

Art Director: Cheryl  
Designer/Developer: Amie  
Site Topic: Oranges

Colors are a little darker than I would prefer, I want to communicate more vibrance and brightness of oranges

Maybe change sans serif body typeface

Can try alternate layouts other than splitting the page in half

Color palette shifts from home page to interior pages, no green on home page and no white on interior pages. Doesn't really bother me but can shift stuff to tie it together more

Black is kind of intense, can try white or another color

Break up text or have less text bc a huge chunk of body gets dense

Overall I like the website!

Pomegranate and green on western page so saturated

Color palette in flatlay image is good

Second image for ayurveda too dark

Make back to top a beige color

Check margins to make sure they're consistent

Header inline with text, so push out, make text bigger, bold

Margins on left and right too big