One Page HTML Template for Real Estate Agents

Version 1.0 Documentation

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Welcome to Real Estate Professional

Real Estate Professional is a one-page HTML5/CSS3 Website Template with professional design and layout, and is built specifically to meet the needs of real estate agents or relators. Everything real estate agent needs to build a sharp and professional website is included in the Real Estate Professional template.

The Real Estate Professional template is built on the Twitter Bootstrap framework and is fully responsive so that it looks great all devices. The Bootstrap Framework also offers quite a bit of flexibility and extensibility to web developers. Details and documentation about the Twitter Bootstrap Framework can be obtained here: http://getbootstrap.com/.

The Real Estate Professional website template contains the following eight (8) compartmentalized website content areas:

- **Property Showcase Slider** – designed to showcase 1 or more of your listings.
- **Agent's Welcome Area** – a welcome message from you to the visitor.
- **Featured Listings Summary Block** – a visual summary view of your featured listings.
- **Featured Listings Detailed Item** – stunning detail presentation, including image gallery slider, of each of your featured listings.
- **About Section (Real Estate Agent Profile)** – and area to describe your professional accomplishments, and tell users the advantages of the services you offer.
- **Awards/Associations Logo Display** – a visual area for displaying professional associations you belong to, and well as for displaying industry awards on recognition.
- **Resources Section** – a compartmentalized area for displaying helpful/useful resources for your real estate clients.
- **Contact Form –** a working contact form with optional Captcha.

Areas of the website that you don't need, want or simply don't have time to prepare can be easily removed; or temporarily hidden from view until you are ready to populate the area with appropriate content simply by commenting out the area's html markup.

TIP: To hide section of the website:

<!-- Hide the code block

{html markup here…}

-->

---

3 Simple Steps to Build Your Website with the Real Estate Professional Template

Real Estate Professional is designed to be a plug and play website template. Thus, anyone with basic HTML and CSS skills should be able build a professional looking real estate agent's showcase website quickly and easily assuming you have content (text, images, office contact details, etc.) ready to drop into the template. With that in mind, there are three (3) simple steps to preparing your website using the Real Estate Professional template:

1. First, **determine your site's design style** and the **content areas** you will use for your website.

   Real Estate Professional lets you choose your own unique design style elements, which include base color, layout (widescreen or boxed) and background (if boxed mode is chosen). Further, content areas that you don't wish to use can either be deleted or hidden from view. This is an important first step so you can determine which menu links you'll include in your website navigation header.

2. Second, **gather content** for the areas you will use, and delete/or hide content areas you don't wish to use. Apart from content you'll use to populate the primary content areas you'll also need the following:
   a. **Firm Logo** – Standard Logo on white background or transparent (for the header); and your logo in white on a transparent background (for the footer).
   b. **Office Address and Phone Number** (if you want shown on your site)
   c. **Email Address You'd like Contact Form Details to Sent**
   d. **Required Disclaimers**

3. Third, and finally, **populate the template with your content** and publish your site.

Following the three (3) steps above will enable you to create a professional looking website with the Real Estate Professional website template in the quickest and easiest manner possible.

Populating the Real Estate Professional Template

Each section or area of the Real Estate Professional template is compartmentalized into sections that can be easily edited, hidden or removed. Each section is commented at the beginning with <!-- begin {section name} --> and at its end with <!-- /end {section name} --> so that you may find and edit each section quickly and easily with your own content.

Logo, Phone and Navigation Header

The Real Estate Professional header section contains four (4) elements:

1. **Logo**
2. **Address**
3. **Office Phone Number**
4. **Navigation Menu Links**

To input your logo

To input your logo simply locate the comment (roughly around line 57) <!-- insert header logo here --> and replace the image **logo.png** with your logo.

