

1. A website uses web servers and internet services to host their websites. A web server is a computer that stores the files of the website, while using the internet service to send it to people who are searching for the website. They would need a domain name to work, domain name is a unique URL for the website, for example google.com. You would need to buy domain names from websites such as GoDaddy, you could also host your website on GoDaddy. Hosting your website means making your website public to other people. However, GitHub is a free version of GoDaddy, you could easily update your website anytime, you could also host your website free on GitHub and it will also give you a unique domain name.
2. From the interview, most of them are expecting a easy to navigate page, it also has to be a creative page, not like the website they've seen all around.

User persona:

Avery Clark

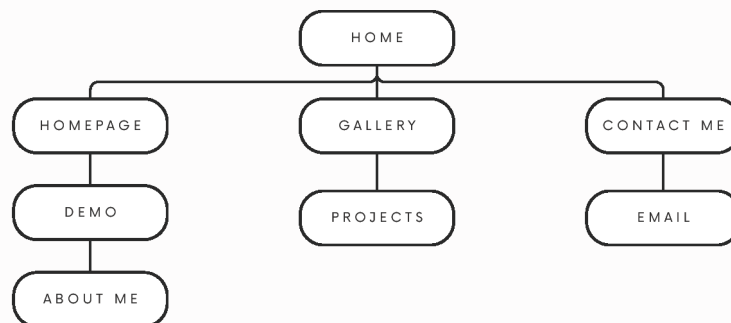
Age: 25

Job: Freelance illustrator

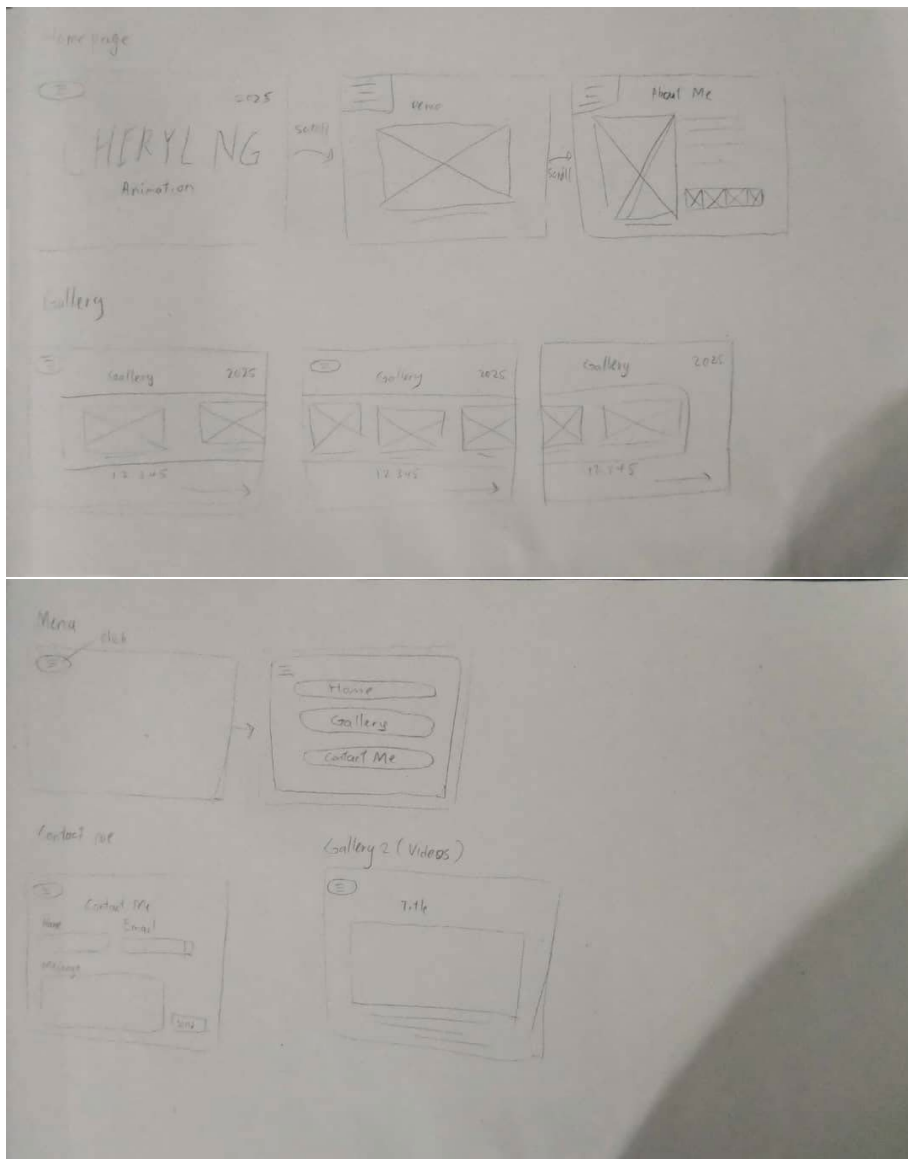
Goal: To build a visually appealing and an online portfolio that is easy to update to attract clients, employers, or internships.

