long-term event planning;
- Improving the efficiency of operation and promoting the separation of the front and back ends to achieve a configurable lottery system;
- Responsible for tracking and developing the overall marketing strategy;
- Designing external partner' business operations and the white paper of operational docking process for the partners of the company;
- Cooperating with corps on multiple business lines and completing the drainage of business lines

ACTIVITIES EXPERIENCE

Mobile Internet Club(www.nupter.org)

Sep. 2015 – June. 2016

Chairman

- Responsible for organizing the club activities and recruiting the new club members;
- Giving training classes to new members for getting familiar with the task of the club;
- Participating in the development and design of the mobile application named 'ZhangshangNanyou';
- Organizing the activities with some offline technology communities between the universities in Nanjing

OTHERS

Awards: China University Computer Competition-Mobile Application Innovation Competition (2016.06.30)

The First Class Scholarship of Nanjing University of Posts and Telecommunications(2013 - 2014)

Language Skills: Chinese Mandarin Native, English Fluent (CET 6: 508, IELTS:6.5)

Computer Skills: C, C++, Python, SQL, Prototype, User interface design, javascript,HTML,CSS

Personal Blog: <http://blog.cherrychocolate.wang>

作品集

Project and works

In 2015 ~ 2017 through my **college life**

* just some selected works

姓 名： 王怡

生 日： 1995-04-13

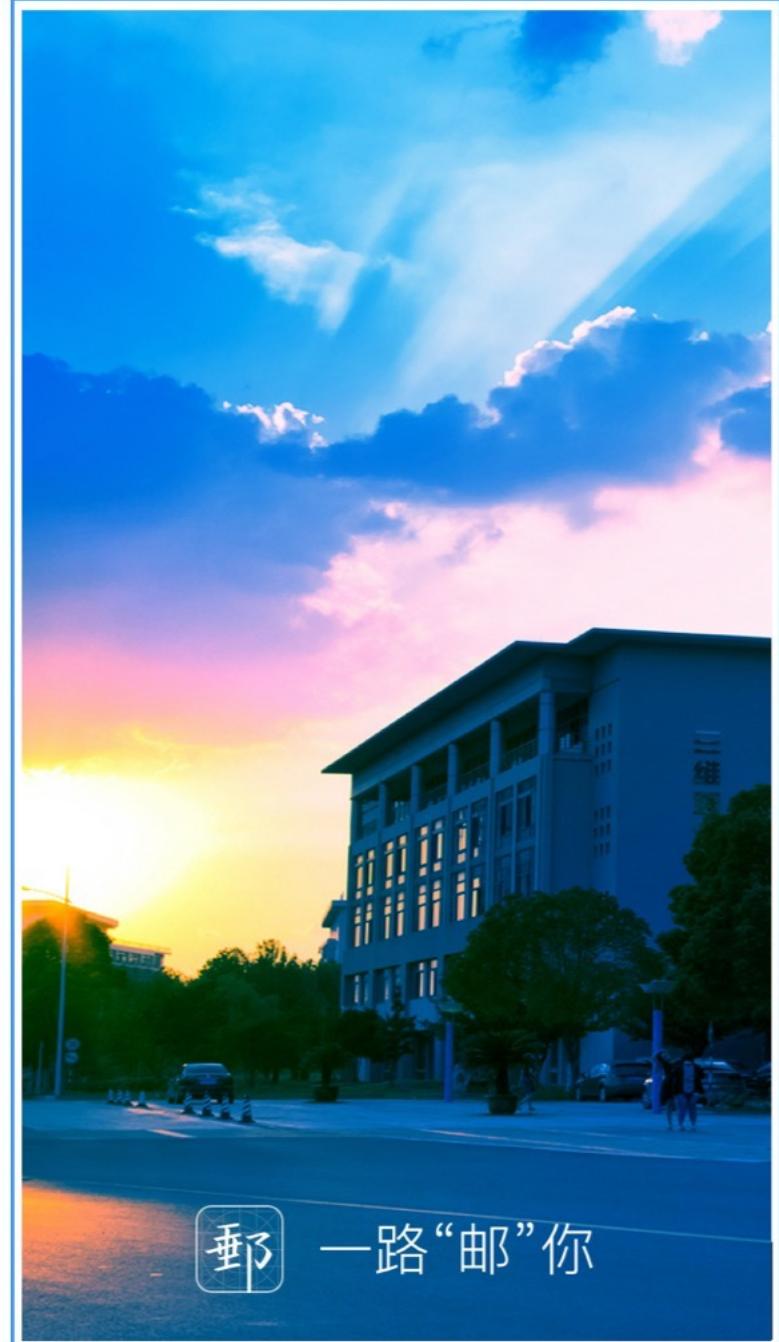
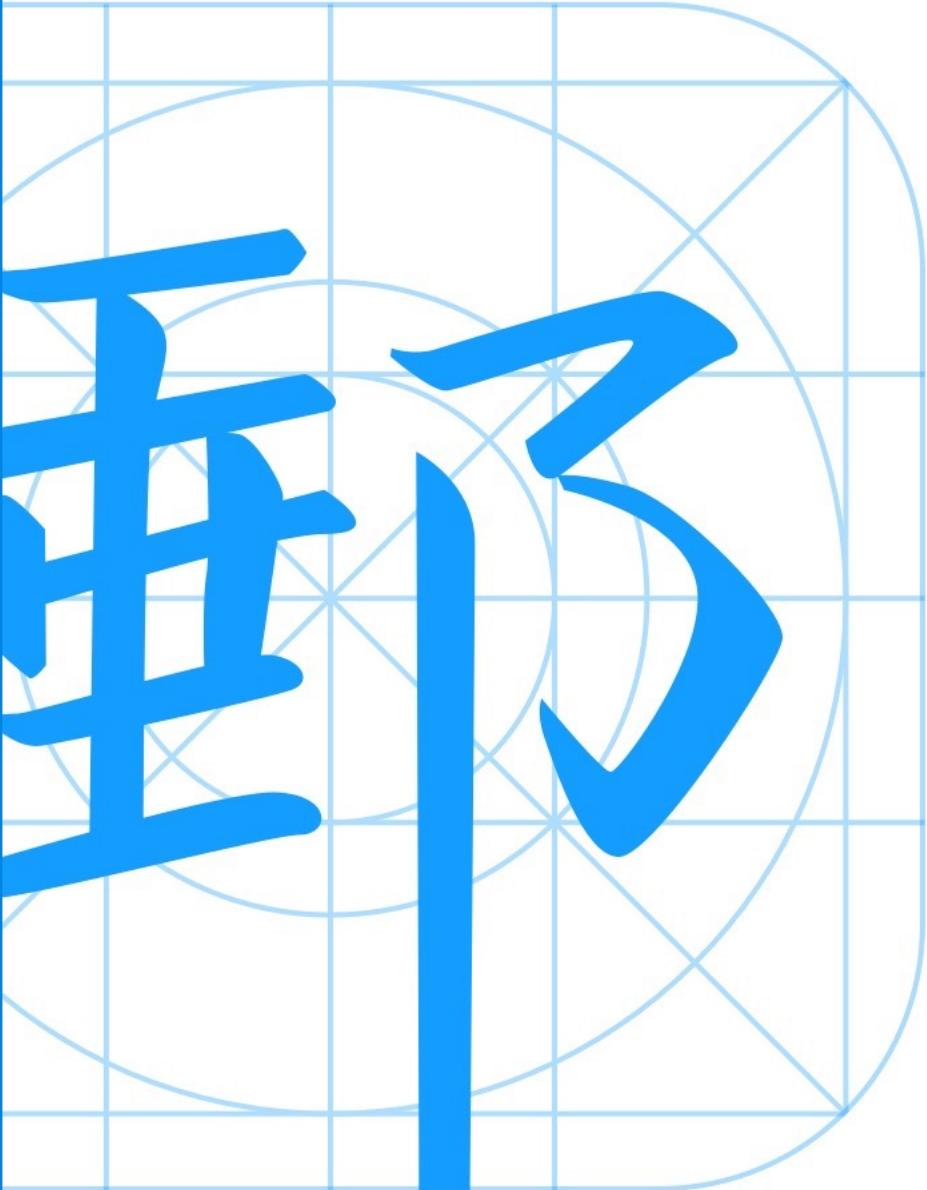
Designer: Cheryl Wang