For best result we recommend logo size of 138x102.

```
57    <!-- insert header logo here -->
58    <a href="#" id="logo"><img class="img-responsive" src="img/real-estate-template-logo.png" alt="" /></a>
```

To edit the address and phone number

To input your office phone number simply locate the comment (roughly around line number 62) <!--

edit header address phone number here --> and replace the sample address and phone digits with your office's address and phone number.

```
62    <!-- edit header address and phone number here -->
63    <div class="phone styler_color">
64        <div>7800 EAST MOCKINGBIRD LANE | SUITE 800 | DALLAS, TEXAS</div>
65        <span>214-358-1200</span>
```

To edit the navigation menu

To edit the navigation menus simply locate the comment (roughly around line 81) <!-- edit navigation menu --> and modify the menus as you wish.

```
79    <div class="navbar-collapse collapse">
80        <ul class="nav nav-pills">
81            <!-- edit navigation menu -->
82            <li class="styler_parent_active"><a href="#home_anchor" class="styler_hover_bg_color styler_active_bg_color">HOME</a></li>
83            <li class="styler_parent_active"><a href="#featured-listings_anchor" class="styler_hover_bg_color styler_active_bg_color">FEATURED LISTINGS</a></li>
84            <li class="styler_parent_active"><a href="#about-realtor_anchor" class="styler_hover_bg_color styler_active_bg_color">ABOUT</a></li>
85            <li class="styler_parent_active"><a href="#awards_anchor" class="styler_hover_bg_color styler_active_bg_color">AWARDS</a></li>
86            <li class="styler_parent_active"><a href="#resources_anchor" class="styler_hover_bg_color styler_active_bg_color">RESOURCES</a></li>
87            <li class="styler_parent_active"><a href="#contact_anchor" class="styler_hover_bg_color styler_active_bg_color">CONTACT US</a></li>
88            <!-- /end navigation menu -->
89        </ul>
90    </div>
```

Property Showcase Slider (index.html)

The slider used by Real Estate Professional is the popular Slider Revolution. We've made it easy to edit/modify the slides and captions used in our sample content by commenting each section of each slide. The slide section comments are as follows:

<!-- slide 1 -->

<!-- slide 1 image -->

<!-- slide 1 caption 1 parameters -->

<!-- slide 1 caption 1 -->

- **Slide Image** <!-- slide # image -->
- **Slide Caption Parameters** <!-- slide # caption # parameters -->
- **Slide Captions** <!-- caption # -->

Also, you can quickly locate where the slider markup starts and where it ends simply by locating the beginning and ending slider comments as shown below:

Begins here...

<!-- begin slider -->

*Ends here...*

<!-- /end slider -->

Agent's Welcome Area

It's highly important to many real estate agents to project a professional, friendly and outgoing image to existing and prospective clients (and colleagues as well). In fact, most real estate agents

wish to project this image as quickly as possible and that's why we've included a welcome area as the first content section, just below the property showcase slider.

The welcome area can be broken up into the following five components:

- Headline
- Sub-Headline
- Body Text
- Signature
- Real Estate Agent Welcome Portrait/Image
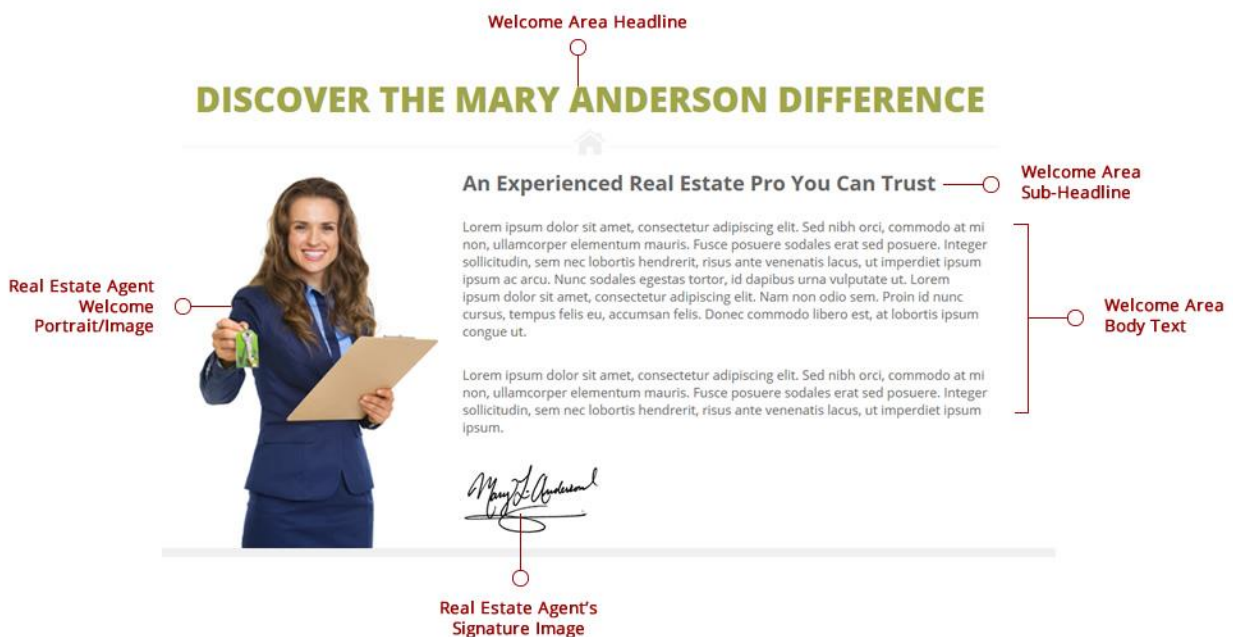
Locating the Welcome Area Markup

