

Carousel

YOUR LISTING ON
THE FRONT PAGE OF



#1 NZ's largest
property site.¹

- Get exposure like never before.
- Your listing on the homepage of Trade Me Property.
- Limited number of listings on rotation at any time.
- 9× more views.²
- 5× more watchlist adds.²
- 2× more enquiries.²

Casual rate **\$349** or,

Buy as a Premier Super Feature Package **\$599**.

To book, email propertyagents@trademe.co.nz or call **0800 866 266**.

1. Unique Audience, Nielsen Online Ratings (Real estate/apartments category), 2017.
2. Trade me site statistics 2017, when combined with a Super Feature, compared to a base listing.
Prices include GST.

MARKETING PRODUCTS

RESIDENTIAL FOR SALE

Barfoot & Thompson
Licensed REAA 2008

Super Feature

THE BEST OF THE BEST

#1 take the top spot

- Take prime position at the top of search results.
- Get 90% more watchlist adds.¹
- Receive more enquiries.¹
- Most prominent ads and photos.
- Focused branding for your agency.
- Includes a Feature listing.

\$200 incl GST

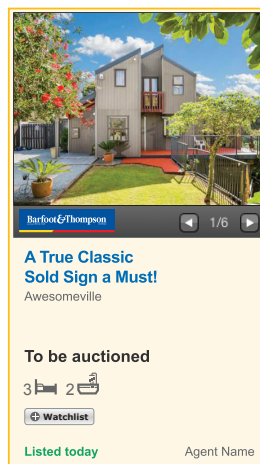
Carousel

EXPOSURE LIKE NEVER BEFORE



- Your listing on the homepage of Trade Me Property.
- Limited number of listings on rotation.
- Get 9x more views.

\$349 incl GST

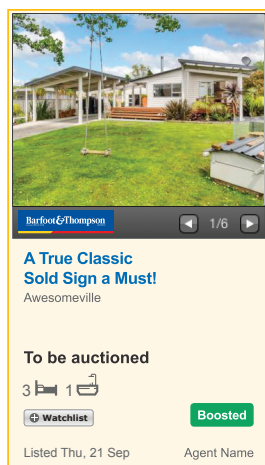


Feature

STAND OUT

- Get 70% more views.¹
- Elevated to the top of search results.
- Highlighted to stand out.

\$90 incl GST

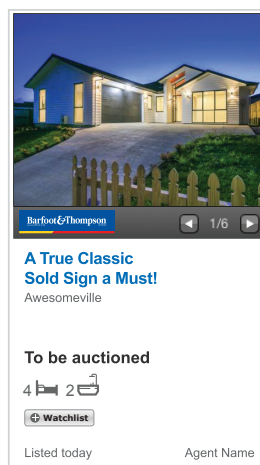


Boosted Feature

JUMP TO THE TOP

- Boost your listing to the top of search results.²
- Be seen by new buyers entering the market.

\$69 incl GST



Base listing

OUR STANDARD LISTING

- Be seen on New Zealand's largest property site.³

\$79 incl GST

To book, email propertyagents@trademe.co.nz or call **0800 866 266**.

1. Trade Me Property site statistics, 2017; compared to a Trade Me Property base listing.
2. Boosted only applies for the default property search filter and remains at the top of the sort order until other listings are Boosted or new Featured listings are added.
3. Unique Audience, Nielsen online ratings (Real estate/apartments category), 2017.



TRADE ME PROPERTY

MARKETING PACKAGES

Barfoot & Thompson

Your exclusive property marketing solution.

Target more buyers using Trade Me Property's comprehensive marketing packages.