Email : wangyi@nupter.org

cherrychocolate95@gmail.com



An APP Project : 掌上南邮-NUPTer



一路“邮”你

NUPTer

产品定义：校园服务类应用，

目标用户：特别服务于校内师生，主要是学生群体
最终服务人群会集中在1-3年级。

核心功能与场景：涵盖校园内部基础信息服务查询，以及学生相关互动信息提供；

与同类产品的比较问题：

1.课程格子、超级课程表：涉及到功能类的重合

对应这两类的竞争分析：他们是普适全国高校的信息服务；

并没有针对校内特色的信息服务，

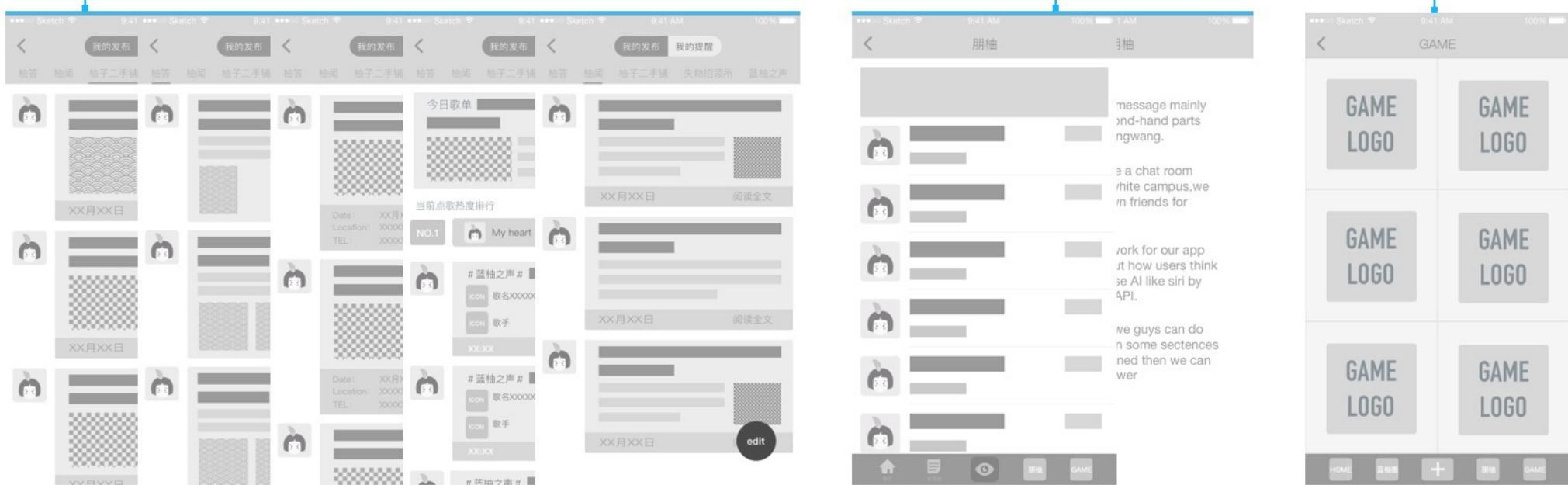
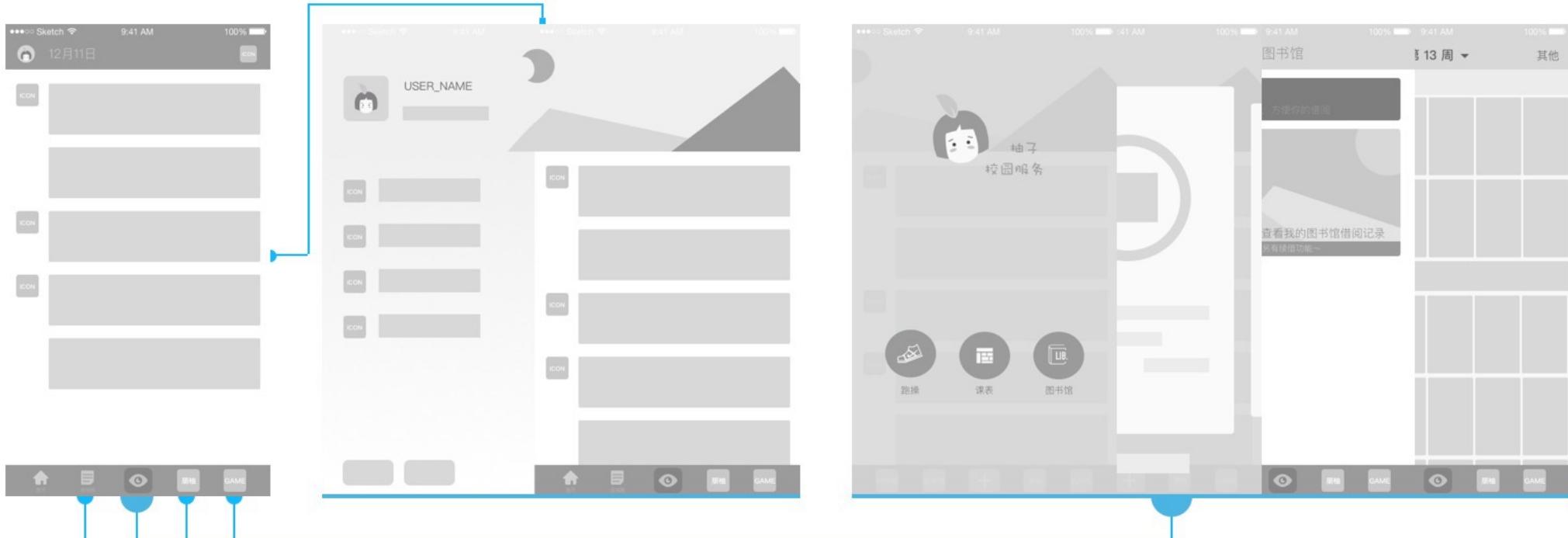
比如特属于校内的信息查询服务类型；以及校内的内部信息传达；