To locate the Welcome Area markup simply find the "begin welcome area headings here" comments.

```
151    <!-- begin welcome area -->
152    <div class="row">
153        <div class="col-sm-12 col-ms-12">
154            <div class="promo-block">
```

Modifying the Welcome Area Headline

To modify the welcome area headline simply locate the comments "edit welcome area heading here " and modify the headline text (be sure to leave the html tags intact).

```
155     <!-- edit welcome area heading here -->
156     <h2 class="block-title styler_color">
157   > DISCOVER THE MARY ANDERSON DIFFERENCE
158     </h2>
```

Modifying the Welcome Area Sub-Headline

To modify the welcome area sub-headline simply locate the comments "edit welcome area sub-heading here " and modify the headline text (be sure to leave the html tags intact).

```
166     <div class="promo-text">
167       <!-- edit welcome area sub-heading here -->
168       <h3>An Experienced Real Estate Pro You Can Trust </h3>
```

Modifying the Welcome Area Body Text

```
170     <!-- edit welcome area paragraph text here -->
171       <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nibh orci, commodo at mi
        hendrerit, risus ante venenatis lacus, ut imperdiet ipsum ipsum ac arcu. Nunc sodales egestas tortor, id dapibus urna vulputate ut. Lorem ip
        accumsan felis. Donec commodo libero est, at lobortis ipsum congue ut.</p>
172       <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nibh orci, commodo at mi
        hendrerit, risus ante venenatis lacus, ut imperdiet ipsum ipsum.</p>
```

<!-- welcome area text starts here -->

Modifying the Welcome Area Real Estate Agent's Signature Image

```
173     <!-- edit real estate agent's welcome area signature image here -->
174     <img style="float: left;" src="img/realtor-signature.jpg" alt="" />
```

<!-- edit real estate agent's welcome area signature image here -->

Modifying the Welcome Area Real Estate Agent Welcome Portrait/Image

```
161     <!-- edit real estate agent's welcome area image here -->
162     <img class="img-responsive block-img" src="img/rep.jpg" alt="" />
```

<!-- edit real estate agent's welcome area image here -->

Featured Listings

There are two components to featured listings in the Real Estate Professional website template: the featured listings summary block and the featured listing detail item.

Featured Listing Summary Block

The default for featured listings summary block displays your featured listing properties in 3 columns and 2 rows.

There are 6 elements to each featured listing summary:

- Summary Image
- Summary Address
- Summary Price
- Summary Headline
- Summary Characteristics
- Link to Detail Item View
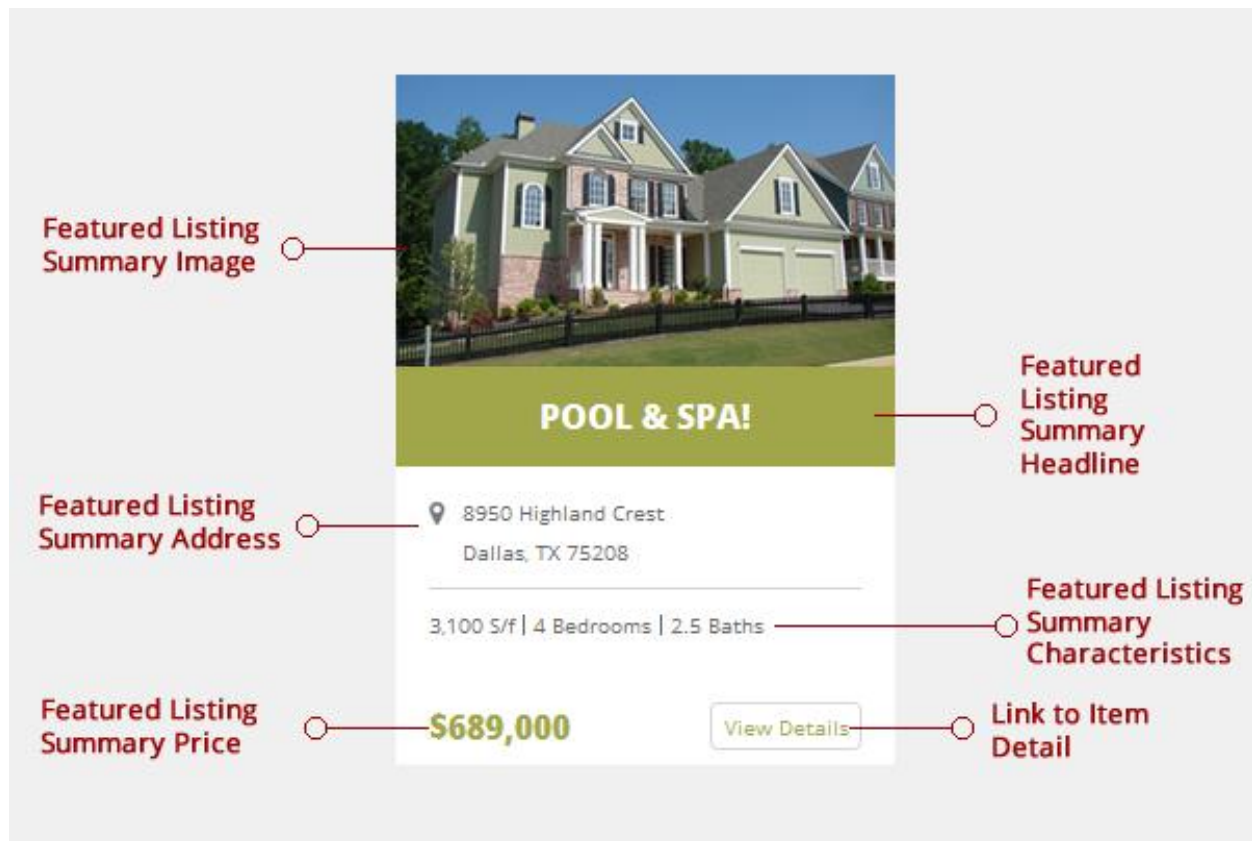
To modify each summary listing first locate the comment <!-- row #X featured listings summary block --> , and then, for each summary listing locate the comment <!-- featured item house #X summary info -->, and then modify the six element of each featured listing summary item by locate the comments below as shown below:

- To modify the Featured Listing Summary Image - <!-- house #X image -->
- To modify the Featured Listing Summary Headline <!-- house #X headline -->
- To modify the Featured Listing Summary Address <!-- house #X summary content: address -->
- To modify the Featured Listing Summary Characteristics <!-- house #X summary content: characteristics -->
- To modify the Featured Listing Summary Price <!-- house #X summary content: price -->
- To modify the Featured Listing Link to Detail Listing <!-- link to house #X featured item detail -->

Featured Listing Detail Items

Each featured listing shown in the Featured Listing Summary Block can have its own Detailed Listing. The property detail listing includes practically everything you'd want to showcase a featured property and its details.

6231 Topsfield Lane

Dallas, TX 75233

$535,000

MLS #: 120876543

2,750 S/f | 4 Bedrooms | 2.5 Baths |

Mary Anderson
Anderson Realty
214.435.0987

PROPERTY DETAILS	MAP

⌄ DETAILS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce bibendum neque quis congue bibendum. Suspendisse vitae velit diam. Nulla vestibulum interdum lectus in vulputate. Cras et enim at lacus hendrerit condimentum. Vivamus sed nisi luctus metus bibendum semper. Etiam at facilisis ipsum. Etiam rutrum mi eget sem suscipit pellentesque. Aenean lobortis commodo eros ut sollicitudin.

