

COLOR SYSTEM



PMS 123

CMYK: C=0, M=24, Y=94, K=0

RGB: R=255, G=196, B= 37

Used as background color on main center panel and all top panels. It should be used at 100% ALWAYS.

It is also used to highlight EWR in the url.



PMS 7547

CMYK: C=35, M=4, Y=0, K=94

RGB: R=22, G=41, B= 52

Used as background color for the general contact information and on the logo.

A 75% screen of this color is used for all bottom panels. This color signifies information that either details the property or the agents.



PMS 221

CMYK: C=0, M=100, Y=15, K=30

RGB: R=177, G=0, B= 93

This color is used ONLY as a navigation highlight. It adds a small burst of color—making the signs unique while allowing the yellow color to take center stage.