2.微信公众号类的校园服务，我们学校有官方微信号，具有校园服务的服务；

他们的优势：微信人群，则不用下载app的情况下就可以轻松获取信息，
即初次的信息获取难度比原生app要小；

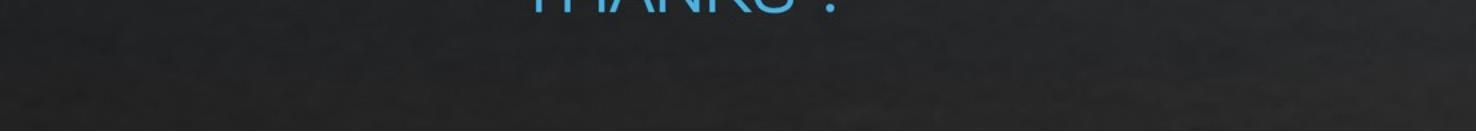
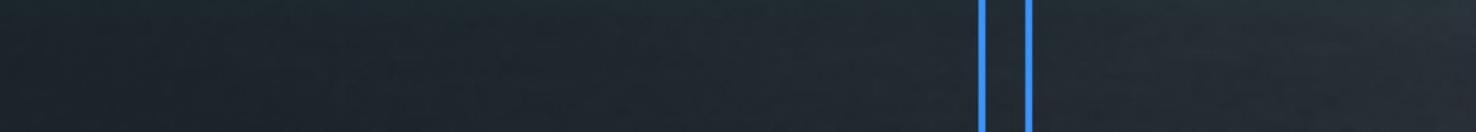
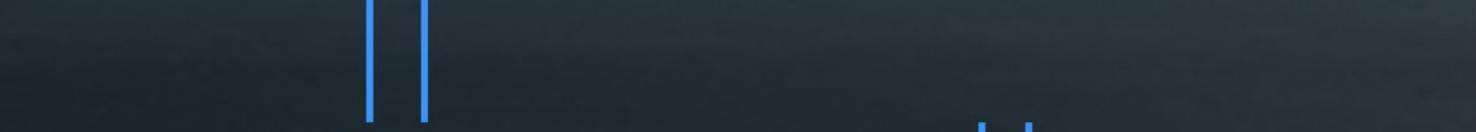
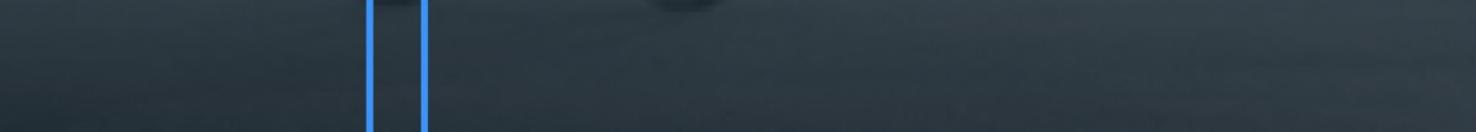
