

Barfoot & Thompson Hot Properties carousel on nzherald.co.nz



Reach a high quality, high volume digital audience

The New Zealand Herald is one of New Zealand's most popular websites. The Barfoot & Thompson Hot Properties Carousel appears on the main New Zealand News page and in every New Zealand News article, on both the mobile website and the desktop site.

Reach a big audience - NZherald.co.nz

New Zealand News section has:*

- over 1.4 million unique browsers a week
- More than 5.6 million page impressions per week

Reach a quality audience:*

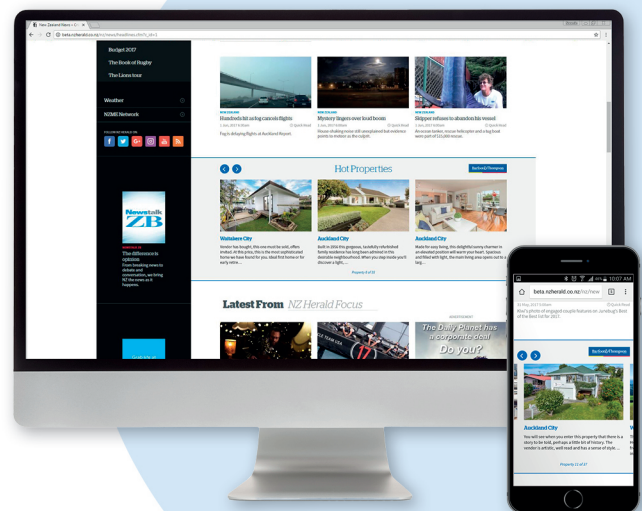
- 30% have HHI over \$100K
- 63% are homeowners
- 25% of homeowners are mortgage free
- 1 out of 5 are in the top 3 occupations
- 31% keep an eye on the real estate market

Reach an international audience:

Approximately 30% of traffic to www.nzherald.co.nz is from offshore

Price:

\$300 including GST for 7 days



*www.nzherald.co.nz/national source: Nielsen CMI Fused Q1 16 – Q4 16 Dec 2016

**NZ Herald site analytics