Property Type:	Single Family	Bedrooms:	4
Year Built:	2002	Baths:	2.5
Property Class:	Residential	Lot Size:	9,757 Sq Ft Lot
County:	Dallas	Stories:	2
Subdivision:	Woodlawn	Garage:	2 Car

⟩ INTERIOR

⟩ EXTERIOR

⟩ ADDITIONAL DETAILS

To modify each featured property detailed item listing first locate the comment <!-- featured property #X details start here --> and then modify each area as needed:

- Modify the Detailed Featured Listing Address <!-- edit featured property #X address -->

- Modify the Detailed Featured Listing Price <!-- edit featured property #1 price -->
- Modify the Detailed Featured Listing Gallery Photos
  - <!-- featured property #X photo gallery starts here -->
  - <!-- edit featured property #X photo #1 here -->
  - <!-- edit featured property #X photo #2 here -->
  - <!-- edit featured property #X photo #3 here -->
  - <!-- edit featured property #X photo #4 here -->
  - <!-- edit featured property #X photo #5 here -->
  - <!-- edit featured property #X photo #6 here -->
  - <!-- edit featured property #X photo #7 here -->
  - <!-- edit featured property #X photo #8 here -->
  - <!-- edit featured property #X photo #9 here -->
  - <!-- edit featured property #X photo #10 here -->
  - <!-- edit featured property #X photo #11 here -->
- Modify the Detailed Featured Listing Summary Info<!-- featured property #X details summary info starts here -->
  - Modify the Detailed Featured Listing MLS # <!-- edit featured property #X details summary info (mls #) here -->
  - Modify the Detailed Featured Listing Characteristics <!-- edit featured property #X details summary info (characteristics) here -->
  - Modify the Detailed Featured Listing Listing Agent Image <!-- edit featured property #X details summary info (listing agent image) -->
  - Modify the Detailed Featured Listing Listing Agent Name, Address and Phone<!-- edit featured property #X details summary info (listing agent name, address and phone number) -->
- Modify the Detailed Featured Listing Property Tabs <!-- featured listings house #X property tabs -->
- Modify the Detailed Featured Listing Property Tab Labels
  - Property Details <!-- edit featured listings house #X property tab label #1 (property details) here -->
  - Map <!-- edit featured listings house #X property tab label #2 (map) here -->
- Modify the Detailed Featured Listing Property Details Tab Info <!-- featured listings house #X property details tab info slides start here -->
  - Modify the Detailed Featured Listing Property Tab Slide #1 Label <!-- edit featured listings house #X property tab info slide #1 (details) label here -->
  - Modify the Detailed Featured Listing Property Tab Slide #1 Summary Text <!-- edit featured listings house #X property tab info slide #1 (details) summary text here -->
  - Modify the Detailed Featured Listing Property Tab Slide #1 Left Side Detail Conent <!-- edit featured listings house #X left-side details content here -->
  - Modify the Detailed Featured Listing Property Tab Slide #1 Right Side Detail Content <!-- edit featured listings house #X right-side details content here -->

- o Modify the Detailed Featured Listing Property Tab Slide #2 Label <!-- edit featured listings house #X interior slide label here -->
- o Modify the Detailed Featured Listing Property Tab Slide #2 Summary Text <!-- edit featured listings house #X interior slide text summary here -->
- o Modify the Detailed Featured Listing Property Tab Slide #2 Left Side Content <!-- edit featured listings house #X interior slide left-side content here -->
- o Modify the Detailed Featured Listing Property Tab Slide #2 Right Side Content <!-- edit featured listings house #X interior slide right-side content here -->
- o Modify the Detailed Featured Listing Property Tab Slide #3 Label <!-- edit featured listings house #X exterior slide label here -->
- o Modify the Detailed Featured Listing Property Tab Slide #3 Text Summary <!-- edit featured listings house #X exterior slide text summary here -->
- o Modify the Detailed Featured Listing Property Tab Slide #3 Left Side Content <!-- edit featured listings house #X exterior slide left-side content here -->
- o Modify the Detailed Featured Listing Property Tab Slide #3 Right Side Content <!-- edit featured listings house #X exterior slide right-side content here -->
- o Modify the Detailed Featured Listing Property Tab Slide #4 Label <!-- edit featured listings house #X additional details slide label here -->
- o Modify the Detailed Featured Listing Property Tab Slide #4 Text Summary <!-- edit featured listings house #X exterior slide text summary here -->
- o Modify the Detailed Featured Listing Property Tab Slide #4 Left Side Content <!-- edit featured listings house #X additional details slide left-side content here -->
- o Modify the Detailed Featured Listing Property Tab Slide #4 Right Side Content <!-- edit featured listings house #X additional details slide right-side content here -->
- Modify The Detail Feature Listing Map Tab <!-- edit featured listings house #X map tab info here -->