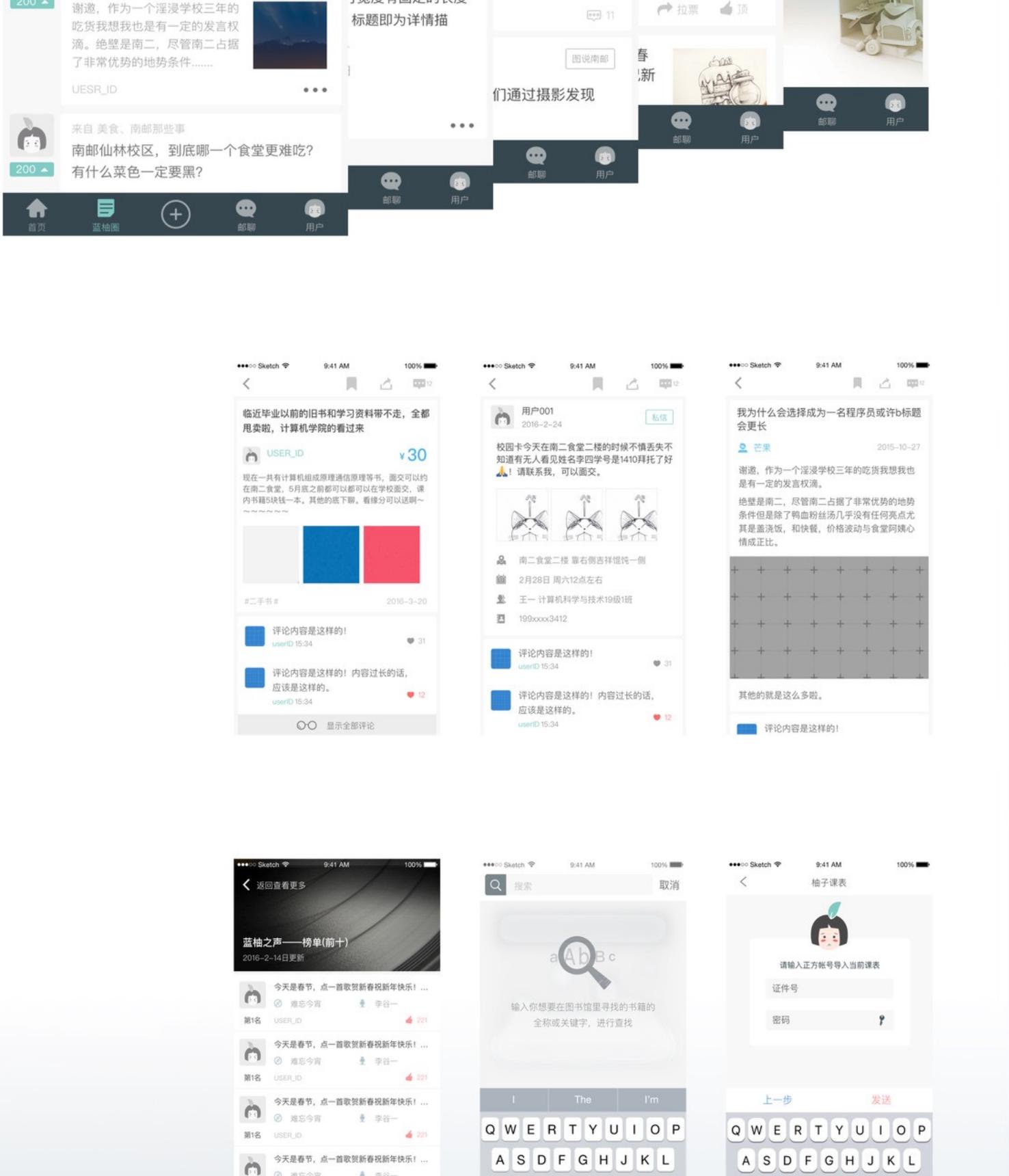
Product introduction Nupter, designed and developed in 2016, was a mobile campus information serving application for students in Nanjing University of Posts and Telecommunications.