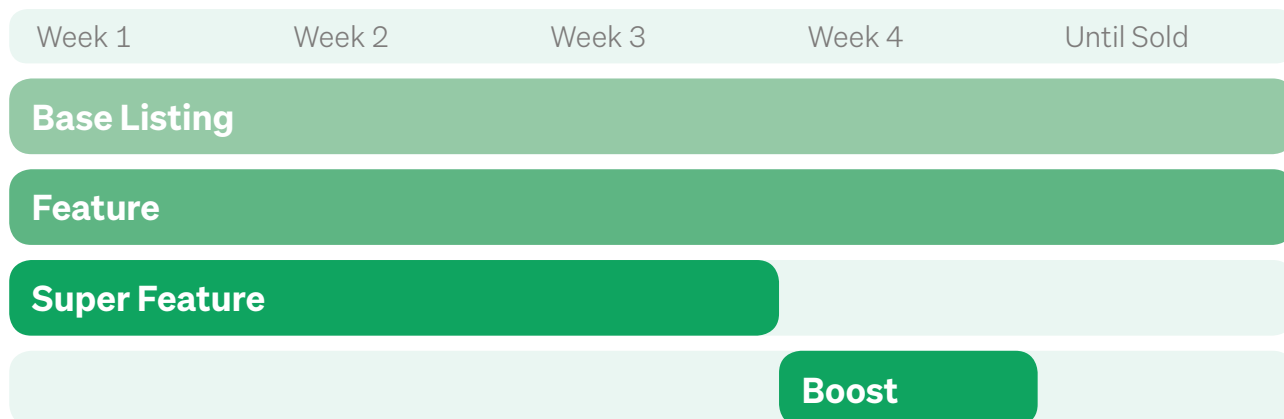
Drive more enquiries and achieve the best result for your property by combining the best of our premium products in conjunction with your standard listing.



3 Week Package

Base listing + Feature + 3 week Super Feature + Boost

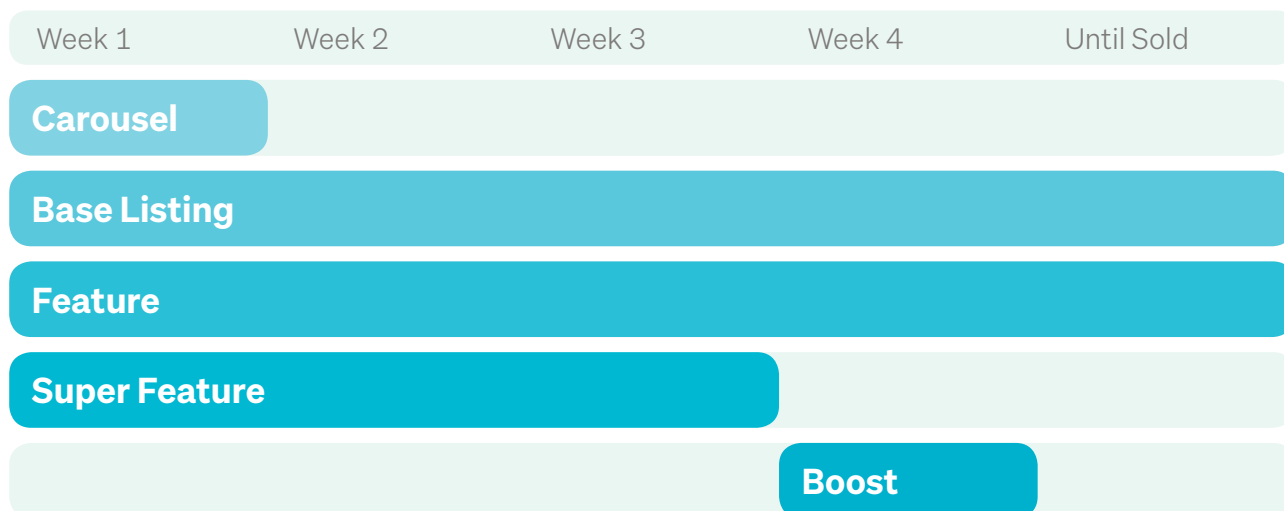
\$459.00 incl GST



Premier 3 Week Package

Base listing + Feature + 3 week Super Feature + Carousel + Boost

\$599.00 incl GST



- Take prime position at the top of search results.
- Get 62% more views.¹
- Receive 52% more watchlist adds.¹
- Most prominent ads and photos.
- Focused agent branding.
- Access to the Trade Me Property home page carousel.

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1. Trade Me Property site statistics Barfoot & Thompson 2017; compared to a base listing.