About Section

The Real Estate Professional website template's About section contains the following sections:

- Headline
- Divider
- Body Text
- Agent Portrait/Image
- Award/Associations Bar with Award/Associations Images

To quickly locate the About section simply find the comments: <!-- the about section starts here --> and edit each section as follows:

- Headline - <!-- edit the about heading text here -->
- Body Text - <!-- edit the about text here -->
- Agent Portrait/Image - <!-- edit edit the realtor about image here -->
- Award/Association Logo #1 - <!-- edit logo #1 here -->
- Award/Association Logo #2 - <!-- edit logo #2 here -->
- Award/Association Logo #3 - <!-- edit logo #3 here -->
- Award/Association Logo #4 - <!-- edit logo #4 here -->

Resources Section

The Real Estate Professional website template Resources section contains the following sections:

- Headline
- Divider
- Resource Tabs (Active/Inactive)
- Resource Content

To locate the Resources section find the comment <!-- begin resources -->. To edit each section locate each section's comments:

- To edit the Resources Section Heading Text - <!-- edit the resources heading here -->
- To edit the resource tab labels - <!-- edit the resources tabs here -->
- To edit the Tab#1 content - <!-- edit tab #1 (movers) content here -->
- To edit the Tab#3 content - <!-- edit tab #2 (contractors) content here -->
- To edit the Tab#3 content - <!-- edit tab #3 (utilities) content here -->
- To edit the Tab#4 content - <!-- edit tab #4 (lenders) content here -->

Contact Form Section

The contact form section contains two editable areas:

- Headline Text
- Address, Phone & Email Text

To locate the contact form section simply find the comments <!-- begin contact form -->.

To edit the Address, Phone and Email text content locate the <!-- edit contact form section agent name, address, phone & email here --> comments.

Footer Section

The Real Estate Professional template Footer Section includes the following:

- Footer Logo
- Equal Opportunity Statement
- Disclaimer Text
- Newsletter Text
- Copyright

To locate the footer section simply find the comment <!-- begin footer -->.
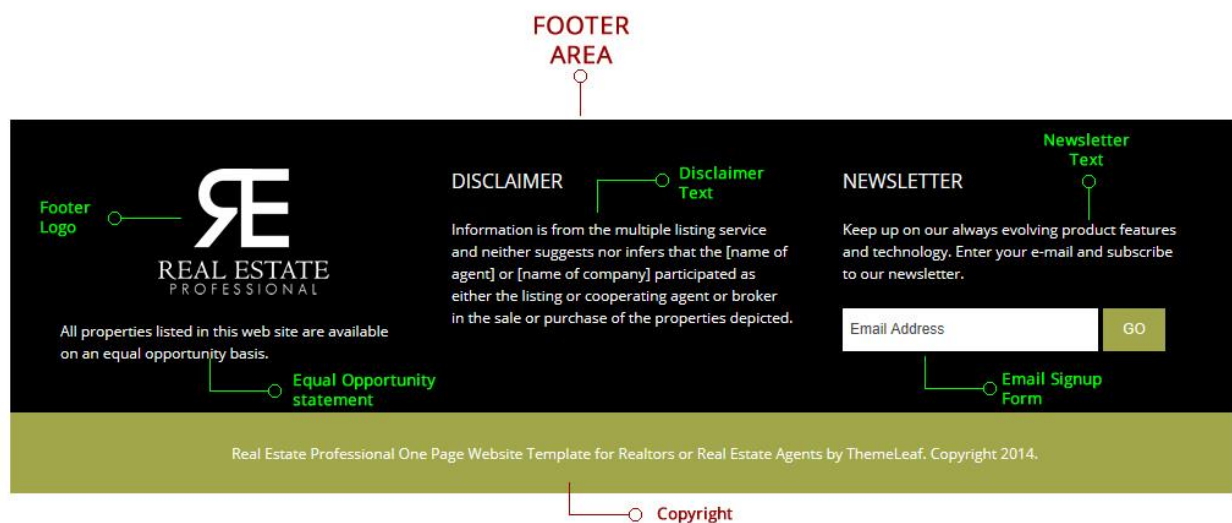
Logo, Disclaimer and Newsletter columns