Our team There were three students in our team and two of my teammates were responsible for coding(including backend development and iOS&Android app development). And my work was finishing all product design tasks(including prototype, user interface and logo).





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THANKS !

Graphic Design



有机电子与信息显示协同创新中心

Organic Electronic and Information display Collaborative Innovation Center

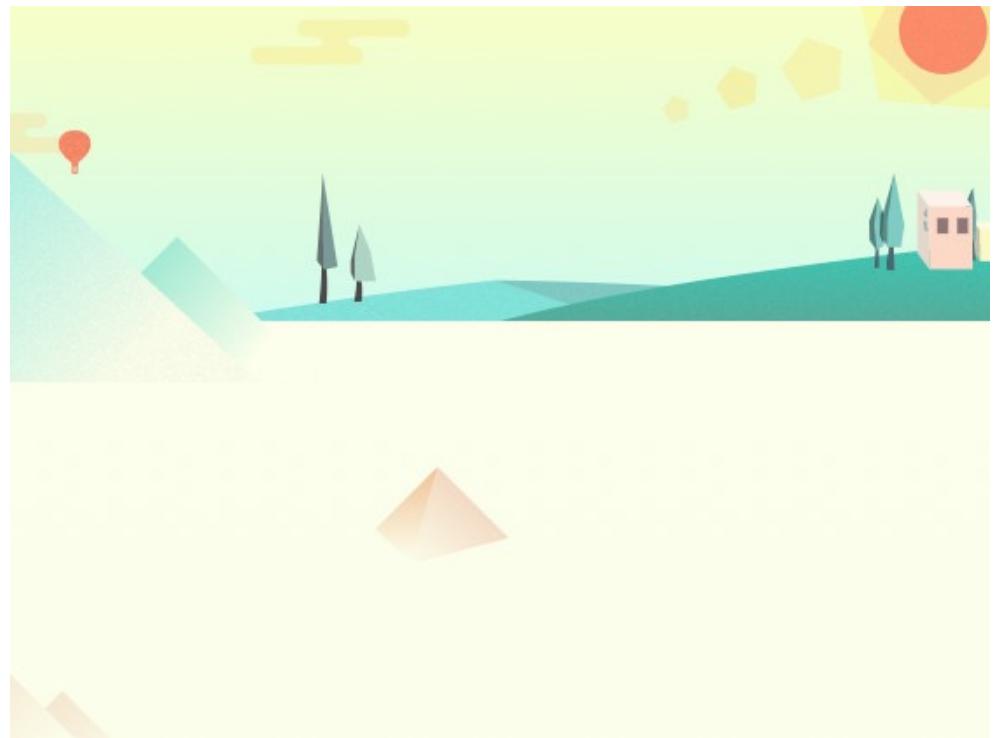
by: cherrychocolate



DFPP



Graphic Design



It was designed for my school club and inspired by Octocat(<https://octodex.github.com/>).