

NEW ZEALAND'S NO.1 ONLINE MARKETPLACE FOR CHINESE-SPEAKING PROPERTY BUYERS



WHAT MAKES US DIFFERENT

HouGarden.com

Your dedicated portal to a huge and affluent market

By any measure you choose, HouGarden.com dominates the market for online property listings in the Chinese language. Page views, time spent on site and the total number of listings confirm us as New Zealand's No.1 real estate portal for Chinese-speaking buyers.

WHY CHOOSE US?

1. State-of-the-art features to win more viewings

HouGarden.com has been comprehensively redeveloped to provide more viewer-friendly features. Our mobile-optimised site looks great on both desktop and mobile screens, with smart new iOS and Android apps to meet the demands of today's users.

Viewers enjoy the benefit of streamlined search functions, notifications and a unique 'save the search' feature that facilitates their property hunt. We have invested heavily to ensure your potential buyers enjoy the best possible experience when exploring the New Zealand property marketplace.

2. New Zealand. Worldwide audience

Our Auckland-based team is in touch with the needs of New Zealand vendors and real estate professionals. We offer a range of marketing packages to suit all requirements, supported by advice and translation services to ensure your listings perform.

Above all else, you will get access to more buyers. With monthly website visits regularly topping 170,000 and pageviews well over 1 million. No one provides more opportunities to engage the Chinese-speaking market.

3. Maximise your marketing

New Zealand residents account for around half our visitors. On top of that, there are hundreds of thousands of people who have visited friends and family in New Zealand or studied here. When making the decision to move to New Zealand, it is natural for them to browse the property listings in their own language.

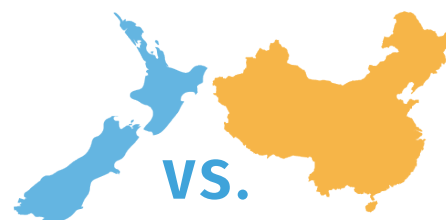
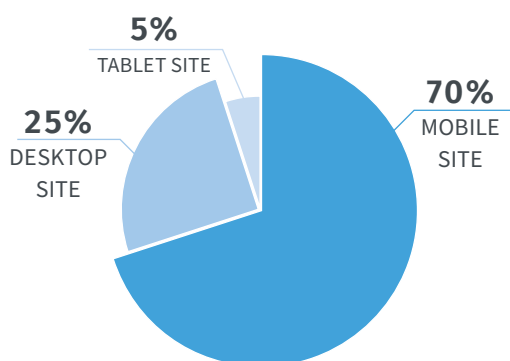
Then there are affluent buyers from Hong Kong, Singapore, Malaysia and many other countries with Chinese-speaking communities. Whether they are looking for family homes, new developments or commercial properties, they will find an unbeatable selection on HouGarden.com.

MONTHLY

Statistics taken from Google analytics

170,000
UNIQUE VISITS

3,500,000
TOTAL PAGE VIEWS



Region	Percentage of Total Visits
New Zealand	65%
China	25%

Residential and Rural Packages



HouGarden.com

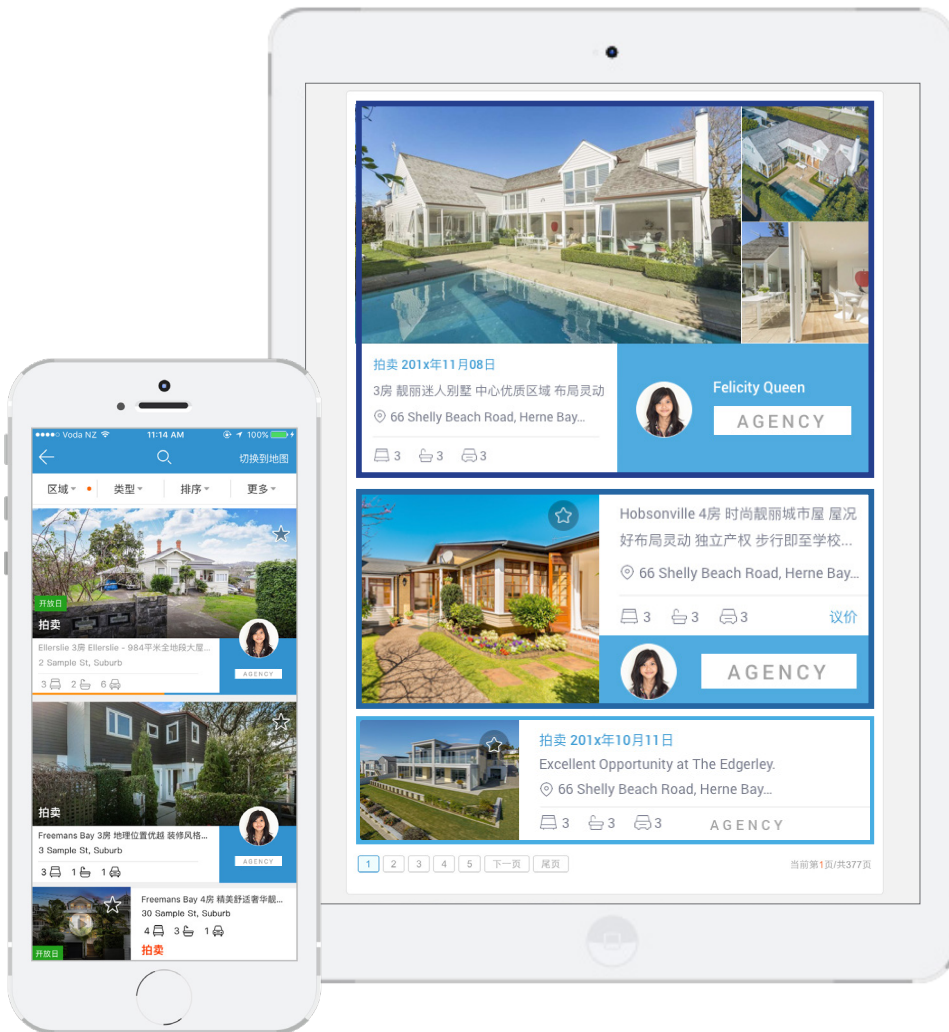
NZ Real Estate Worldwide

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SHOWCASE LISTING

→ Showcase Listings are the ultimate advertising option. They take pride of place in searches to drive maximum buyer enquiry from your listing.

FEATURE LISTING

→ Feature Listings appear at the top of search results. If buyers are targeting your suburb, they will see these properties first.

STANDARD LISTING

→ These appear after Showcase and Feature Listings. With images and descriptive wording you will have everything you need to attract interest.

4 WEEKS CAMPAIGN PACKAGES

START PACKAGE

Feature for 4 weeks

Showcase N/A

Refreshed to the top each week

Listed until sold

8x more views

Translation included

\$99 incl. GST

BASIC PACKAGE

Feature for 4 weeks

Showcase for 2 weeks

Refreshed to the top each week

Listed until sold

16.1x more views

Translation included

\$199 incl. GST

PLUS PACKAGE

Feature for 4 weeks

Showcase for 4 weeks

Refreshed to the top each week

Listed until sold

23.1x more views

Translation included

\$249 incl. GST

SUPER PACKAGE

Feature until sold

Showcase for 4 weeks

Refreshed to the top each week

Listed until sold

Translation included

\$349 incl. GST

Effective from 01 Oct 2017.

Terms and conditions: price include GST. Once purchased, the package deal can not be refunded or transferred. Every package includes free and professional translation.

nz.hougarden.com/en