To modify the logo, disclaimer and newsletter columns in the footer section locate the comments shown below:

- To modify the footer logo - <!-- edit footer logo here -->
- To modify equal housing opportunity disclaimer - <!-- edit equal housing opportunity disclaimer here -->
- To modify the disclaimer text <!-- edit your disclaimer text here -->
- To modify the newsletter form area - <!-- begin newsletter form area -->

To edit the copyright notice locate the <! -- edit copyright notice here -->   comment as shown below, and replace the text with your own.

Configuring the contact form

Real Estate Professional includes a working contact form with built-in CAPTCHA. Also, included within the contact form area is a much needed contact form disclaimer (the checkbox requires acceptance before contact information can be sent).

The only setting you need to change is the email address to which the posted information from the form is sent to; and this setting is stored in the **cofing php** file. Thus, open the file, enter the email address (as shown in the illustration below, save your changes, and you're done.

```php
1   <?php
2   //Contact form config
3   $email_to = "hello@practiceurl.com";
4   $email_subject = "Feedback form submitted";
5
6   //recaptcha config
7   $use_recaptcha = true;
8   $publickey = "6LeMXt4SAAAAABbnTq7FvelG2GANlmpl_sWvWP0b";
9   $privatekey = "6LeMXt4SAAAAAFZ7CGFwmppH5bD2W1gA1Nvpflvs";
10  ?>
11
```

Hiding/Showing messages in the notification bar

The Real Estate Professional template includes a notification bar which allows you to alert site visitors with a special message at the top of your website. This bar is optional, and can be shown when wanted, and not shown when it's not wanted.

If you don't wish to show the notification message bar simply comment out or delete the notification section as shown below.

If you wish to show a notification message simply change the sample text with your notification message text.

```
24    <!-- begin notification bar -->
25    <div class="notify-bar">
26        <div class="container">
27            <div class="row">
28                <div class="span11">
29                    <!-- edit notification here -->
30                    <p>Enter your notification here.</p>
31                </div>
32                <div class="span1"><a href="#" class="notify-close"><i class="icon-remove-sign"></i></a></div>
33            </div>
34        </div>
35    </div>
36    <!-- end notification bar -->
```

Changing Color and Layout Options

The Real Estate Professional template allows you to quickly and easily change the base theme color to suit your preferences or match your existing design color scheme. Included within the default theme view is a Style Switcher panel that allows you to see what your site will look like when the base color and layout style options are changed.

To enable the Style Switcher in your theme simply open the file **/js/style-switcher/style-switcher.js** found in the **js/style-switcher** folder. Locate the /* styler config */ comment and modify the **"enable_style_switcher"** setting to **"true"**.

```
/* styler config */

default_settings = {
    color: '#a1a64a',
    pattern: 'none',          /* 'pattern_0', 'pattern_1' ... 'pattern_15' or 'none'  -  you can use if layout isn't 'full-width' */
    bg: 'none',               /* 'image_0', 'image_1'  ... 'image_3' or 'none'  -  you can use if layout isn't 'full-width' */
    layout: 'full-width',     /* 'full-width', 'boxed', 'boxed-attached'  */
    topNavBarStyle: 'static', /* 'static', 'fixed'  */
    sideBarPosition: 'left',  /* 'left', 'right'  */
    sideBarWidth: 'maxi'      /* 'maxi', 'mini'  */
}

enable_style_switcher = false;  /* enable or disable style switcher */

/* end styler config */
```

Default theme color goes here

Enable and disable the style switcher here

Modifying your theme's base color

To modify your theme's base color simply locate the **"color"** setting (as highlight in the illustration above) and modify it to the color of your choice.

Modifying other style options

Refer to the other options shown within the /* styler config */ comments. Each option is commented with the appropriate option's settings (see illustration above).