Concern: Struggling with limited customization options on the existing portfolio platforms, it is hard for her to create her own unique portfolio.

Sitemap (Inspiration: <https://www.bettinasosa.com/>):




3. Wire frames:



One style guide:

Buttons


Menu button
Semi- Transparent



background color of the document

Expanded

Normal Hover



1 2 3 4 5 6

Buttons at gallery page

Normal

SEND

Hover

SEND

Contact send button

Font

Title Style

Title - Poppins

The quick brown fox jumps over the lazy dog

Text - Chivo Mono Thin

The quick brown fox jumps over the lazy dog

Color Palette

#F6F6F6

#719B67

#333333

Background color

Special font color/secondary color

Main font color

Background

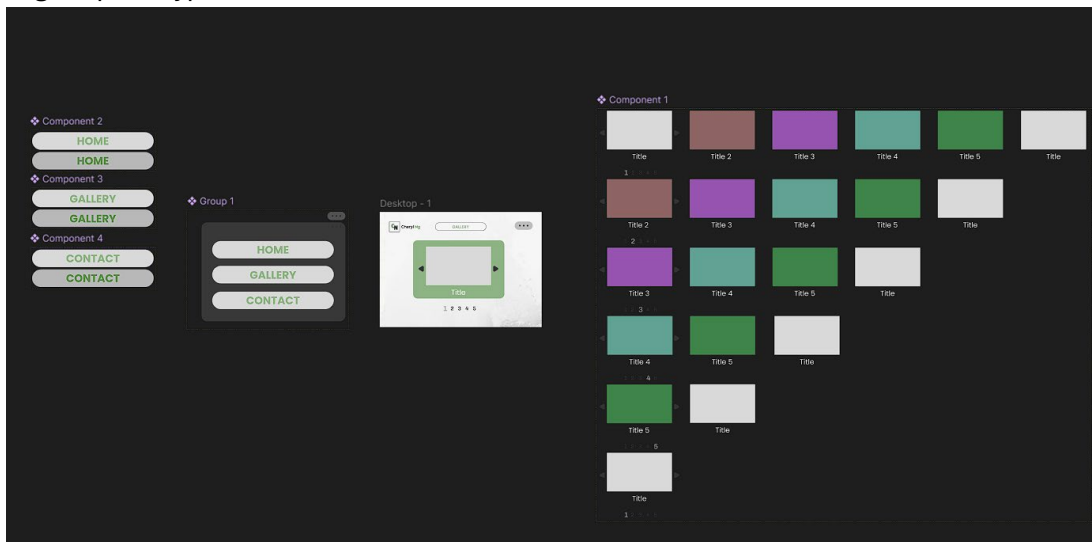


Logo



Cheryl Ng

High-fi prototype:



<https://www.figma.com/proto/cVeSdpFFZuKT7LQo6ZMUB9/Untitled?node-id=1-3&p=f&t=EflgqLkEnzoD70O6-0&scaling=scale-down&content-scaling=fixed&page-id=0%3A1>